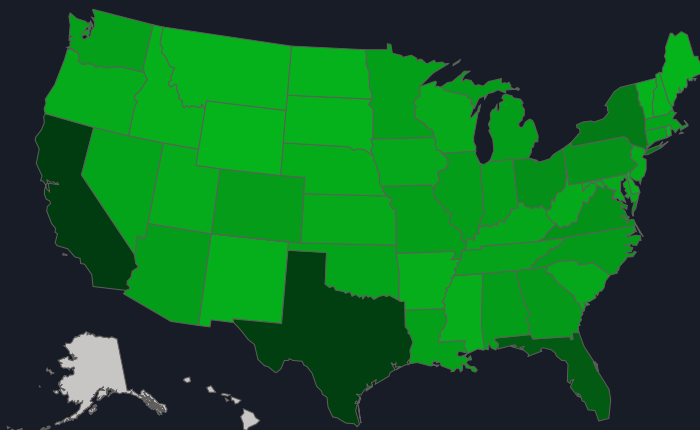




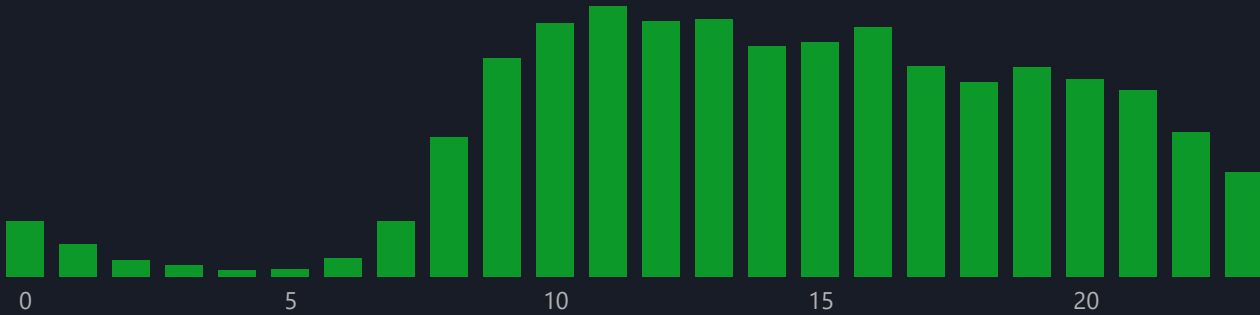
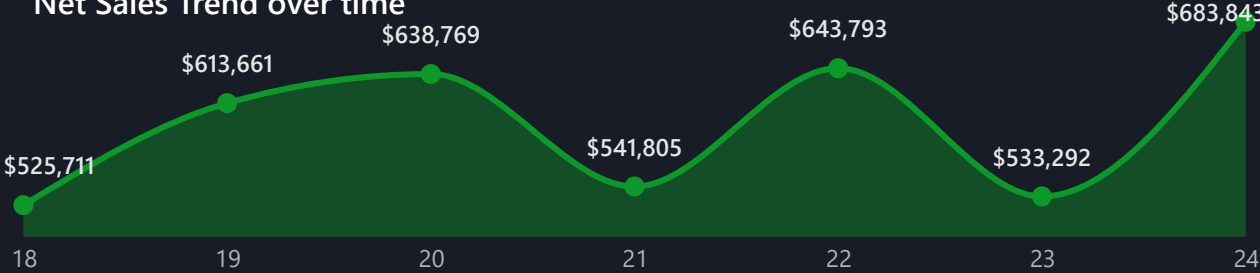
# SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

|                         |  |   |   |
|-------------------------|--|---|---|
| Transaction Performance | <div>\$4,180,874</div> <div>Net Sales</div>  | <div>7534</div> <div>Total Quantity</div>         | <div>\$562.6</div> <div>Net Avg Order Value</div> |
|                         | <div>4431</div> <div>Total Customers</div>   | <div>2392</div> <div>Single Order Customers</div> | <div>2039</div> <div>Repeat Customers</div>       |
|                         | <div>\$943.6</div> <div>Lifetime Value</div> | <div>46%</div> <div>Repeat Rate</div>             | <div>1.68</div> <div>Purchase Frequency</div>     |

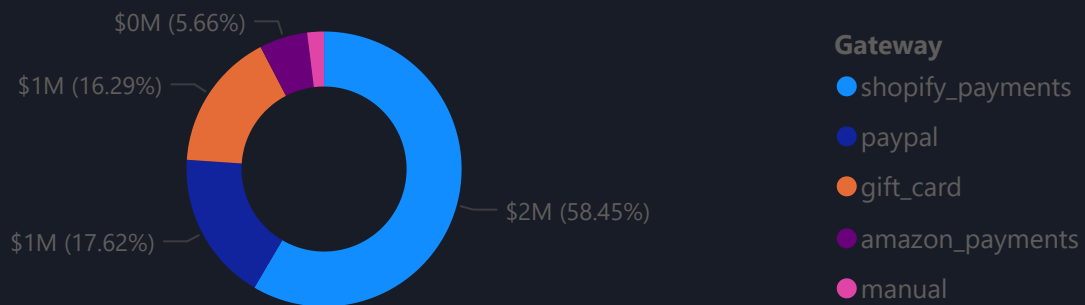
## Rational Overview- Province & Cities by Net Sales



## Net Sales Trend over time



## Net Sales by Gateway Payment Method



## Net Sales by Product Type

