ANKUR KUMAR

DATA ANALYST

CONTACT

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SKILLS

- Python
- My Sql
- Power BI
- Excel
- OOPs
- MongoDb Atlas
- Numpy
- Pandas
- Postman API
- Statistics
- Machine Learning

SOFT SKILLS

- Good at Analytical & logical Thinking
- Attention to detail
- Communication
- Time management

EDUCATION

M.TECH IN ARTIFICIAL INTELLIGENCE | 2021

NIT Bhopal
Withdrew from University for Personal Reasons

B.TECH IN CIVIL ENGINEERING | 2016 - 2020

Fututre Institute Of Technology

LANGUAGE

- English
- Hindi

HOBBIES

- Traveling
- Trecking
- Photography

Highly skilled and motivated **Data Analyst with more than 1 year of experience** in analyzing complex datasets, extracting insights, and driving data-driven decision-making

WORK EXPERIENCE

DATA ANALYST | TECH VULCAN SOLUTIONS | 2022 - APRIL TO CURRENT

- Collecting, cleaning, and analyzing large datasets using **SQL and Python**
- Conducting **data analysis and visualization** for a leading e-commerce platform.
- Developing **SQL queries and Python** scripts to extract, transform, and load large datasets.
- Collaborating with **cross-functional teams** to identify business requirements and provide data-driven insights.
- Creating interactive dashboards in **Power BI** to monitor key performance indicators (KPIs) and track business trends.
- Conducting **statistical analysis** to identify trends, patterns, and correlations in the data.

TECHNICAL PROFICIENCIES

- Proficient in **Python for data analysis** and **manipulation**, including working with libraries such as **NumPy, Pandas, and Matplotlib**.
- Experience with **MySQL for database management,** including writing **SQL queries and performing data extraction**, **transformation**, and loading **(ETL)** tasks.
- Skilled in using **Power BI for data visualization**, creating interactive dashboards, and generating insights from data.
- Proficiency in **Microsoft Excel for data analysis**, including **pivot tables, formulas**, and **data manipulation techniques**.
- Familiarity with other data analytics tools also.

PROJECTS

PRODUCT PERFORMANCE ANALYSIS:

- Analyzed product performance metrics, including sales, customer reviews, and market trends.
- Identified underperforming products and recommended strategies for improvement.
- Assessed the impact of promotional activities on product sales and provided actionable insights to optimize marketing campaigns.

CUSTOMER SEGMENTATION ANALYSIS:

- Analyzed customer behavior and demographics to segment the customer base.
- Utilized clustering techniques and statistical analysis to identify distinct customer segments.
- Developed targeted marketing strategies based on the identified segments, resulting in a 15% increase in customer engagement.

PAST EXPERIENCE

WORKING AS INTERIOR DESIGNER

- Developed interior design concepts and executed projects for residential clients.
- Collaborated closely with clients to understand their vision, preferences, and budgetary constraints.
- Utilized design software (e.g., AutoCAD, SketchUp) to create detailed floor plans, 3D renderings using V-ray, and material boards.
- Acquired expertise in space planning, color schemes, furniture selection, and lighting design.