

# Superstore Sales Performance Dashboard

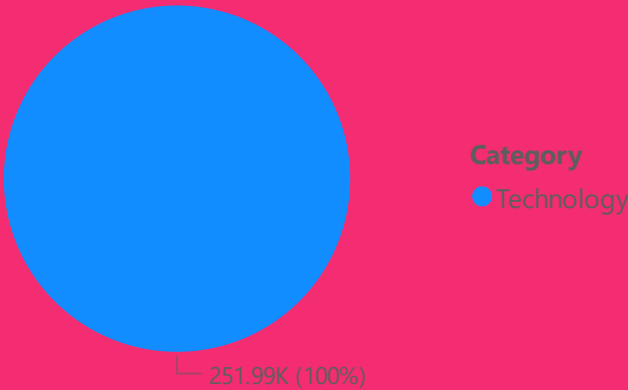
Order Date
1/10/2016
1/14/2017
1/16/2016
1/2/2017
1/20/2017
1/21/2017
1/22/2017
1/23/2017
1/24/2017
1/28/2017

Sum of Sales by MonthYear

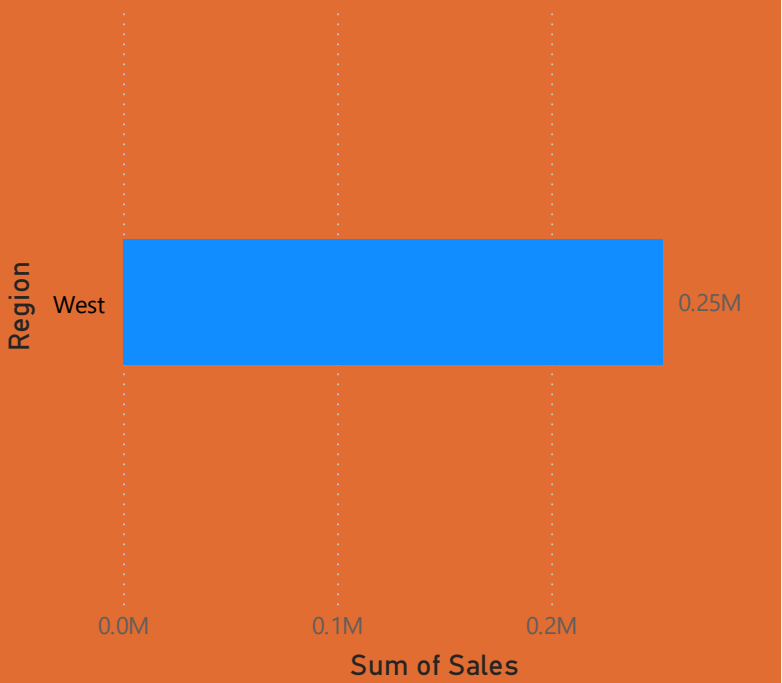


- Insights :
1. West Region had the highest total sales.
  2. Central Region saw a drop in sales during Nov 2023.
  3. Technology category outperformed others in terms of sales and profit.
  4. Sales consistently grew from Jan to March across all regions.

Sum of Sales by Category



Sum of Sales by Region



Region, Category

Central

East

South

West

Furniture

Office Supplies

Technology