

# Email Etiquette Sending

Sending professional emails

Parts of an email

• • •

HIPAA Compliance

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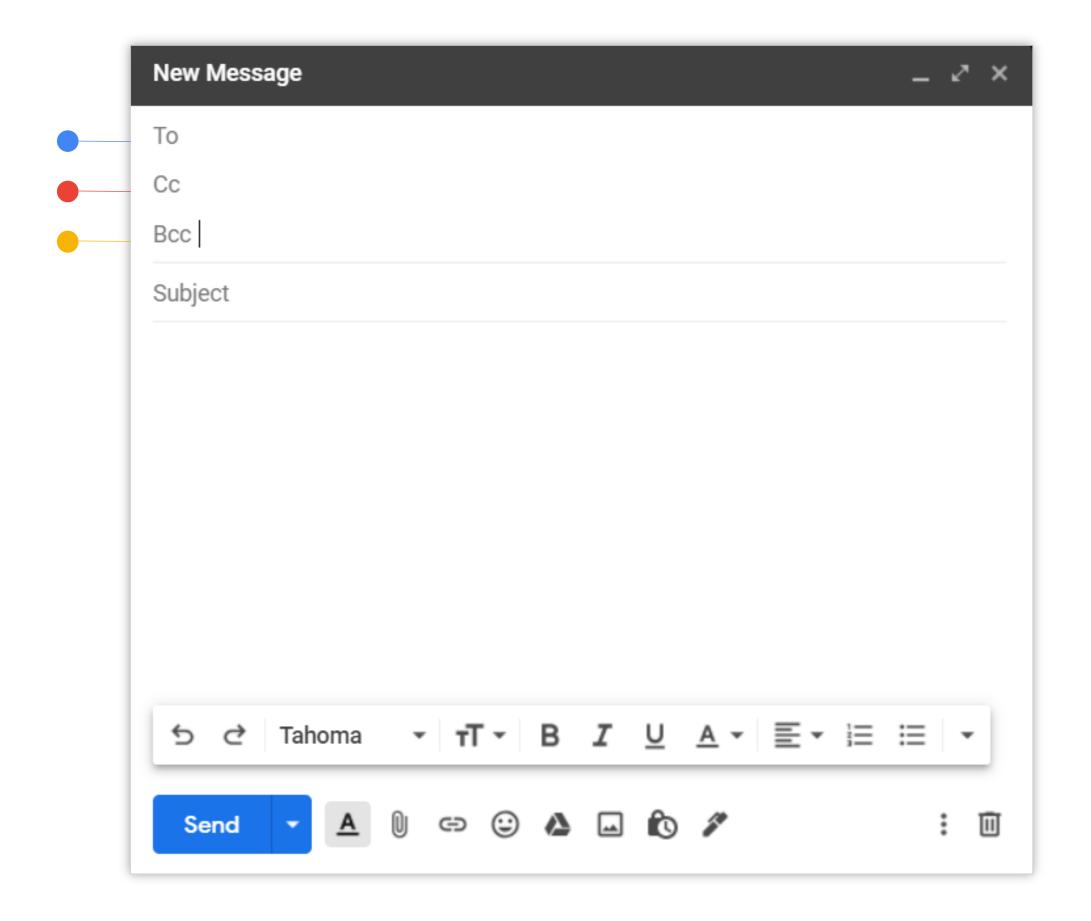
Other Reminders and Do's and Don'ts



Parts of an Email



### **Email Recipients**

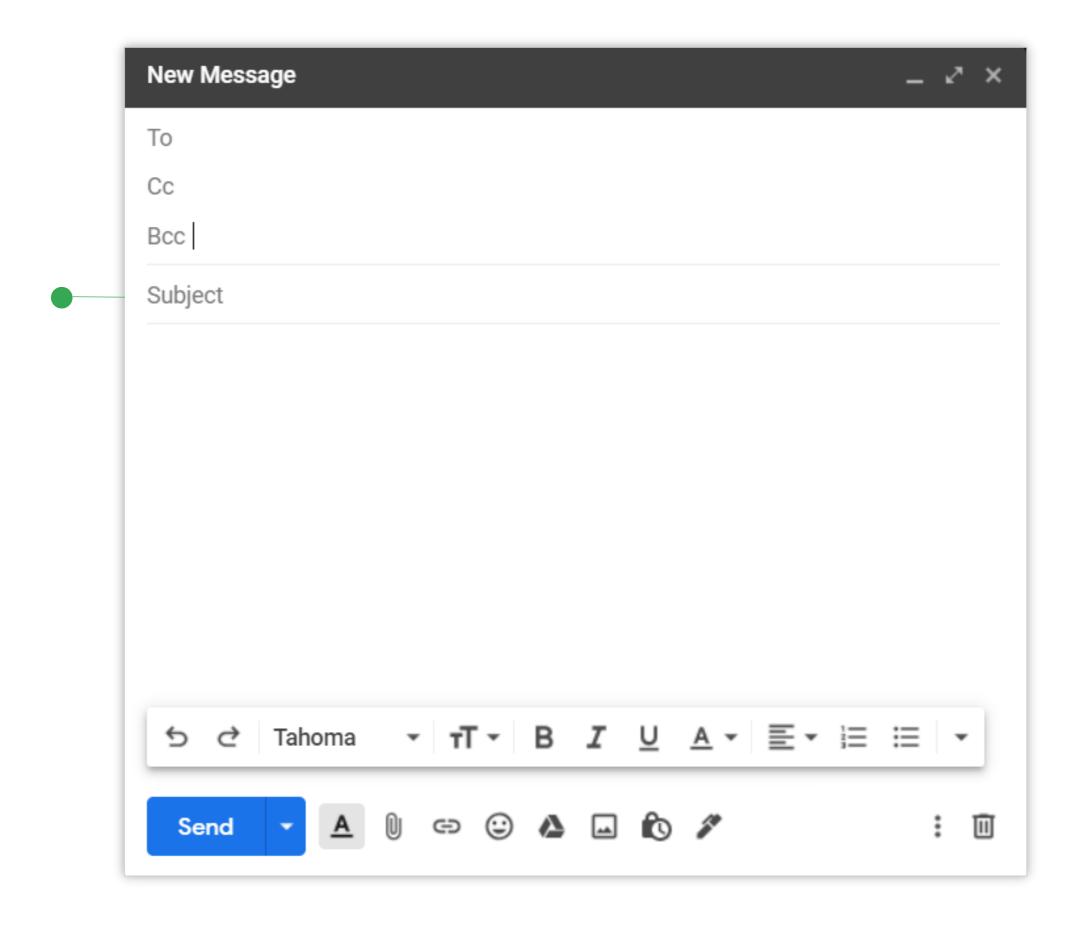


To field – Recipients that need to take action or provide information.

CC field (carbon copy) – Recipients that are only kept informed and does not need to take any action.

BCC field (blind carbon copy) –Recipients that are not visible to other recipients looped in the email.

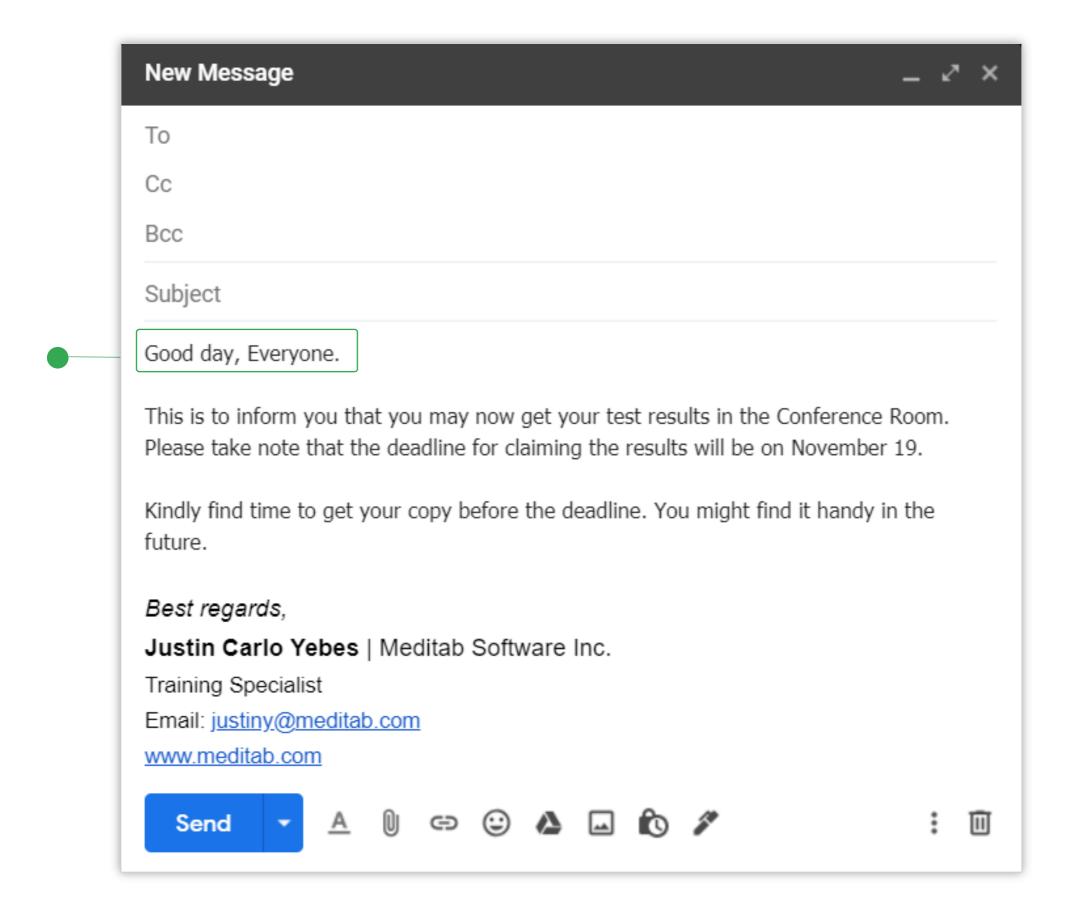
### Subject Line



The **Subject Line** is what the email is all about. It is the first statement that the recipient sees when they receive the email. When making the subject line, make sure it is:

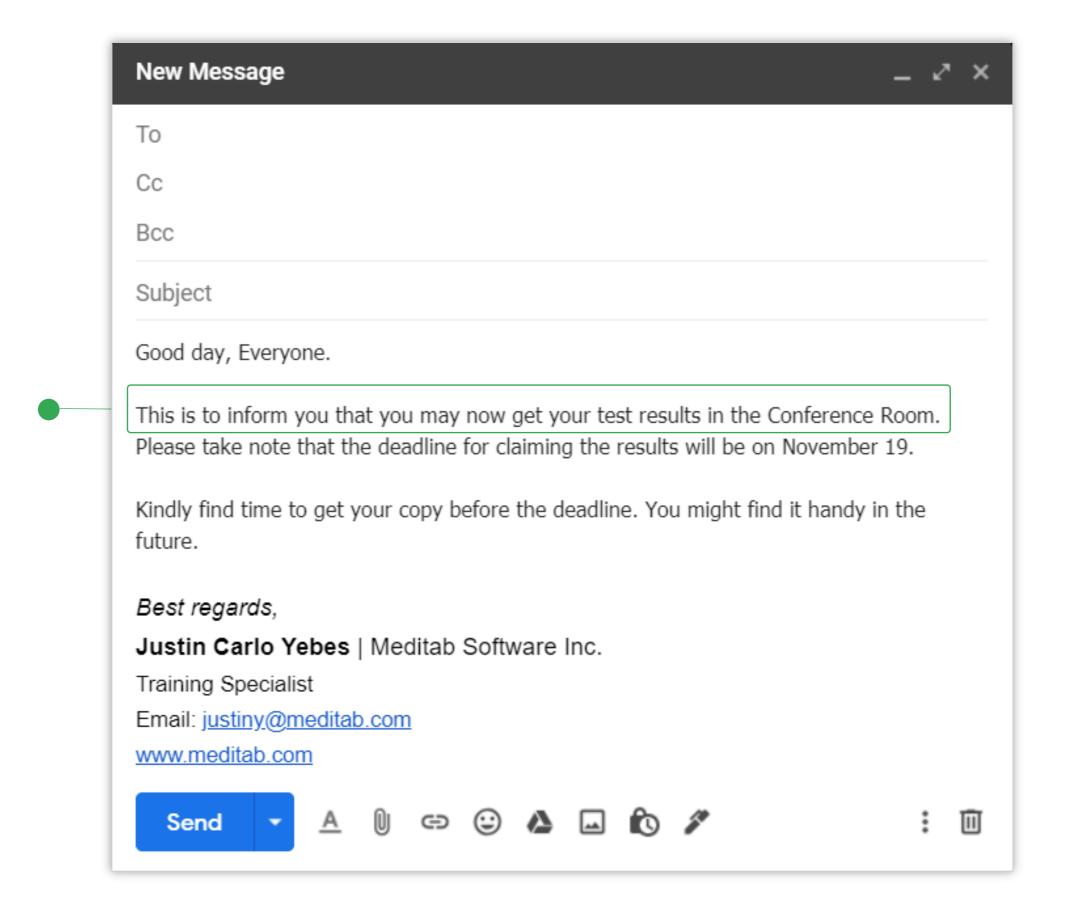
- Concise It should not be too long to read, but it should also be complete.
- Relevant The words you use should grab the attention of your recipients.

### Greetings



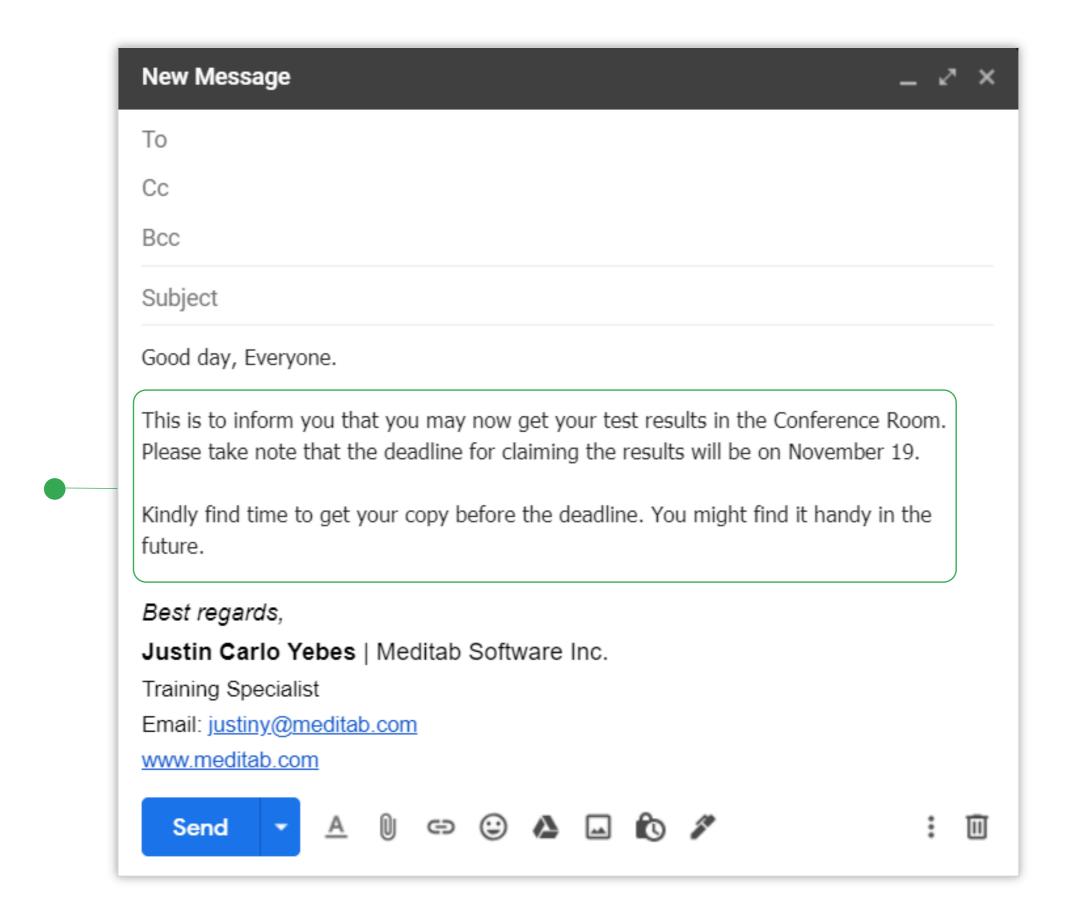
Keep your greetings short. Don't forget to observe proper punctuation and capitalization. Take note that "day, morning, afternoon, and evening" should not be capitalized.

## Opening Statement



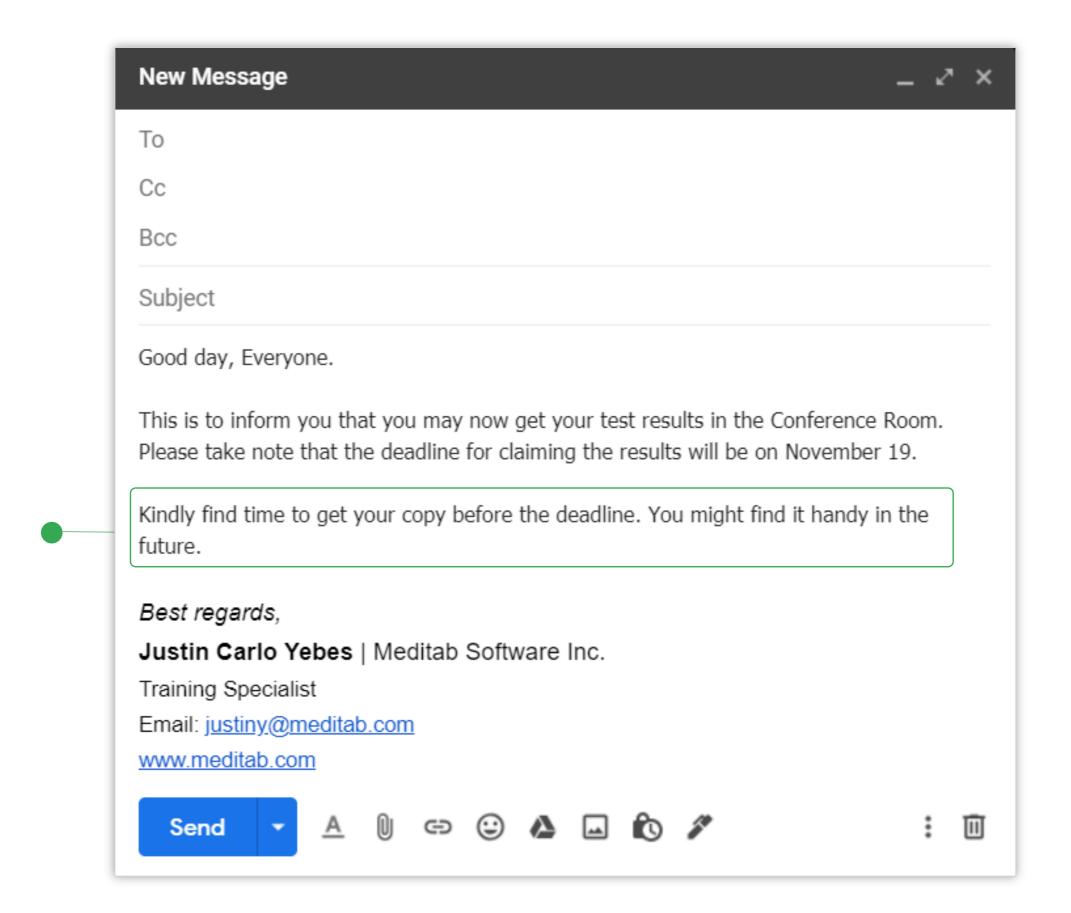
The opening statement should immediately state the purpose of the email. This makes it easier to understand the rest of the email.

### Body of the Email



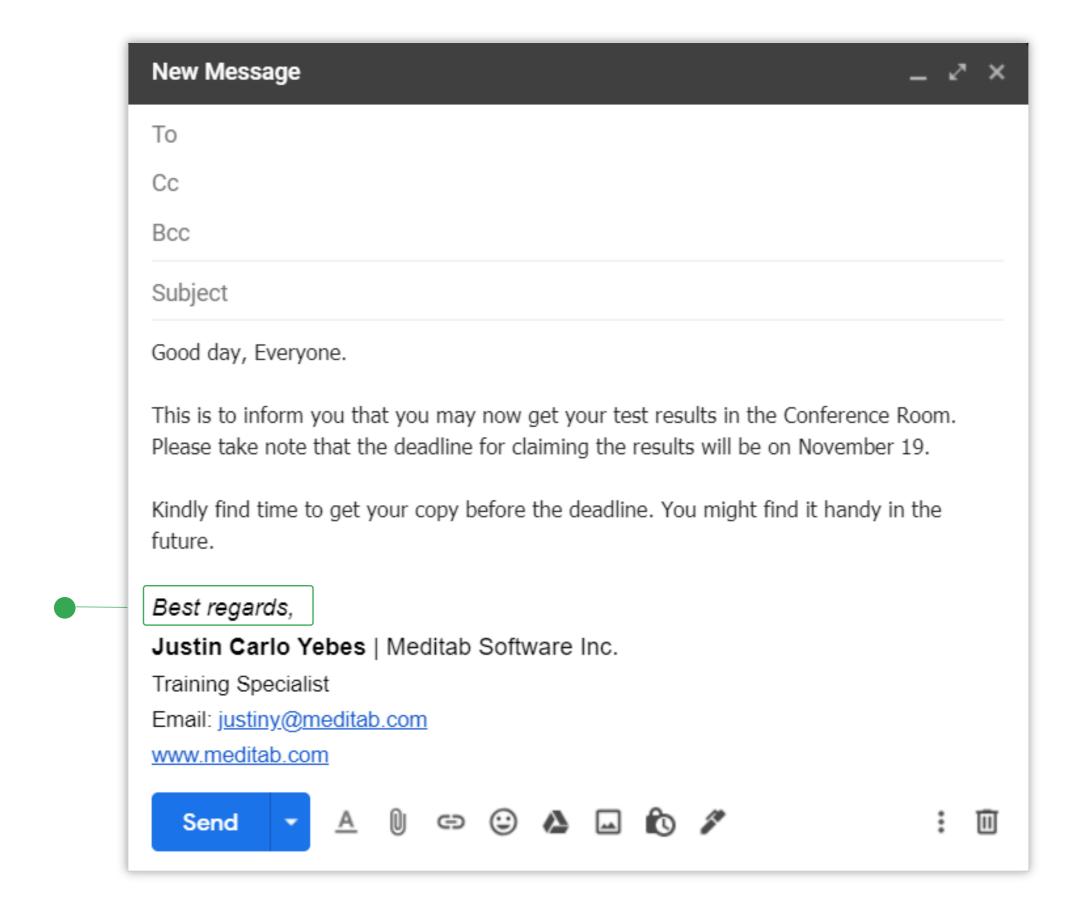
Do not make your emails too long. Also, break several sub-ideas into paragraphs so it is easier to read for your recipients.

### Call to Action



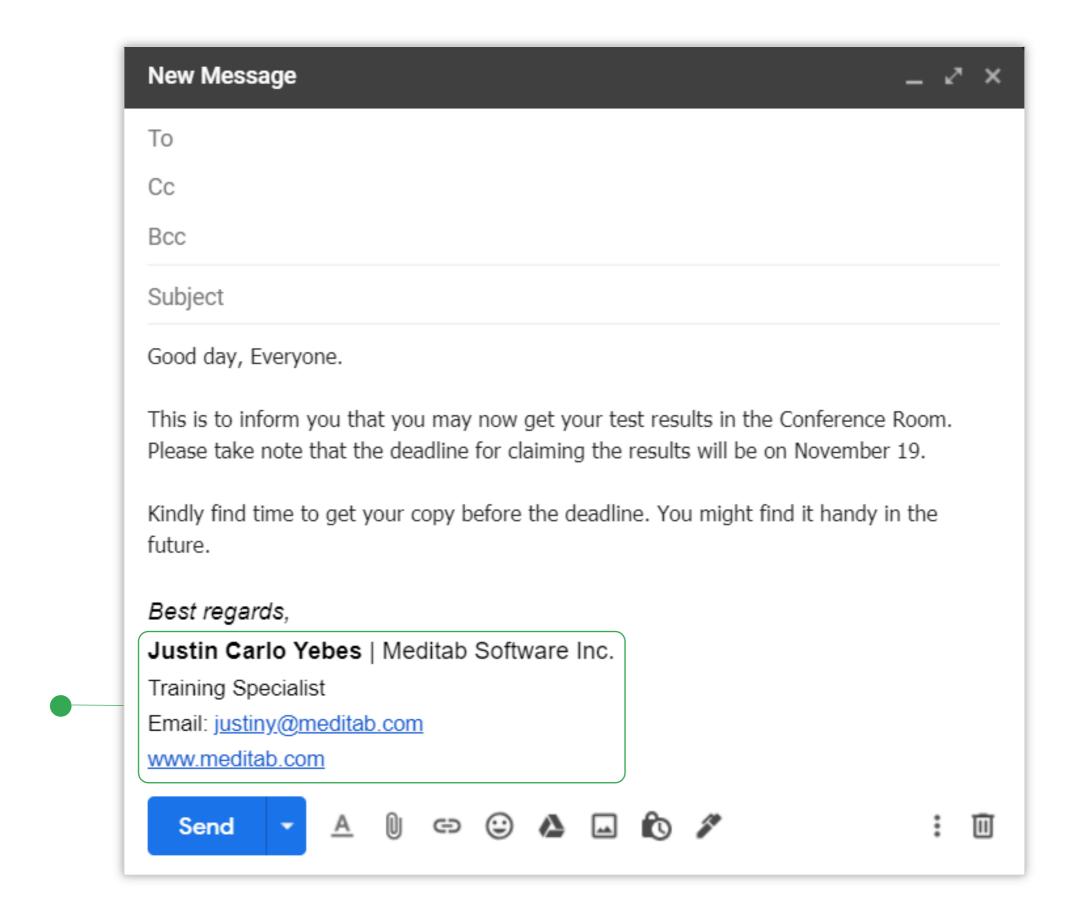
End your email by clearly stating an action step for your recipients, so they know what to do after reading the email.

# Closing Remarks



Make sure to use a formal closing remark.

# Signature



You can configure Gmail to include your signature every time you compose an email. To do that:

Click on lcon and select See All Settings. Under General, find Signature and then use the text box to create an auto-inserted signature.



HIPAA Compliance





### **Reply Behavior**

Click on (3) Icon and select See All Settings. Under General, find Default Reply Behavior and select Reply.

This set up prevents you from accidentally sending sensitive information with all the recipients looped in the email.

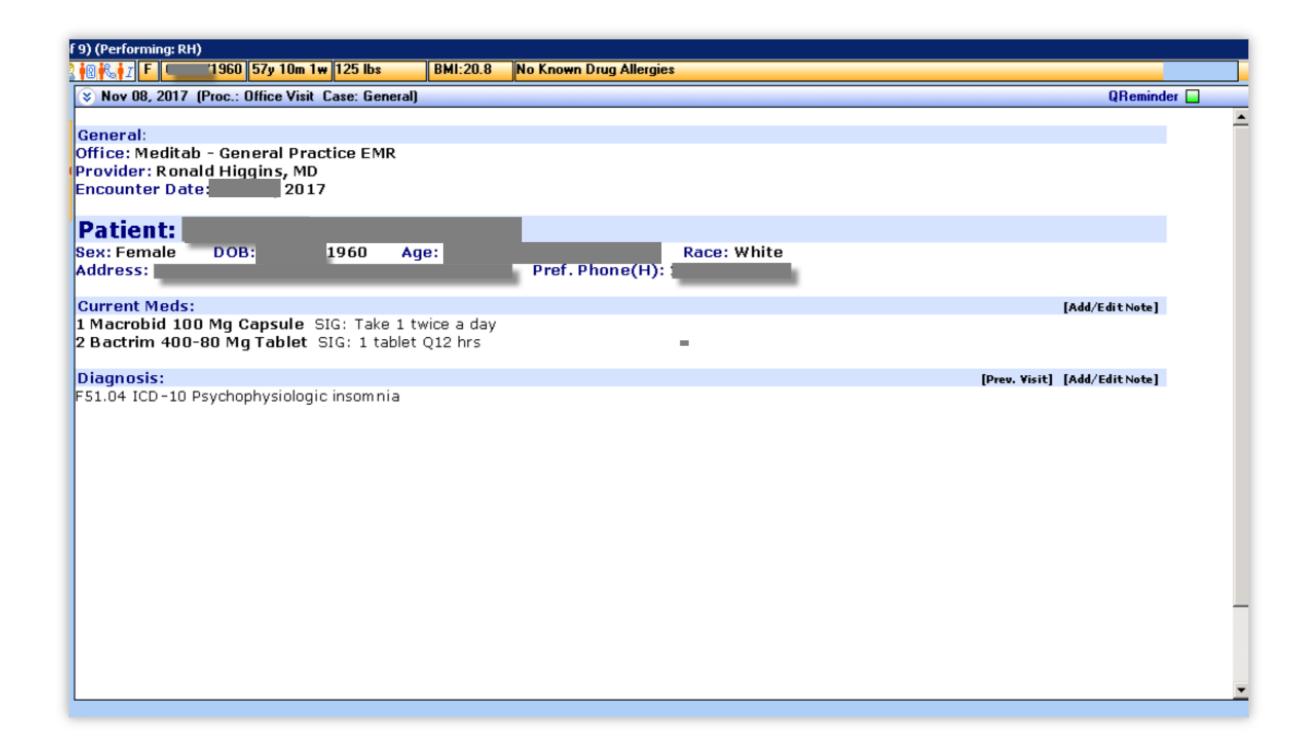
### Disabling Auto-Forwarding

Click on to look and select See All Settings. Under Forwarding and POP/IMAP, go to Forwarding and make sure there are NO Forwarding address added.

This set up prevents automatically sending your work emails, which may contain sensitive information, to your personal email account, which is inherently not secure.



### Sending Screenshots

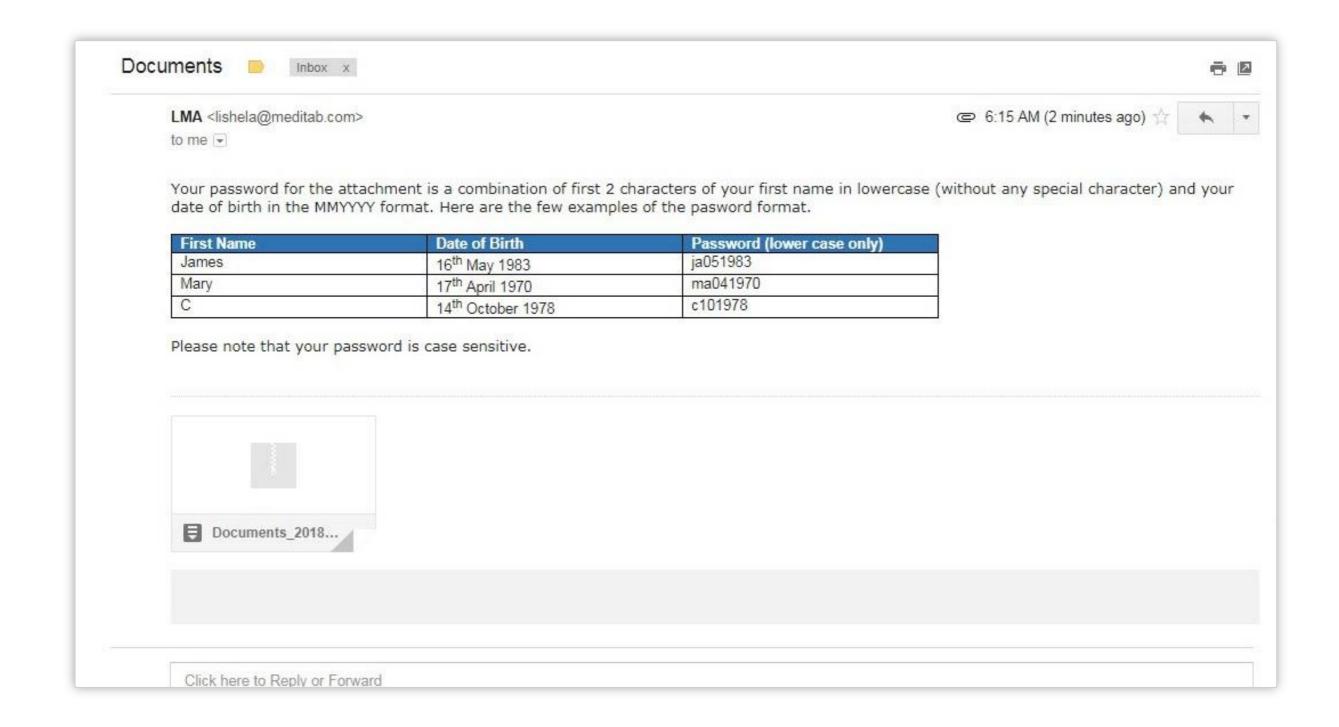


Make sure to **blur information that are not requested or are not needed** when sending a screenshot of a patient's medical record or electronic record.

Under the Minimum Necessary Rule of the HIPAA law, we should only give out patient information that are requested by the other party.



### **Attaching Patient Documents**



When attaching patient documents to the email, make sure that the documents are encrypted to ensure that only the intended recipient will be able to access the said documents.

Because of the Security Rule of the HIPAA law, we must ensure that all electronic we send over a network is adequately protected.



### Phishing Emails

---- Forwarded Message -----

From: PayPal paypal@notice-access-273.com>

To:

Sent: vveanesday, January 25, 2017 10:13 AM

Subject: Your Account Has Been Limited (Case ID Number: PP-003-153-352-657)

### **PayPal**

### Dear Customer.

We need your help resolving an issue with your account. To give us time to work together on this, we've temporarily limited what you can do with your account until the issue is resolved.

We understand it may be frustrating not to have full access to PayPal account. We want to work with you to get your account back to normal as quickly as possible.

### What the problem's?

We noticed some unusual activity on your PayPal account.

As a security precaution to protect your account until we have more details from you, we've place a limitation on your account.

### How you can help?

It's usually pretty easy to take care of things like this. Most of the time, we just need a little more information about your account.

To help us with this and to find out what you can and can't do with your account until the issue is resolved, log in to your account and go to the Resolution Center.

### Log In

### Help | Contact | Security

This email was sent to you, please do not reply to this email. Unfortunately, we are unable to respond to inquiries sent to this address. For immediate answers to your questions, simply visit our Help Center by clicking Help at the bottom of any PayPal page.

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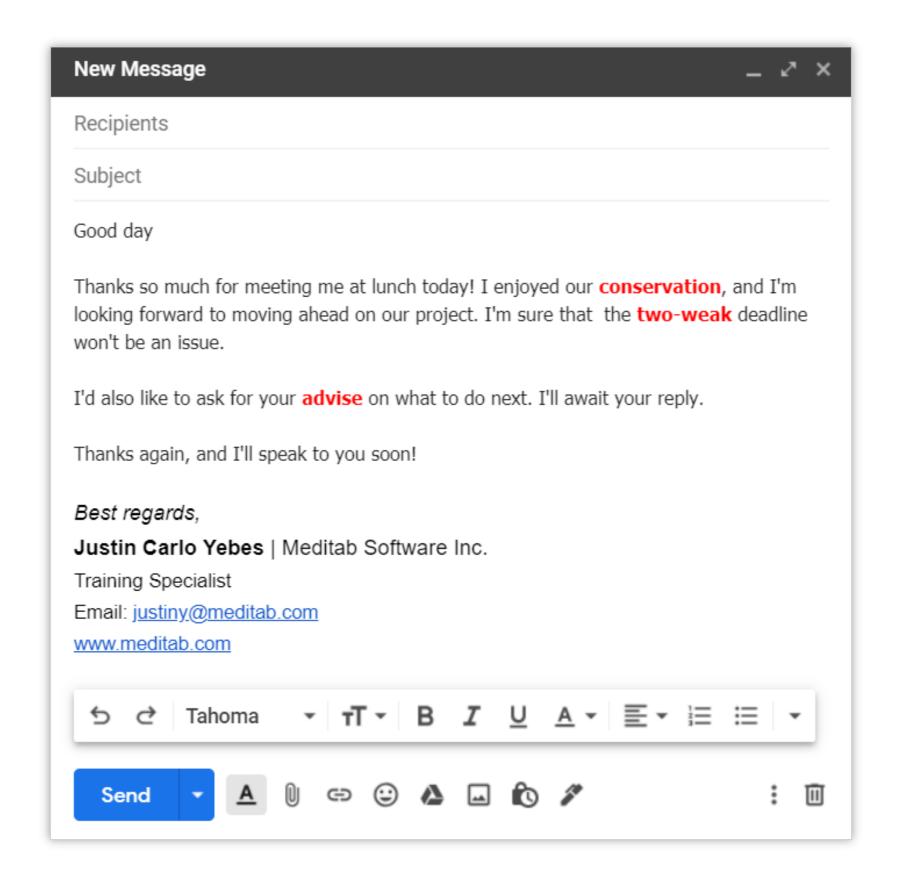
Phishing emails are a form of cyber attack designed to gather sensitive information about the unsuspecting victim such as their log in credentials or credit card number

Never click on suspicious links in emails and always ask advice from IT regarding emails that wants to collect personal information.



Other Reminders

### Proofreading your Emails



Always make sure to review your email before sending it. Our brain tends to correct certain errors we make in our heads so we often make mistakes that we don't notice.

Gmail will only flag words that either don't exist or are grammatically incorrect, so you can't rely on it all the time to do the proofreading for you.



# Undo Send

Making mistakes and not noticing them, even after proofreading, is unavoidable. That is why Gmail has a feature that will allow you to **undo the sending of your email within the first 30 seconds** after sending so you can correct it.

Click on (3) Icon and select See All Settings. Under General, find Undo Send and set it to 30 seconds.

If you enable this setting, once you send a message, you will be able to see this pop in the bottom left of the screen.



If you click **Undo**, the sending of your email will be cancelled and you will be back to the composition window with your original email so you can make changes.

Sending undone. X



# Spelling out Numbers

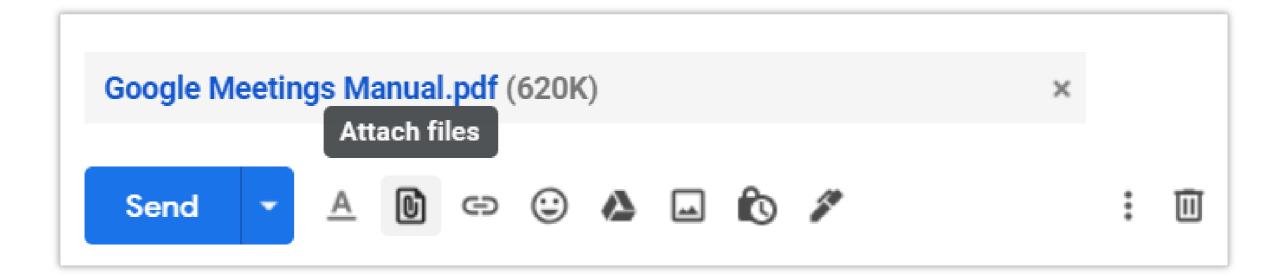
### When to Spell out

- Numbers from zero to nine
- Fractions
- Numbers located at the beginning of the sentence
- Numbers that are close to each other

### When to use the Numerical format

- Ages
- Dates
- Years and periods

### Attachments



When you are sending an email with attachments, don't forget the following:

Never forget to attach the document to the email. Gmail will prompt you if you used the word "attached" in the email without attaching anything.

Never send an email with just an attachment. Always mention this, even if it's already a follow up after forgetting to attach it in the original email.



# Email Etiquette

Sending professional emails