

E Commerce

IT703A

Contracts: 3L

Credits- 3

Introduction to E-Commerce [6L]: Definition, Scope of E-Commerce, Hardware requirements, E-Commerce and Trade Cycle, Electronic Markets, Electronic Data Interchange and Internet Commerce.

Business to Business E-Commerce [7L]: Electronic Markets, Electronic Data Interchange (EDI): Technology, Standards (UN/EDIFACT), Communications, Implementations, Agreements, Security, EDI and Business, Inter-Organizational E-commerce.

Legal issues [5L]: Risks: Paper Document vs. Electronic document, Authentication of Electronic document, Laws, Legal issues for Internet Commerce: Trademarks and Domain names, Copyright, Jurisdiction issues, Service provider liability, Enforceable online contract.

Security Issues [6L]: Security Solutions: Symmetric and Asymmetric Cryptosystems, RSA, DES, and Digital Signature, Protocols for secure messaging, Secure Electronic Transaction (SET) Protocol, Electronic cash over internet, Internet Security.

Business to Consumer E-Commerce [8L]: Consumer trade transaction, Internet, Page on the Web, Elements of E-Commerce with VB, ASP, SQL.

E-business [7L]: Internet bookshops, Software supplies and support, Electronic Newspapers, Internet Banking, Virtual Auctions, Online Share Dealing, Gambling on the net, E-Diversity, Case studies through internet.

Books:

1. E-Commerce-Strategy, Technologies & Applications by David Whitley, TMH
2. E-Commerce- The cutting edge of business by Kamlesh K. Bajaj, TMH
3. E-Commerce through ASP by W Clarke- BPB
4. Beginning E-Commerce with VB, ASP, SQL Server 7.0 & MTS by Mathew Reynolds, Wrox Publishers
5. Global Electronic Commerce- Theory and Case Studies by J. Christopher Westland and Theodore H. K Clark, University Press