



NATIONAL INSTITUTE OF TECHNOLOGY, WARANGAL  
DEPARTMENT OF MANAGEMENT STUDIES



MANAGEMENT STUDIES  
SOCIETY



CONTACT

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SCAN FOR REGISTRATION



MANAGEMENT STUDIES  
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ROUND 1 : MARKETING QUIZ

ROUND 2 : PRODUCT LAUNCH, ADVERTISEMENT

THIS EVENT INVOLVES LAUNCHING A PRODUCT BASED ON YOUR  
INNOVATIVE IDEA, ACCCOMPANIED BY EFFECTIVE ADVERTISING.

TEAM SIZE- MAXIMUM 3 MEMBERS





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## RULES AND JUDGING CRITERIA

### 1. ELIGIBILITY

PARTICIPATION IS OPEN TO ALL REGISTERED STUDENTS OF THE COLLEGE.

### 2. REGISTRATION

ALL PARTICIPANTS MUST REGISTER FOR THE EVENT EITHER ONLINE OR ON-SITE, AS PER THE INSTRUCTIONS PROVIDED BY THE ORGANIZING COMMITTEE.

### 3. CODE OF CONDUCT

ANY FORM OF MISCONDUCT, CHEATING, OR USE OF FOUL LANGUAGE WILL RESULT IN IMMEDIATE DISQUALIFICATION.

### 4. JUDGING CRITERIA

JUDGING WILL BE BASED ON CRITERIA SUCH AS CREATIVITY, PERFORMANCE, TEAMWORK, ADHERENCE TO THE THEME, TIME MANAGEMENT, AND OTHERS AS SPECIFIED PER EVENT.

5. THE JUDGMENT WILL BE IMPARTIAL, AND NO REQUESTS FOR REEVALUATION WILL BE ENTERTAINED.

6. COMMUNICATION SKILLS, STRATEGIC THINKING, ADAPTABILITY, INNOVATION SKILLS WILL BE IMPORTANT

### 7. EVENT-SPECIFIC RULES

THE DECISIONS OF THE JUDGES OR ORGANIZING COMMITTEE WILL BE FINAL AND BINDING FOR ALL EVENTS.

USE OF PROHIBITED ITEMS (MOBILE PHONES, EARPHONES ETC.) WILL LEAD TO DISQUALIFICATION.

ANY GRIEVANCES OR APPEALS REGARDING THE EVENT SHOULD BE DIRECTED TO THE FEST ORGANIZING COMMITTEE WITHIN ONE HOUR OF THE EVENT CONCLUSION.