

Food Delivery App Data Analysis

Project Details

About the Company:

Zomato is an Indian multinational restaurant aggregator and food delivery company. Zomato provides information, menus, and user reviews of restaurants as well as food delivery options from partner restaurants in select cities.

Business Scenario:

Utilize the Advertisement: The food delivery company is successful in its current city and is looking to expand to new locations. To ensure a successful launch, they will need to carry out market research and form agreements with nearby restaurants. They are attempting to adjust their advertising to the intended audience. You can also bring your suggestions. Thus, assist Zomato in their research efforts to succeed in business.