

# Lecture 1

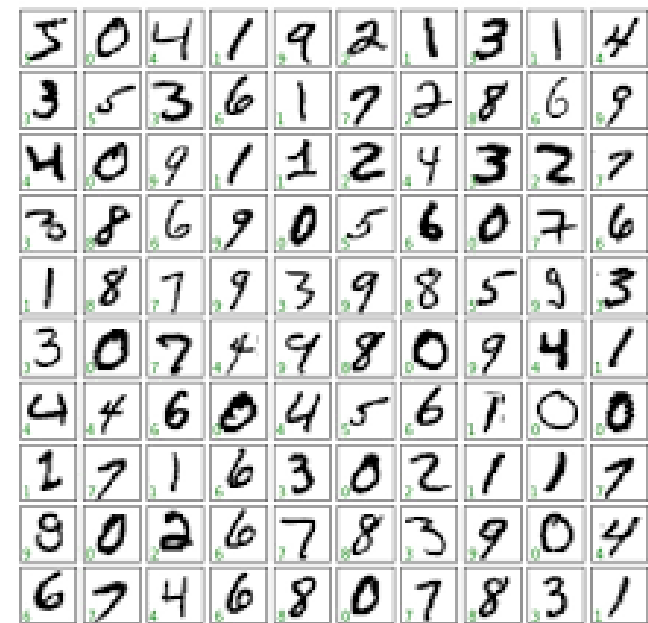
## CS436/536: Introduction to Machine Learning

**Zhaohan Xi**

**Binghamton University**

[zxi1@binghamton.edu](mailto:zxi1@binghamton.edu)

# Why? Huh!? What is it good for?



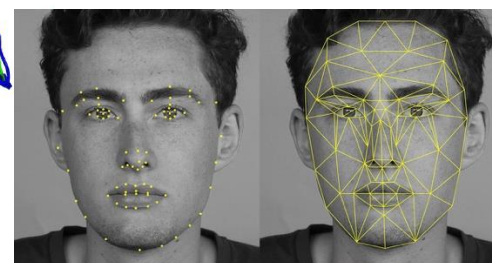
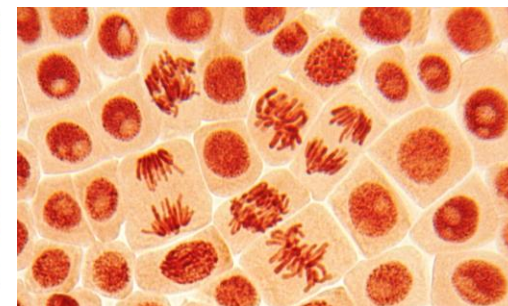
Iris Versicolor



Iris Setosa



Iris Virginica



- how to
- how to **care for a ficus tree**
- how to **propagate ficus elastica**
- how to **propagate ficus benjamina**
- how to **get job in machine learning**

## Learning to Solve Hard Problems with Data

# When is Machine Learning Useful?

- Human expertise does not exist or cannot be conveniently translated into an algorithm (navigating on Mars, protein structure)
- Humans can't explain their expertise (speech / face recognition)
- Models must be customized (personalized medicine)
- Models are based on huge amounts of data (genomics)
- No “analytical” solution

# Some Other Applications

- Recognizing patterns
  - Facial identities or facial expressions
  - Handwritten or spoken words
  - Medical images
- Generating patterns
  - Generating images or motion sequences
- Recognizing anomalies
  - Unusual credit card transactions
  - Unusual patterns of sensor readings in a nuclear power plant
- Prediction
  - Future stock prices or currency exchange rates

# Central to

- Natural language processing (NLP)
- Computer vision
- Computational biology
- Robotics

...

# Example: Credit Approval

- Using salary, debt, years in residence, etc., approve for credit or not
- Nobody has an optimal credit approval formula
- But banks have data
  - Customer information
  - Credit history

age	33 years
salary	50,000
debt	27,500
years employed	1
years at residence	2
...	...

**Approve for credit?**

# Outline

## 1. What is Learning?

*“Learning is a process by which a system improves performance from experience”*

- Herbert Simon

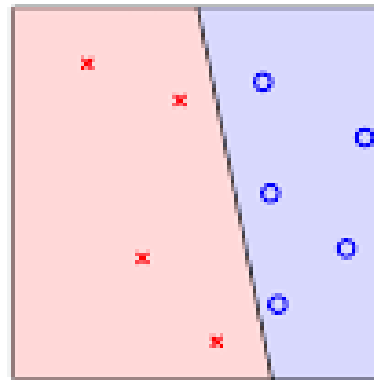
## 2. Can we Learn?

## 3. How to Learn?

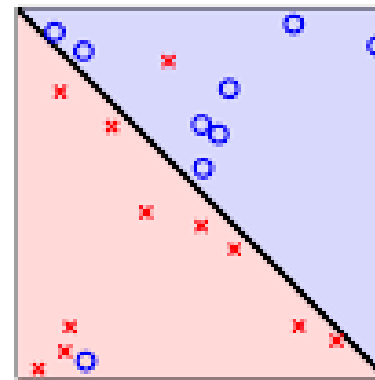
## 4. How to Learn well?

## 5. Advanced Techniques.

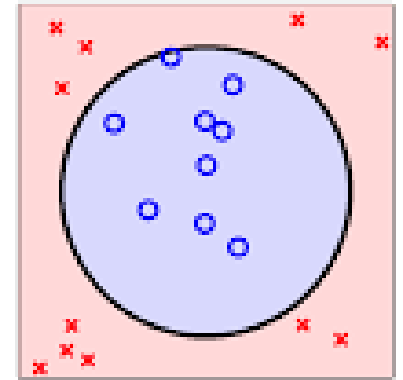
## 6. Other Learning Paradigms.



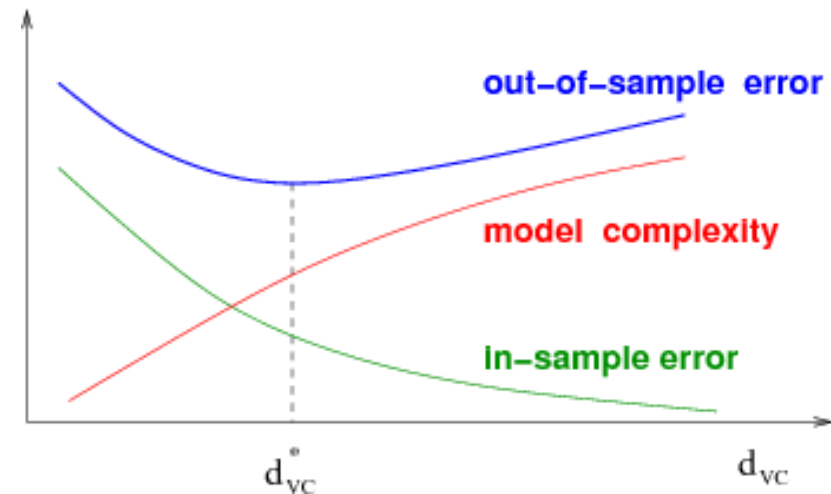
(linear separable)



(not linear separable)



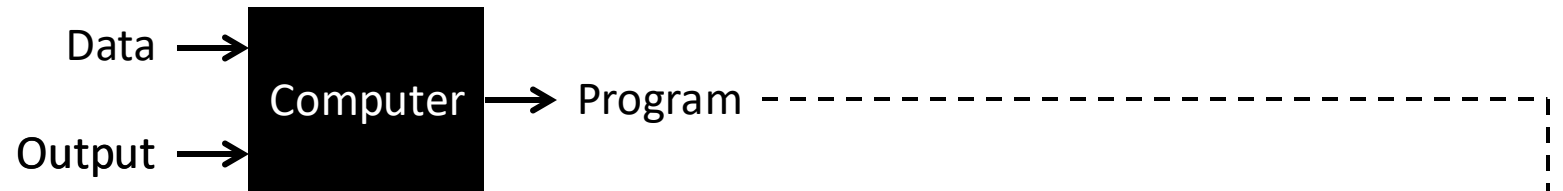
(not linear separable)



# What is Machine Learning?

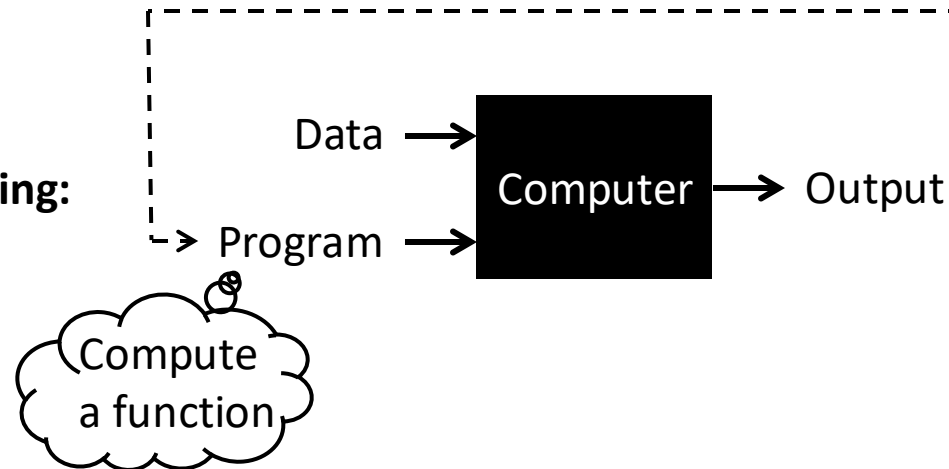
*“computer programs that automatically improve their performance through experience”* – Herbert Simon

**Machine Learning:**



*“... the ability to learn without being explicitly programmed”* – Arthur Samuel

**Traditional Programming:**



**What it is not:**  
*The design approach*



# How to Learn?

- Memorization
  - Accumulate all the facts in a large lookup table
- Generalization
  - Deduce new facts from old facts
  - Recognize a pattern and use it to *make a prediction*
- A **pattern** exists
- The **pattern** is **UNKNOWN**
- But we have **data**

# Credit Approval

- Using salary, debt, years in residence, etc., approve for credit or not
- Nobody has an optimal credit approval formula
- But banks have data
  - Customer information
  - Credit history

age	33 years
salary	50,000
debt	27,500
years employed	1
years at residence	2
...	...

**Approve for credit?**

# Components of the Learning Problem

- age, salary, debt, years employed, ...
- Approve credit or not
- **True** relationship between  $x$  and  $y$
- Data on customers

input  $x \in \mathbb{R}^d = \mathcal{X}$

output  $y \in \{-1, +1\} = \mathcal{Y}$

target function  $f: \mathcal{X} \rightarrow \mathcal{Y}$   
[unknown]

Optimal credit  
approval function

data set  $\mathcal{D}_N = (x_1, y_1), \dots (x_N, y_N)$   
[ $y_n = f(x_n)$ ]

$\mathcal{X}, \mathcal{Y}$  and  $\mathcal{D}$  are *given* by the learning problem

The target function  $f$  is fixed but unknown

**Learn the target function  $f$  from the data  $\mathcal{D}$**

# What is Learning?

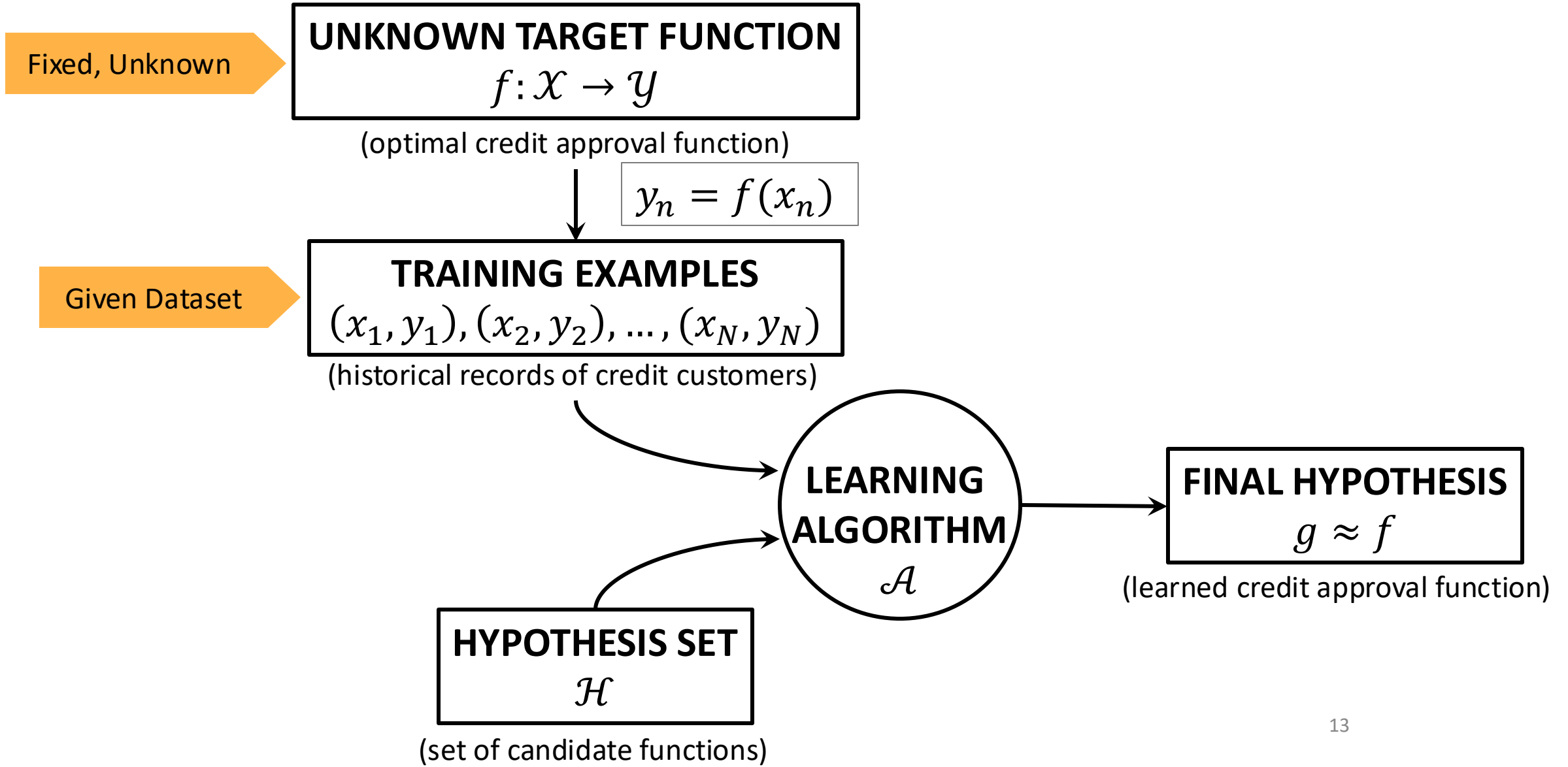
- Obtaining  $f$
- Result of learning is an approximation of  $f$

$$g: \mathcal{X} \rightarrow \mathcal{Y}$$

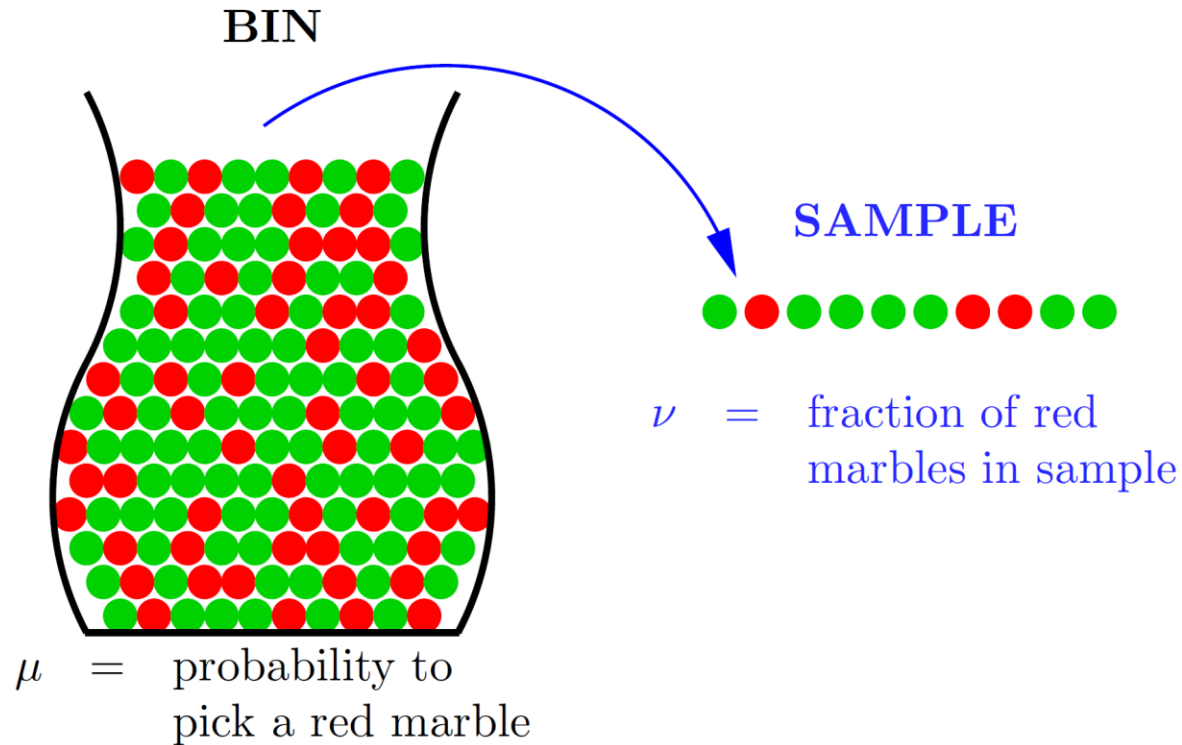
- Want:

$g \approx f$  i.e.  $g(\mathbf{x}_*) \approx f(\mathbf{x}_*)$  where  $\mathbf{x}_*$  is the next *test data point*

# Learning Problem Setup



# Estimating Population Mean from Sample Mean



Pick a *random* sample of  $N$  marbles with replacement *independently*

Observe the fraction of **red** marbles  $\nu$

Note: the only random quantity here is  $\nu$ .  $\mu$  is fixed (albeit unknown)

What does  $\nu$  tell us about  $\mu$ ?

Nothing for sure.

But...

# Estimating Population Mean from Sample Mean

Can we say anything **for certain** about  $\mu$  (outside the data) having observed  $\nu$  (the data)?

- No.

It is *possible* to pick only red marbles while the bin has mostly green marbles

But not probable

- See the binomial distribution
- What is the relationship between  $\nu$  and  $\mu$ ?

# Learning

- Start with a set of candidate hypotheses  $\mathcal{H}$  which likely represent  $f$   
 $\mathcal{H} = \{h_1, h_2, \dots\}$  The hypothesis set or *model*

- Select a hypothesis  $g$  from  $\mathcal{H}$

Using a *learning algorithm*

- Use  $g$  for new customers

Hope that  $g \approx f$

$\mathcal{X}, \mathcal{Y}$  and  $\mathcal{D}$  are **given** by the learning problem

The target function  $f$  is **fixed but unknown**

**We choose  $\mathcal{H}$  and the learning algorithm**



# Outline

## 1. What is Learning?

*“Learning is a process by which a system improves performance from experience”*

- Herbert Simon

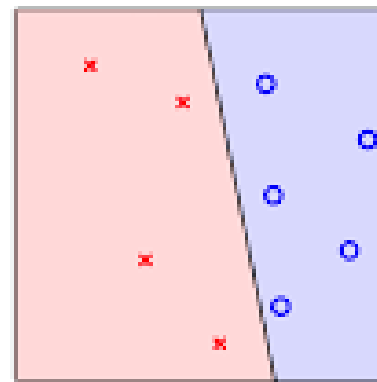
## 2. Can we Learn?

## 3. How to Learn?

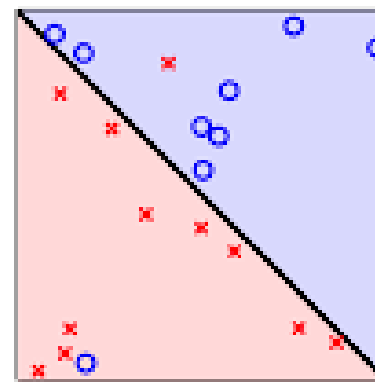
## 4. How to Learn well?

## 5. Advanced Techniques.

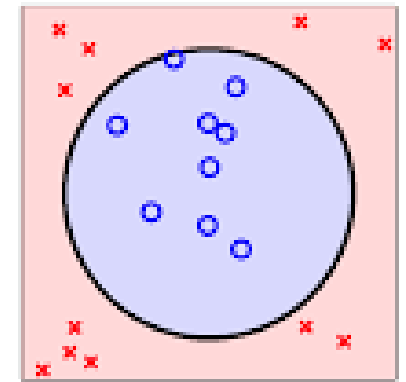
## 6. Other Learning Paradigms.



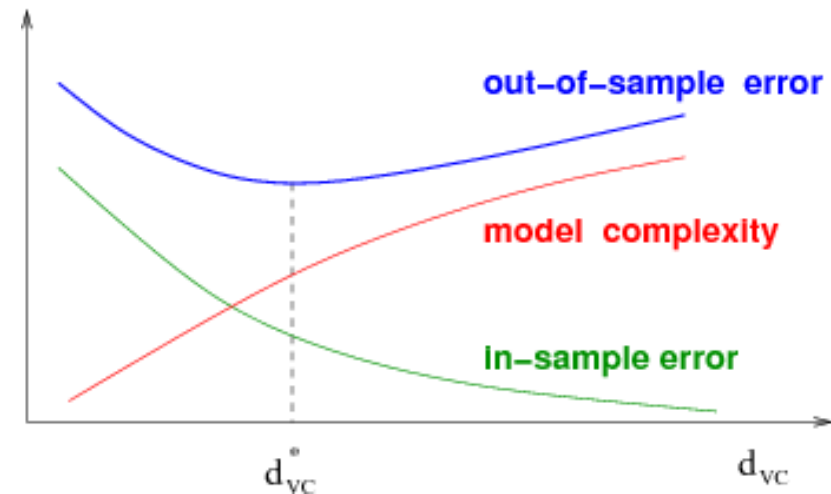
(linear separable)



(not linear separable)



(not linear separable)



# Prerequisites

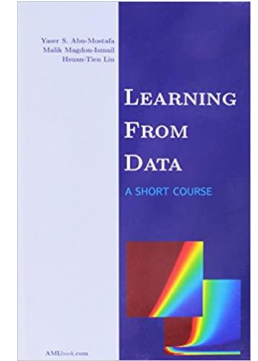
- CS 375 Design and Analysis of Algorithms or equivalent
- MATH 327 Probability with Statistics Methods
- Comfort with Linear Algebra, Calculus
- Proficiency with at least one of the following high level programming language:

Python, Matlab, Java, C++

# Textbooks

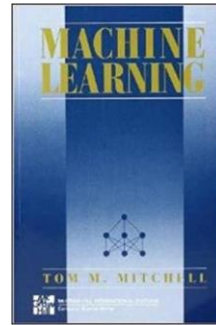
- *Learning from Data*

by Yaser S. Abu-Mostafa, Malik Magdon-Ismail, Hsuan-Tien Lin



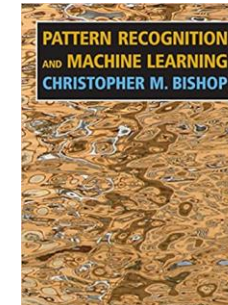
- *Machine Learning*

by Tom Mitchell



- *Pattern Recognition and Machine Learning*

by Christopher M. Bishop



# Grading

- (70 points) 7-10 Take-home Homework and Programming Assignments
- (5 points) 4 In-class Quizzes
  - Open book, open notes, NO electronics
- (30 points) Two Exams (open-book)
  
- Please talk to each other
- Write solutions / implement program yourself
  
- Check Brightspace for all announcements and course content

# Grading

- A/A-: 100-90
- B+/B/B-: 75-90
- C+/C/C-: 65-75
- D: 55-65

# Office hours

Zhaohan Xi

Tuesday & Thursday

1:00PM – 2:50PM

EB G06

Additional appointments arranged by email:

[zxi1@binghamton.edu](mailto:zxi1@binghamton.edu)

[twang61@binghamton.edu](mailto:twang61@binghamton.edu)

Taoyue Wang

Friday

2:00PM – 4:00PM

EB N00

# Syllabus available on Brightspace

- Please review the syllabus
- Please read the CS department Academic Honesty letter to students
- Please review Watson College and University Academic Integrity policy

# Academic Integrity/Honesty

- [The Watson College Student Academic Honesty Code](#)
- [Student Academic Honesty Code](#)



# Today's Tasks

- Say hello
- Please talk to each other
- Find some people to work on homework with
- Form some initial agreements to work in pairs