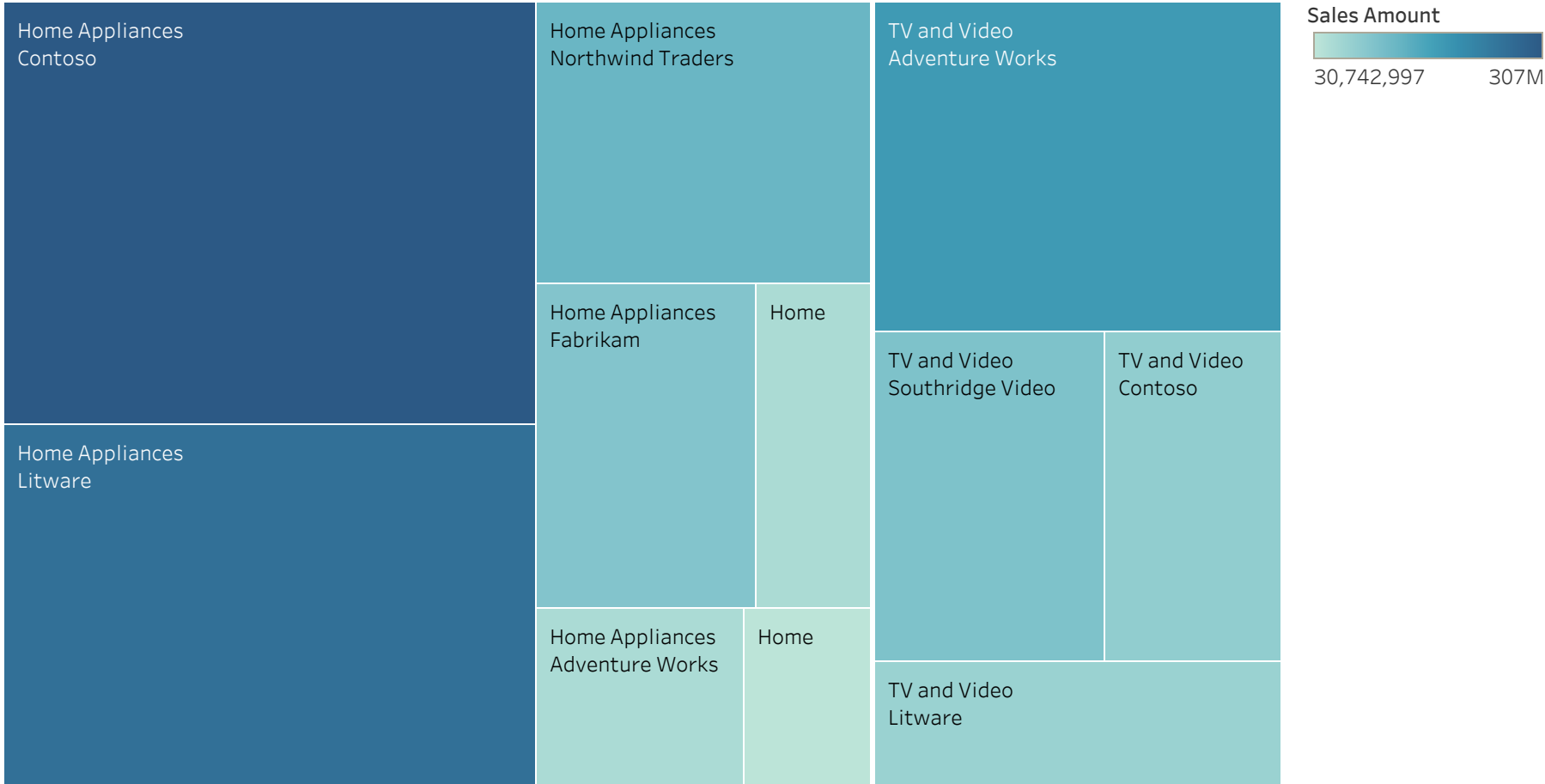
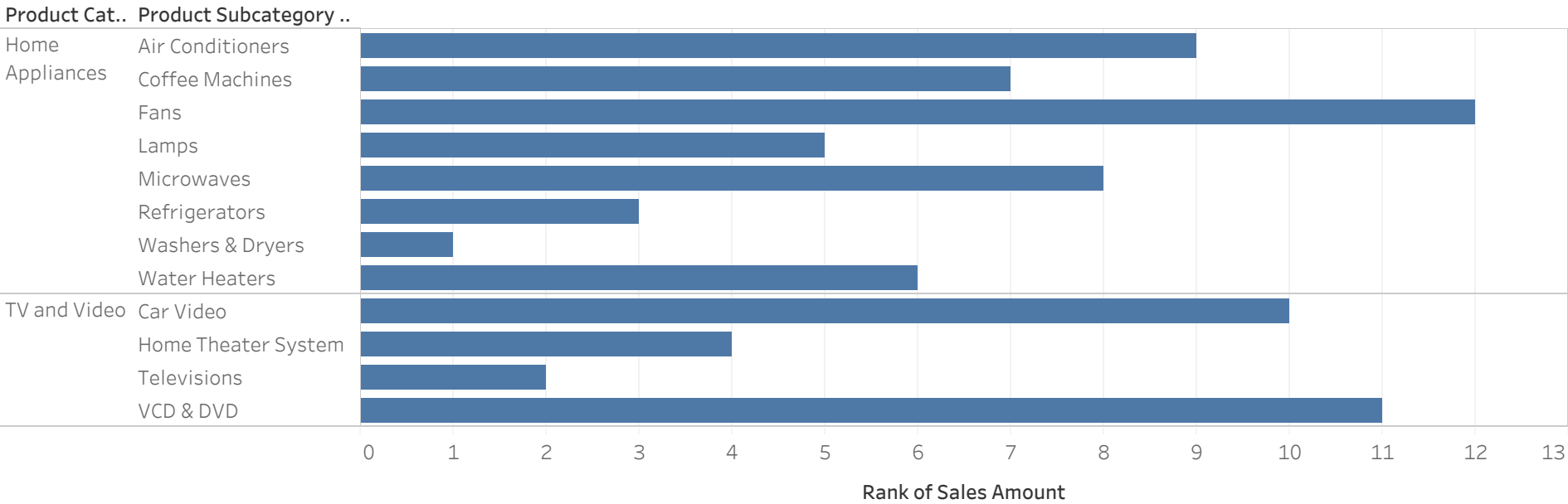


Product sales analysis



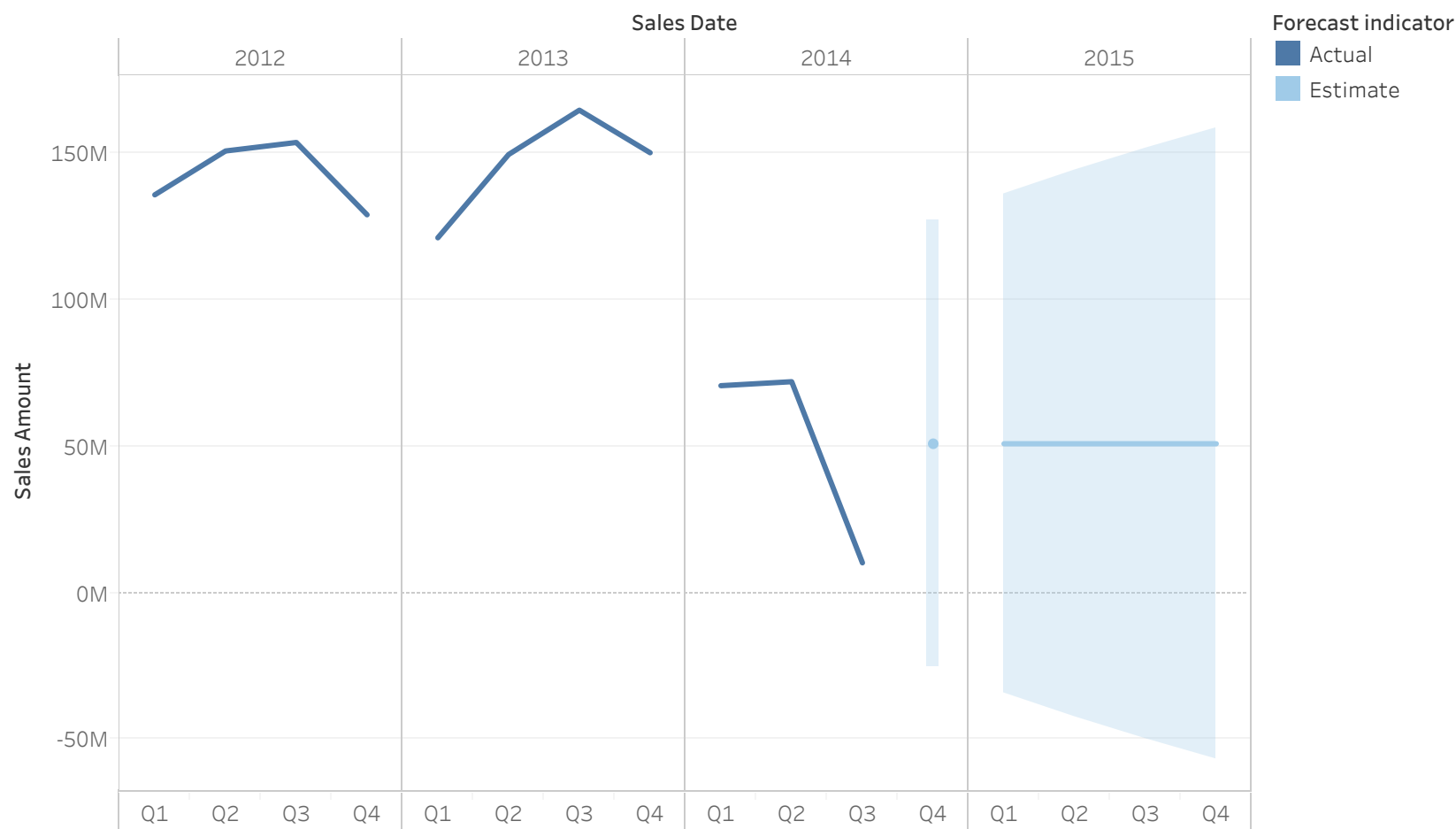
Product Category Name and Brand Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Category Name and Brand Name.

Product Sales Analysis-Rank



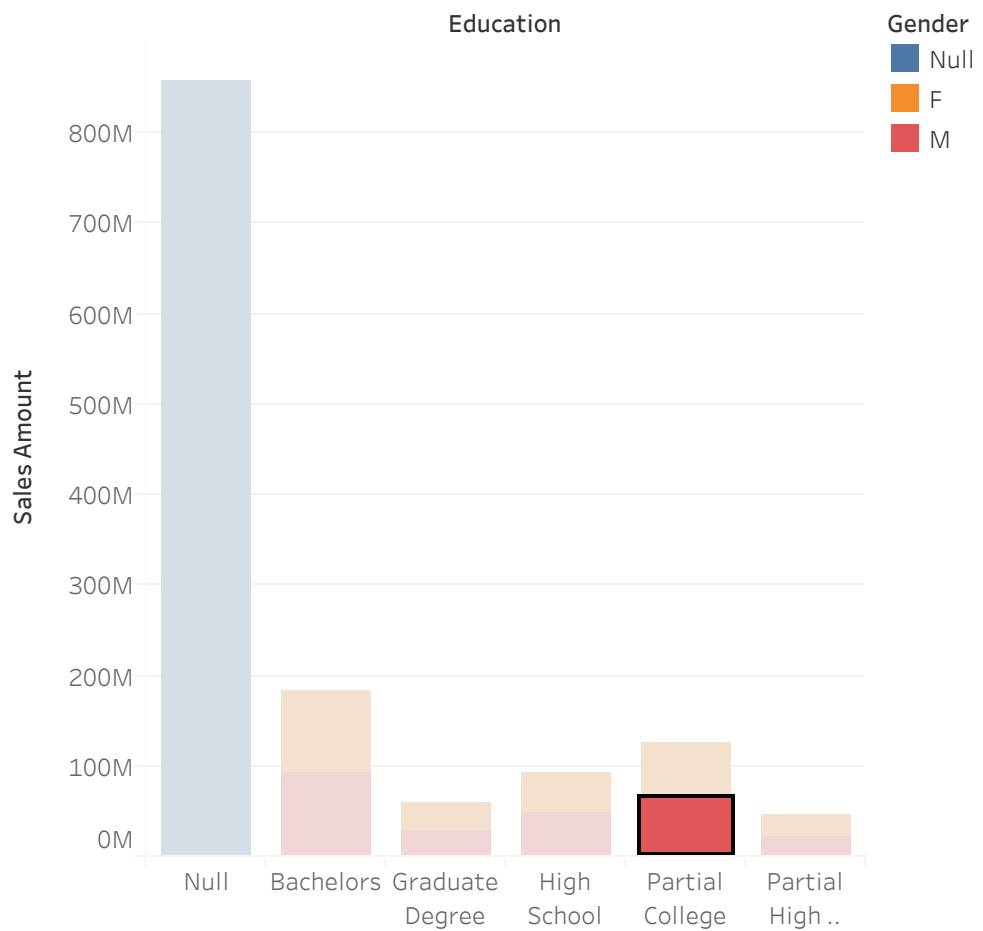
Rank of Sales Amount for each Product Subcategory Name broken down by Product Category Name.

Sales by time



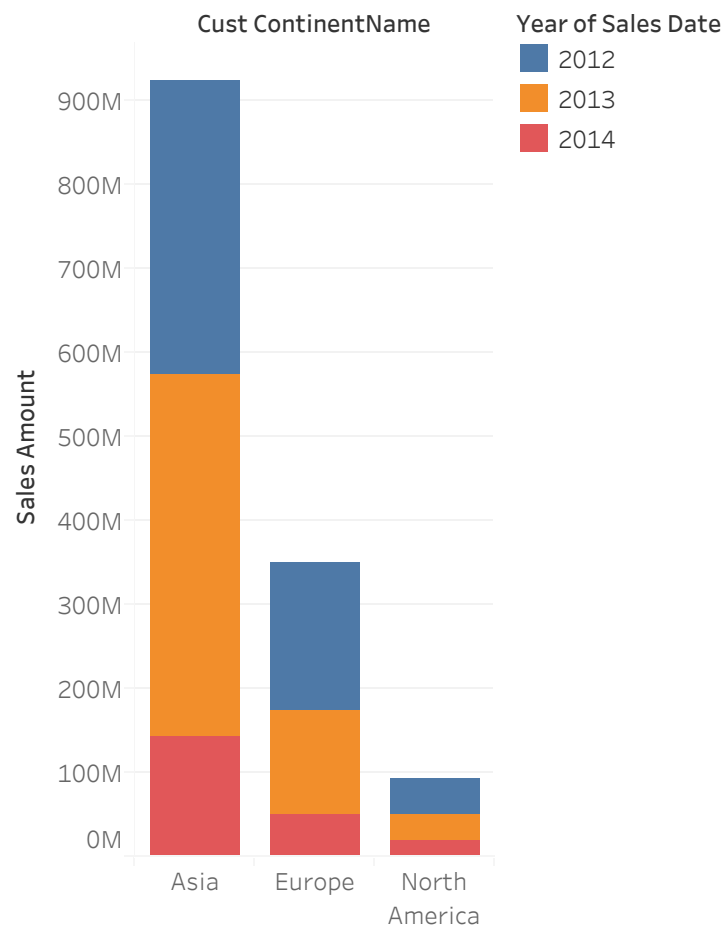
The trend of sum of Sales Amount (actual & forecast) for Sales Date Quarter broken down by Sales Date Year. Color shows details about Forecast indicator.

Customer sales analysis education, gender, etc. & geo



Sum of Sales Amount for each Education. Color shows details about Gender. The data is filtered on Marital Status, which keeps Null, M and S. The view is highlighted where Education contains "Bachelors".

B2B – by annual sales,
geo



Sum of Sales Amount for each Cust
ContinentName. Color shows details about
Sales Date Year.

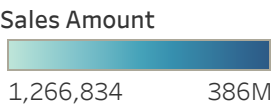
Sales Analysis by Geography

Cust Contin..	Cust Country	Cust RegionStateProvince	Sales Amount
Asia	Australia	Australian Capital Territo..	12,512,987
		New South Wales	386,009,777
		Queensland	172,514,101
		South Australia	23,769,985
		Tasmania	21,777,318
		Victoria	193,115,229
		Western Australia	45,014,827
	China	Beijing	14,496,840
		Guangdong	12,165,460
		Hong Kong	12,783,903
		Shanghai	15,825,804
		Xinjiang	12,385,443
Europe	France	Alsace-Champagne-Arden..	2,350,882
		Centre-Val de Loire	17,363,087
		Île-de-France	84,489,881
		Languedoc-Roussillon-Mi..	1,266,834
		Nord-Pas-de-Calais-Picard..	16,024,322
		Provence-Alpes-Côte d’Az..	11,237,518
	Germany	Baden-Württemberg	17,981,360
		Bavaria	24,017,346
		Berlin	51,008,590
		Hamburg	31,865,032
		Hesse	16,473,616
		Lower Saxony	4,159,754
		North Rhine-Westphalia	34,798,835
Saarland	3,938,081		
Saxony	20,191,574		
Schleswig-Holstein	13,717,478		
North	United	Maryland	6,773,394

Sum of Sales Amount broken down by Cust ContinentName, Cust Country and Cust RegionStateProvince. Color shows sum of Sales Amount. The marks are labeled by sum of Sales Amount.

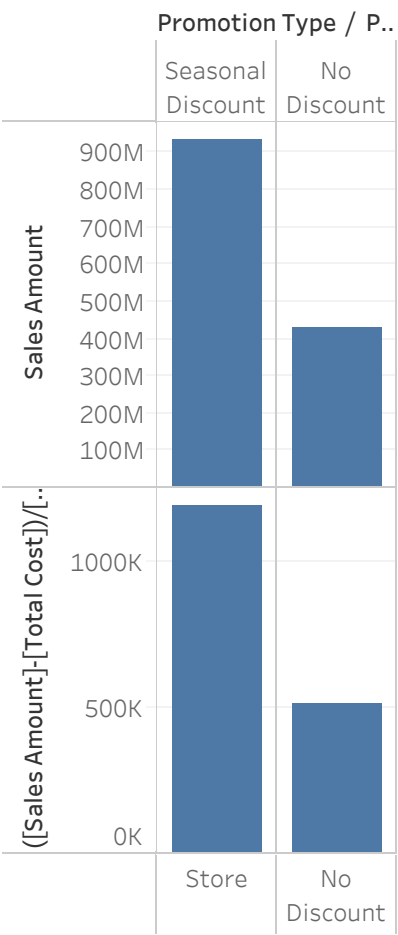
Sales Analysis by Geography

Cust Contin..	Cust Country	Cust RegionStateProvince	
America	States	Washington	85,435,294



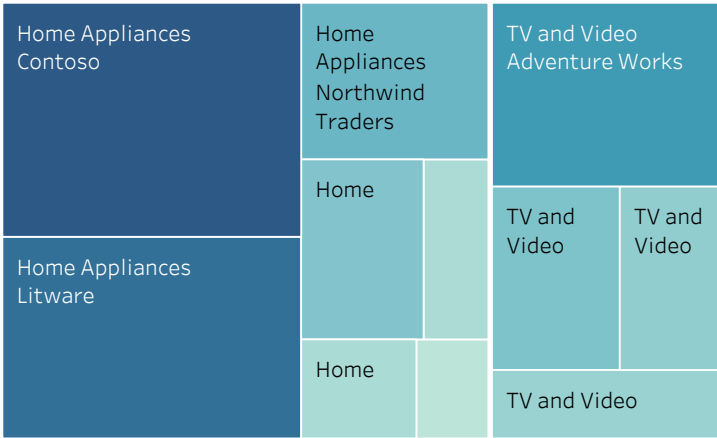
Sum of Sales Amount broken down by Cust ContinentName, Cust Country and Cust RegionStateProvince. Color shows sum of Sales Amount. The marks are labeled by sum of Sales Amount.

Impact of sales & margin with promotions

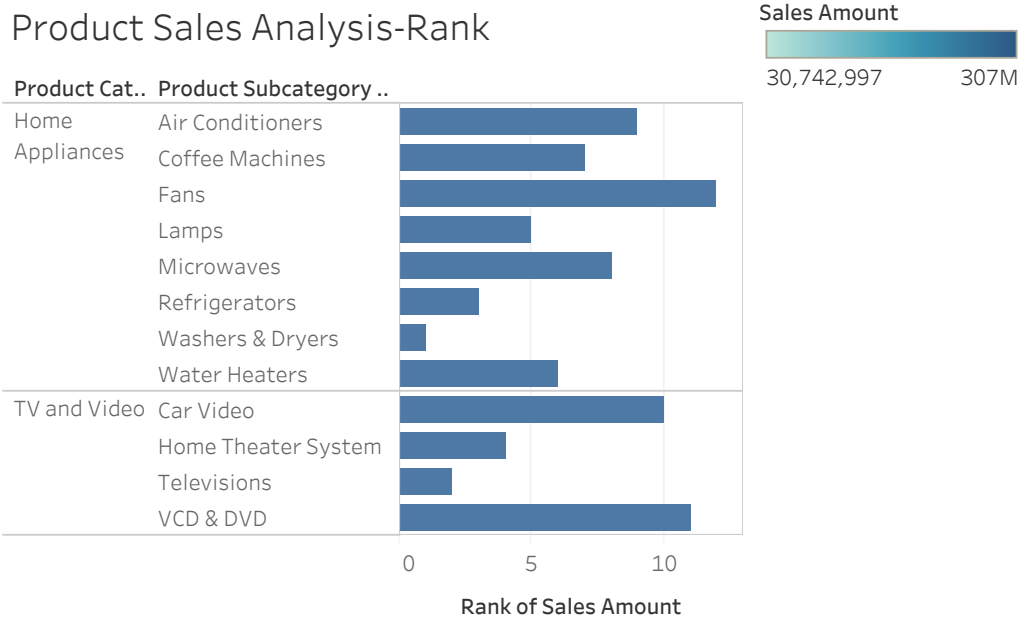


Sum of Sales Amount and sum of $\frac{([Sales Amount] - [Total Cost])}{[Sales Amount]}$ for each Promotion Category broken down by Promotion Type.

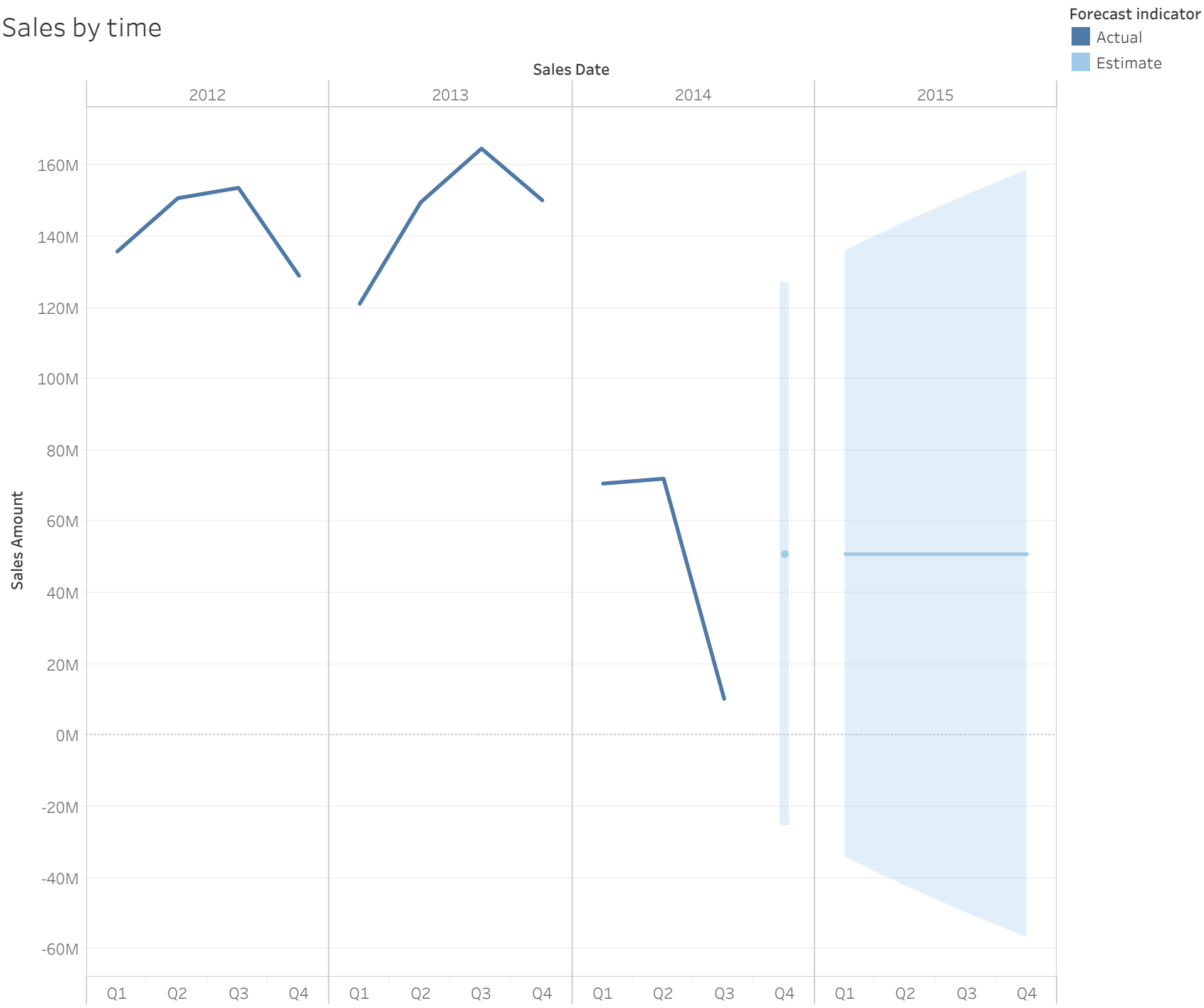
Product sales analysis



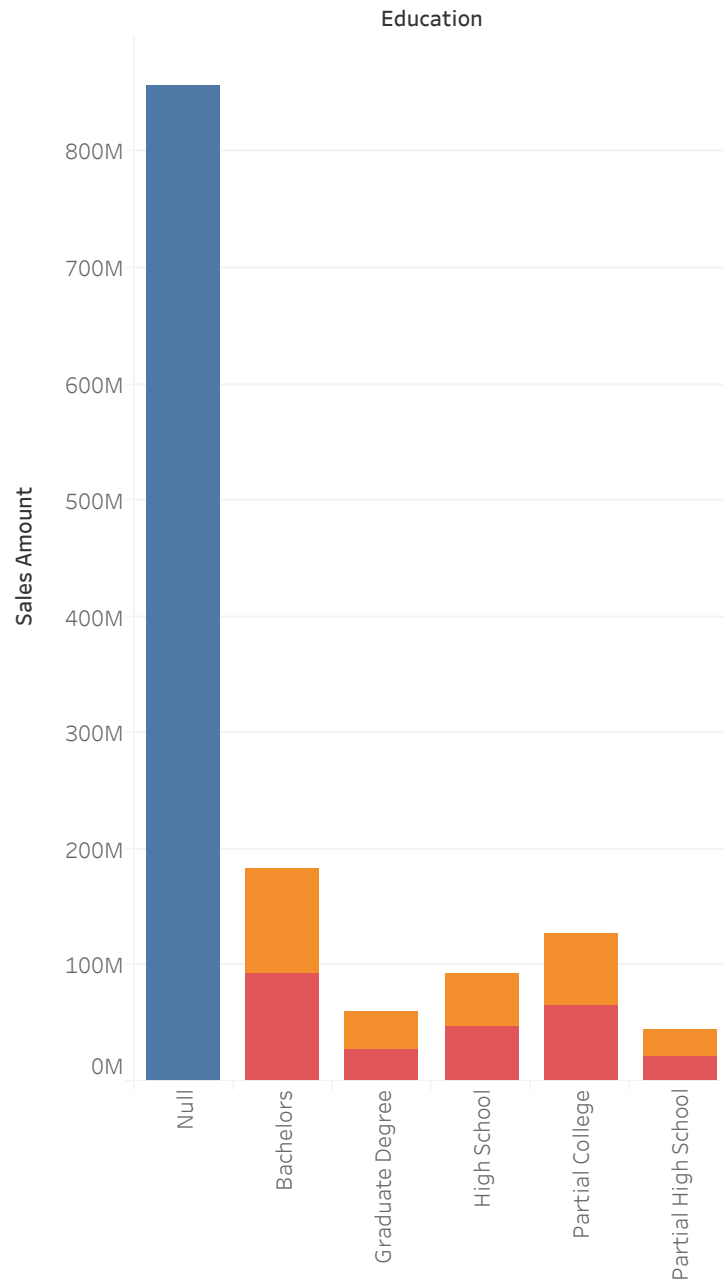
Product Sales Analysis-Rank



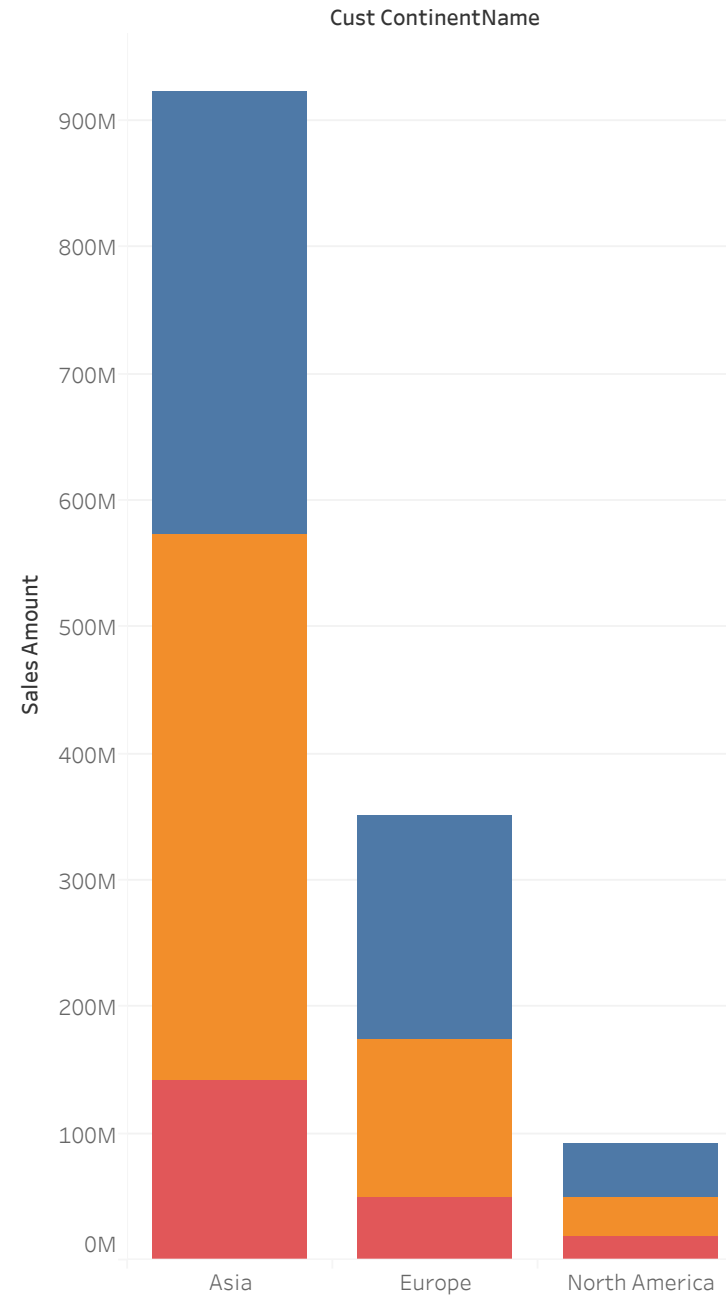
Sales by time



Customer sales analysis education,
gender, etc. & geo



B2B – by annual sales, geo



Marital Status

- ☒ Null
- ☒ M
- ☒ S

Gender

- ☒ Null
- ☒ F
- ☒ M

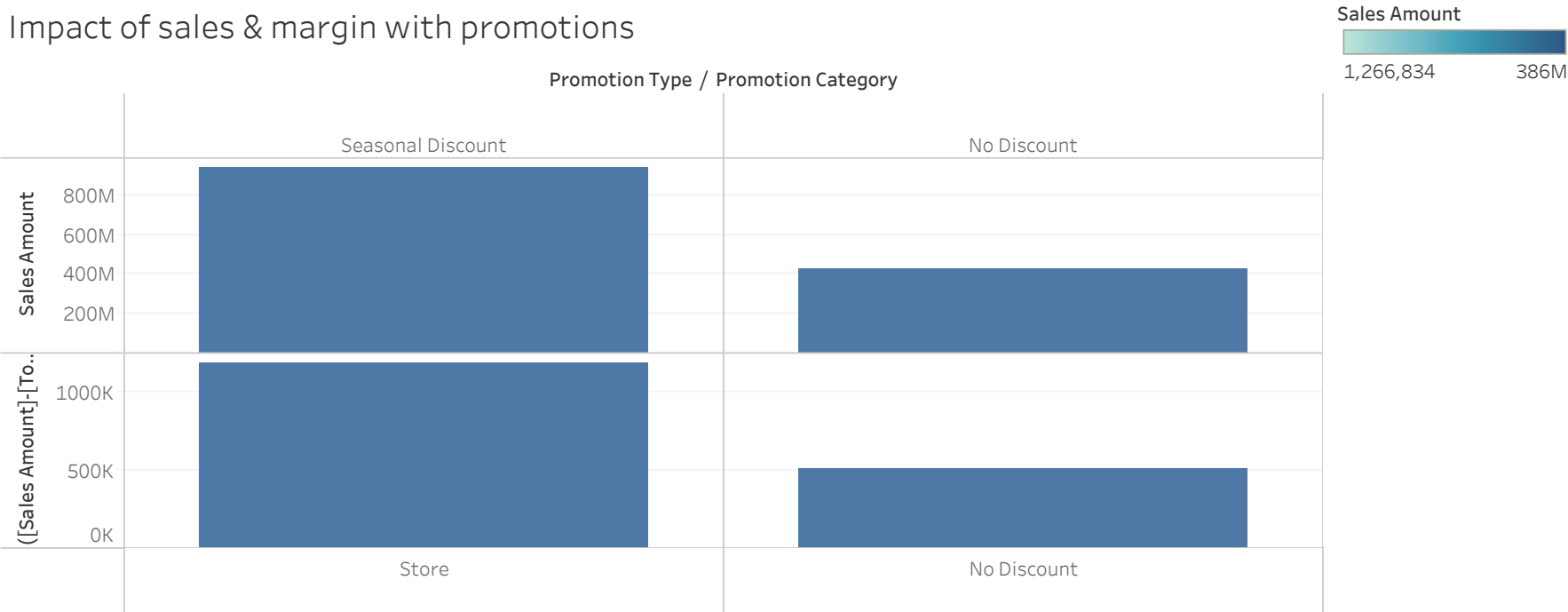
Highlight Education

No items highlighted

Year of Sales Date

- ☒ 2012
- ☒ 2013
- ☒ 2014

Impact of sales & margin with promotions



Sales Analysis by Geography

Cust Contin..	Cust Country	Cust RegionStateProvince	
Asia	Australia	Australian Capital Territo..	12,512,987
		New South Wales	386,009,777
		Queensland	172,514,101
		South Australia	23,769,985
		Tasmania	21,777,318
		Victoria	193,115,229
		Western Australia	45,014,827
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		Centre-Val de Loire	17,363,087
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