

FOOD TRUCK CHALLENGE

SAMPLE GREAT FOOD, COLLABORATE, AND COMPETE!



SPECIFICATIONS

GROUP SIZE

25 - 150

TIME NEEDED

90 Minutes to 2 hours

SPACE REQUIREMENT

Ideally, we need 100 ft. per team. There will be tables for ingredients set up as well as other stations.

IDEAL FOR

- Incentive trips
- Off-site meeting and conferences
- Company celebrations

TAILORING

With the right venue and enough time, we can also customize a menu to meet your team's needs and taste buds. Ingredients are usually provided by the venue at an additional cost to you. Depending on schedule and availability, we may also be able to arrange for real food trucks to show up for your event. Let's talk.

PROGRAM OVERVIEW

The history of the food truck dates back centuries and has since taken a front seat in the world of American street food as part of the ongoing food revolution. We have taken the food truck from the chassis to the banquet table, bringing you, "The Food Truck Challenge". Teams will not only prepare delectable food truck fare but will also construct and decorate their own food truck façade, with their own food truck brand name and logo.

Food Truck Fare Examples:

- Grilled Cheese Sandwiches
- Tacos with all the Fixings
- Kebabs
- Lobster Rolls
- Hot Dogs
- Meatballs
- Mac & Cheese
- Belgian Waffles
- Whoopie Pies

And of course, there is the competitive element to our food challenge games. Teams will be judged on the taste of their product and the creativity and originality of their truck façade and logo. The Food Truck Challenge is designed to keep everyone involved, from the cutting, slicing, and dicing to the creative marketing crew.

FEEDBACK

I just wanted to let you know what a wonderful event we had yesterday. Kevin (and his team) was absolutely phenomenal and the event was wildly successful. Everyone had such a great time and it absolutely served the purpose of bringing everyone together. We couldn't be more pleased.

