

Steering Towards an Outcome – *SENSE & RESPOND*

Max Reele

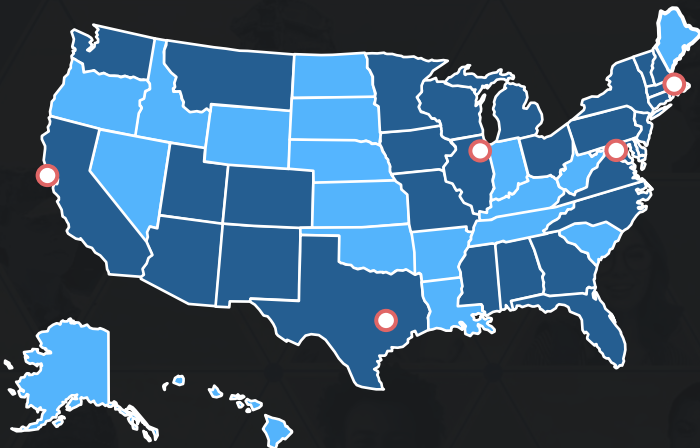
Oct 4th, 2023



DEFENSE INNOVATION UNIT

Leveraging commercial tech for defense modernization priorities

DIU LOCATIONS



125

FIRST TIME DOD VENDORS

47%

TRANSITION RATE (FY17-FY22)

264

NON-TRADITIONAL VENDORS

Diverse Portfolio



Autonomy



AI/ML



Energy



Space



Human Systems

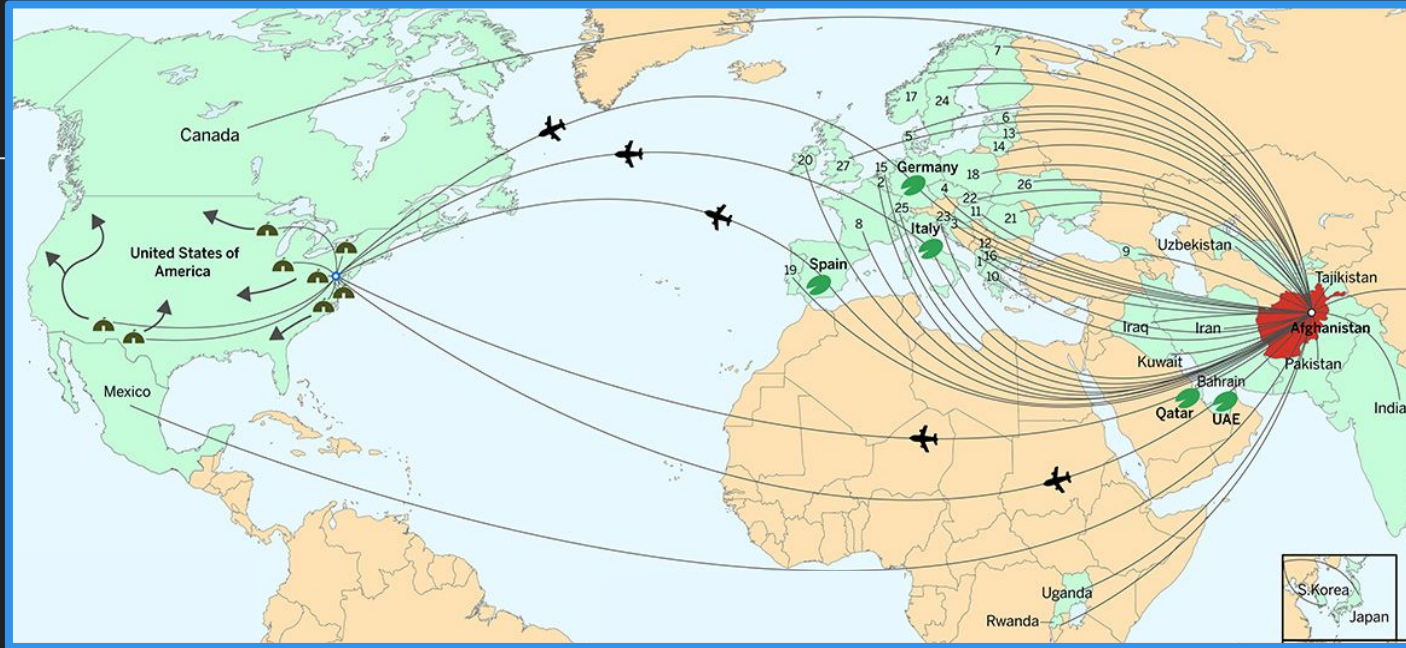


Cyber &
Telecommunications

CASE STUDY

Operation Allies Refuge





- No-notice, largest airlift in history
- Noncombatant evacuation of 124,334 individuals
- Change to 20-years of daily operations in the region

KRADOS

Operation Allies Refuge

PROBLEM

The ~230 mobility missions and the surge of new users accounts that was needed for the largest airlift in history caused intermittent 3-6 minute loading times and crashed the product

OUTCOME

In less than 24 hours, the users at the command and control operations center could plan the expanded air campaign with 2-3 seconds load times and no crashing, as well as the additional user accounts and UI features



24 AUG [09:48]



Issue noticed

24 AUG [11:03]



Outage call initiated

24 AUG [15:28]



Outage call

24 AUG [20:44]



Outage call

25 AUG [09:00]



Resolved

C2IMERA

Operation Allies Refuge

PROBLEM

Could not effectively assess or communicate theater operations in support of Afghan Noncombatant Evacuation Ops (NEO) due to disaggregated systems and lack of holistic visibility

OUTCOME

Delivered an aggregated, customizable, data reporting capability supporting 6 operations wings and the headquarters staffs. 650+ new users added. Provided strategic leaders with visibility on equipment, beds, medical, food, ramp parking, etc.

Request



20 AUG



Development



21-22 AUG



Execution/Feedback



23 AUG



Deployment



24 AUG

2021

Differing Management Approaches

KRADOS

Executes Agile DevOps

Government-owned source code and artifacts

Small Business Vendor Partners

Organic product development

Hosted internally, path to production

VS

C2IMERA

Executes Agile DevOps

Government purpose rights on source code and artifacts

Prime contract vendor partner

Vendor product development

Hosted on USAF Enterprise IT

Stakeholder Buy-In



Kessel Run's programmers more than kept pace, rapidly iterating critical applications like SlapShot in order to meet the evolving needs of leaders, planners, and operators across the world in real-time."

- Lt Gen Gregory M. Guillot
Commander, 9th AF (AFCENT)



C2IMERA gives commanders the operational sight picture to execute the mission. I am confident Kessel Run's dedication to C2IMERA's continued growth and system improvements will benefit the Air Force across the enterprise."

- Gen Mark D. Kelly
Commander, Air Combat Command



Dev team anticipation for user behaviors



Genuine interest for users' context



Roleplayed user & stakeholder demos



Became part of the operational mission



Prioritized user-needs over dev desires

User Trust Model

1 Consistency

Establish yourself in the user environment

2 Transparency

Share your process and prioritization with the user

3 Frequency

Establish a fast revisit rate with the user



Let's Collaborate!



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