## Rules:

- \* Interested candidates should upload their photographs on the official facebook page of inceptum2k14 ( www.facebook.com/pages/Inceptum-Reloaded/244638532362018) with a suitable caption.
- \* Your photograph will be judged according to its clarity, focus, exposure, contrast and way of expressions. Title and subtitle of the photograph may also impress the judges.
- \* Photograph must be unedited i.e. no morphed photos, clipped layers and lens blur effect. Change of contrast, mid-tone or exposure as per your need is permissible.
- \* Top five photographs will be shortlisted for the finals according to number of likes on them, in finals all the photos will be treated equally irrespective of number of likes on them. Judges will rate the images as per the above mentioned factors, so there is a possibility that photograph will max number of likes doesn't get a dime and photo with fifth maximum number of likes wins.
- \* Participants have to register themselves on the official website of Inceptum (www.inceptum.co.in) before 4th Feb 5:00PM. Anyone can upload their photographs on the facebook page but entries registered in our database shall only be considered for prizes.