Use Cases

Case 1

1. Suppose the tester selects the third user: *Peter White*, who is a 27 years old young man with interest in Drama genre books.
2. The screen shows his profile details.
3. His recent purchase is "A Game of Thrones" - fantasy novel.
4. Due to his interest in drama books, he sees "Hamlet" as a recommendation, and due to his recent fantasy purchase, sees another Game of Thrones book.
5. Due to his age (27), he is also recommended a Romance novel, but not a Children's book.

Case 2

1. Take the case of *Mike Harris,* a 40 years old gentleman.
2. His profile and recent purchase of a Children's book is shown.
3. Surprisingly, a 40 years old bought a children's book. But this is a real world scenario, he might have gifted it to his son.
4. Another children's book is shown in his recommendation list.
5. But two non-fiction books are also shown, due to a high priority of a 40 years old person being interested in them.

Case 3

1. Take the case of first user: *John Doe,* who is 20 years old.
2. He recently purchased a horror novel, due to which a horror recommendation is there.
3. He has interest in fantasy, therefore the two fantasy recommendations aren't surprising.
4. Due to his age (20), drama and non-fiction is less likely.
5. Horror and fantasy have a close connection.