

Dear Hiring Team at plentyLeads,

I am excited to apply for the position of WordPress Specialist (Working Student) at plentyLeads GmbH. With a Master's degree in [Your Field, e.g., Computer Science or Media Informatics] and solid hands-on experience building and maintaining WordPress solutions for diverse clients, I am eager to bring my skills, passion for clean code, and proactive mindset to your dynamic digital marketing and tech agency.

Over the past few years, I have contributed to multiple organizations serving clients that range from Fortune 500 companies to small startups. My project experience spans a variety of domains, including cybersecurity, e-commerce, logistics, real estate rentals & vacation bookings, and robust CMS solutions with WordPress and WooCommerce. Through these projects, I have developed strong expertise in creating custom themes and child themes, building and adjusting plugins, and implementing API and third-party integrations such as REST, GraphQL, and CRM systems.

My core stack includes WordPress, PHP, HTML, CSS, and JavaScript. I have a good command of Git for version control and have used modern build tools like npm and Webpack. I place a strong emphasis on clean, well-documented code, performance optimization (including Core Web Vitals and Pagespeed improvements), and technical SEO (e.g., Schema.org, structured markup). I enjoy working closely with design and marketing teams to ensure that ideas are transformed into functional, accessible, and high-performing websites that deliver measurable results.

What excites me most about plentyLeads is your creative, growth-oriented environment and your commitment to combining innovative technologies with clear, practical processes. I am confident that my broad project background, attention to detail, and eagerness to learn and grow would make me a valuable addition to your team.

I am currently in Germany on a Job Seeker Visa, fully authorized to work once I receive an employment contract. After a successful contract, I will convert my status to an EU Blue Card (Blaue Karte EU), which is straightforward and requires no additional bureaucracy or effort on your side. I already have all essential documents in place, including Tax ID (Steueridentifikationsnummer), city registration (Anmeldung), social security number (Sozialversicherungsnummer), and health insurance (Krankenversicherung), ensuring a smooth and quick onboarding process.

I would love the opportunity to contribute my WordPress expertise to your web projects and to grow together with plentyLeads as part of a motivated, innovative team. Thank you very much for considering my application — I am looking forward to the chance to discuss how my skills and experiences can help take your clients' digital presence to the next level.

Best regards,  
Ankush Kumar