

AJAY KUMAR: WEEKLY REPORT						
SEPTEMBER 08 - 14, 2025						
DATE	Task/Activity	Category	Status	Outcome/Impact	Assigned By	Remarks / Next Steps
8/9/2025	MV lyrical video(YT)	YT	APPROVED	4 REELS	TEL, VIGNESH	READY TO POST
8/9/2025	NYFW AWARD - 2025 (Review 1)	IG, FB, YT	Rejected	HEROIC REEL 9:16	TEL	Re-Edit
				SQUARE FORMAT		
				YT FORMAT		
8/9/2025	NYFW AWARD - 2025	IG Carousal	APPROVED	Hollywood Reporter Article	Tel	READY TO POST
8/9/2025	Flip Dat Beakdown Cuts	IG	APPROVED	1 Breakdown Reel - 25s	vignesh	
8/9/2025	NYFW AWARD - 2025 (Review 2)	IG, FB, YT	Rejected	HEROIC REEL 9:16	Tel	Re - edit
				SQUARE FORMAT		
				YT FORMAT		
9/9/2025	NFL PERFORMANCE UPLOAD AND DISTRIBUTION	File Managemnt	Completed	Ashwin Rams Performance File Arrangement	Tel	Gdrive upload for future access
9/3/2025	US open Final video	IG	APPROVED	way up song at finals of US OPEN 2025	tel	READY TO POST
9/9/2025	NYFW AWARD - 2025 (Review 3)	Reel	APPROVED	HEROIC REEL	Tel	POSTED

10/9/2025	ASHWIN NFL (GLADIATOR EDIT)	REEL	Rejected	YT SIZE REEL	TEL	Re - edit
10/9/2025	NFL PERFORMANCE EDIT (FINAL REVIEW)	Reel	APPROVED	RECAP REEL MY VERSION	TEL	POSTED
11/9/2025	NFL COMPILATION VIDEO FOR YT	LONG FORM	Under Review	YT LONG FORM VIDEO	KAMALI	Waiting for Aproval
12/9/2025	NFL STILLS DOWNLOAD AND UPLOAD IN OUR DRIVE	File Managemnt	Completed	Ashwin NFL performance still arrangement in ashwin drive	tel	Ready To Use
12/9/2025	DAILY YT CONTENT	YT	APPROVED	Shorts - 4, Community Poster - 1	kamali	Ready To Use
13/9/25	FASHION MEDIA AWARDS	ALL PLATFORMS	APPROVED	Carousel posts - 2	tel	Ready To Use