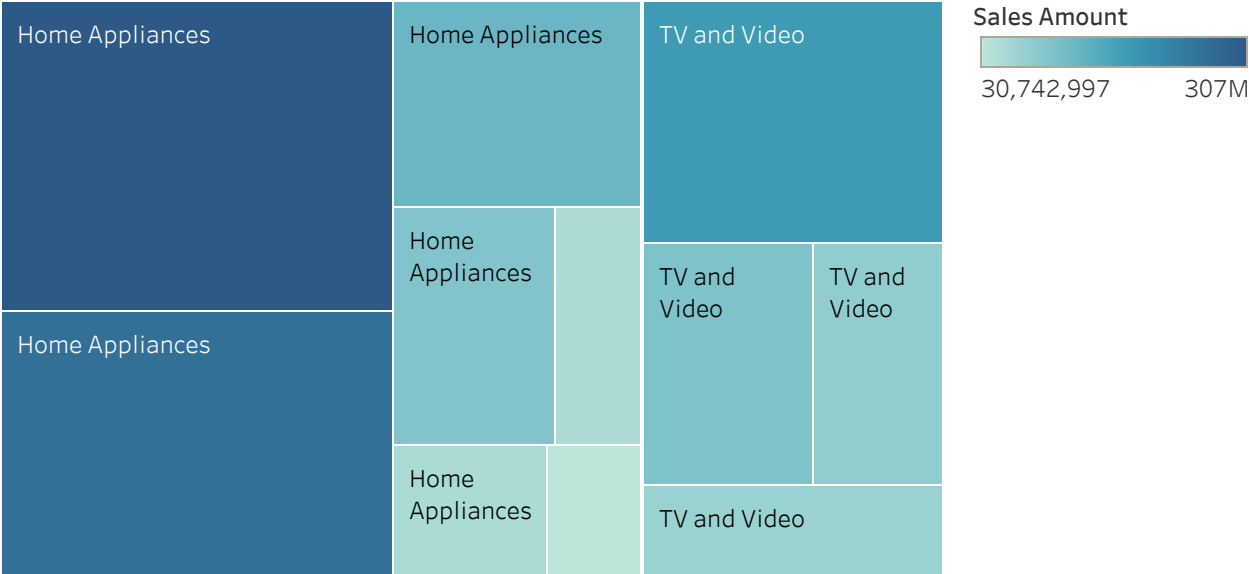
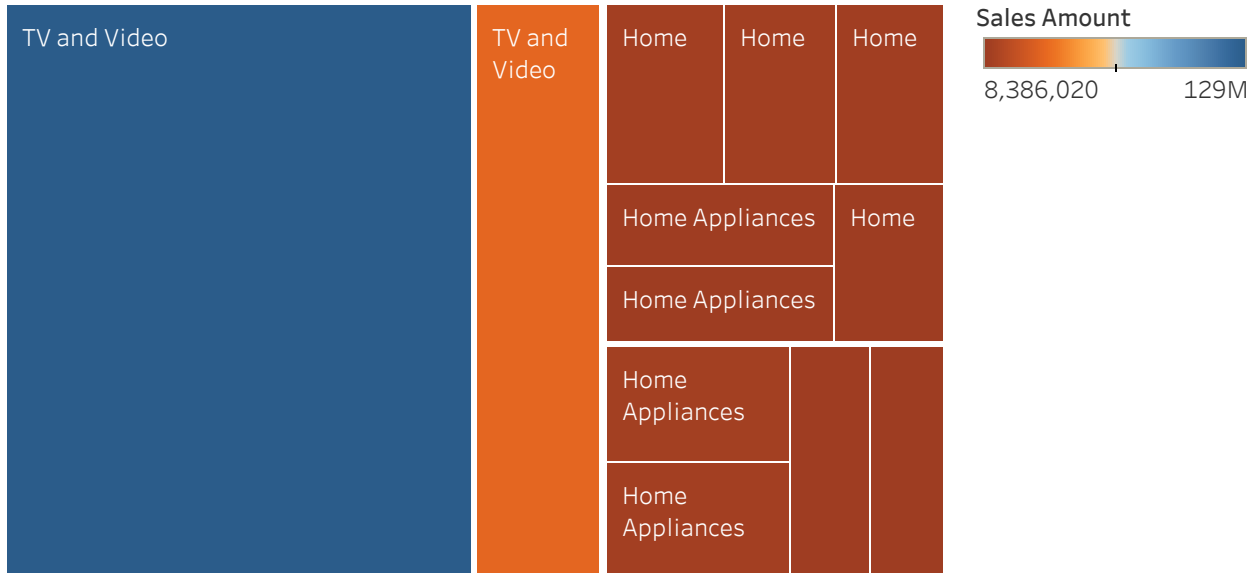


# Product & Brand Contribution



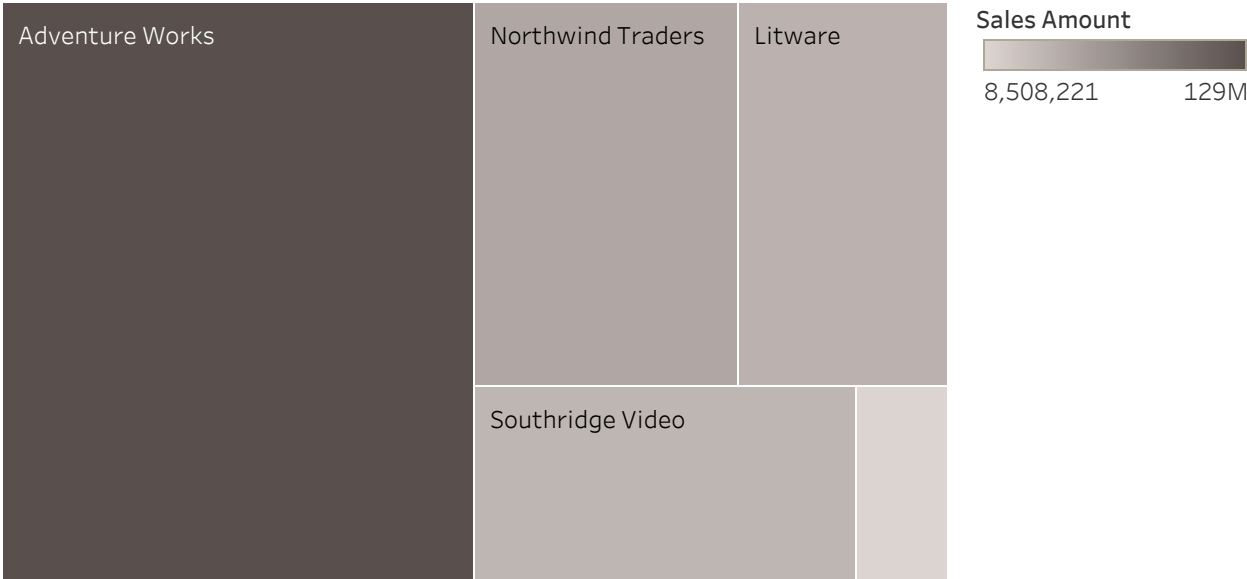
Product Category Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Category Name. Details are shown for Brand Name.

# Product sales analysis



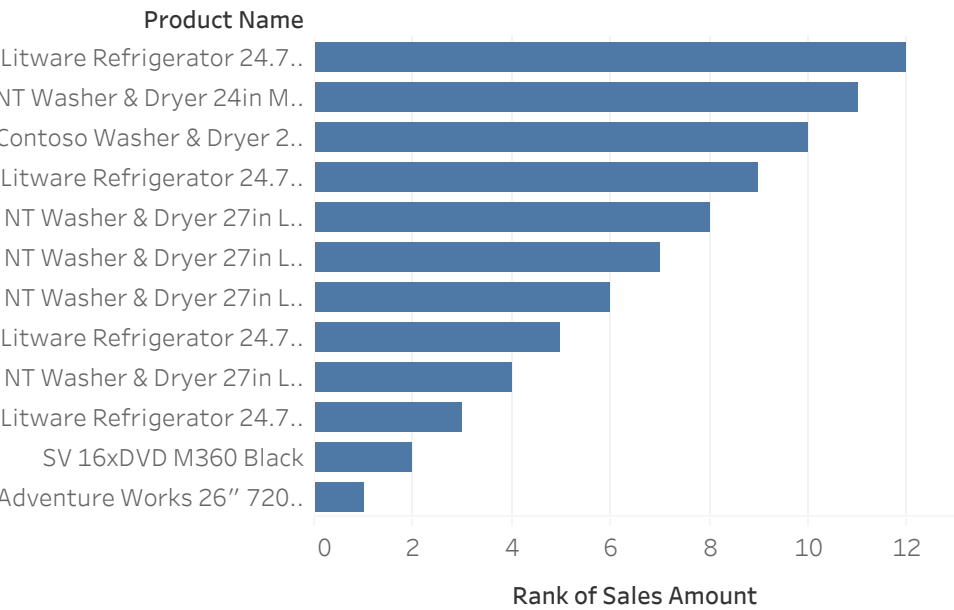
Product Category Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Product Category Name. Details are shown for Product Subcategory Name and Product Name. The view is filtered on Product Name, which has multiple members selected.

# ProductSalesAnalysis-Brand



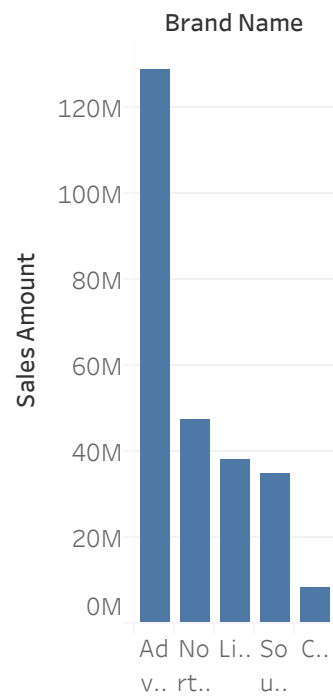
Brand Name. Color shows sum of Sales Amount. Size shows sum of Sales Amount. The marks are labeled by Brand Name. The data is filtered on Product Name, which has multiple members selected. The view is filtered on Brand Name, which keeps no members.

# Product Sales Analysis-Rank



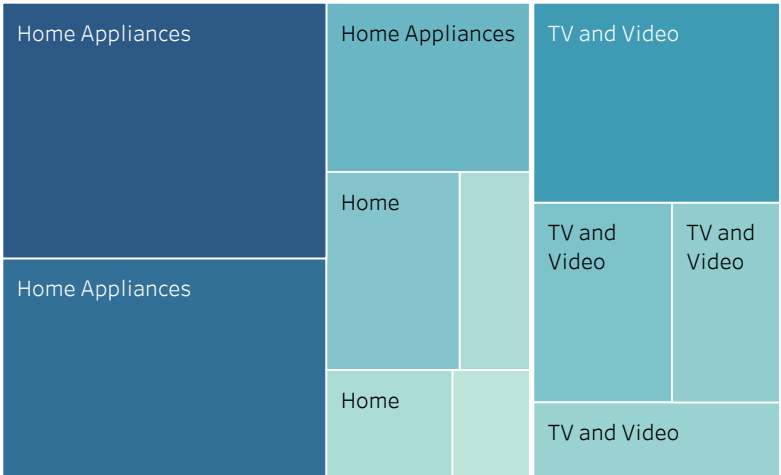
Rank of Sales Amount for each Product Name. The view is filtered on Product Name and Rank of Sales Amount. The Product Name filter has multiple members selected. The Rank of Sales Amount filter ranges from 1 to 20 and keeps Null values.

ProductSale-  
sAnalysis-  
RankBrand

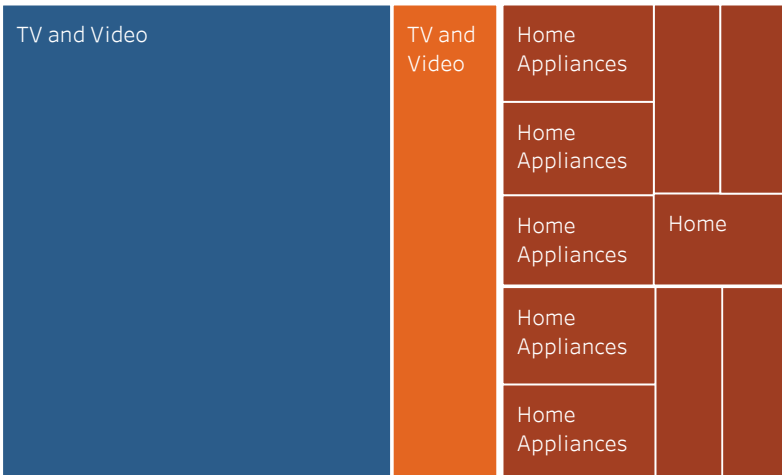


Sum of Sales Amount for each Brand Name. The data is filtered on Product Name, which has multiple members selected. The view is filtered on Brand Name, which excludes Proseware and Wide World Importers.

Product & Brand Contribution



Product sales analysis



Sales Amount  
8M 129M

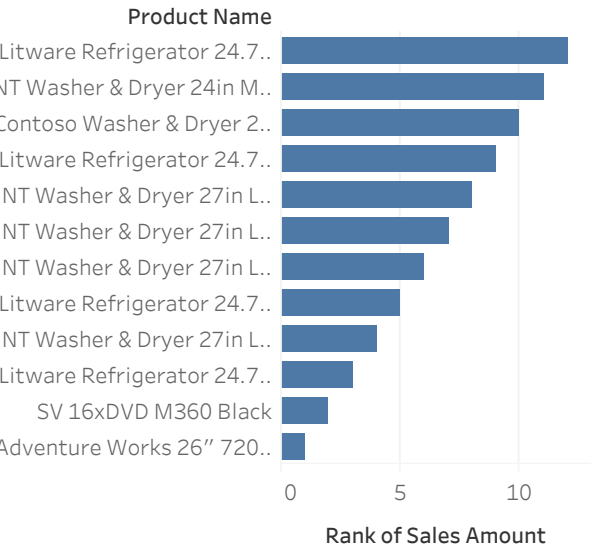
Top m Brands  
6

Top 'n' produ..  
12

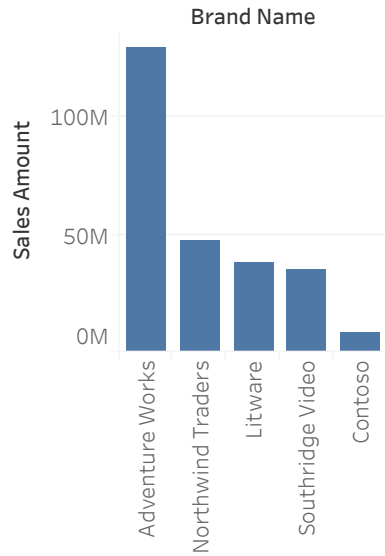
ProductSalesAnalysis-Brand



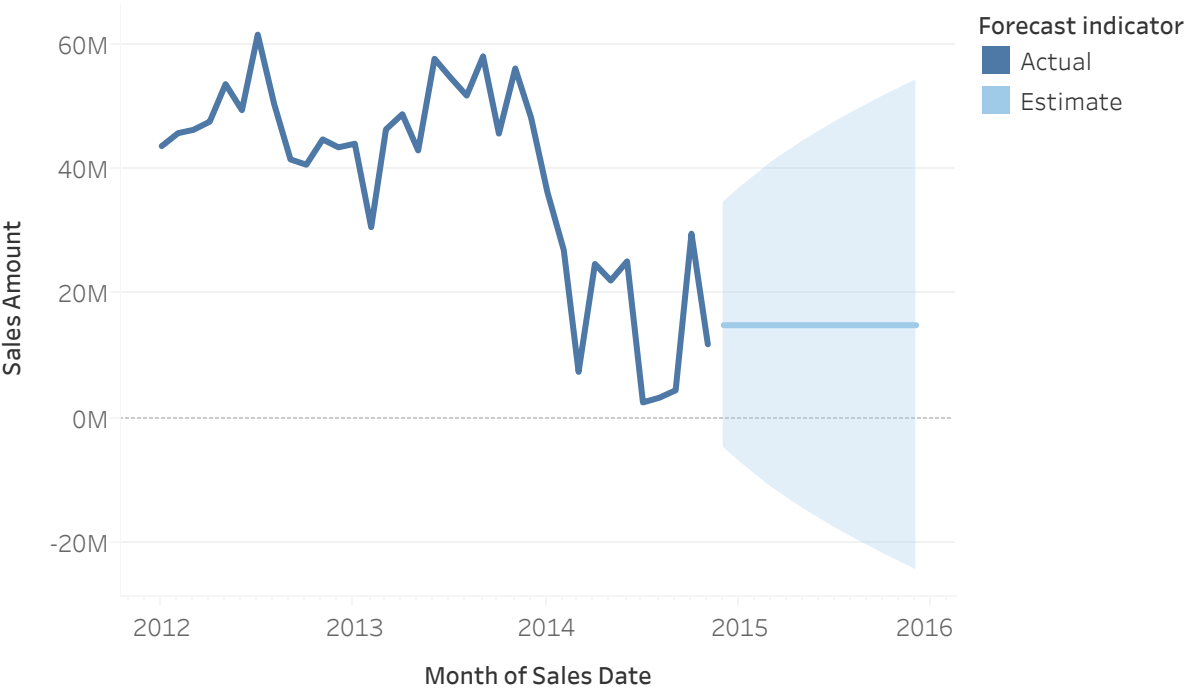
Product Sales Analysis-Rank



ProductSalesAnalysis-RankBrand

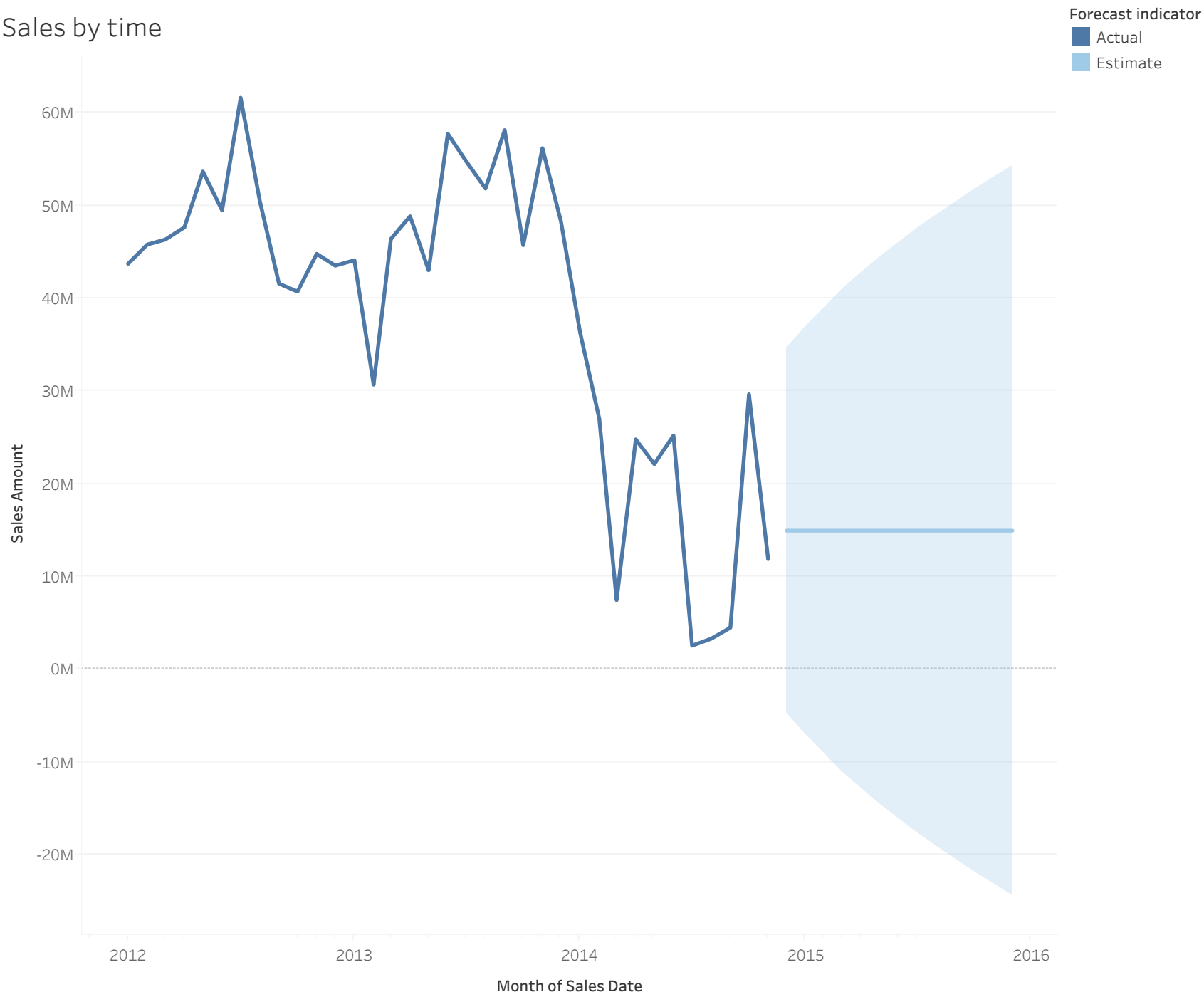


# Sales by time



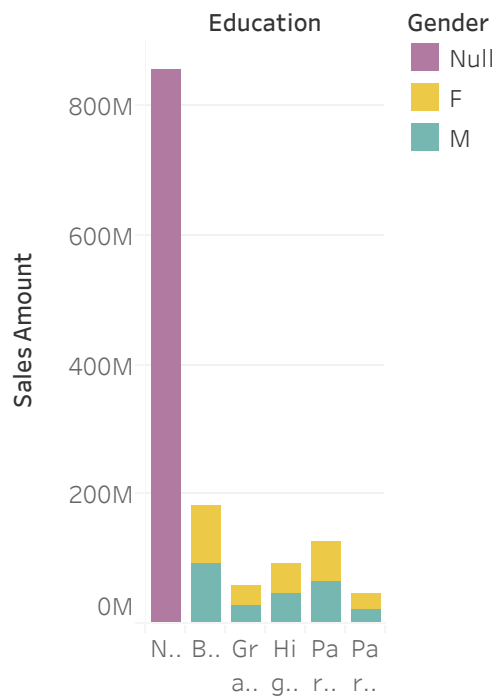
The trend of sum of Sales Amount (actual & forecast) for Sales Date Month. Color shows details about Forecast indicator.

Sales by time



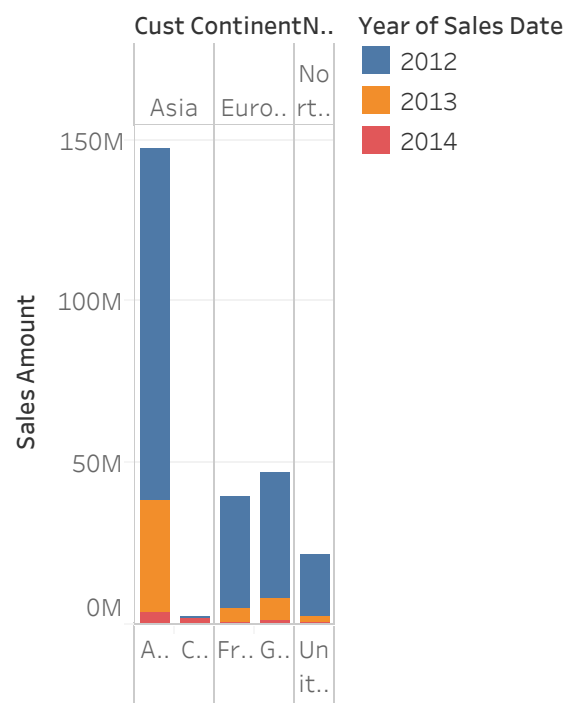


Customer sales  
analysis education,  
gender, etc. & geo



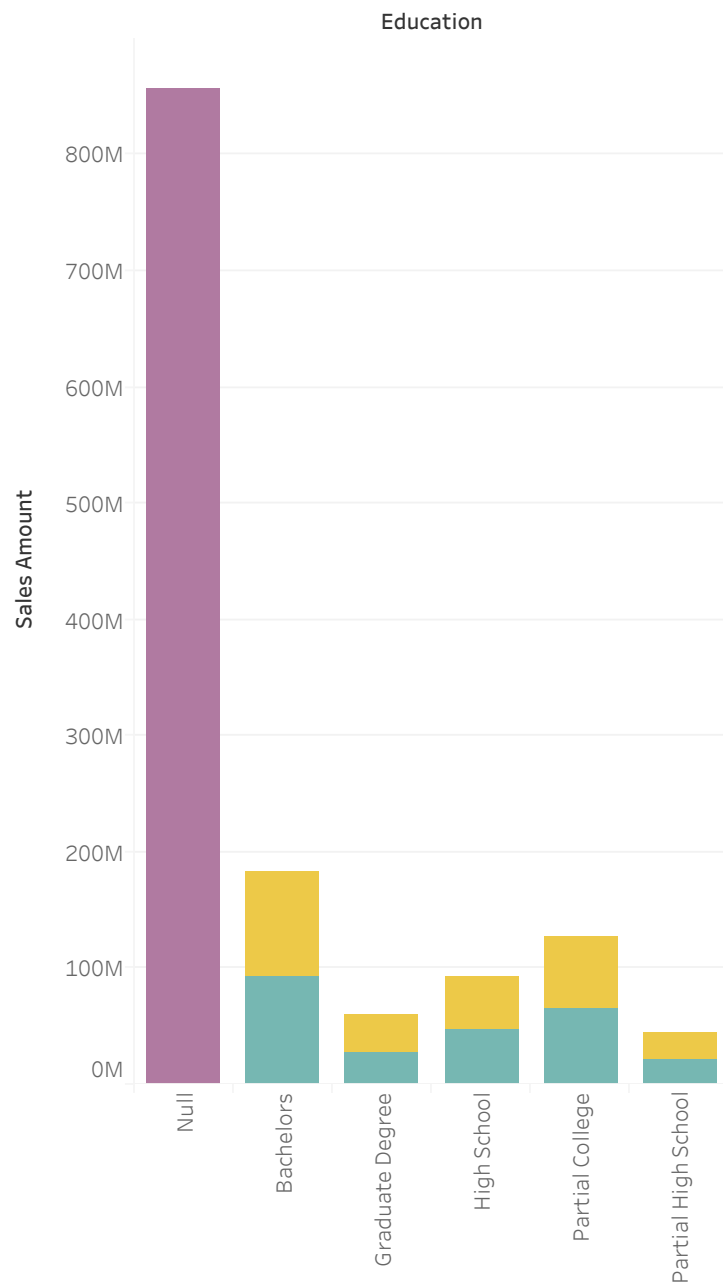
Sum of Sales Amount for each Education. Color shows details about Gender. The data is filtered on Marital Status, which keeps Null, M and S. The view is filtered on Gender, which keeps Null, F and M.

B2B – by annual sales, geo

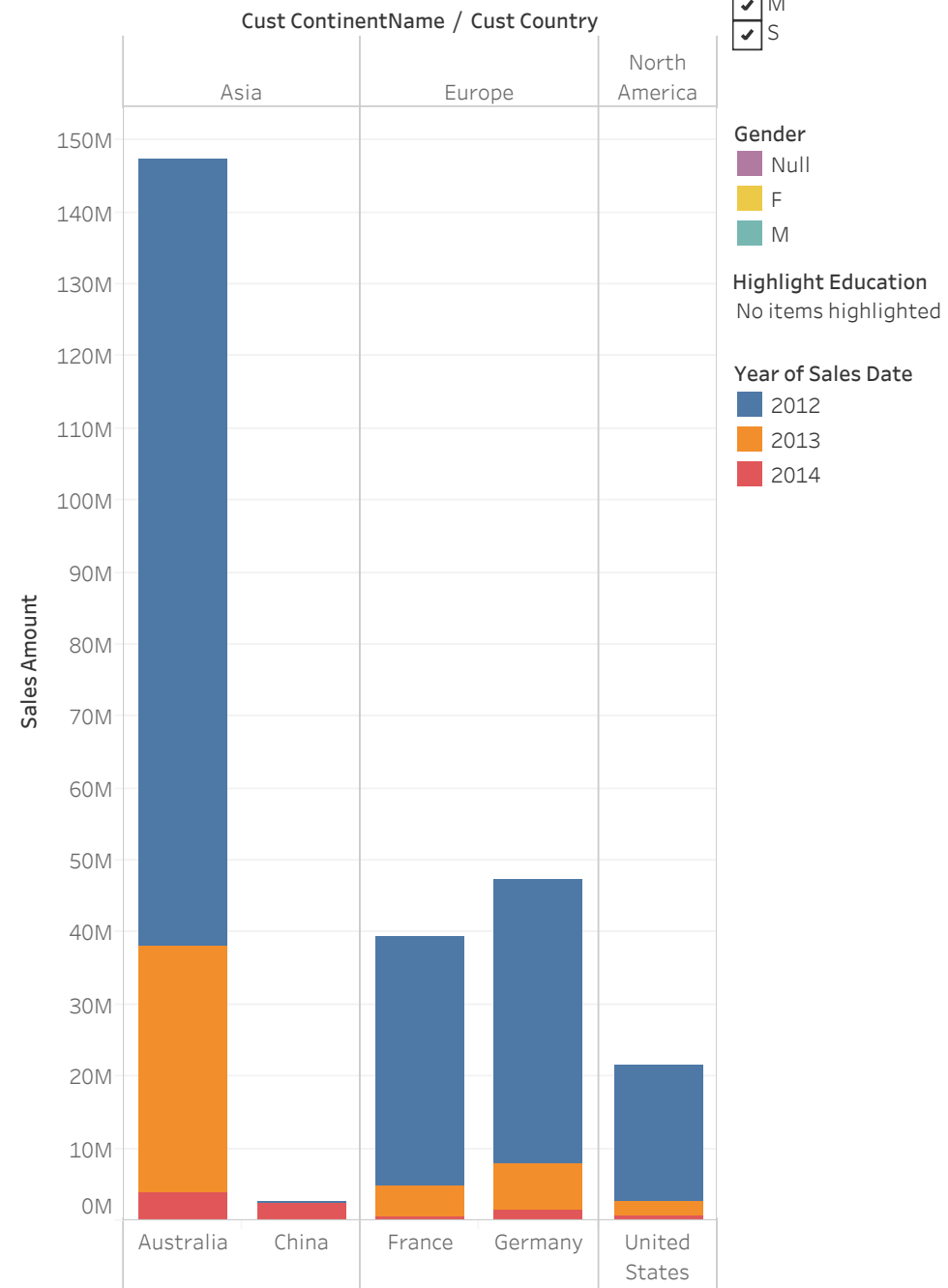


Sum of Sales Amount for each Cust Country broken down by Cust ContinentName. Color shows details about Sales Date Year. The data is filtered on Marital Status, Product Name and Customer Type. The Marital Status filter keeps Null, M and S. The Product Name filter has multiple members selected. The Customer Type filter keeps Company and Person.

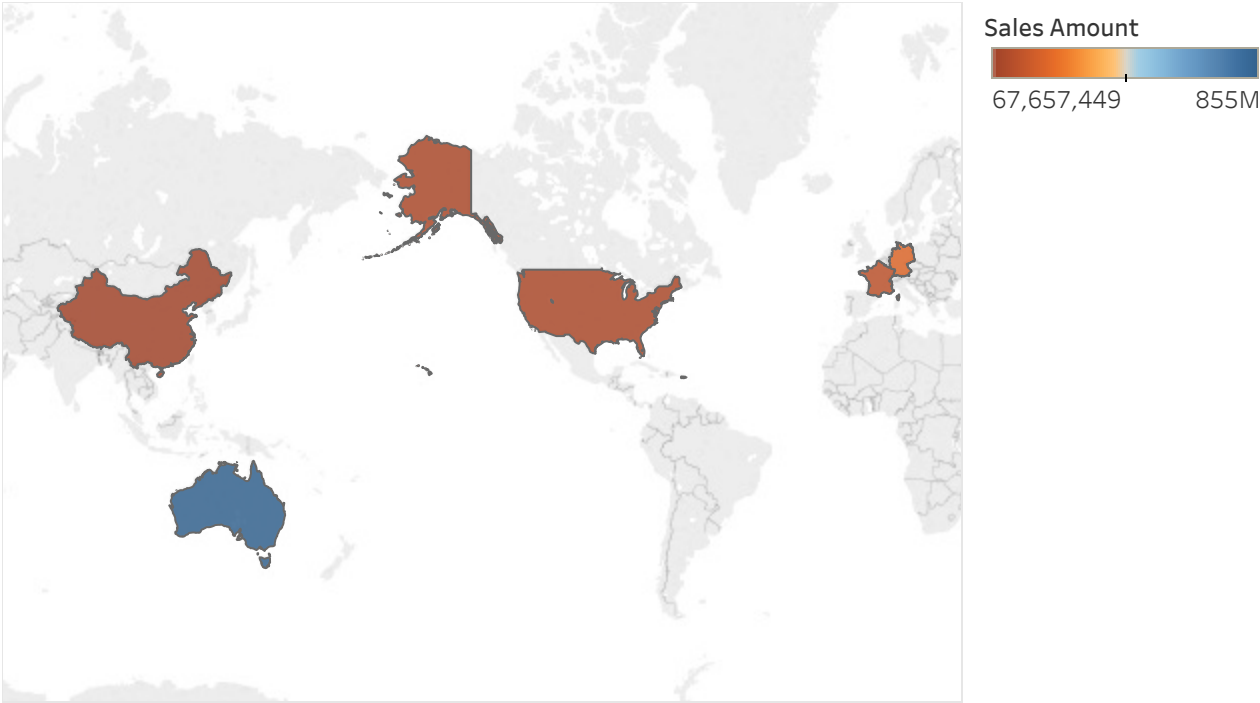
Customer sales analysis education, gender, etc. & geo



B2B – by annual sales, geo

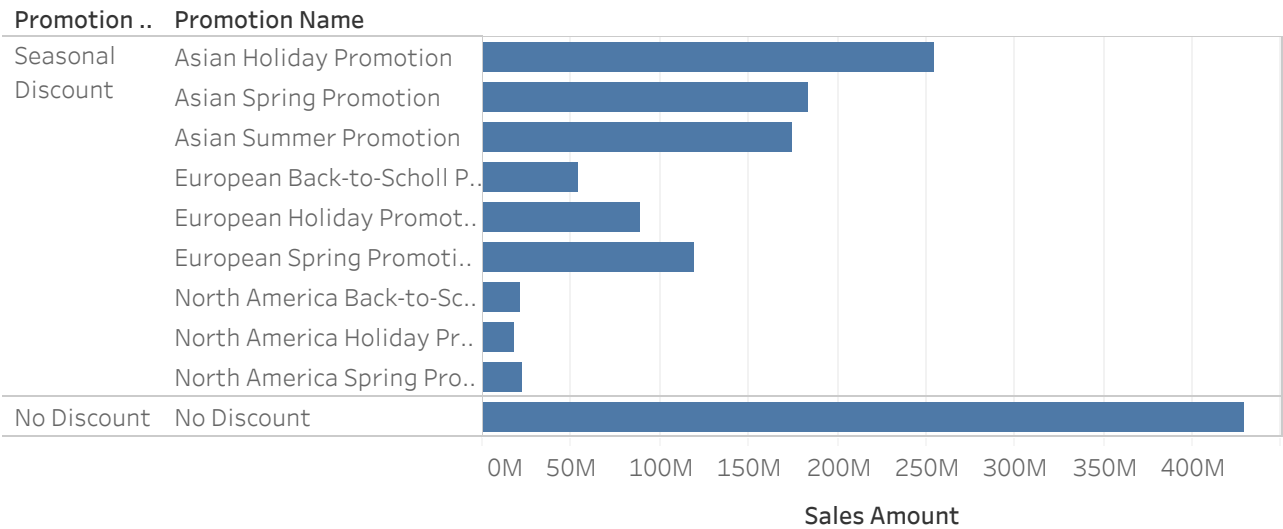


# Sales Analysis by Geography



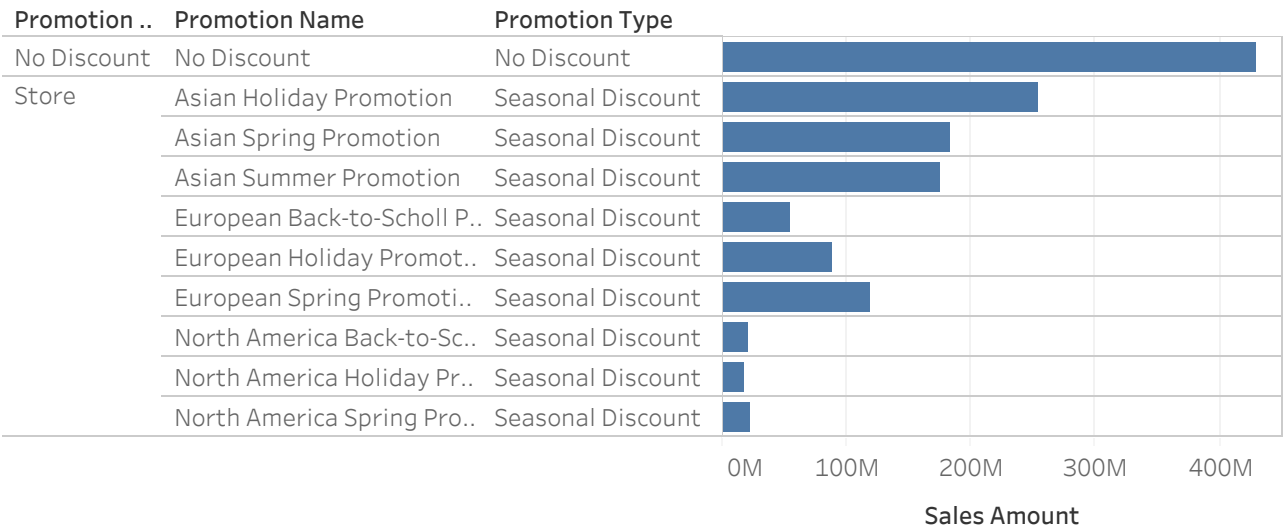
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales Amount. Details are shown for Cust ContinentName and Cust Country.

# Impact of sales with promotions



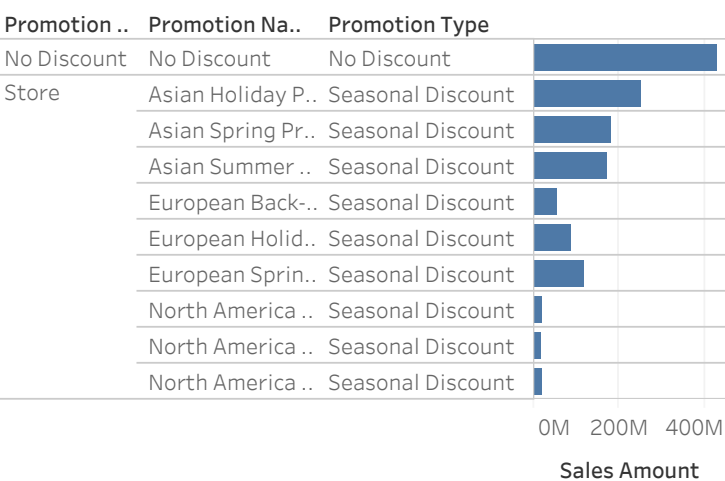
Sum of Sales Amount for each Promotion Name broken down by Promotion Type.

# Impact of Margin with promotions

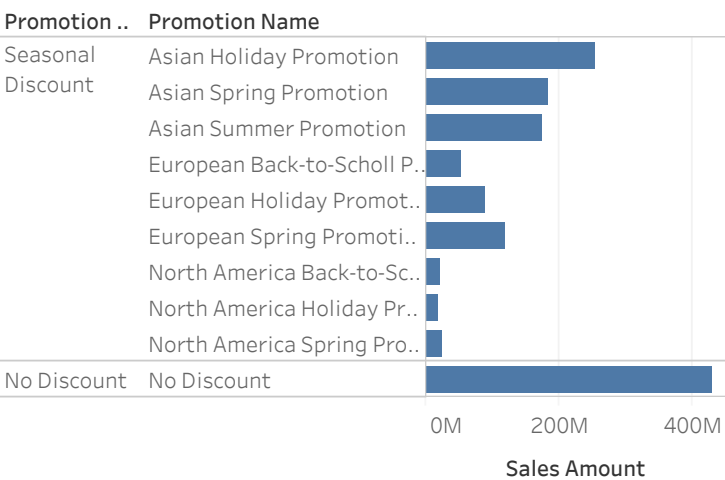


Sum of Sales Amount for each Promotion Type broken down by Promotion Category and Promotion Name.

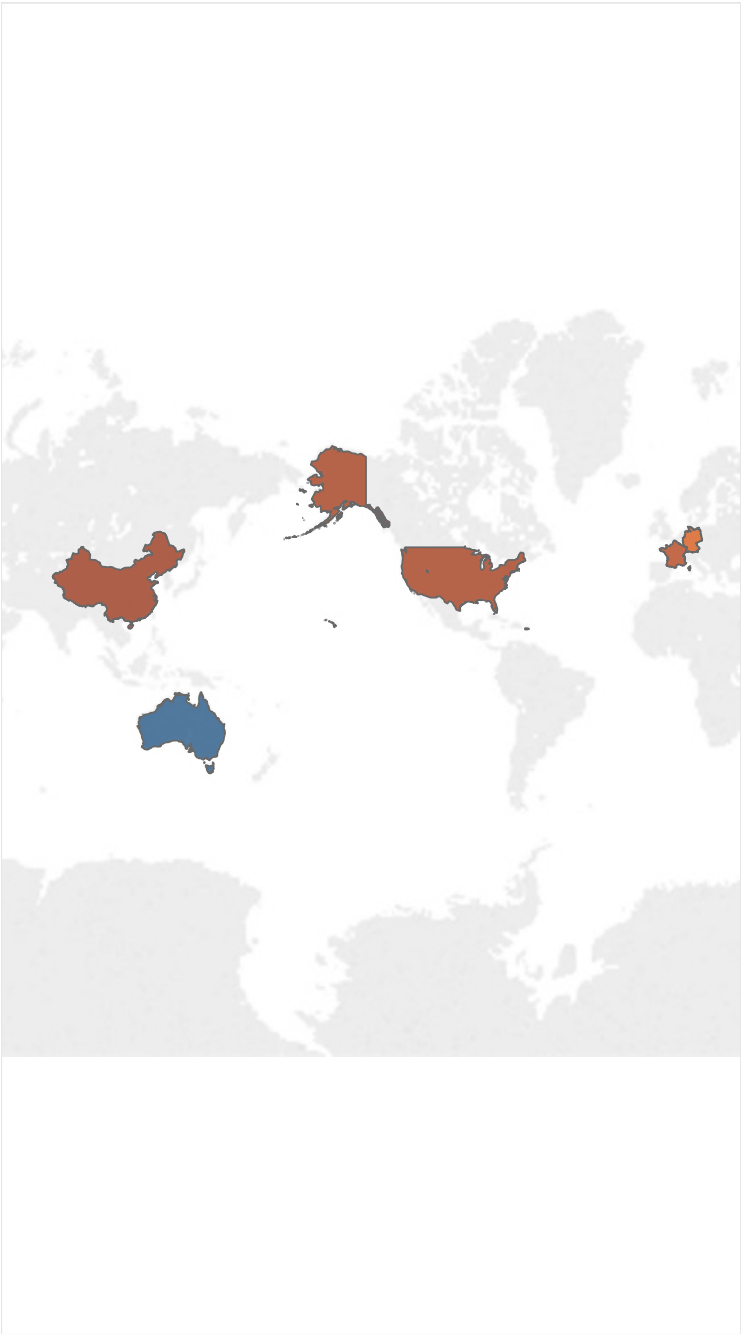
## Impact of Margin with promotions



## Impact of sales with promotions



## Sales Analysis by Geography



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