Internship Application Resource

The Exact Playbook from ₹0 Beginner → ₹15K/month Intern → Trusted Mentor

by Ankush

Pre-requisites

• Core Skills: Two Levels

What Everyone Knows (surface-level basics):

- → HTML, CSS, JS but barely beyond to-do apps
- → "Hello World" React projects that never leave localhost
- → GitHub profile with 2 repos and no README

→ Watching courses endlessly without shipping projects

What the Top 1% Actually Does (this is where I stood out):

- → Full Stack (MERN) Projects that are deployed, debugged, and used by real people
- → Version Control Pull requests, branches, contribution to open-source/hackathons
- → Deployment Hosting apps on Vercel/Netlify with custom domains
- → Consistency Not just 1 project, but 10+ small builds, each better than the last
- → Proof of Work Every project has a README, screenshots, and a story on LinkedIn/Insta
- → Mindset Don't wait for permission. Break doors. DM founders. Post your stuff. Apply anyway

Rule: Projects > Certificates. Volume + Consistency beats "smart study."

2 Where to Apply

• Platforms (Real Talk)

→ LinkedIn – Tons of competition. Very few crack roles here.
Still, I cracked my first ever internship from LinkedIn.

Use it for visibility + credibility, not your main bet.

→ Wellfound (AngelList) – Goldmine for startups.

I cracked a full-time startup role here.

- Founders are accessible, fewer applicants, more trust.

 Twitter Underrated. My first paid internship came from Twitter DMs.
- Works on volume of reachouts. Engage on tweets, reply smartly, then DM.

 → Instagram Not just flex. I literally got my first freelance client here.

 Use stories, projects, and DMs as networking fuel.
- Hidden Truths (Nobody Tells You)
- → Hackathons = Internship farms. Judges/founders scout talent silently
- → Cold DMs are 100x more effective than Easy Apply buttons
- → "Micro value drops" work: send a Loom video reviewing their website, or share an idea → instant callback
- → Volume wins. 10 personalized DMs > 100 random Easy Applies
- Cold DM Formats (Advanced Variants)

Would love to collab or exchange notes sometime.

As a Learner:

Hey [Name], I'm [Your Name], currently exploring [skill/tech].

Loved your post on [specific detail]. I just built something similar → [link].

Would love to know how you'd improve it. Open to chat?

As a Freelancer:

Hey [Name], I saw your product [XYZ].
I work on [skill/area] and had a quick idea that could make [feature] faster/better.
Here's a 30-sec Loom → [link].
If it makes sense, happy to jump on a quick call.

As a Teacher:

Hi [Name], I teach [skill/topic] to [students/juniors].

Saw your content on [platform] and found it really insightful.

As Someone with Expertise:

Hey [Name], been working on [field/tech] for [timeframe].

Saw your project on [specific feature] — curious how you approached [problem].

I tried [solution], would love to jam about it.

As a Curious Student:

Hey [Name], I'm super curious about [domain].
Your journey in [company/role] caught my eye.
Could I ask you 2-3 questions about how you got started?

3 How to Apply

- Resume
- → Keep it 1 page→ Projects + Ach
- → Projects + Achievements > Theory
 → Link everything (GitHub, portfolio, or
- → Link everything (GitHub, portfolio, deployed apps)
 → Use this template: whyankush.wtf/Resume.pdf
- Application Strategies (with Templates)

1. Standard Internship Application (Email):

Subject: Application for [Role] - [Your Name]

Hi [Name],
I came across the [role] at [Company] and it caught my eye.
I've built [specific project/work] similar to what you're working on.
Portfolio: [link] | GitHub: [link] | Resume: [link]

Would love to discuss how I can contribute.

Best,
[Your Name]

2. Post-Hackathon Follow-up:

Hi [Name], really enjoyed meeting you at [Hackathon].

We built [project] in 36 hours → [link].
If you're open, I'd love to continue working with you or explore internship roles.
3. Direct Founder Pitch:

Hey [Name], checked out [Company].

Built something similar: [link].

Curious if you're open to interns/freelancers — I'd love to plug in.

4. Referral Request:

Hi [Name], I noticed you're connected with [Company/HR].

I'm applying for [Role] there — attaching my resume.
If you think I'm a good fit, would really appreciate a referral.

5. Curiosity-led Outreach:

Hey [Name], your recent post on [topic] blew my mind.

I've been experimenting with [tech/tool] → [small proof link].

Would love to learn your thoughts. Also curious if [Company] ever takes interns.

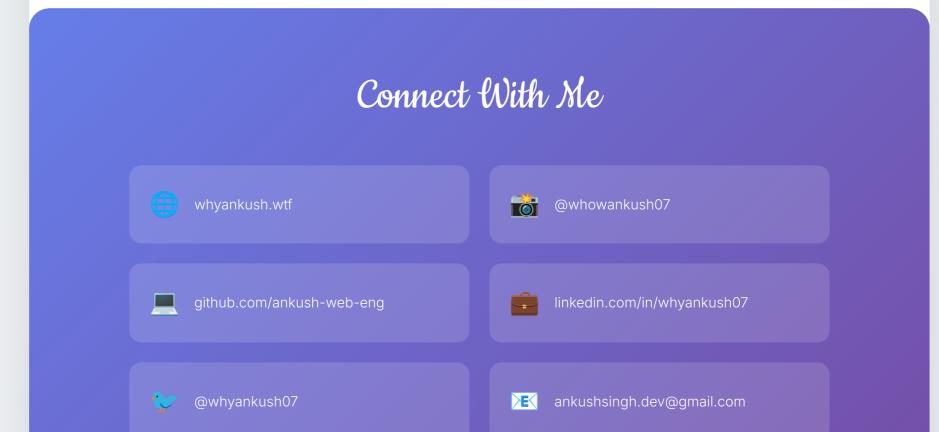
"Don't wait for placements. Hunt opportunities. Break doors with volume + consistency."

Document → Share → Apply → DM → Repeat

Winner Mindset

Remember: Internships are not just about money — they're leverage for teaching, freelancing, and long-term growth.

My Story: I didn't crack it in a day, it was a month-long process of getting my first internship.



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