

# Process View of Supply Chain

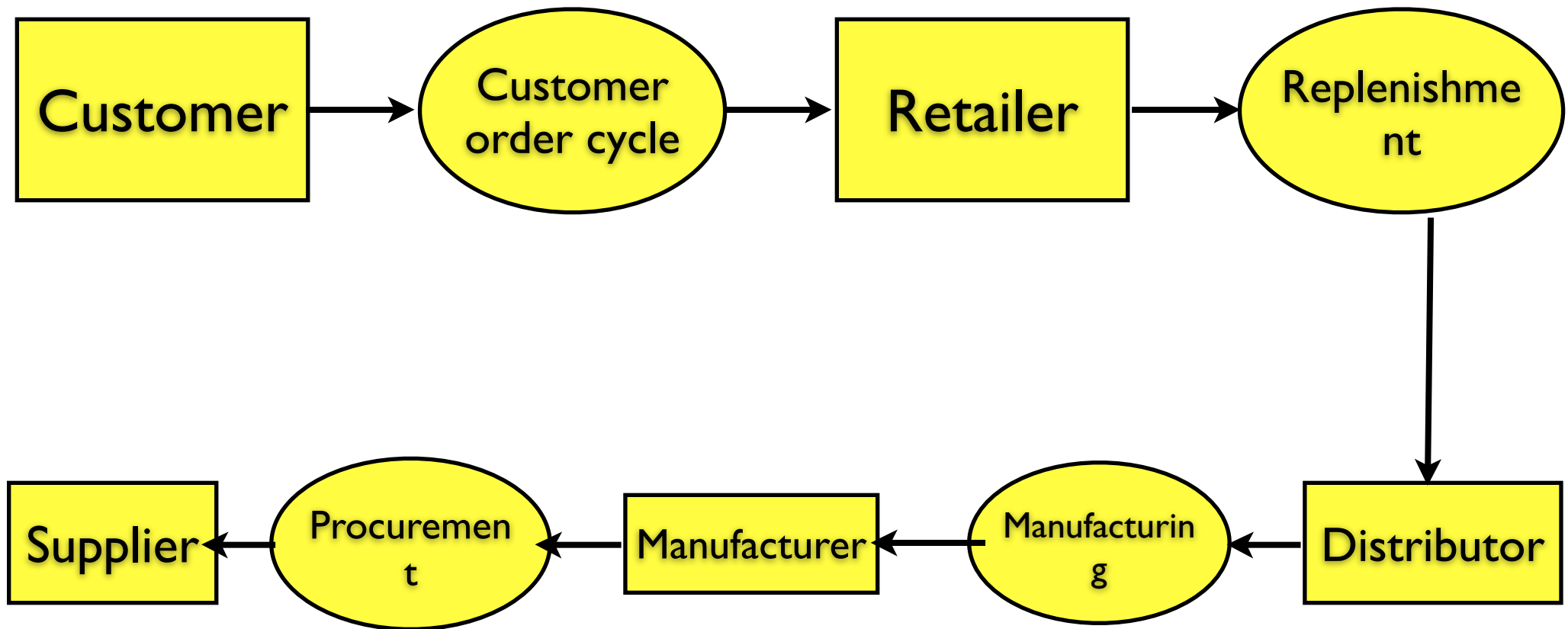
# Types

1. Cycle View
2. The push-pull view

# Cycle View

1. The process in a supply chain are divided in to series of cycles
2. Each performed at interface between two successive stages of chain
3. Can be broken into four process cycles
  - Customer Order cycle
  - Replenishment cycle
  - Manufacturing
  - Procurement

# Diagram



# Customer Order Cycle

1. Customer Arrival
2. Customer Order entry
3. Customer order fulfillment
4. Customer order receiving

# Replenishment cycle

1. Retail order trigger
2. Retail Order Entry
3. Retail Order Fulfillment
4. Retail Order Receiving

# Manufacturing Cycle

1. Order arrival from distributor/retailer/customer
2. Production schedule
3. Manufacturing and shipping
4. Receiving at the distributor/retailer/customer

# Procurement Cycle

- I. This occurs at the manufacturing interface and includes all the things necessary to ensure the production is carried out



# Push Pull View

1. In pull process, execution is initiated in response to a customer order.
2. In push Execution is in anticipation of customer order
3. In pull demand is known whereas push demand is not known
4. Pull is known as reactive
5. Push is known as speculative