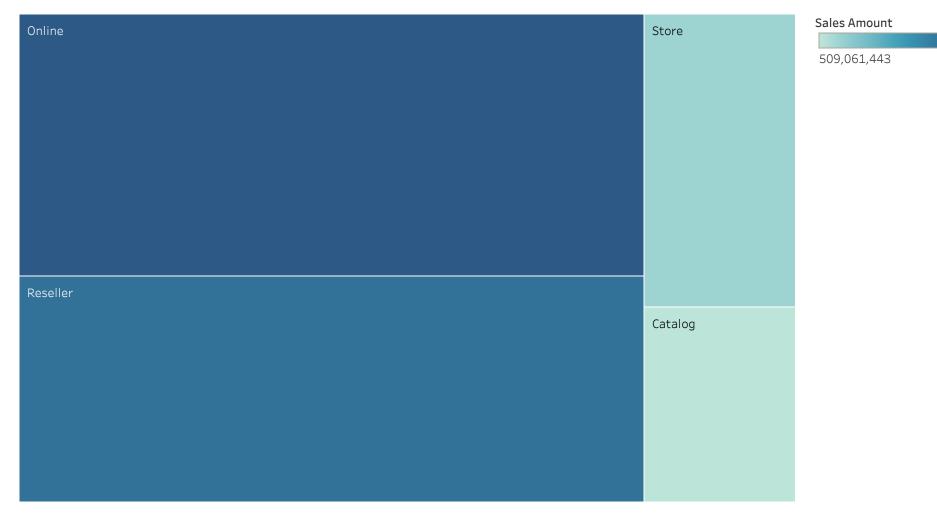
Channel sales analysis



3B

Channel Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Channel Name.

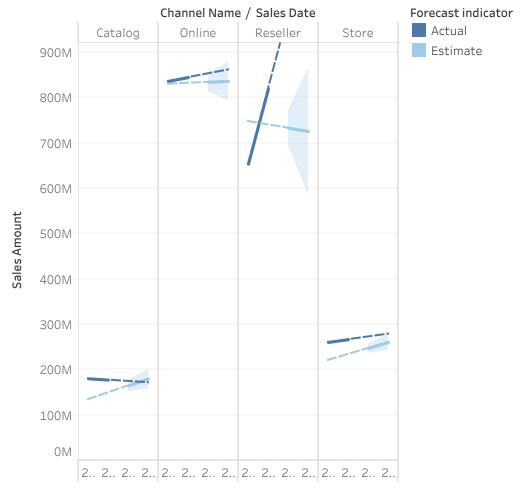
Channel sales analysis

Sales Amount

509,061,443 3B

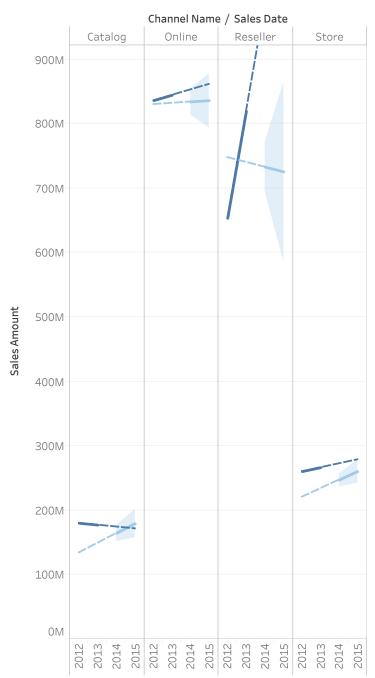
Channel Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Channel Name.

Trends

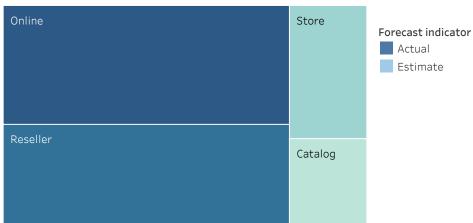


The trend of sum of Sales Amount (actual & forecast) for Sales Date Year broken down by Channel Name. Color shows details about Forecast indicator.

Trends



Channel sales analysis



Sales Amount

3B

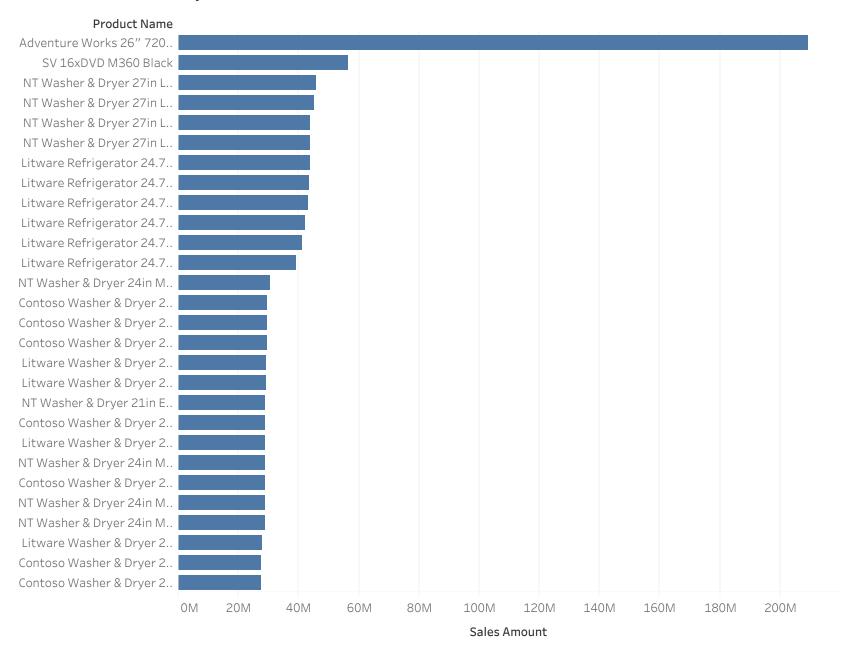
509M

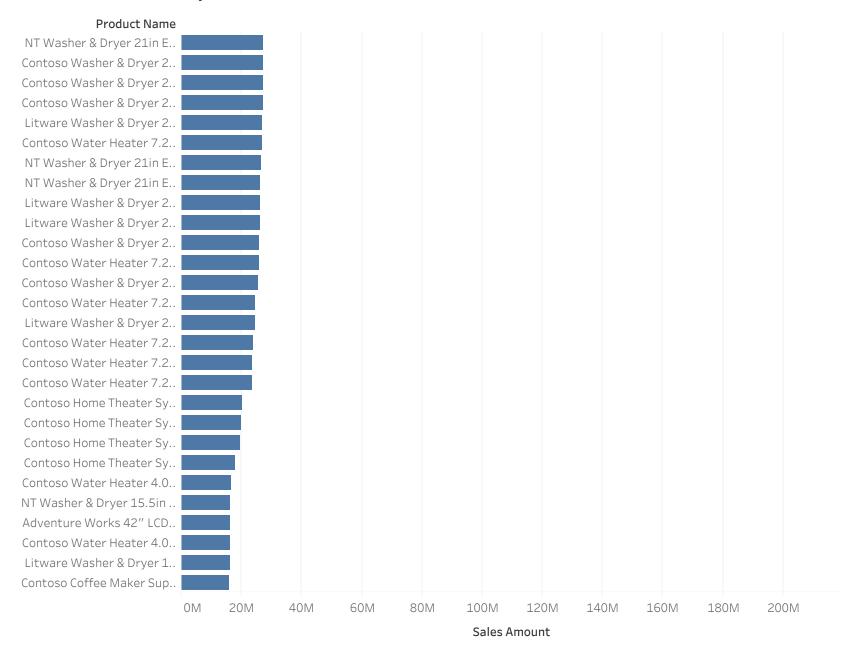
Product sales analysis

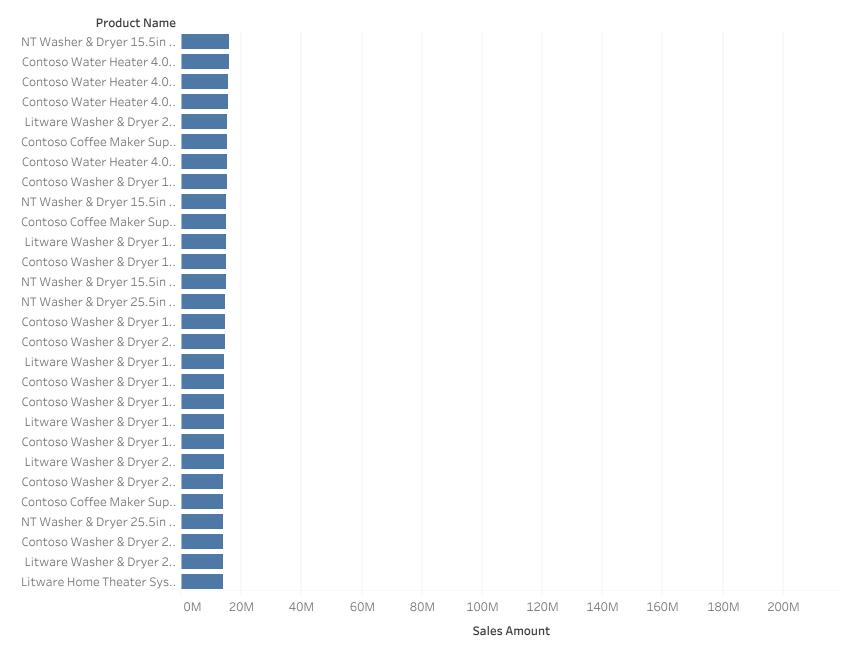
Washers & Dryers	Home Theater System	Coffee Machines	Water Heater	Sales Amo 63,538,9	
	Lamps	Air Conditioners	Microwaves		
Refrigerators	Televisions				
		Car Video	Car Video VCD & DVD		

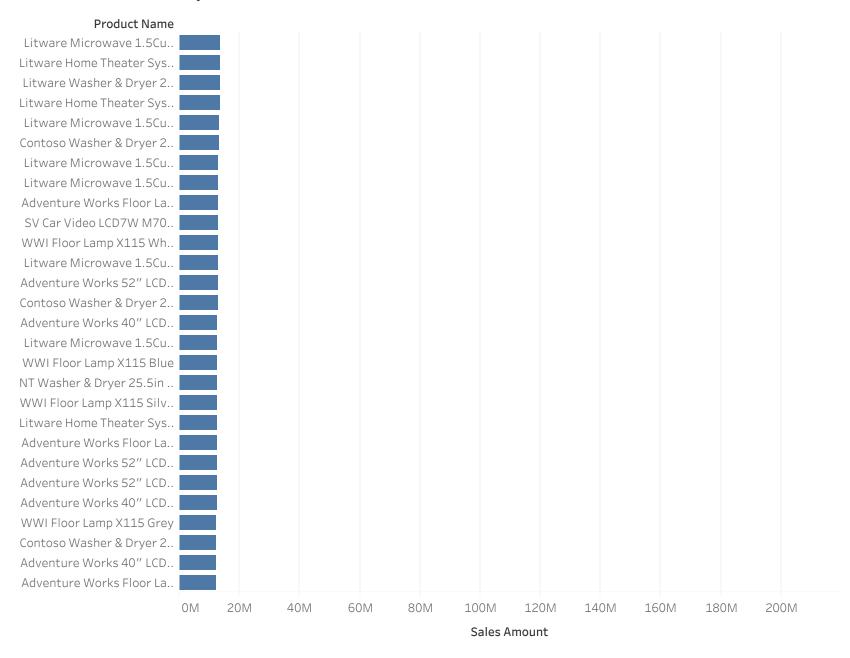
1B

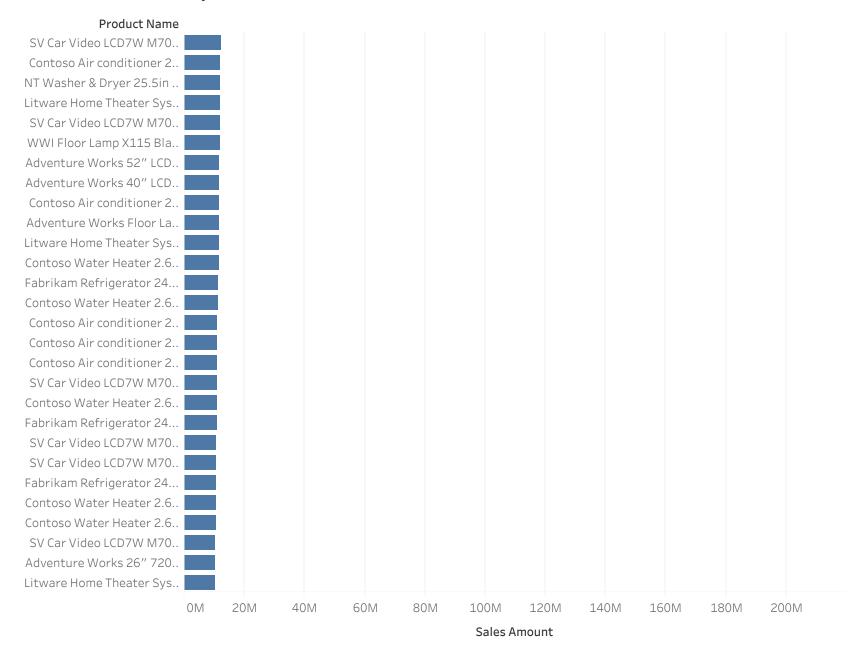
Product Subcategory Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Subcategory Name.

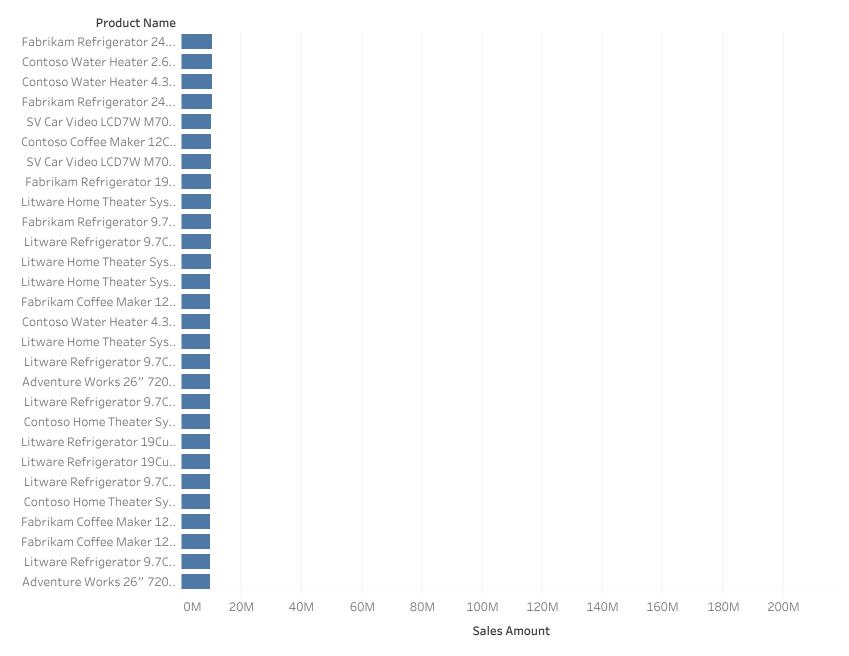


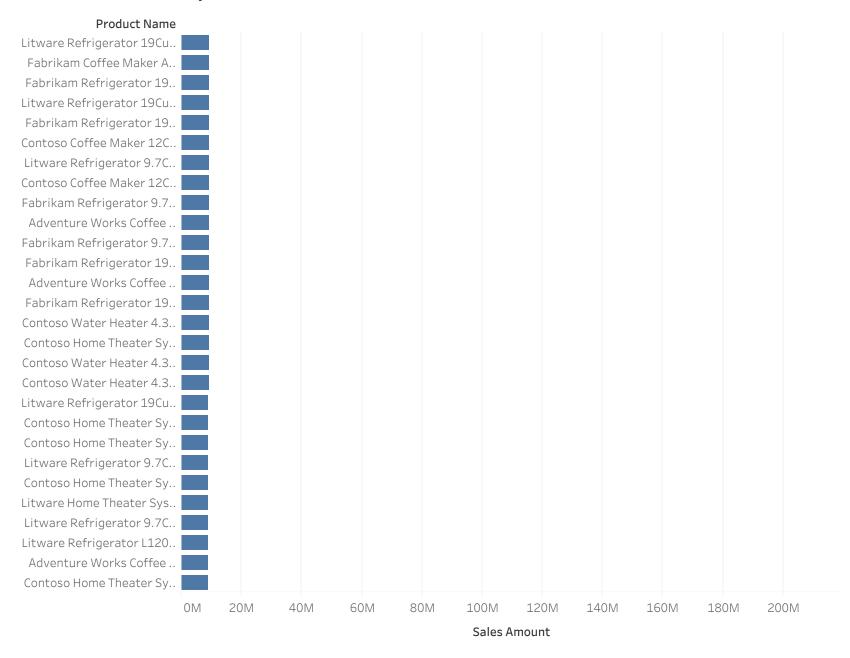


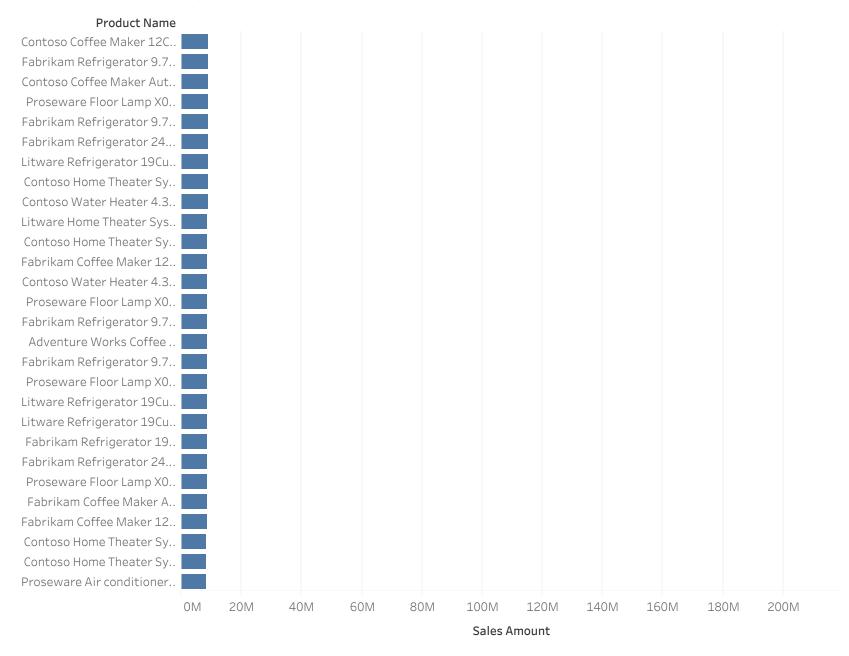


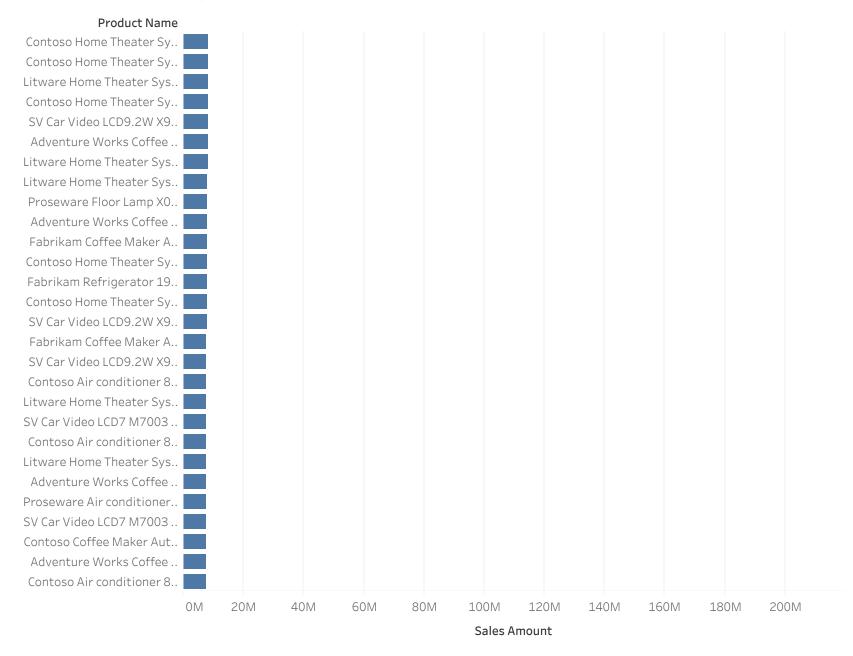


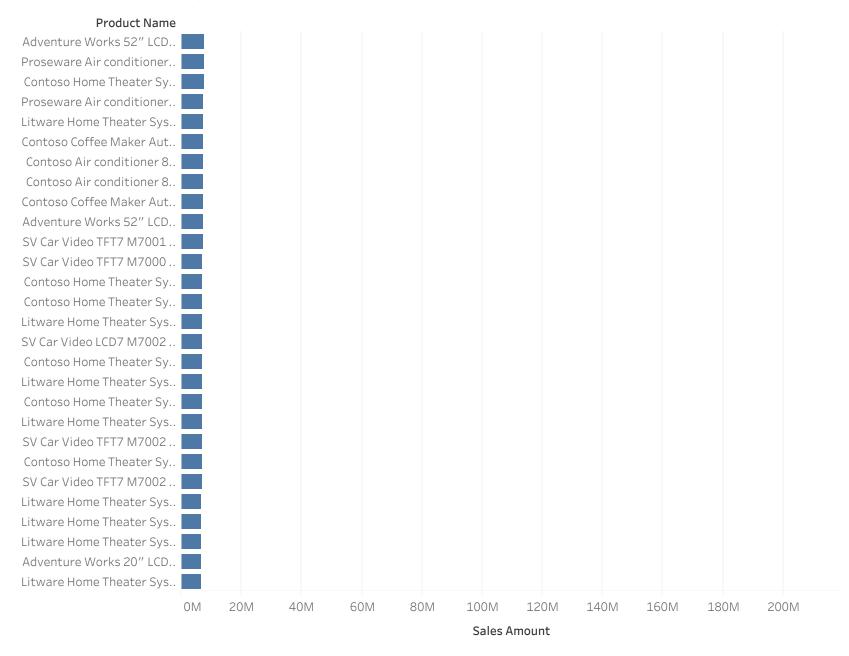


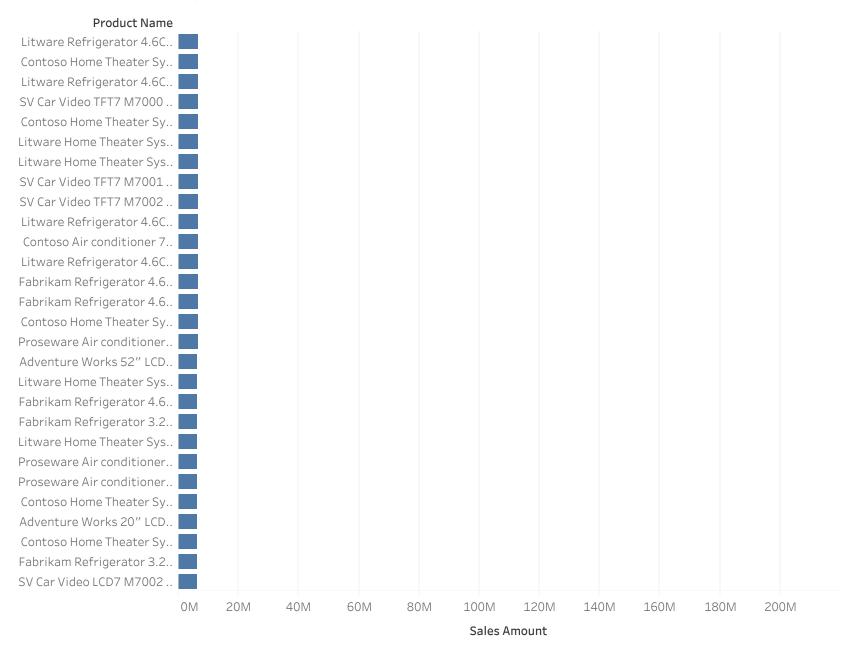


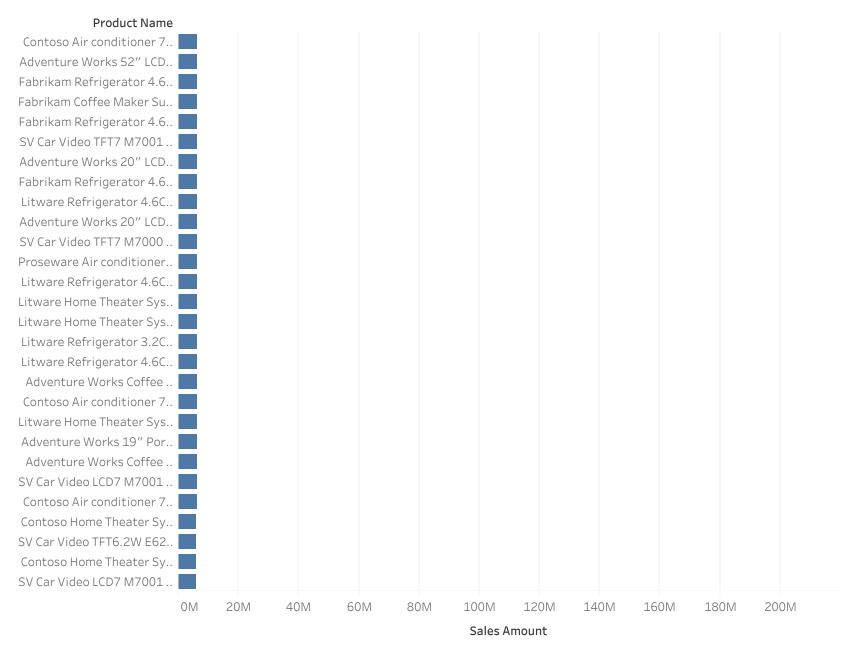


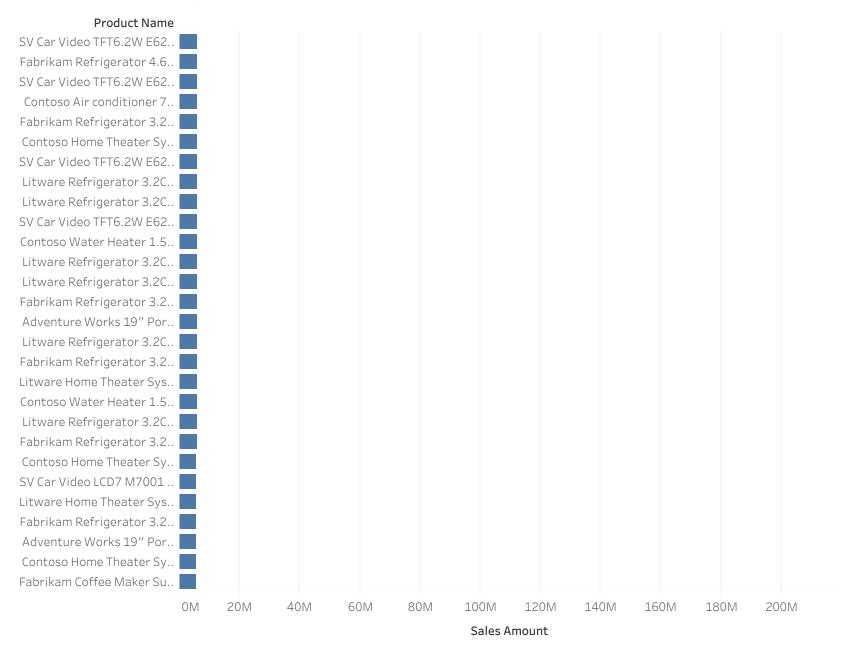


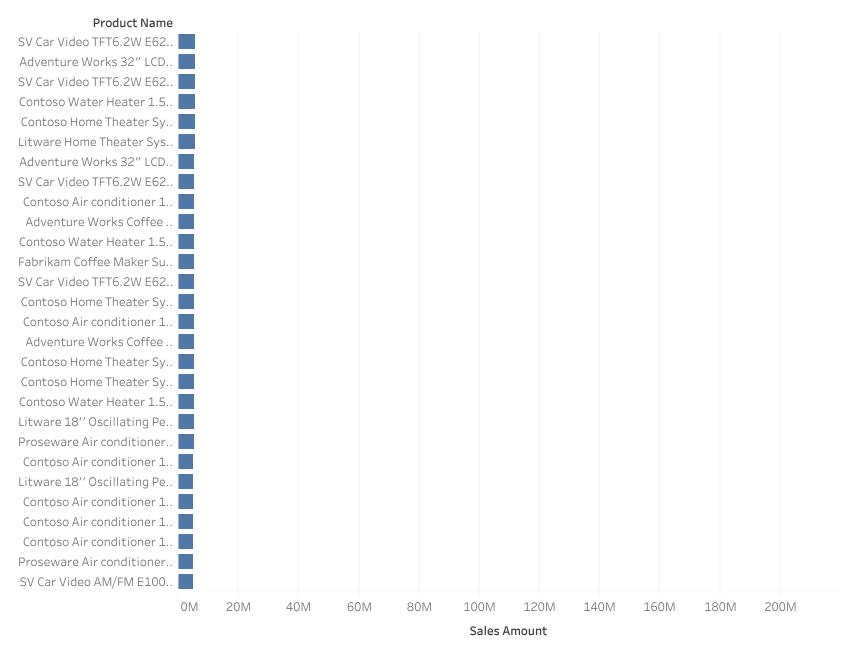


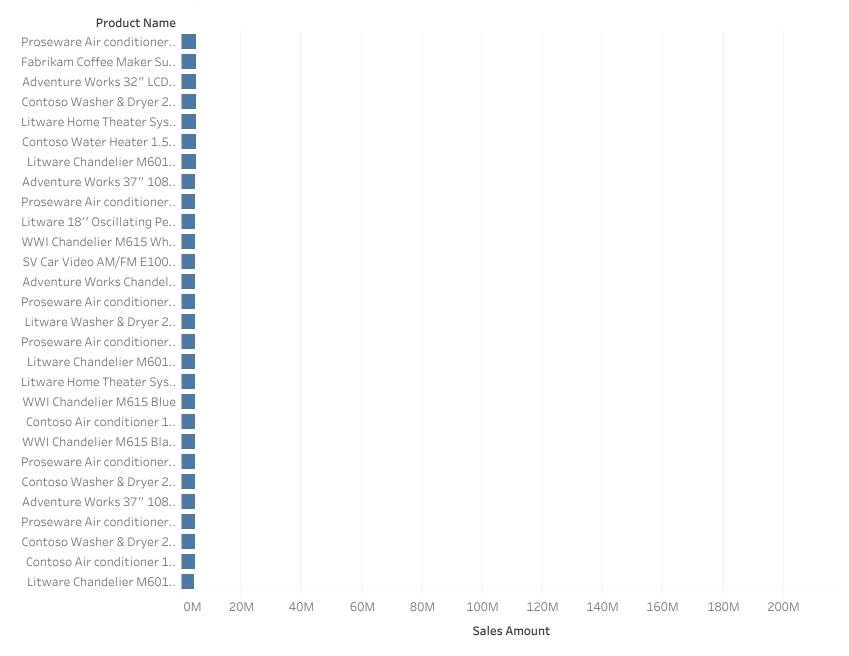


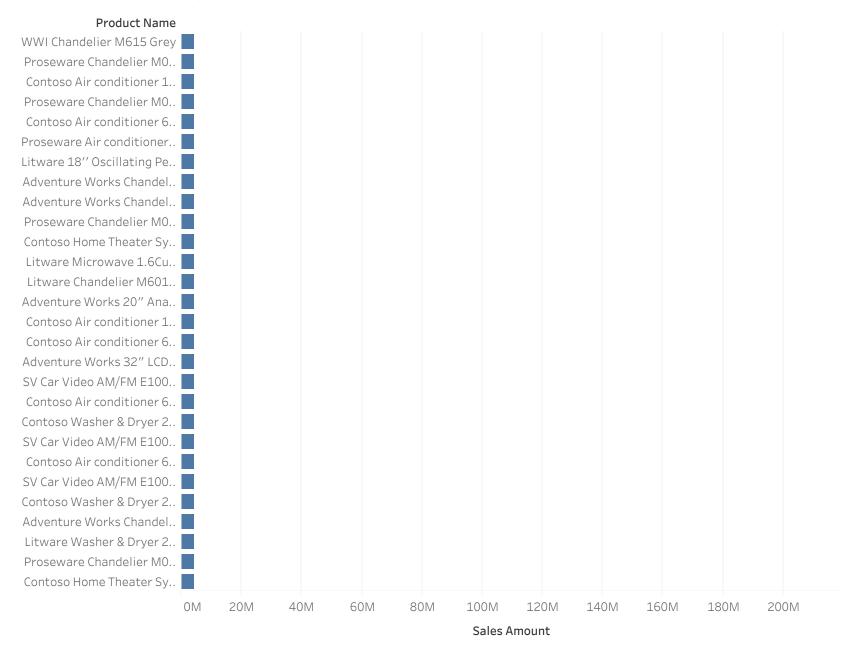


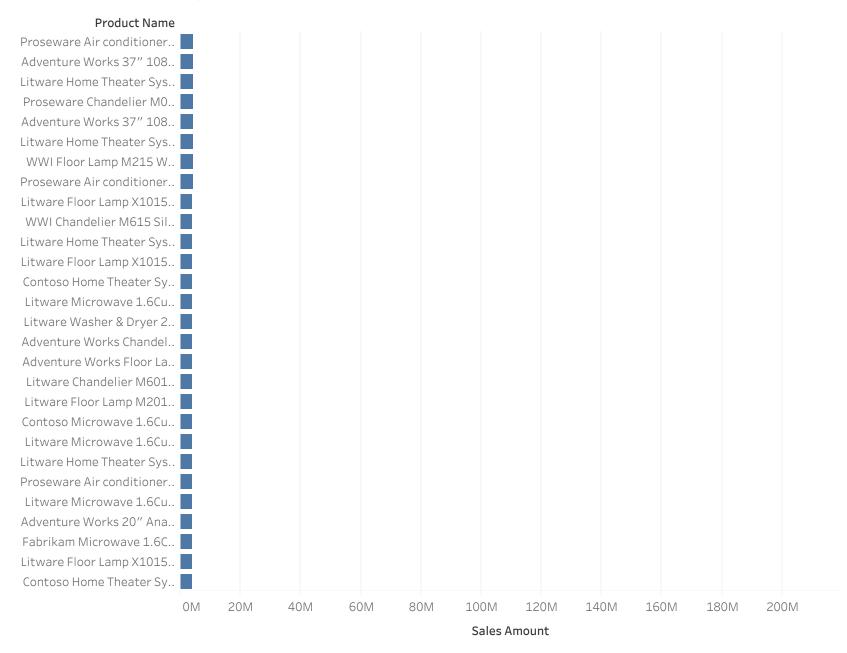


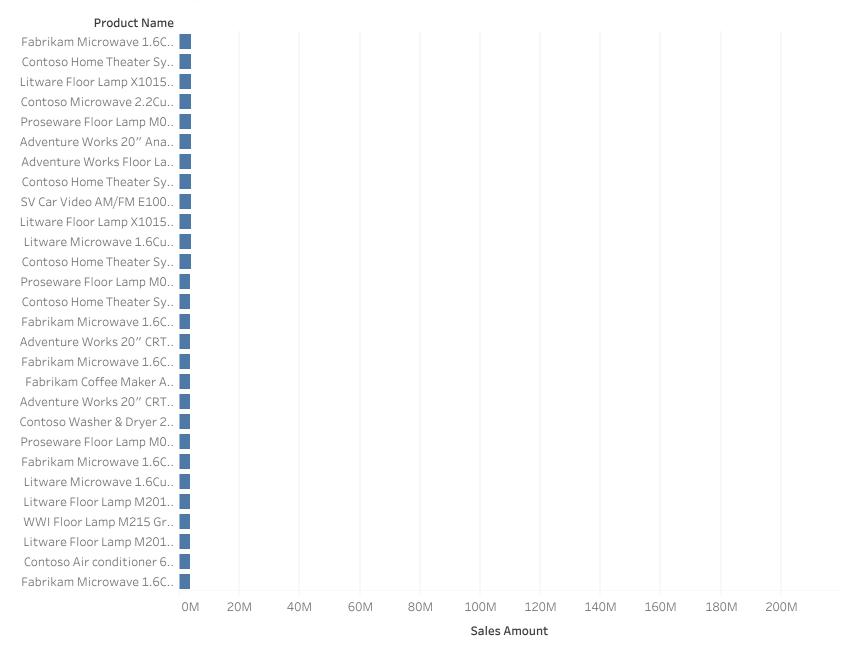


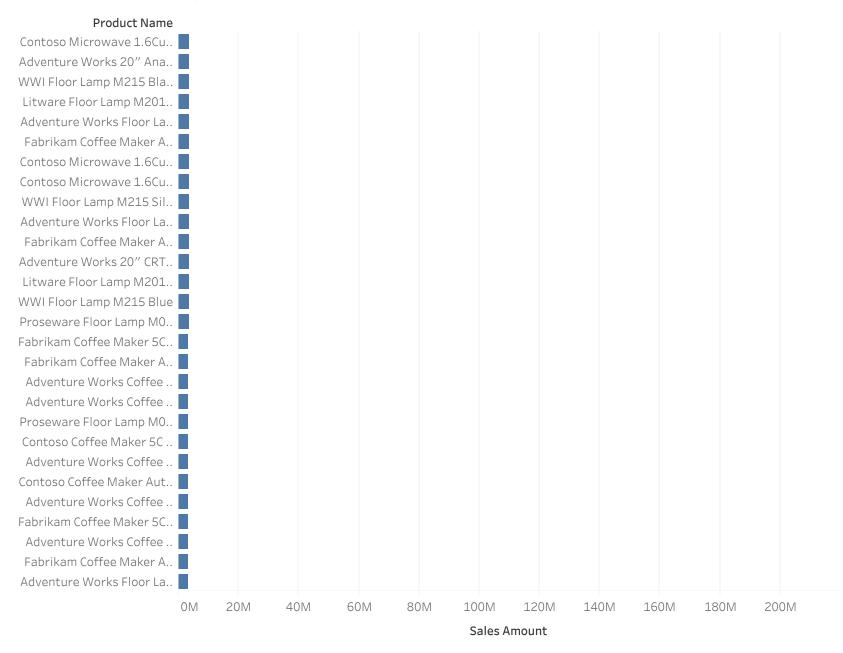


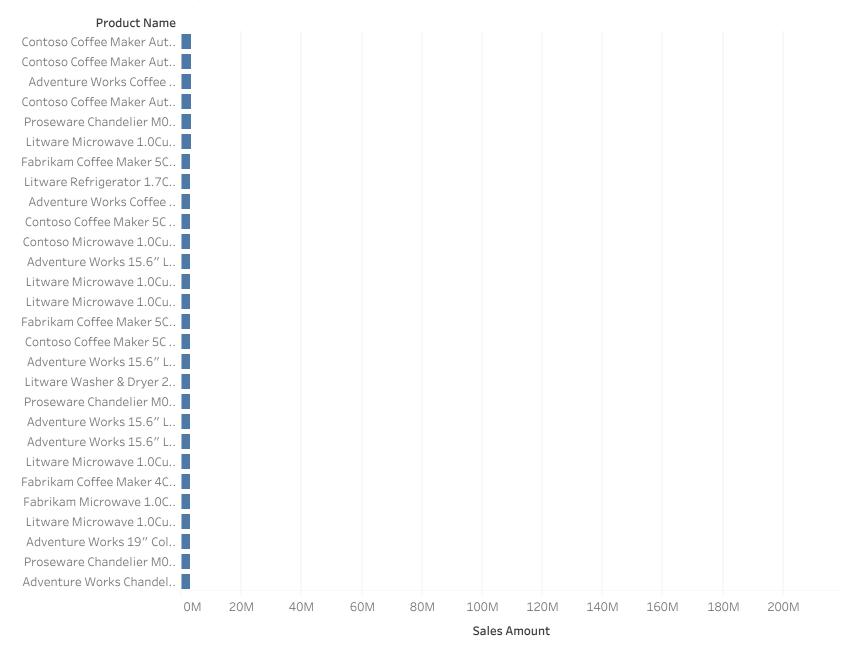


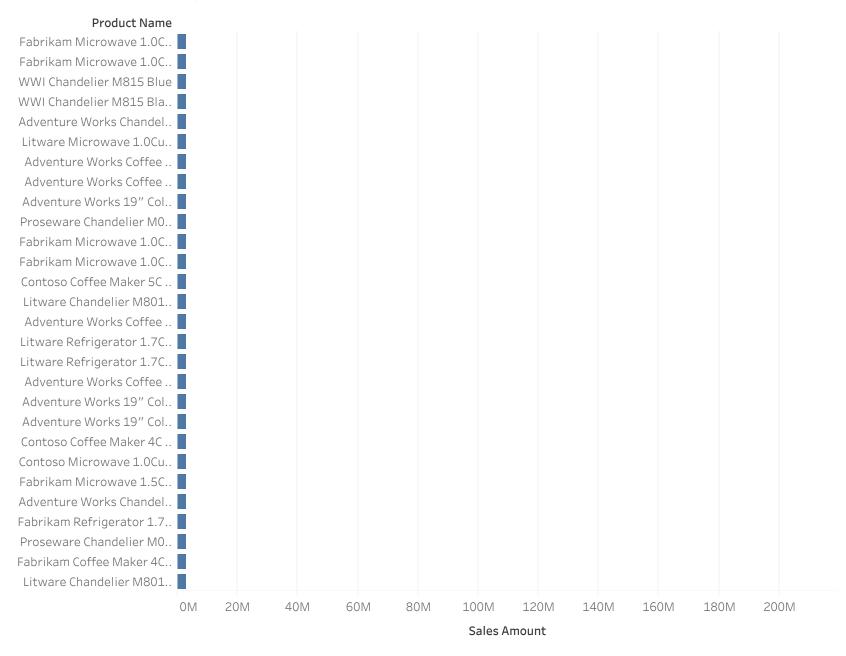


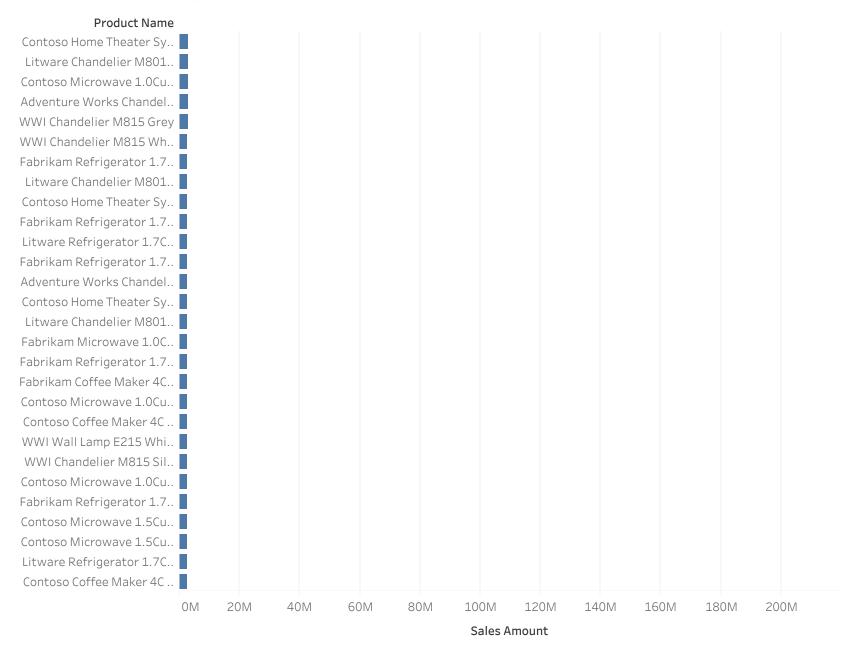


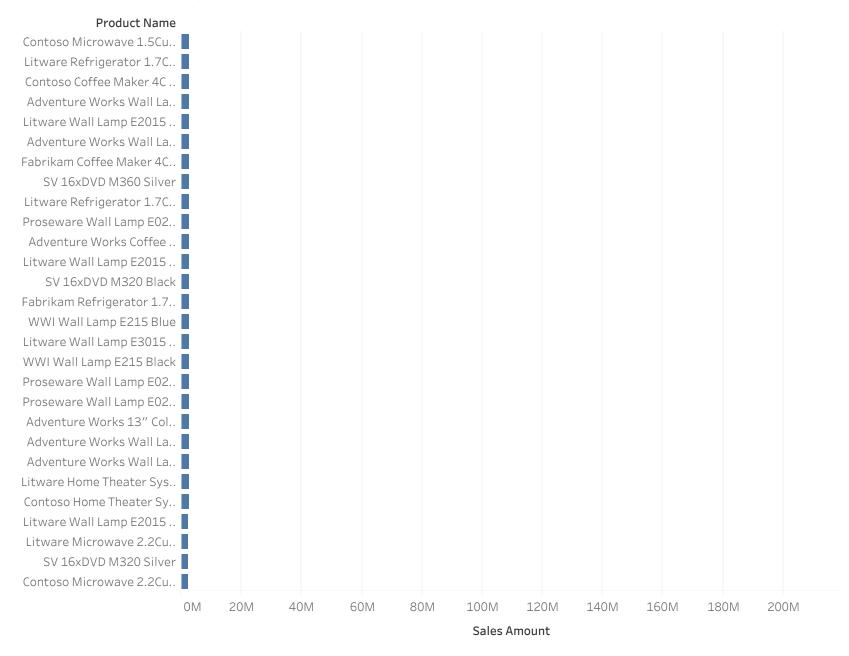


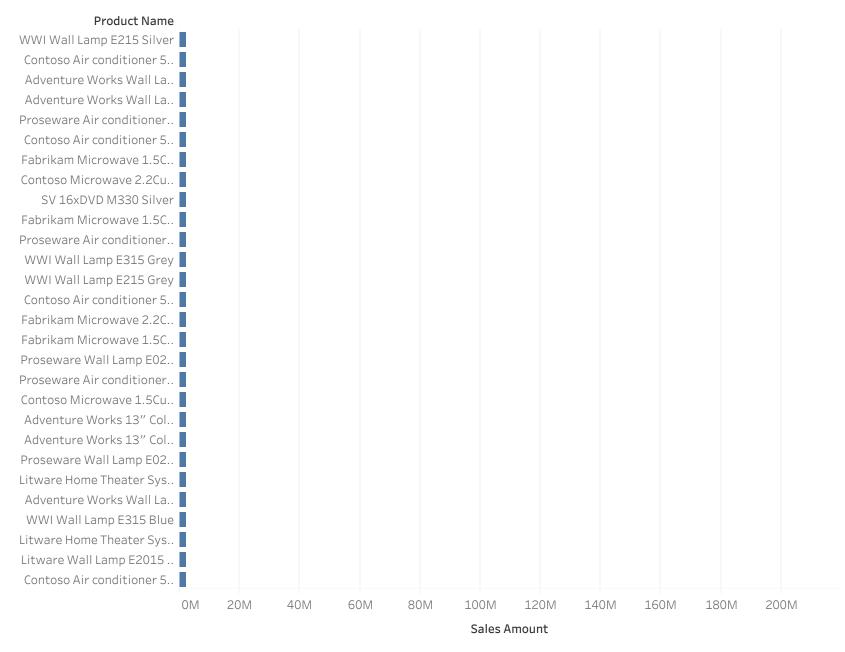


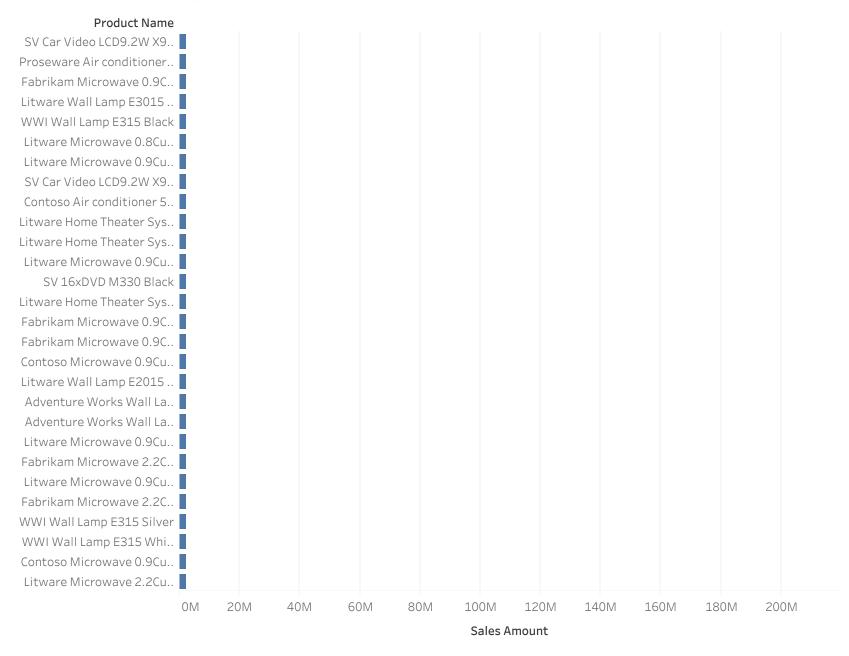


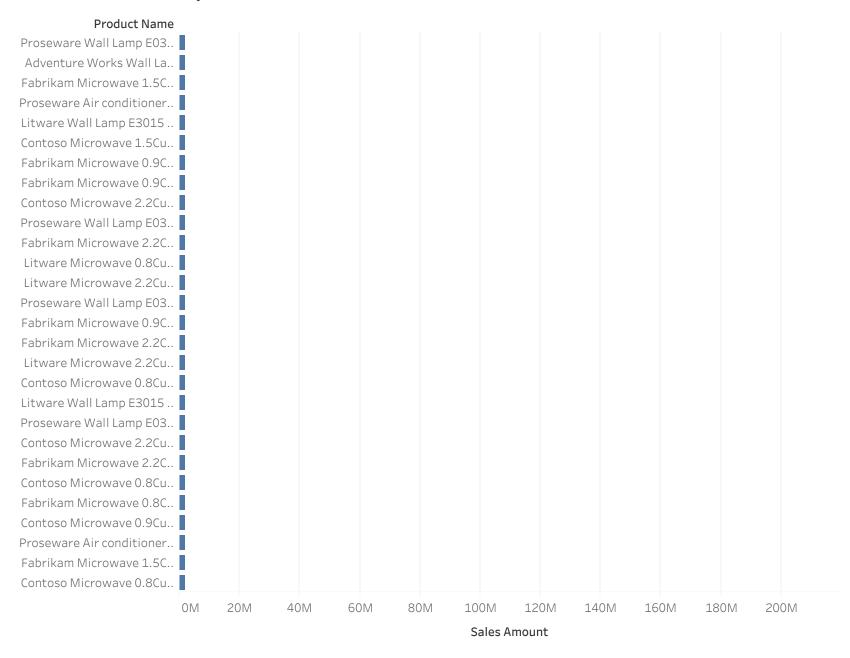


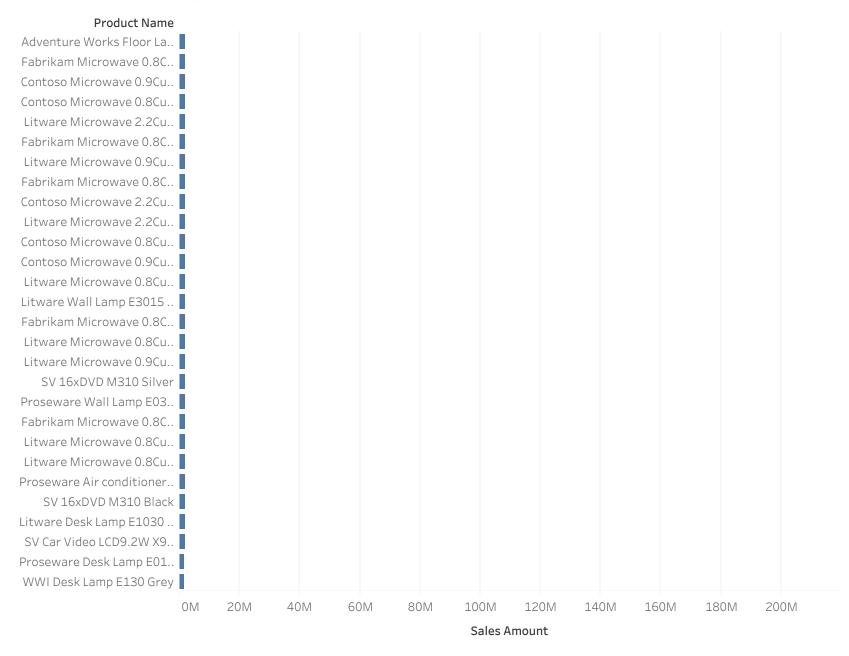


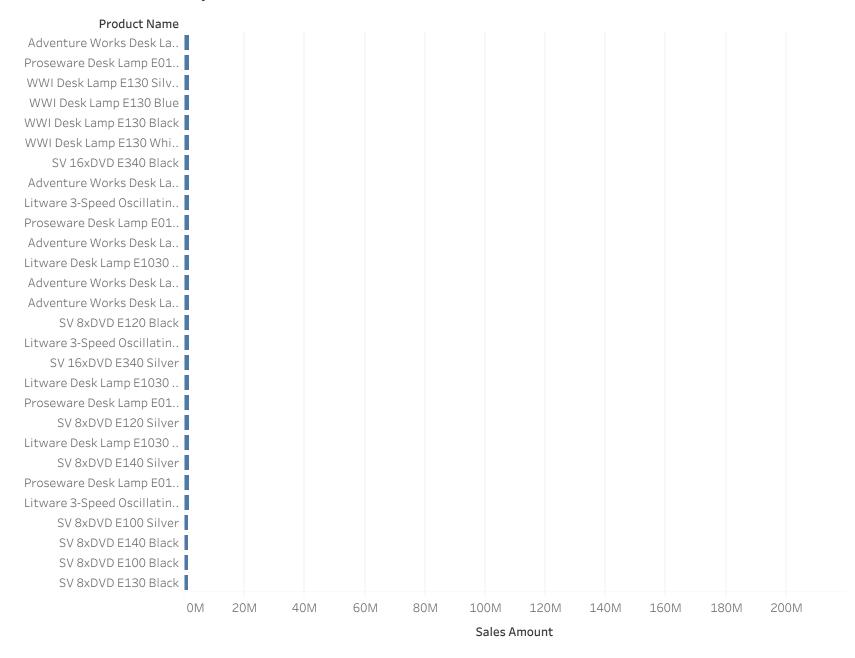


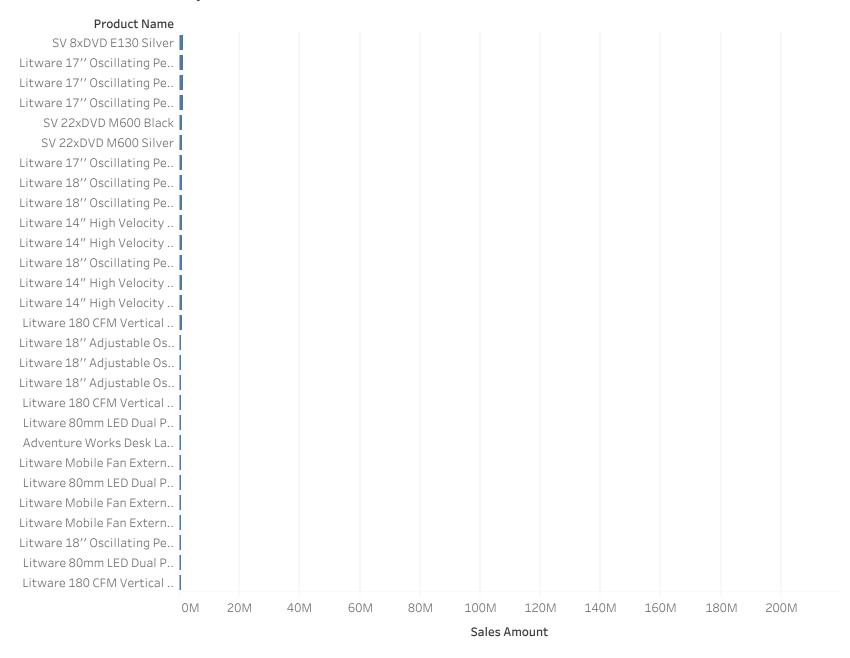


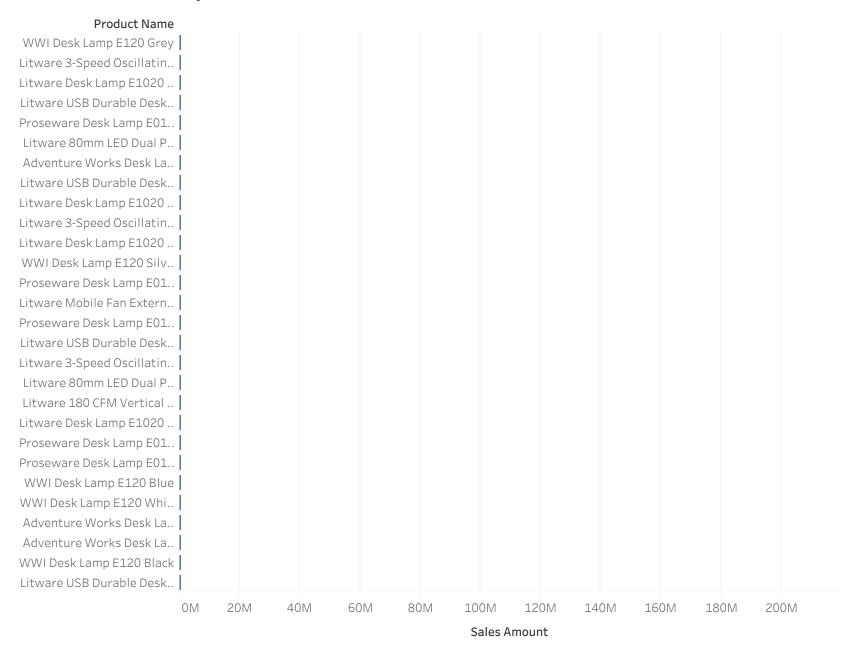


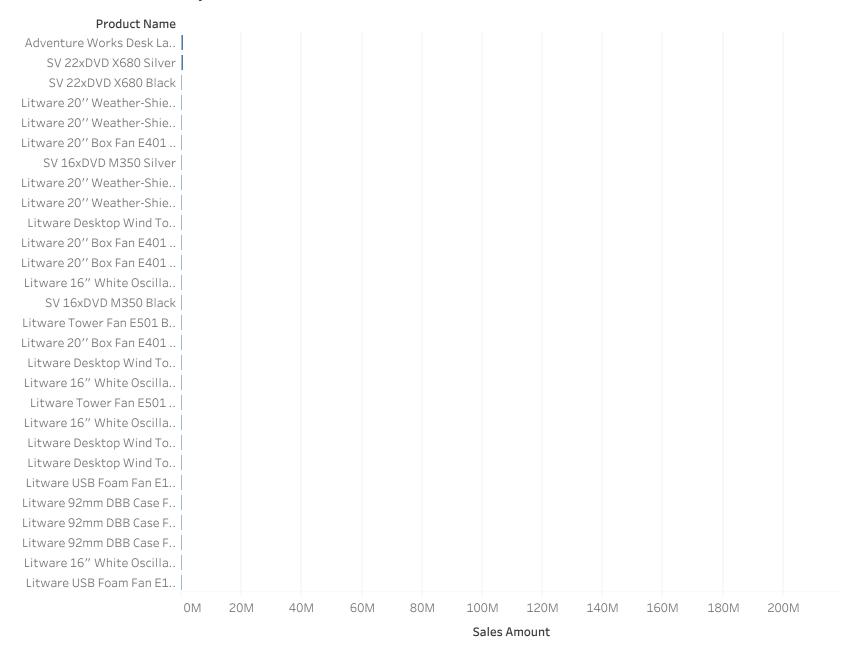


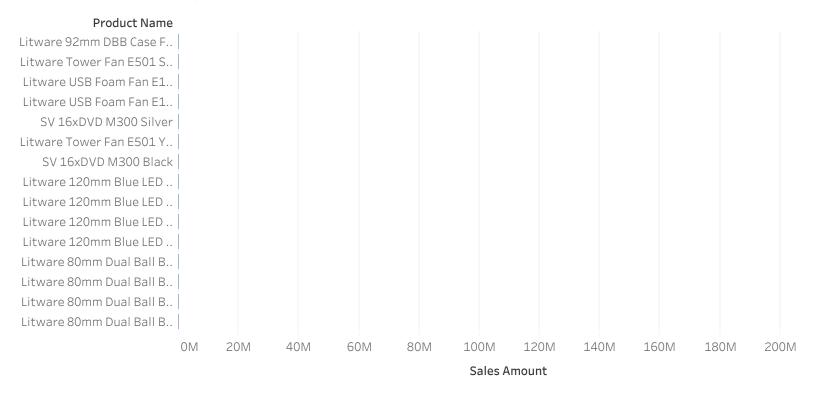


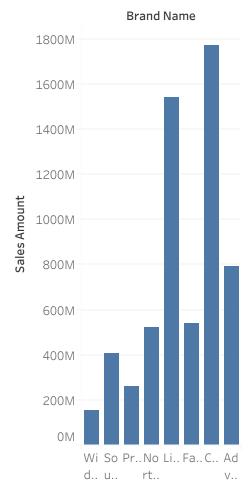






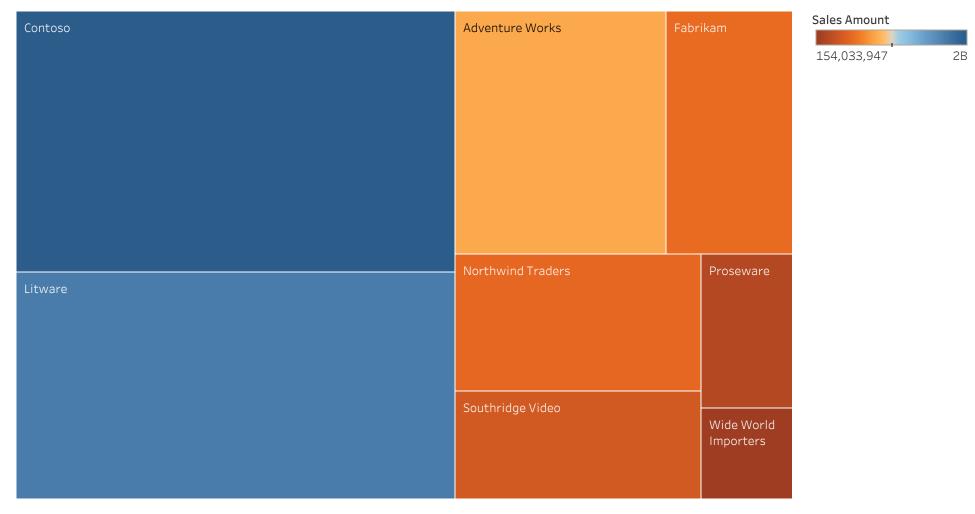






Sum of Sales Amount for each Brand Name. The view is filtered on sum of Sales Amount and Brand Name. The sum of Sales Amount filter keeps all values. The Brand Name filter has multiple members selected.

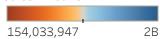
Product Sales Analysis-Brand



Brand Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Brand Name.

Product Sales Analysis-Brand



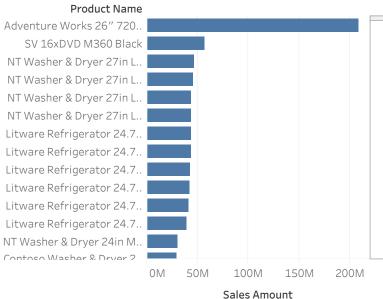


Brand Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Brand Name.

Product Sales Analysis-Brand



Product sales analysis-rank



Sales Amount



Sales Amount

All values

Product Category Name

- ✓ Home Appliances
- TV and Video

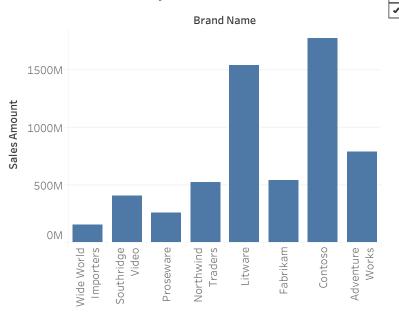
Product Subcategory Na..

- Air Conditioners
- Car Video
- Coffee Machines
- Fans
- 7 Home Theater System
- Lamps
- Microwaves
- Refrigerators
- Televisions
- VCD & DVD
- Washers & Dryers
- Water Heaters

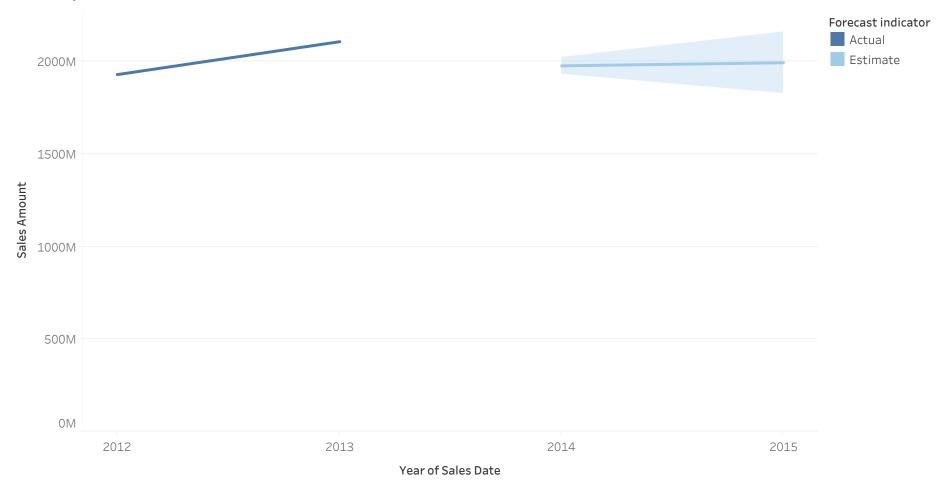
Product sales analysis

Washers & Dryers	Home Theater System	Coffee	Water Heaters
	Lamps	Air	
Refrigerators	Televisions		
		Car Video	

Product sales analysis-Brandrank



Salesbytime



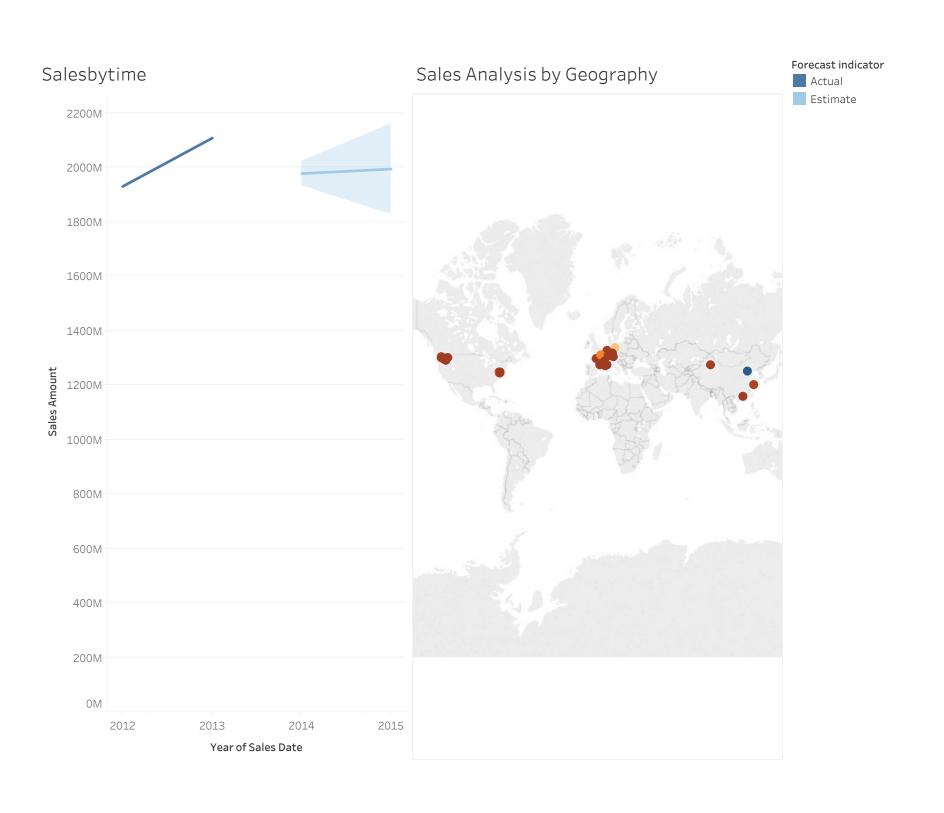
The trend of sum of Sales Amount (actual & forecast) for Sales Date Year. Color shows details about Forecast indicator.

Sales Analysis by Geography



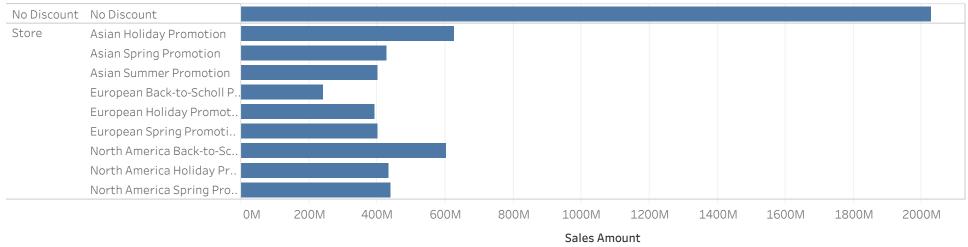
2B

Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales Amount. Details are shown for Store Country, Store RegionStateProvince and Store City. The view is filtered on Latitude (generated) and Longitude (generated). The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.



Impact of sales with promotions

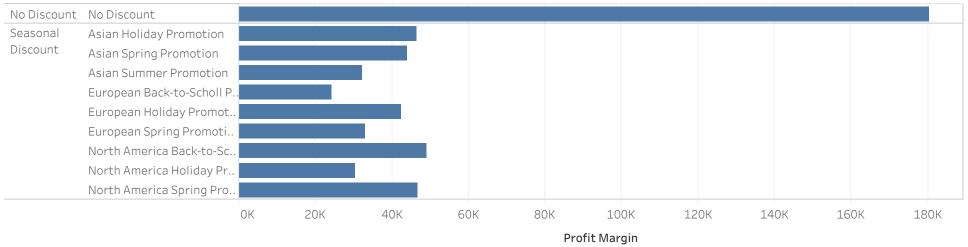
Promotion .. Promotion Name



Sum of Sales Amount for each Promotion Name broken down by Promotion Category.

Impact of margin with promotions

Promotion .. Promotion Name



Sum of Profit Margin for each Promotion Name broken down by Promotion Type.

Impact of sales with promotions

Impact of margin with promotions

