



# ANKIT SONI

WEB DEVELOPER

+971 52 210 4014

hello@ankitsoni.in

LinkedIn

Github



## PROFESSIONAL SUMMARY

Experienced WordPress Developer with 4+ years in designing, developing, and managing WordPress websites. Proficient in creating custom themes and plugins and integrating third-party tools to enhance functionality and user experience.

Development	Designing	Digital Marketing	Certification
WordPress, PHP, JavaScript, Shopify, Python, ReactJS, cPanel, Server, Git, VPS, DNS	Photoshop, Canva, Figma, XD, Adobe Premier (Basic), CapCut	SEO (on-page & off-page), Facebook Ads, Google Adwords, Social Media Marketing, Other Channel Ads	<ul style="list-style-type: none"><li>JavaScript from BitDegree – May 2022</li><li>Facebook Ads Pro Udemy - Aug 2024</li></ul>



## PROFESSIONAL EXPERIENCE

### Akbar Travels | Feb 2023 – Present

WordPress Developer | Dubai, UAE

- Developed and maintained WordPress websites for Akbar Travels, including updates, security fixes, and accurate airline content.
- Managed social media pages, ensuring consistent and relevant updates across platforms.
- Executed and optimised paid advertising campaigns on Facebook, TikTok, and Snapchat.

### Aphex Media | Sep 2021 – Jan 2023

WordPress Developer | Remote, Malta

- Contributed to WordPress website development and content creation at Aphex Media, a global SEO agency.
- Efficiently managed tasks using Slack and CRM, overseeing content, SEO, security, and maintenance responsibilities.

### I2B Credit Solution Ltd. | Nov 2019 – April 2020

Digital Marketer | Lucknow, India

- Collaborated with I2B, a real estate investment management company, to create and manage their website.
- Spearheaded online business growth by running effective paid advertising campaigns on Google and Facebook, resulting in lead generation.



## PORJECTS

### Ankitsoni.in (My Portfolio) | Duration : 5 weeks

Designed and Developed in React JS


- Designed and implemented portfolio using Figma and React JS, managing versions with GIT.
- Successfully deployed on cPanel with personalized design elements and updated information, showcasing featured projects for visitor engagement.

### Euroconnect.co | Duration : 1 weeks

WordPress Website

- Successfully delivered a WordPress website for a client within a 3-day timeframe.
- Successfully deployed on client VPS server, configured business mails

### Other WordPress Projects

- Durgeshsoni.com 
- Almahira.me 
- Shreejiacademy.com 
- Cloudlearn24.com 
- ProjektSerotonin.com 
- Admissiontoday.com 
- ProbProducts.com 
- KegKnight.com 
- Shashiblogs.com 
- Swisso360.com 



## OTHER WORK EXPERIENCE

### Titos Connect | July 2023 – Oct 2023

Freelance Project | Developed: Website, Android & iOS Apps

- Acquired source code from the website, established the website and admin panel, uploaded Android and iOS apps to respective stores, integrated payment gateways, and configured all aspects for seamless functionality.



## ACADEMIC EXPERIENCE

### Bachelor of Computer Application | Graduated May 2019

MCNUJC Bhopal, India

- I earned my BCA degree from MCNUJC Bhopal University. Throughout my academic journey, I established a robust understanding of computer fundamentals and acquired foundational skills in programming.

**Ankit Soni**

Dubai, UAE

+971 52 210 4014