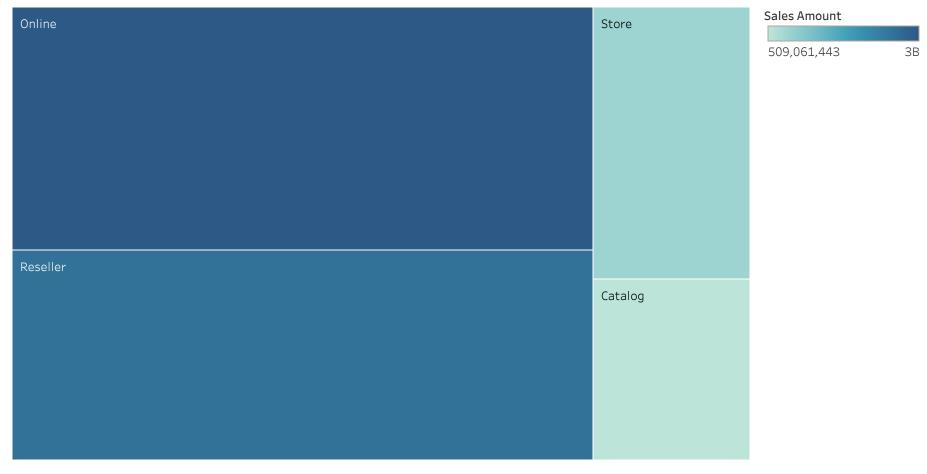
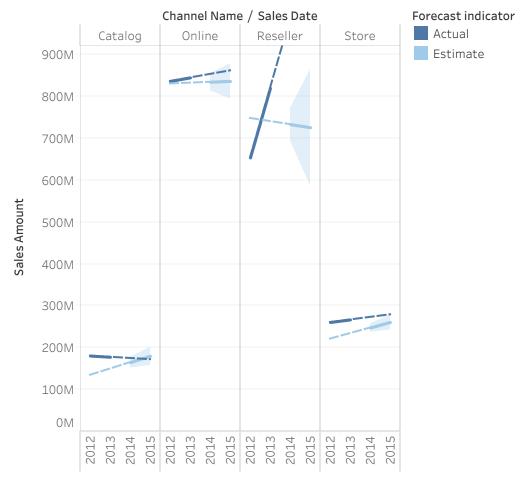
Channel sales analysis



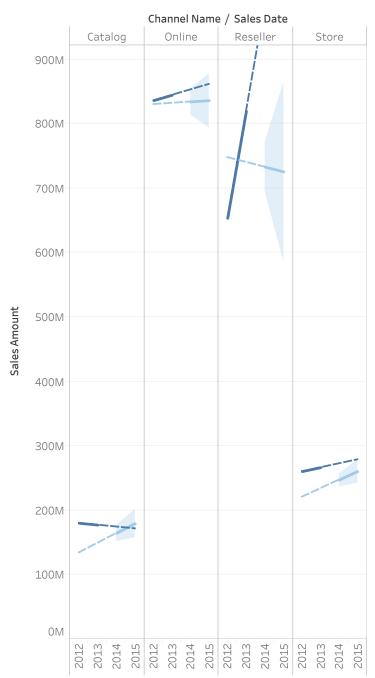
Channel Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Channel Name.

Trends

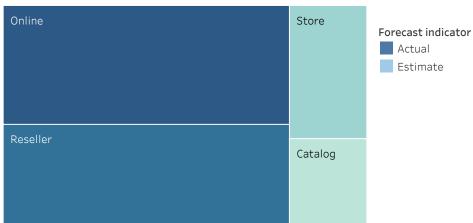


The trend of sum of Sales Amount (actual & forecast) for Sales Date Year broken down by Channel Name. Color shows details about Forecast indicator.

Trends



Channel sales analysis



Sales Amount

3B

509M

Product sales analysis

Washers & Dryers	Home Theater System	Coffee Machines	Wat	er Heater	´S	Sales Amount	
						63,538,917	1B
	Lamps	Air Conditioners	Micro	owaves			
Refrigerators							
	Televisions						
		Car Video		VCD &			
				DVD			

Product Subcategory Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Subcategory Name.

Product sales analysis-brand

Brand Name	Product Category	Product Subcategory	Rank of Sales Amou	Sales Amount
Adventure Works	Home Appliances	Coffee Machines	3	128,092,171
		Lamps	2	141,910,251
	TV and Video	Televisions	1	521,138,916
Contoso	Home Appliances	Air Conditioners	1	207,606,746
		Coffee Machines	1	165,797,641
		Microwaves	3	77,402,221
		Washers & Dryers	1	529,507,424
		Water Heaters	1	406,248,579
	TV and Video	Home Theater System	1	386,215,795
Fabrikam	Home Appliances	Coffee Machines	2	144,028,521
		Microwaves	2	92,851,426
		Refrigerators	2	303,793,365
Litware	Home Appliances	Fans	1	63,538,917
		Lamps	4	107,845,850
		Microwaves	1	159,101,386
		Refrigerators	1	518,184,979
		Washers & Dryers	3	352,701,987
	TV and Video	Home Theater System	2	341,590,286
Northwind Traders	Home Appliances	Washers & Dryers	2	521,486,437
Proseware	Home Appliances	Air Conditioners	2	127,402,376
		Lamps	3	132,353,496
Southridge Video	TV and Video	Car Video	1	315,911,097
		VCD & DVD	1	92,222,262
Wide World Importers	Home Appliances	Lamps	1	154,033,947

Rank of Sales Amount along Brand Name and Sales Amount broken down by Brand Name, Product Category Name and Product Subcategory Name.

Product sales analysis

Washers & Dryers	Home Theater System	Coffee	Water Heaters	
	Lamps	Air		
Refrigerators				
	Televisions	Car Video		

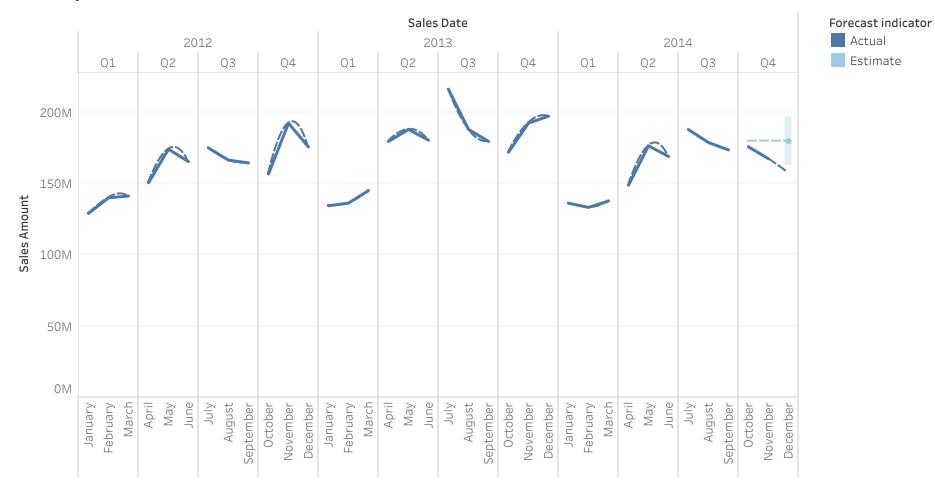
Product sales analysis-brand

Brand Name	Product Category N	Product Subcategory	Rank of Sales Amount along Bran	Sales A
Adventure Works	Home Appliances	Coffee Mac	3	
		Lamps	2	
-	TV and Video	Televisions	1	
Contoso	Home Appliances	Air Conditio	1	
		Coffee Mac	1	
		Microwaves	3	
		Washers &	1	
		Water Heat	1	
	TV and Video	Home Thea	1	
Fabrikam	Home Appliances	Coffee Mac	2	
		Microwaves	2	
		Refrigerato	2	
Litware	Home Appliances	Fans	1	
		Lamps	4	
		Microwaves	1	
		Refrigerato	1	
		Washers &	3	
	TV and Video	Home Thea	2	
Northwind	Home Appli	Washers &	2	
Proseware	Home Appliances	Air Conditio	2	
		Lamps	3	
Southridge Video	TV and Video	Car Video	1	
		VCD & DVD	1	
Wide World	Home Appli	Lamps	1	

Sales Amount

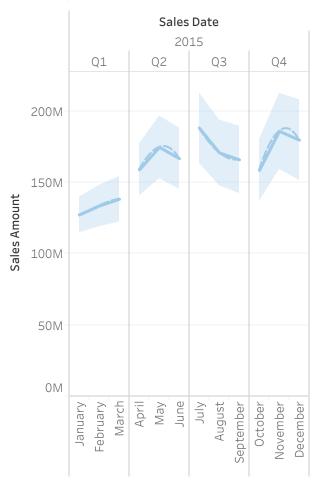
63,538,917 1B

Salesbytime



The trend of sum of Sales Amount (actual & forecast) for Sales Date Month broken down by Sales Date Year and Sales Date Quarter. Color shows details about Forecast indicator.

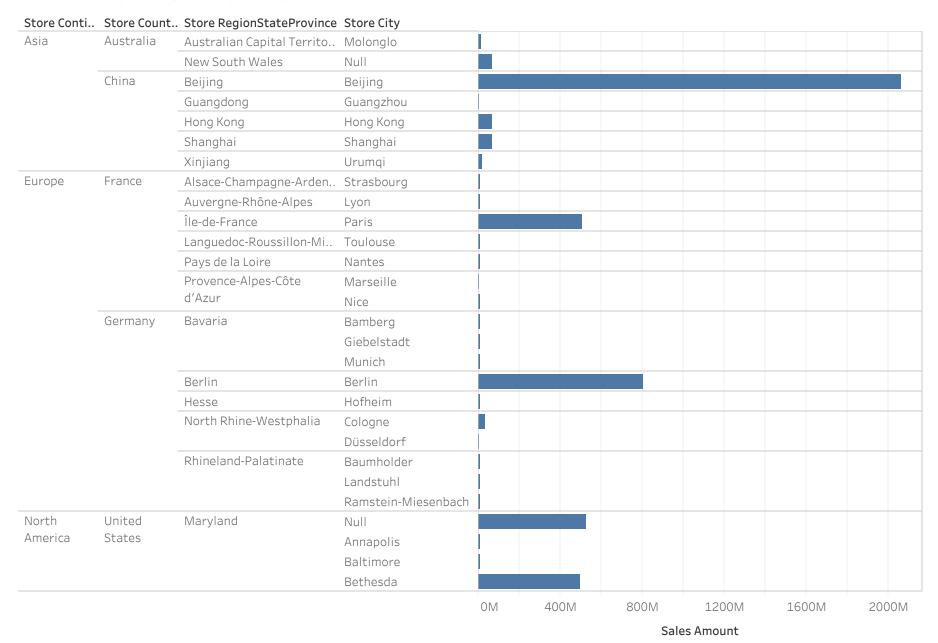
Salesbytime



The trend of sum of Sales Amount (actual & forecast) for Sales Date Month broken down by Sales Date Year and Sales Date Quarter. Color shows details about Forecast indicator.

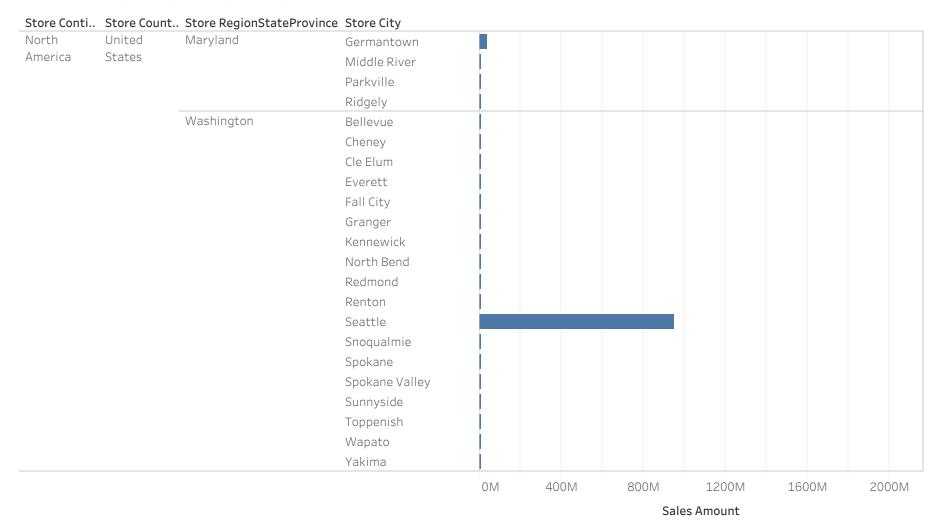
Forecast indicator
Actual
Estimate

Sales Analysis by Geography

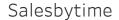


Sum of Sales Amount for each Store City broken down by Store ContinentName, Store Country and Store RegionStateProvince.

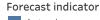
Sales Analysis by Geography



Sum of Sales Amount for each Store City broken down by Store ContinentName, Store Country and Store RegionStateProvince.

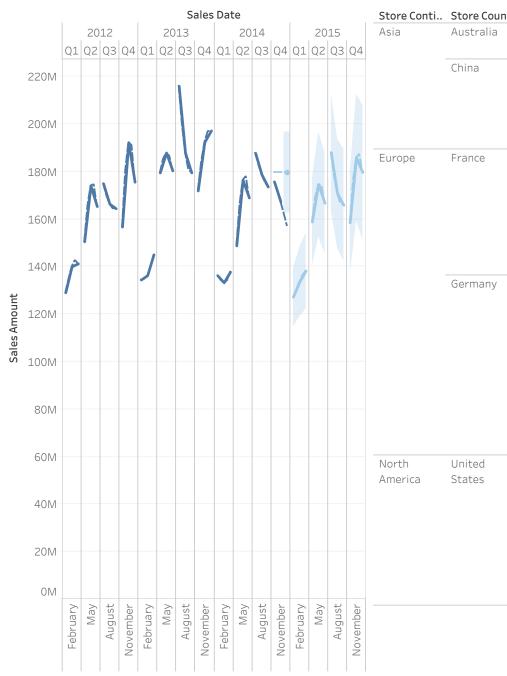


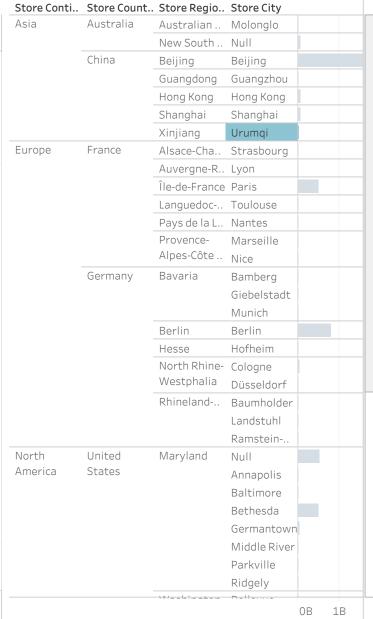
Sales Analysis by Geography





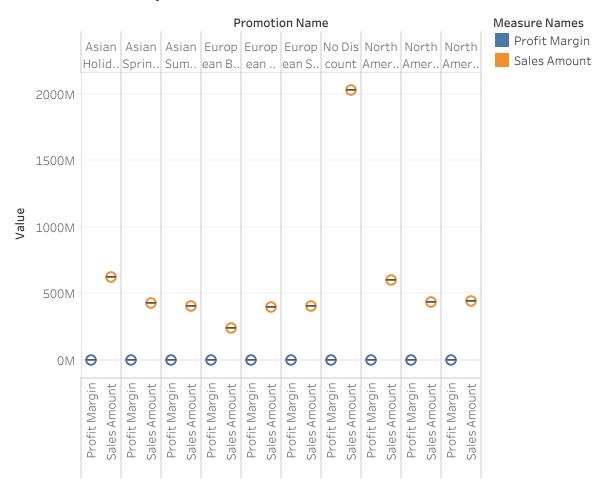
Estimate





Sales Amoun

Promotion Analysis



Profit Margin and Sales Amount for each Promotion Name. Color shows details about Profit Margin and Sales Amount.