

## Problem Introduction

RSVP Movies is an Indian film production company which has produced many super-hit movies. They have usually released movies for the Indian audience but for their next project, they are planning to release a movie for the global audience in 2022.

After analysing the data we have received crucial insights in terms of Director, Actor, Actress, genre, languages and production companies based on the super hit movies (with ratings greater than 8). To make sure the movie is hit these factors play a major role.

There are few details on insights derived from the data.

- The count of movies is decreasing year on year.
- The highest number of movies is produced in the month of March
- India produced more than 1000 movies in 2019
- Maximum number of movie count is in Drama genre
- 'Drama' (produced highest in number in 2019) has the average duration of 106.77 mins
- Thriller movies is in top 3 among all genres in terms of number of movies
- Maximum movies has median rating of 7.
- Null value analysis.
- James Mangold can be hired as the director for RSVP's next project.
- Mammooty and Mohanlal are the top 2 actors
- Marvel Studios has the maximum votes as a production company
- Top actor is Vijay Sethupathi with country India
- Top actress is Taapsee Pannu with country India
- Parvathy Thiruvothu is the top actress in drama genre

These above insights will definitely help RSVP to take an informed decision to produce a super hit movies globally.