



Knowledge Check

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1

What are the three types of recommendation engines?

- A. Hybrid, analytical, and batch
- B. Collaborative filtering, content-based filtering, and hybrid
- C. Online, offline, and nearline
- D. Real time, passive, and hybrid



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- B. Collaborative filtering, content-based filtering, and hybrid
- C. Online, offline, and nearline
- D. Real time, passive, and hybrid



The correct answer is **B**

There are three types of recommendation engines: collaborative filtering, content-based filtering, and hybrid.

Knowledge Check

2

What is the purpose of data collection in recommendation engines?

- A. To perform real-time analysis
- B. To create a list of recommended products
- C. To narrow down relevant information
- D. To procure data such as page views, view history, or cart events



Knowledge Check

2

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- A. To perform real-time analysis
- B. To create a list of recommended products
- C. To narrow down relevant information
- D. To procure data such as page views, view history, or cart events



The correct answer is **D**

Data collection is the first step in the recommendation engine process, and it involves procuring data such as page views, view history, or cart events.

Knowledge Check

3

What is collaborative filtering?

- A. Analyzing data to create a list of recommended products
- B. Modulating offerings based on clients' internet consumption patterns
- C. Providing recommendations based on the interests of similar users
- D. Filtering data to narrow down on relevant information



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3

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- B. Modulating offerings based on clients' internet consumption patterns
- C. Providing recommendations based on the interests of similar users
- D. Filtering data to narrow down on relevant information



The correct answer is **C**

Collaborative filtering is a type of recommendation engine that provides recommendations based on the interests of similar users.



Thank You