



Andrea Cuellar Tovar

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Designer with broad abilities and knowledge in different fields of graphic design such as: print, branding, infographics, video, UI/UX and web design. Able to create a complex and integrated variety of design products. Strong ability for abstraction and understanding of cognitive knowledge.
As a team member I am very committed and a fast learner.



EDUCATION

Graphic Design (BA)

University of Bogotá Jorge Tadeo Lozano
01.2010 - 04.2014

Planned, conceptualized, and developed of graphic products for different media such as mobile devices, web browsers and others.

Integrated Design (MA)

Anhalt University of Applied Sciences
04.2016 - 07/2017

Making sense of the world through problem solving and development of interdisciplinary and multicultural teamwork.



WORK EXPERIENCE

Graphic Designer

Comercializadora Arturo Calle S.A.S.
04.2014 - 04.2015

Problem solved, planned and developed of communicational products for corporate clients conveying identity and brand guidelines.

Web/Graphic Designer

Cuellar Tovar & cia.
05.2015 - 07.2015

Developed and designed of brand identity, corporate stationary and presentations. Designed and coded of corporate website.

Graphic Designer

Solarium Energy
07.2015 - 05.2016

Designed and created of brand identity, corporate stationary and catalogue. Made an instructional illustration for printed and online product description.

Photographer/Graphic Designer

TPD Ingenieria
07.2015 - 08.2015 & 01.2016-03.2016

Designed of corporate communications. Street photography. Created printed brochure, transportation map and infographics.

Map Designer

Rihlat Europe
12.2016 - 01.2017

Designed several maps for a printed catalogue.



LANGUAGES

Native Language **Spanish**

Other Languages **English**
Fluent (C2)

German
Beginner (A2)



SKILLS

Software **Adobe CC:**
Photoshop
InDesign
Illustrator
Dreamweaver
After Effects
Premiere
SketchApp
InvisionApp
Keynote

Web Tools **HTML 5 and CSS**

CMS **Joomla, Wordpress**



QUALIFICATIONS

Pro-active Quick learner. Team member.

Creativity Competent in problem solving through design methods.

Planning Creating, organizing and presenting well thought out projects.

UX Concern with user needs.

Design Thinking Developing projects with alternative methods.

