

Design
Thinking

Problem Solving

Ideation

Bootstrap

Competitions

Workshops

Branding

Entrepreneurship

Startups

Innovation

Speaker
Sessions

9 JULY - 11 JULY 2021

IGNITE

THE VIRTUAL SOCIAL
ENTREPRENEURSHIP
BOOTCAMP

ABOUT

E-CELL NIT AGARTALA

The Entrepreneurship Cell (E-Cell), NIT Agartala is a non-profit organization in NIT Agartala. E-CELL is the most sought out club for students, bolstering a platform for students to reflect upon entrepreneurial ideas and manifest their ideas into reality. We believe that entrepreneurship is the key to unlock India's latent inventive potential. Hence, we believe in building entrepreneurs by providing them with necessary incentives such as mentors, consultancy, the seed fund, and networking opportunities; In short, every single thing that a student entrepreneur could plausibly need.





THEME

SOCIAL ENTREPRENEURSHIP

The core theme of Ignite is social entrepreneurship. A subdivision in the entrepreneurial world which involves recognizing the social problems and achieving a social change by employing entrepreneurial principles, processes and operations .

To promote this culture, Ecell NIT-A has welcomed the drive to encourage social entrepreneurship within our campus by organising **Ignite** that focuses on solving neighbouring problems which will lead educated students to simply solve the problem pertaining to their region with the available resources and live a sustainable life.

WORKSHOP

SOLUTION BREWERY

Problem-solving & Design Thinking

India ranks 48 out of 131 in the Global Innovation Index which we believe is far from our true potential. We as Indians are very familiar with the concept of frugal innovation a.k.a jugaad yet the idea of solving a problem within the available resources seems very daunting to most.

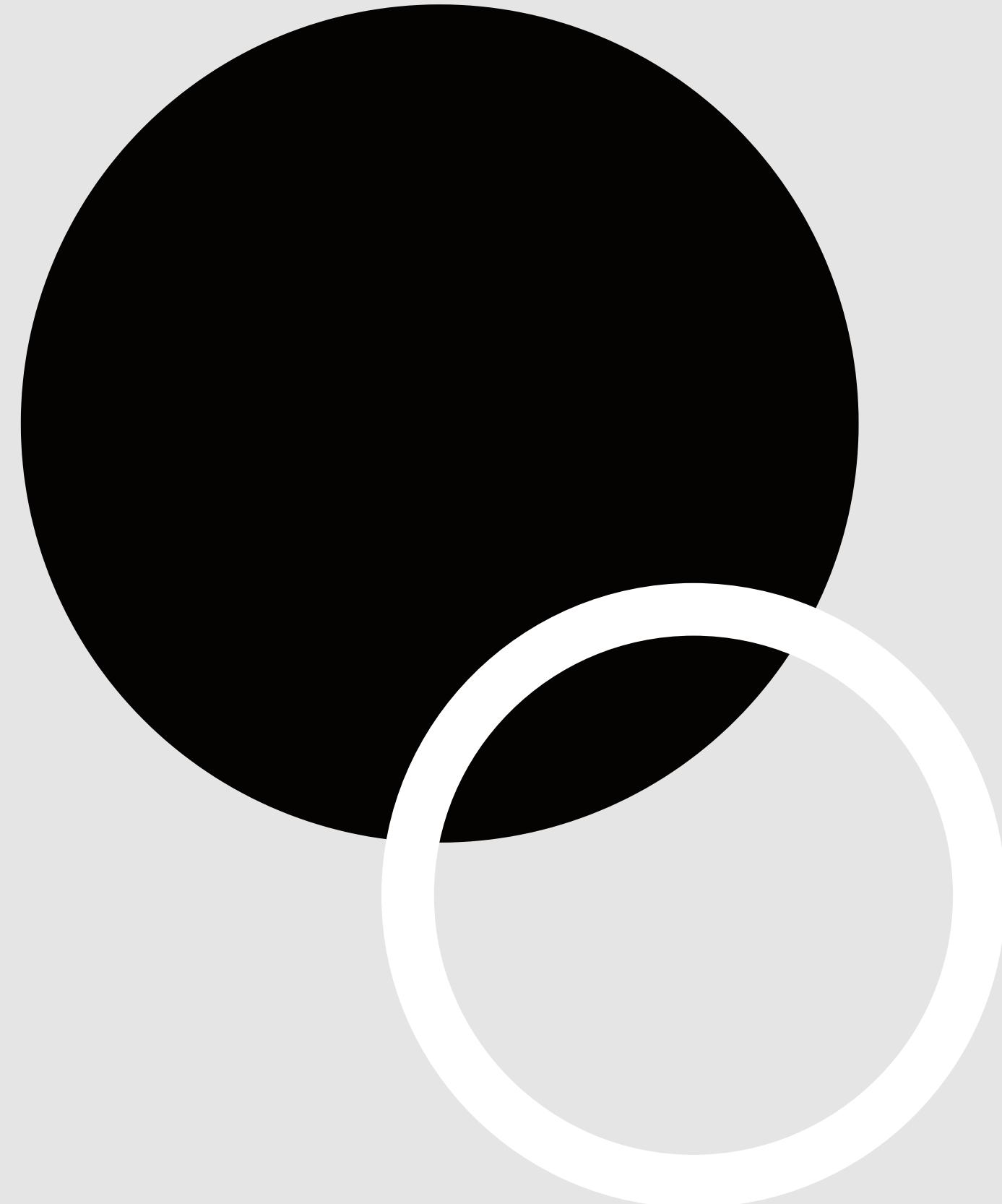
Through our Solution Brewery workshop, students will become familiar with problem-solving in a resource-limited environment, which will help students aid people and generate revenue.

COMPETITION

LOCAL BEFORE GLOBAL

Ignite aims at harnessing the spirit of problem-solving amongst students. But before indulging in global scale problems, we should clean our own house or more precisely our room. The focus of the event will be identifying the problems that students see in their day-to-day life.

Every year if each of the 1.5 million engineering graduates takes up one problem statement from their locality and solves it, that could lead up to 1.5 million solved problems each year! If this idea comes to fruition, the day when we become an innovation powerhouse isn't far away.



PRELIMS

Students identify a problem statement from their locality, get more overview as to how clearly observe the problem and derive a solution. The **submissions** will be taken through Google Form.

FINALS

Top 3 submissions qualify for Finals, where they get the chance to present their idea before our honoured guest, Mr. **Ashok Ramchandran, CEO of Schindler India**. The Top 3 winners will be awarded.

OUR SPEAKERS & GUESTS



Ashok Ramchandran
CEO of Schindler India



Ajay Chaturvedi
Founder of HarVa



Paresh Gupta
Founder & CEO of GCEC



Pawan Kumar Rai
Co-Founder of finshots



Dipak Bharali
Grassroot Innovator



Aashish Beergi
Founder of MASH Project Foundation



Yash Bhatt
Founder of Brook & Blooms

OUR GUESTS

ASHOK RAMCHANDRAN

Having one of the most awe inspiring stories in corporate world, from not being able to sit in college placements to being appointed as the CEO and President of Schindler, India. The story of this man acts as a source of vigour for many. On becoming the CEO of Schindler India and South Asia, he came onto the list of one of the youngest CEOs (at the age of 38) that Indians have. The result of his dedication and consistent hard work has led to such heights. His life lessons and tricks are something that will inspire all regardless of age.



DIPAK BHARALI

The task of the insertion of weft threads to make a variety of designs is conventionally done manually by tying knots. The process is by no means efficient. Dipak came up with a device consisting of three components; base frame, magnet-bearing shaft and specially designed bobbin. The innovation reduces the time of the process to one third. Dipak Bharali (33 years) hails from Napara in Sualkuchi in Kamrup district of Assam.



YASH BHATT

A young entrepreneur from Gujarat, who took the initiative to upcycle flowers offered to deities in temples, into incense sticks. Through his company Brook and Blooms, he has been recycling thousands of kgs of flower waste everyday while making his contribution to the economy.

SPEAKER SESSIONS

THE SOLUTION ROOM

Speaker: Ajay Chaturvedi

Topic: Design Thinking for Sustainable and Inclusive Innovation

The founder of HarVa, a venture that focuses on the socio-economic upliftment of rural India and author of a best-seller book 'Lost Wisdom of The Swastika'.

FIRESIDE CHAT

Speaker: Aashish Beergi

Topic: Social Entrepreneurship

The founder and CEO of MASH Project Foundation and a founding member of E-Cell, Jamia Millia Islamia, he is an influential social entrepreneur who has represented our country at numerous prestigious global platforms.

SPEAKER SESSIONS

A PIECE OF MIND

Speaker: **Paresh Gupta**

Topic: Myths of student entrepreneurship

Paresh Gupta is a TEDx Speaker, guest columnist at The Indian Economist, mentor at CIIE SRCC, Startup Oasis, IITs, and other mentor networks, and an eminent speaker at various institutes.

A TRIP TO FINSHOTS

Speaker: **Pawan Kumar Rai**

Topic: Interview on Success Story of finshots

The co-founder of finshots and an IIM graduate, he is man who began his startup from college dorms and pushed it towards such success through his hard work and passion towards stock market .

EVENT SCHEDULE

9 JULY

Solution
Brewery

04:30 PM -
06:30 PM

The Solution
Room

08:00 PM-
09:00 PM

10 JULY

Fireside Chat

10:00 AM -
11:30 AM

A Piece Of
Mind

05:00 PM -
06:30 PM

Local Before
Global -
Prelims

Deadline -
07:00 PM

11 JULY

A Trip To
Finshots

11:00 AM -
11:45 AM

Local Before
Global - Finals

07:00 PM -
08:00 PM

IGNITE

Thank You!



 nitaecell@gmail.com

 ecellnita

 ecellnita

 E-cell, NIT-Agartala

 E-Cell NIT-A