



PIZZA SALES REPORT

January 2015 - December 2015

Pizza Category

All

01-01-2015

31-12-2015



Home Dashboard

Best / Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends
Friday/Saturday Evenings.

MONTHLY

There are **Maximum** orders from
month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to
maximum sales & Total Orders.

SIZE

Large Pizza Size Contributes to
Maximum Sales

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizza Sold

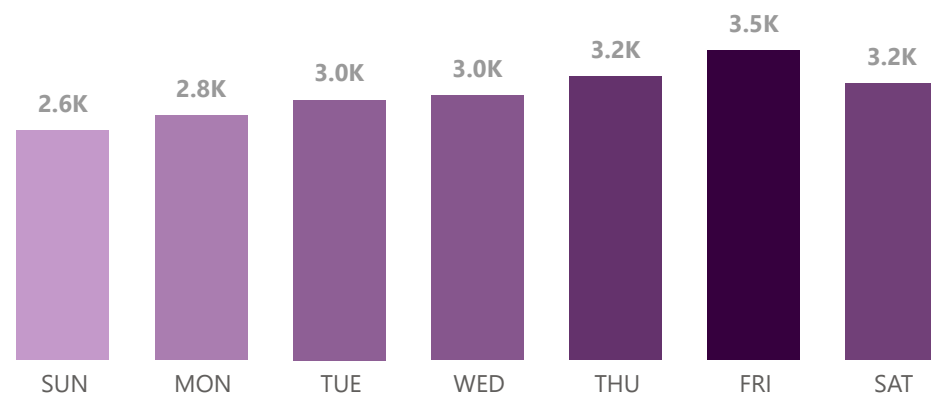
21350

Total Orders

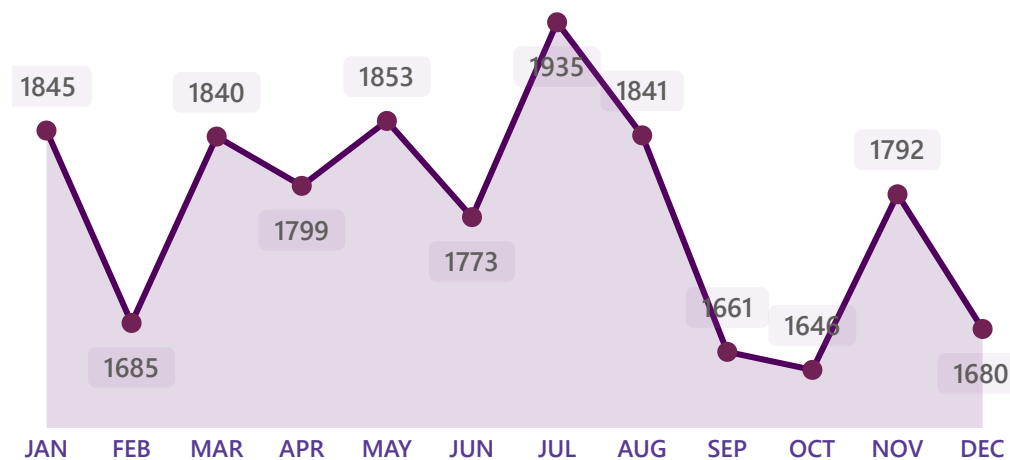
2.32

Avg Pizzas Per Order

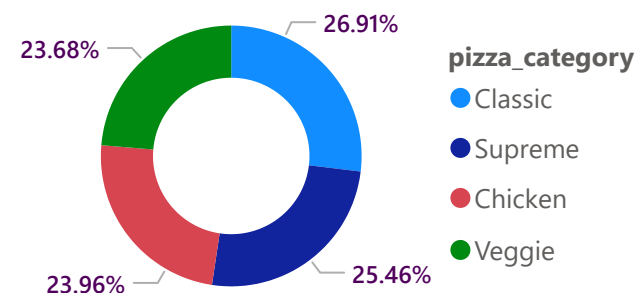
Daily Trends For Total Orders



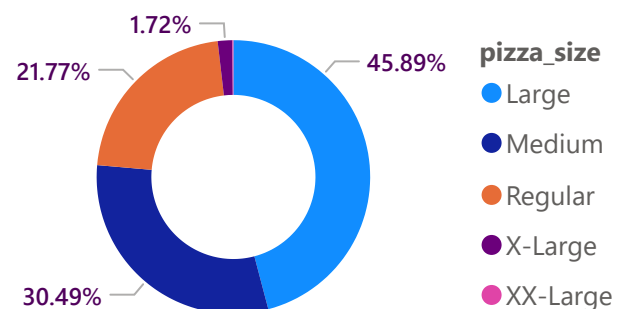
Monthly Trends For Total Orders



% Of Sales By Pizza Category



% Of Sales By Pizza Size



Total Pizza Sold by pizza_category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



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Best / Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to Maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to Maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza contributes to Maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to Minimum Revenue

QUANTITY

The Brie Carre Pizza Contributes to Minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza contributes to Minimum Total Orders

817.86K

Total Revenue

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Total Pizza Sold

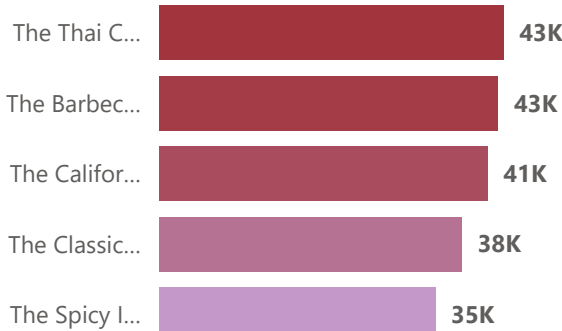
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Total Orders

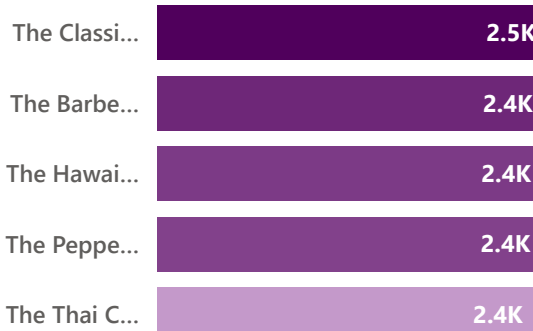
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Avg Pizzas Per Order

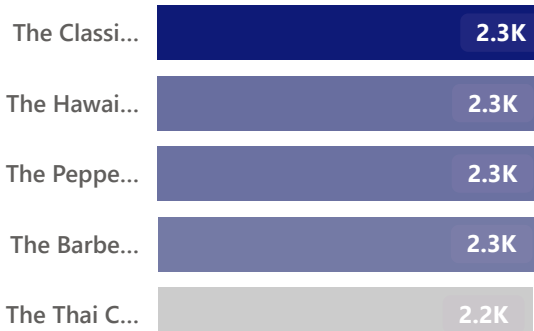
Top 5 Pizza By Revenue



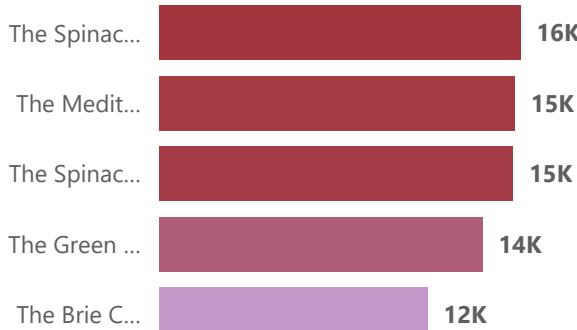
Top 5 Pizza By Quantity



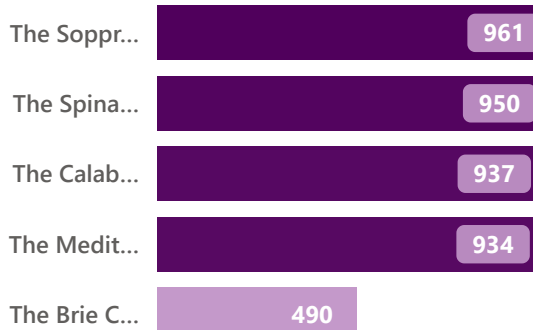
Top 5 Pizza By Total Orders



Bottom 5 Pizza By Revenue



Bottom 5 Pizza By Quantity



Bottom 5 Pizza By Total Orders

