

STEP SMART

PM-X MENTORSHIP ACCELERATOR

Helping Professionals make smarter moves with AI

Transition into Product Management

The PM-X Accelerator is a high-intensity, 10-week program designed specifically for **non-PMs** who want to break into Product Management. We bridge the gap between your current expertise and the technical, strategic, and AI-driven skills required to lead products in today's market.

Why this Accelerator?

- **Mentorship First:** Direct access to Sanket and Ankit for live unblocking and strategic guidance.
- **AI-Native Curriculum:** We don't just teach traditional PM; we focus on AI-empowered workflows.
- **Portfolio Driven:** By Week 9, you will have a validated Case Study and a professional PM Portfolio.
- **Interview Preparation:** Benefit from our application strategy for interview opportunities.

The 10-Week Roadmap

Week	Course Module (Product Thinking)	Interview Module
0	PM Intro, Skills Mapping, Week in Life of a PM	Intro to Mentors, PM Interviews
1	Product Fundamentals, Systems Thinking	Context Understanding
2	Business Viability, Unit Economics, Market Research	Guesstimates
3	User Research, Segmentation, User Value	Root Cause Analysis (RCA)
4	Personas, Customer Journey, Research Synthesis	Product Design/Improvement
5	Solution Space, Ideation, Prioritization	Product Strategy
6	Tech Architectures, UX/UI, Prototyping	Go-To-Market (GTM) Strategy
7	Metrics, Data Driven Decisions, A/B Testing	Analytics & Metrics
8	AI PM Basics: Prompt Eng, RAG, Fine-tuning	Behavioral & Leadership
9	Portfolio Creation & Job Search Strategy	Final Mock & Problem Statements

Beyond the Curriculum

What else is included?

- **The PM Toolstack:** Master industry-standard tools like Figma, Mixpanel, Jira, and OpenAI APIs.
- **Mock Interview Bank:** Access to a library of 50+ real cases from top tech firms.
- **Community for Life:** Permanent access to the StepSmart WhatsApp inner circle and alumni.
- **Resume Transformation:** Live sessions to translate your previous experience into PM terms.

Meet Your Mentors

Sanket

Mentor - PM Mastercard

Sanket specializes in helping professionals break the "no-experience" barrier with actionable AI tools.

Ankit

Mentor - PM Microsoft

Expert in scaling AI products at scale.

Enroll for the next batch at www.stepsmart.net

Limited seats per batch to ensure personalized attention and high-quality mentorship.