



TrueLayer - Data Analyst - Take-home test

Task Brief

At TrueLayer, converting payments to be successful is one of our biggest priorities and drivers of revenue. Payments can go through many stages between being initiated, to failing or succeeding (Executed) and many in-between.

Using the example data set provided and analysis tool of your choice, create a presentation that provides insight on 2-3 KPIs you think would be relevant. Assume your target audience are non-technical business stakeholders and include details for metric selection, data preparation, reasoning and suggestions.

Deliverables

- Documentation: Provide your insight as a presentation or document

Expected time spent: 2 hours

Data set:

https://drive.google.com/file/d/189tsfLyeul25-nnUg0TT6XU_ula8LFul/view?usp=drive_link

Guidelines:

- We expect you to spend around 2 hours on the task
- The task should be completed and submitted within 5 working days - should you need any longer, please let us know and we will be more than happy to support where needed
- Please return your answers in .pdf format via the link in the email or please send to loanne.lewis@truelayer.com