Infosys Ltd. - SQL Server Case Studies

Case Study 1: Revenue Analysis by Country for Strategic Expansion

Client: Infosys Ltd.

Objective:

Infosys aims to analyze its global client base to identify countries with the highest revenue contribution.

The strategy team will use this insight to focus sales efforts and allocate resources effectively.

Dataset Used:

Infosys_InternationalClients_10000.csv

Key SQL Queries to Run:

1. Total revenue by country.

2. Average revenue per client in each country.

3. Top 5 countries with the most clients.

4. Countries with revenue above $300 million.

Expected Outcome:

This analysis will reveal high-value regions and help shape the 2026 business expansion strategy.

Case Study 2: Industry-wise Performance and Account Management

Client: Infosys Ltd.

Objective:

The client servicing team needs to evaluate how different industries are performing in terms of revenue and account load.

This will help identify overburdened managers and industries requiring more support.

Dataset Used:

Infosys_InternationalClients_10000.csv

Key SQL Queries to Run:

1. Total and average revenue by industry.

2. Number of clients per industry.

3. Relationship managers handling more than 50 clients.

4. Industries with average revenue per client above $4 million.

Expected Outcome:

Infosys will optimize relationship manager assignment and prioritize support for high-performing industries.