

**An Asset-Leasing opportunity
with**

Petpooja

Pet Pooja is India's No.1 Restaurant Management Software

Petpooja is a **Point of Sale (POS) Software** platform with the usage of more than **35,000+** outlets live across India, with the aim to make restaurant POS simpler than ever. It is trusted by over **45,000+ Restaurant Partners**.



A happy & growing family of **750+** employees



On-ground presence in **140+** cities



Processing **25%** online order volume on Zomato & Swiggy

Pet Pooja helps restaurant owners focus on their core-business

Billing

Quick & easy-to-use
Billing software



Reporting

Essential data to
help you grow



Online Order Management

Handle online orders with
just **a button click**



Inventory Management

Entire stock-keeping in
15 minutes



✓ **Works Offline**

✓ **Works on any OS**

✓ **Works on any hardware**

Multiple integrations on a single platform helping manage every operation



For our 100+outlets, Petpooja is the one-stop solution for all retail sales management. The support team is prompt & super responsive. The POS software is a great value for money and we look forward to a long term association with Petpooja.



Our experience with Petpooja has been phenomenal. We can manage every operation directly from the POS dashboard & are integrated with many aggregators. With its insightful data & innovative products, Petpooja really helps simplify our management.



150+ Integrations on a single screen

Manage all your third-party integrations & services **directly from Petpooja POS**

zomato

SWIGGY

Tally®
POWER OF SIMPLICITY

talabat

Green Receipt

gupshup

DotPe

Google Pay



amazon food

dukaan®

peppo

amazon web services

SAP

Pine Labs

route mobile
communication simplified

dineout

Kringle

paytm

shadowfax
We Deliver

THRIVE

Razorpay

EDWARDS

reelo

Petpooja

Financials and Fundraising

2021-2022 2018-2022

31.6 Cr **↑90%** **↑655%**

TOTAL REVENUE

PoS Segment was the **largest contributing** segment (78%) and displayed a growth of 230% followed by **Market-Place** (18%) and displayed a **430% growth**

↑55*%

PAT MARGINS

16.5 Cr

IN CASH RESERVES

*GROWTH RATE CALCULATED FROM FY18-19 (INCEPTION YEAR)

\$8.9 Million Raised



MARQUEE INVESTORS INCLUDE-



udaan



GVFL

Petpooja

Leased-Out Asset (Laptops) Details

Type Of Lease - Operating



Asset: ASUS i3- 1115G4

Total Invoice Raised- 27,33,588

- ✓ Asset 100% covered by insurance
- ✓ Securitized
- ✓ Residual value exceeds written down value

The **laptop** has a **3-year warranty** and is an integral IT asset to further drive Pet Pooja's business.

The **asset** will be **used** by **new-hires** as Pet Pooja has been **hiring firm-wide** to meet its **demands** and **expansions** being the leader in the space with a lot of scope for further growth.

Total Employee Strength - 850

Past 3 Months Hiring Figures

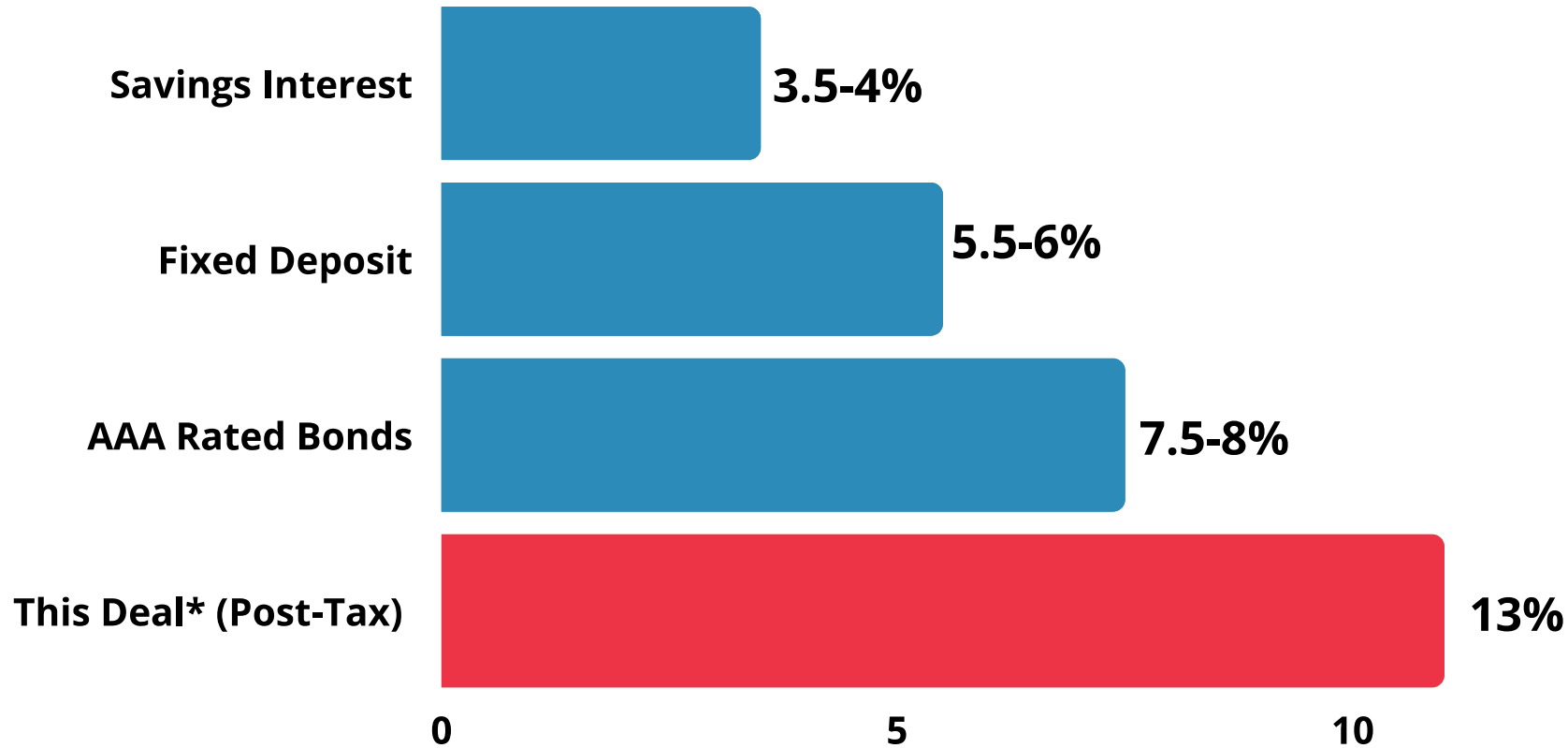
June' 22	July' 22	August' 22
60	65	55

Petpooja

Key Lease Terms

- The total **security deposit** paid by Pet Pooja will equal **~7%** of the total asset value.
- Title of none of the assets will be transferred to the leasing partners and **Leasify will take physical possession** of these assets in case of termination of the lease.
- The asset has a **3 year warranty** and is covered by **insurance**
- **Complete compensation** in case of loss of assets will be the **responsibility** of the **lessees**. Further, they will also be responsible for all **repairs** (whether routine or resulting from any damage or accident and maintenance costs of the respective assets)

Deal Returns



*Returns have calculated been using IRR (Post-Tax)

**THANK YOU, AND HOPING TO HAVE
YOU ON-BOARD WITH US!**



Petpooja