# Ankit Chaturvedi

- CIVIL ENGINEER
   UX/UI DESIGNER
   PRODUCT DESIGNER
   FRONTEND DEVELOPER
- IIT Kharagpur, India

### EDUCATION

#### **B. Tech in Civil Engineering**

IIT Kharagpur 2017 – 2022 CGPA - 6.8/10

- Programming and Data Structures
- Probability &Statistics
- Data Structure and Algorithm
- Design of Steel Structures
- Design of RC Structure
- Construction Planning and Management
- Risk and Reliability Analysis
   Of Civil Infrastructure
   Systems

# Senior School Certificate Examination

Gaurav Memorial International School(CBSE)

2016 Marks - 83%

# Secondary School Examination

Gaurav Memorial International School(CBSE)

2014 CGPA - 9.2/10

# SKILLS

- Html CSS SASS Tailwind
- JavaScript & React
- Figma & Adobe XD
- Adobe XD
- Webflow
- Framer
- Firebase
- Microsoft Suite 2016
- Python
- SQL Data Analysis
- Illustrator



























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#### PROFILE

Embarking on a Front-End Design Career: Leveraging UI/UX expertise, Figma, HTML, CSS, JavaScript, Python, and React to craft captivating digital experiences.

#### EXPERIENCE

#### **Director At LFL Construction Pvt Ltd**

May23 - Apr24

LFL Group of Real Estate Company Lucknow

- Spearheaded branding initiatives for LFL Construction, including the creation of a distinctive logo that effectively communicated the company's identity.
- Designed and developed a professional website for LFL Construction, ensuring user-friendly navigation and showcasing the company's portfolio.
- Managed social media channels for LFL Construction, crafting engaging posts and leveraging targeted advertising to increase brand visibility and attract client enquiries.
- Implemented meta advertising strategies and Google Ads campaigns to further enhance brand visibility and attract potential clients.

#### **UX/UI Designer Product Designer UX Researcher**

Density Exchange/ PagarPay, Bangalore India

Jan23 - Apr23

- Enhanced user experience and interface of the platform through iterative design improvements.
- Designed and implemented a dynamic leaderboard feature to promote user engagement.
- Developed a streamlined signup and verification process, resulting in improved user onboarding.
- Implemented a Know Your Customer (KYC) registration step to enhance platform security and compliance.
- Contributed to overall user experience enhancements, resulting in increased platform engagement and usability.

## INTERNSHIP

# Front End Developer Relief Medicore Technology Pvt Ltd, Kanpur (2019-20)

- Played a pivotal role in enhancing medical management sites during internship
- Created new features and functionalities using Python, React, CSS, SASS, and JSON
- Collaborated closely with the design team to develop a streamlined and user-friendly interface
- Conducted bug fixes and performed thorough code reviews

## COMPETITION/EXTRA ACTIVITIES

#### Product Design Inter Hall | Life Saving CPR (Oct'2019)

- Designed ReCPRation (product) takes less than 1 minute to assemble, 80-100 reciprocations per minute, won **silver medal**.
- On theoretical basis product had 50% increment in survival rate, saving nearly 525 Crore for the Indian economy annually.

## Inter IIT cultural meet 4.0 | IIT Bombay | Fine Art Cup (Dec'2019)

- Achieved **1st position** in cultural meet 4.0 which saw 21 IIT colleges' participation, won **gold medal** in costume design.
- Won Silver medal in Open IIT Painting Competition in 2017 and Bronze medal in inter hall cartooning competition in 2018.
- Part of Gold Wining Illumination D-Team in 2017, 2018 and 2019 and designed dramatics sets for competitions. Member of gold winning Illumination and Rangoli Team of Rajendra Prasad Hall of Residence, IIT KGP. (20-17,18,19).