**Project: Food Delivery Orders**

**This document contains SQL queries generated to perform ad-hoc analysis of food delivery orders.**

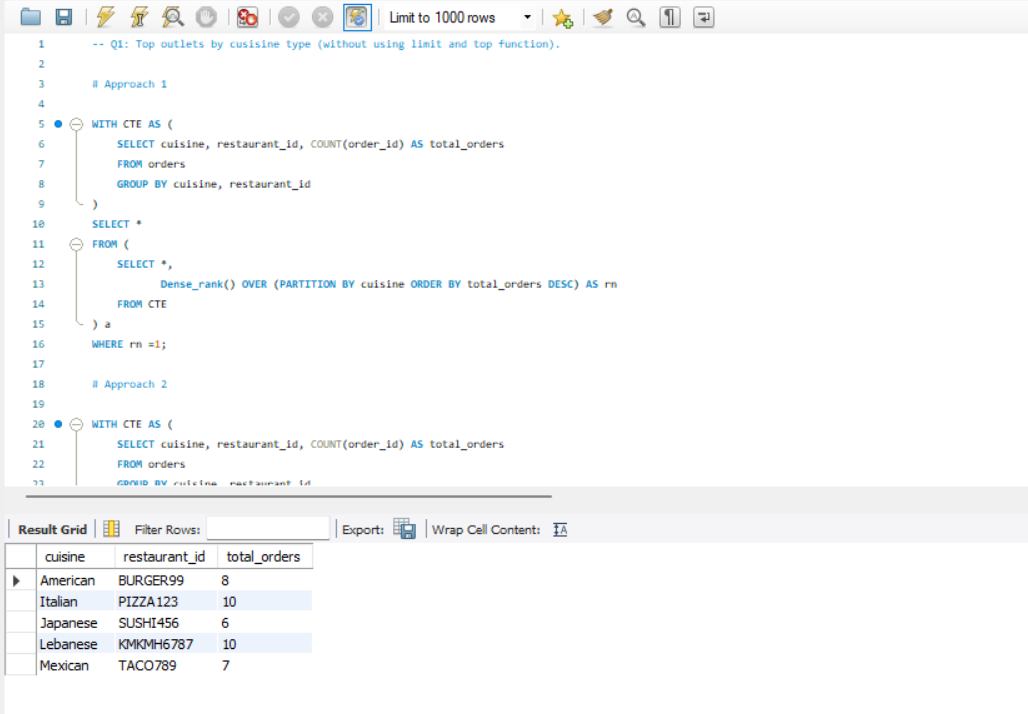
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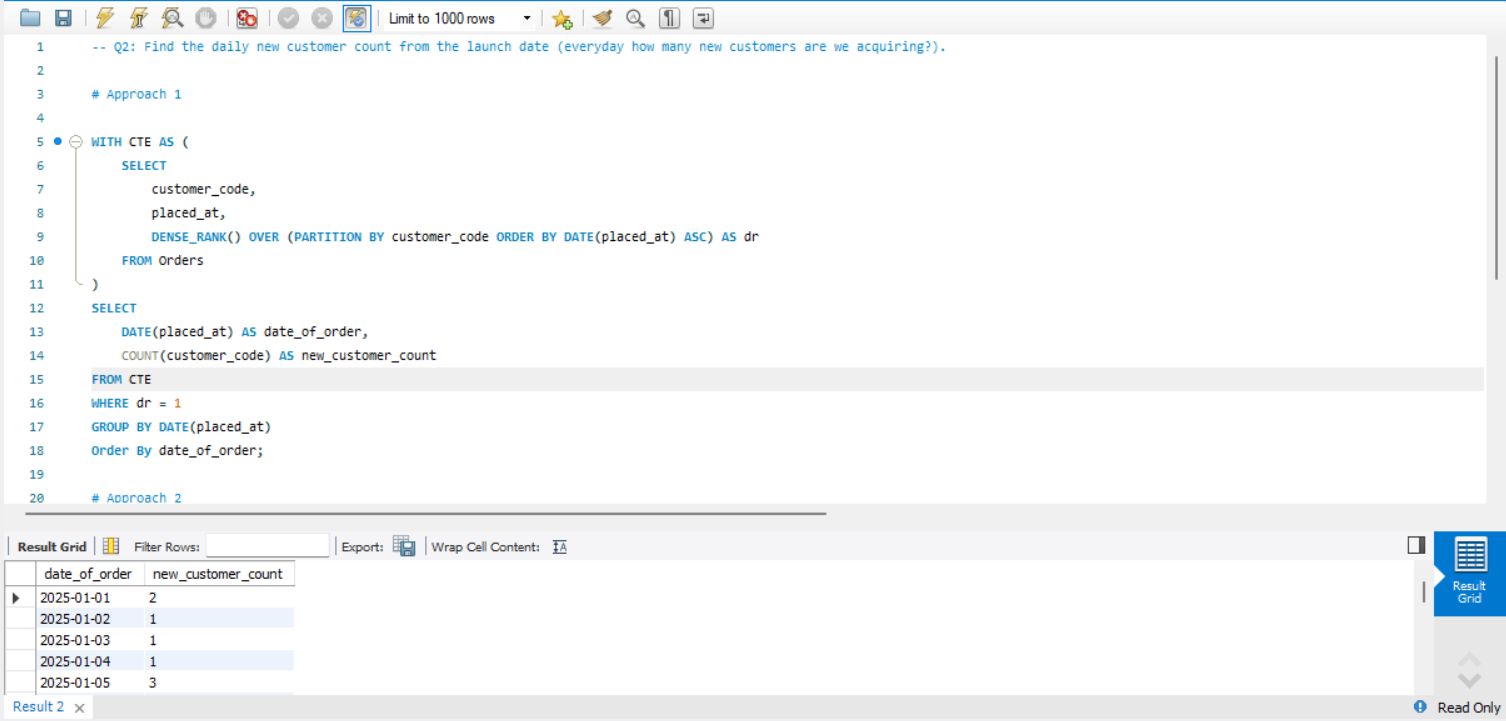
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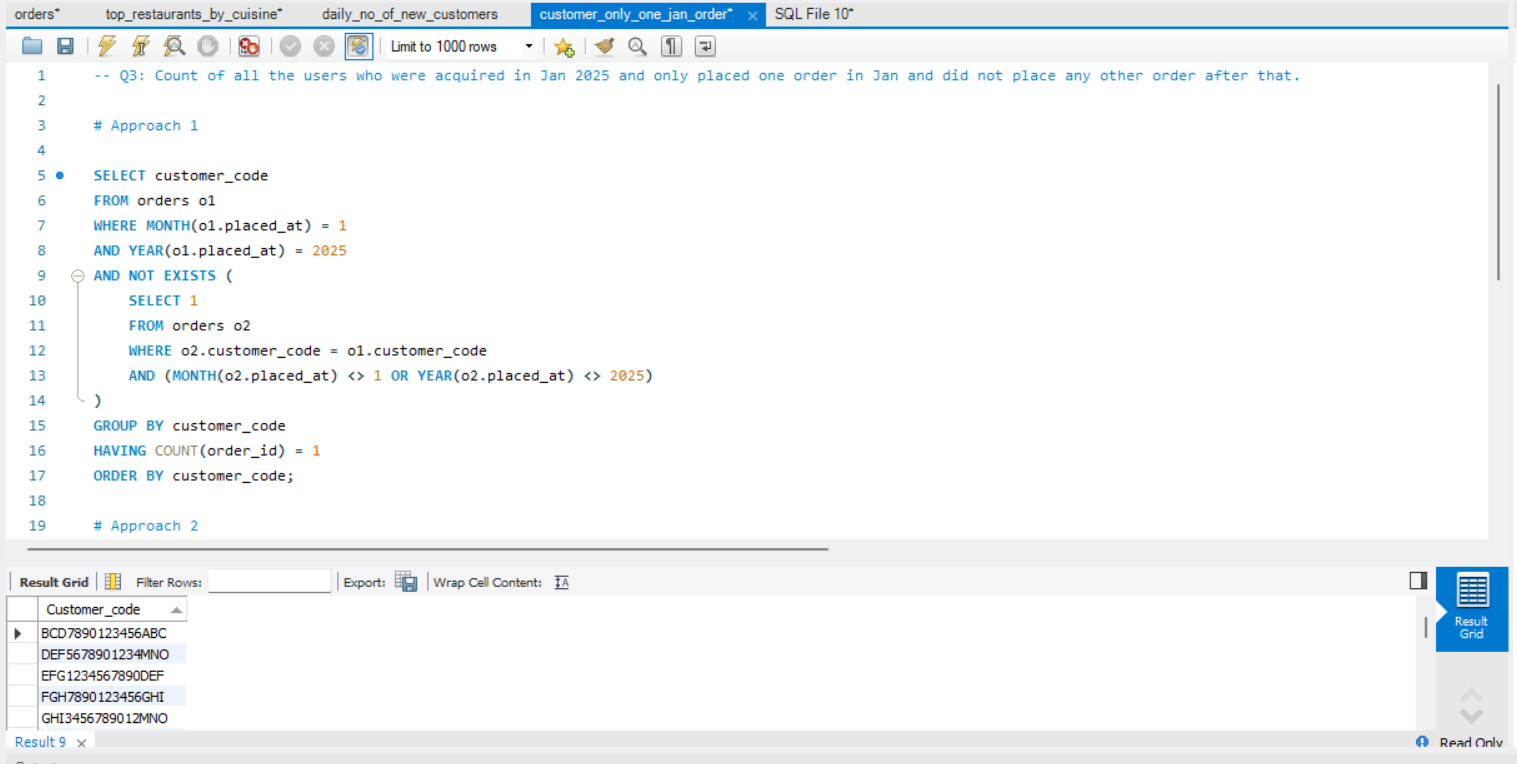
**Q1: Top outlets by cuisine type (without using the limit and top functions).**

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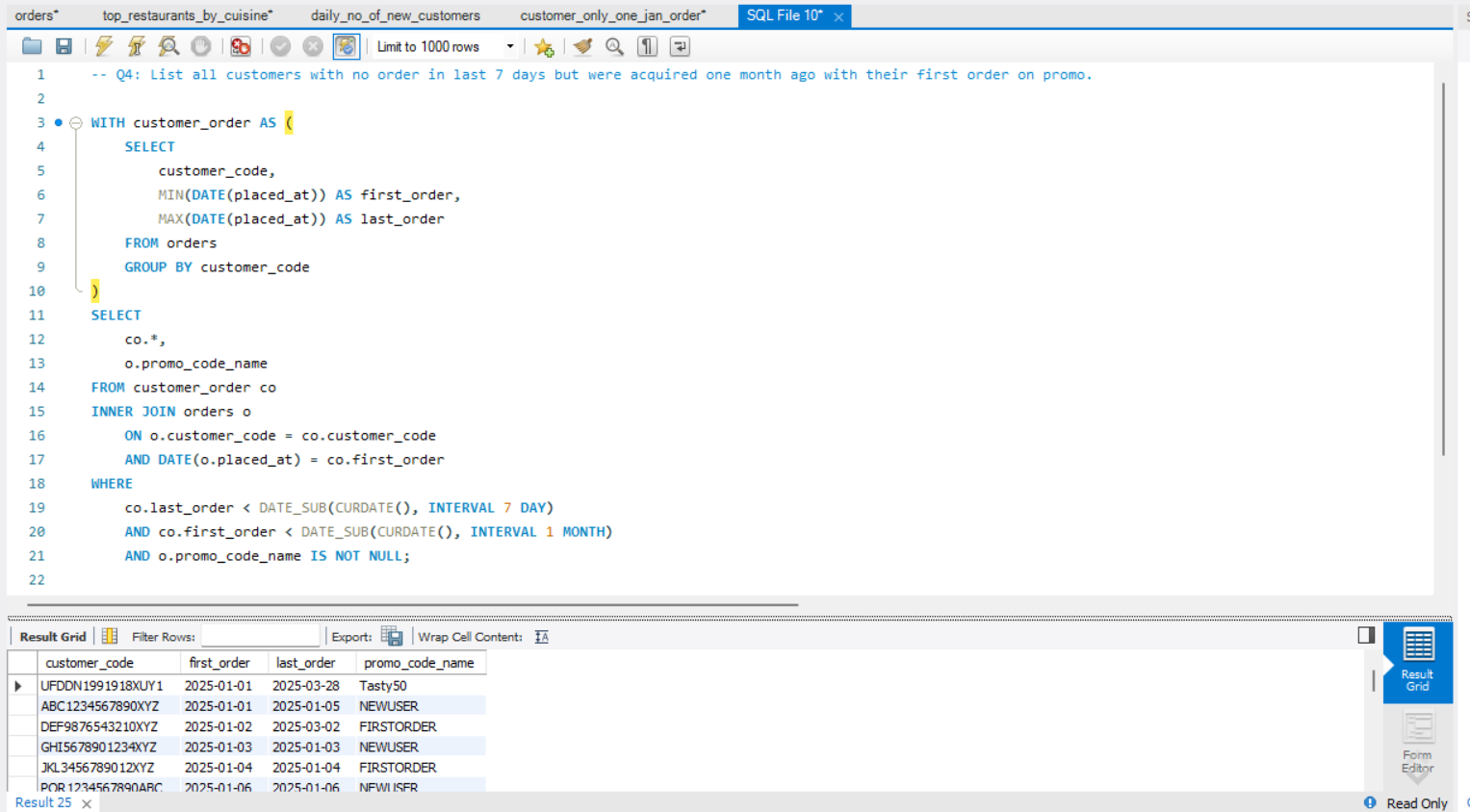
**Q2: Find the daily new customer count from the launch date (how many new customers are we acquiring?).**

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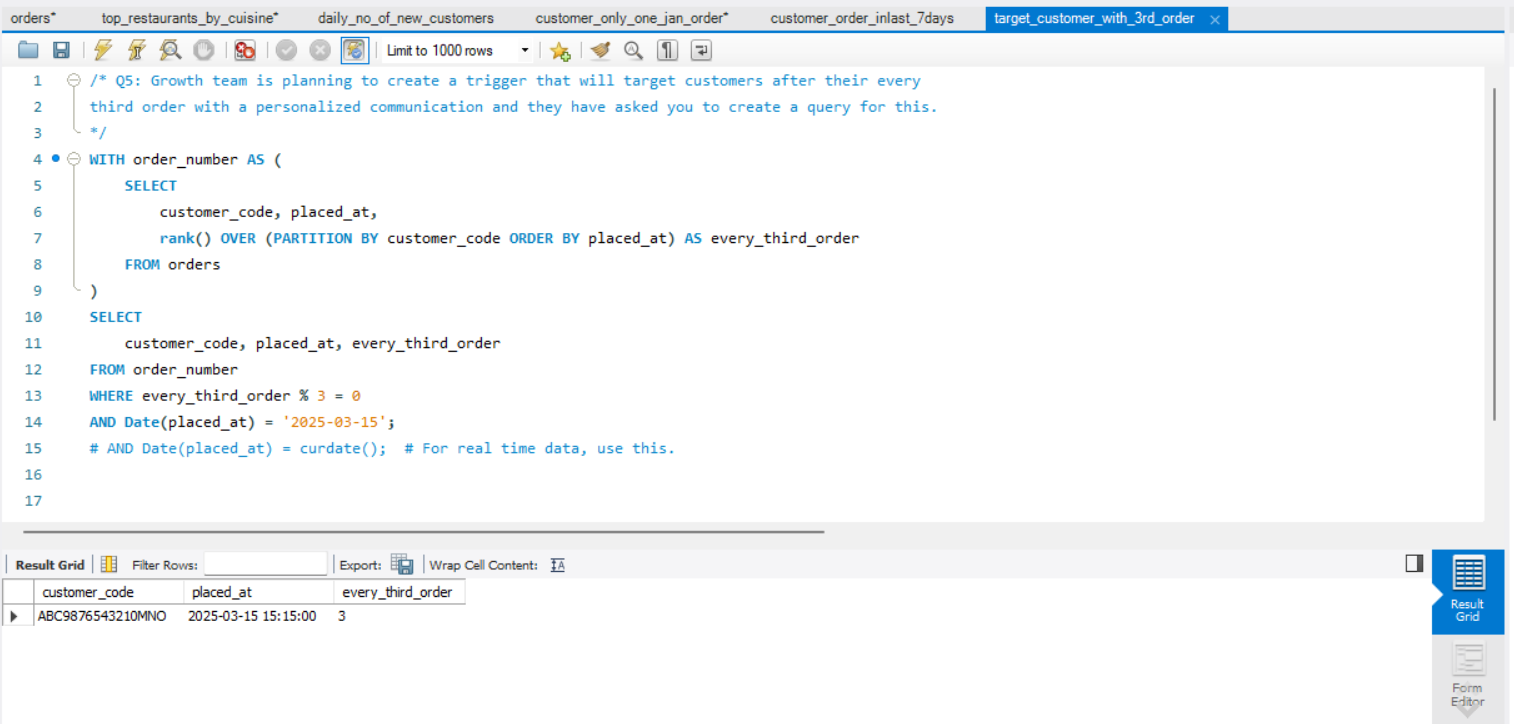
**Q3: Count of all the users who were acquired in Jan 2025 and only placed one order in Jan and did not place any other order after that.**

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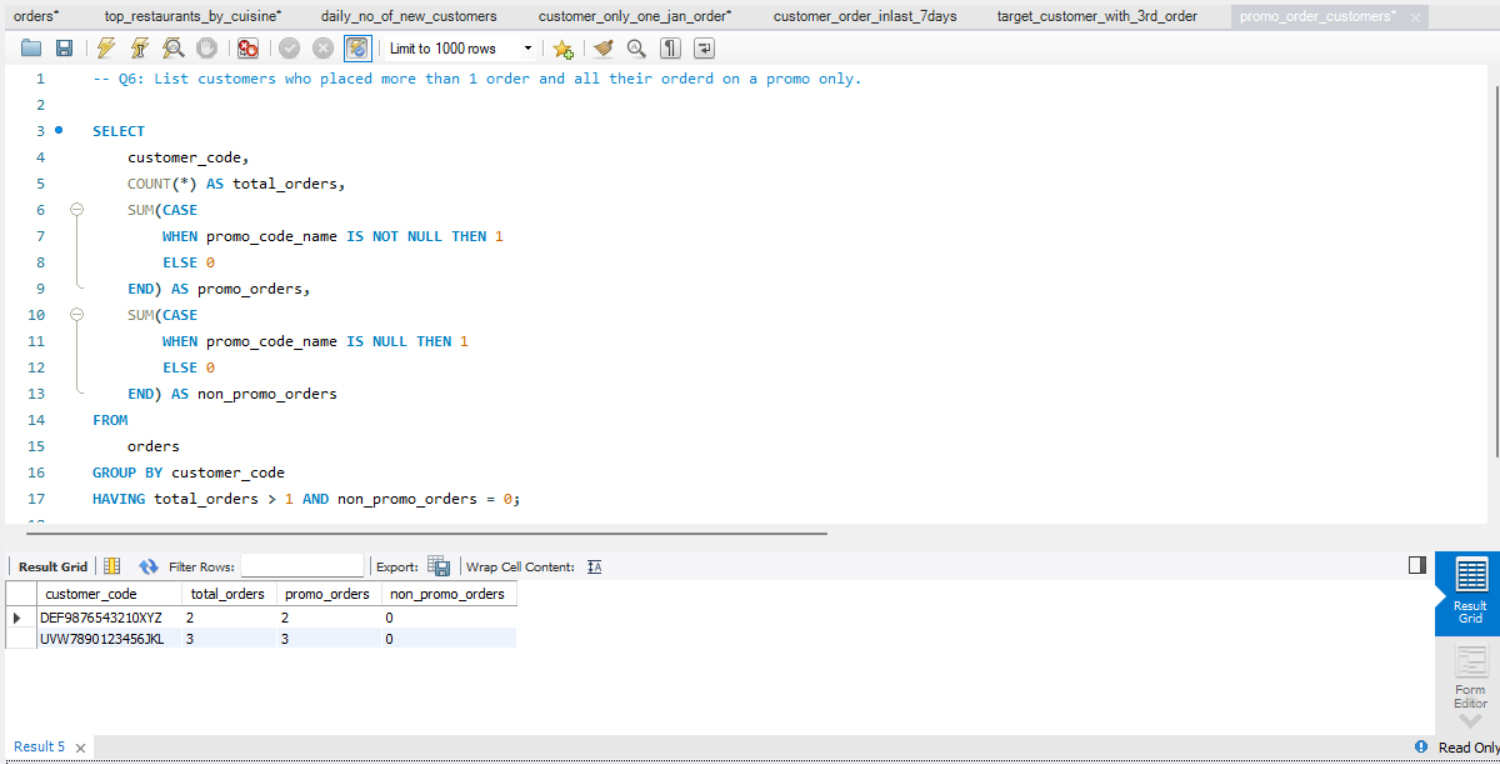
**Q4: List all customers with no orders in last 7 days but were acquired one month ago with their first order on promo.**

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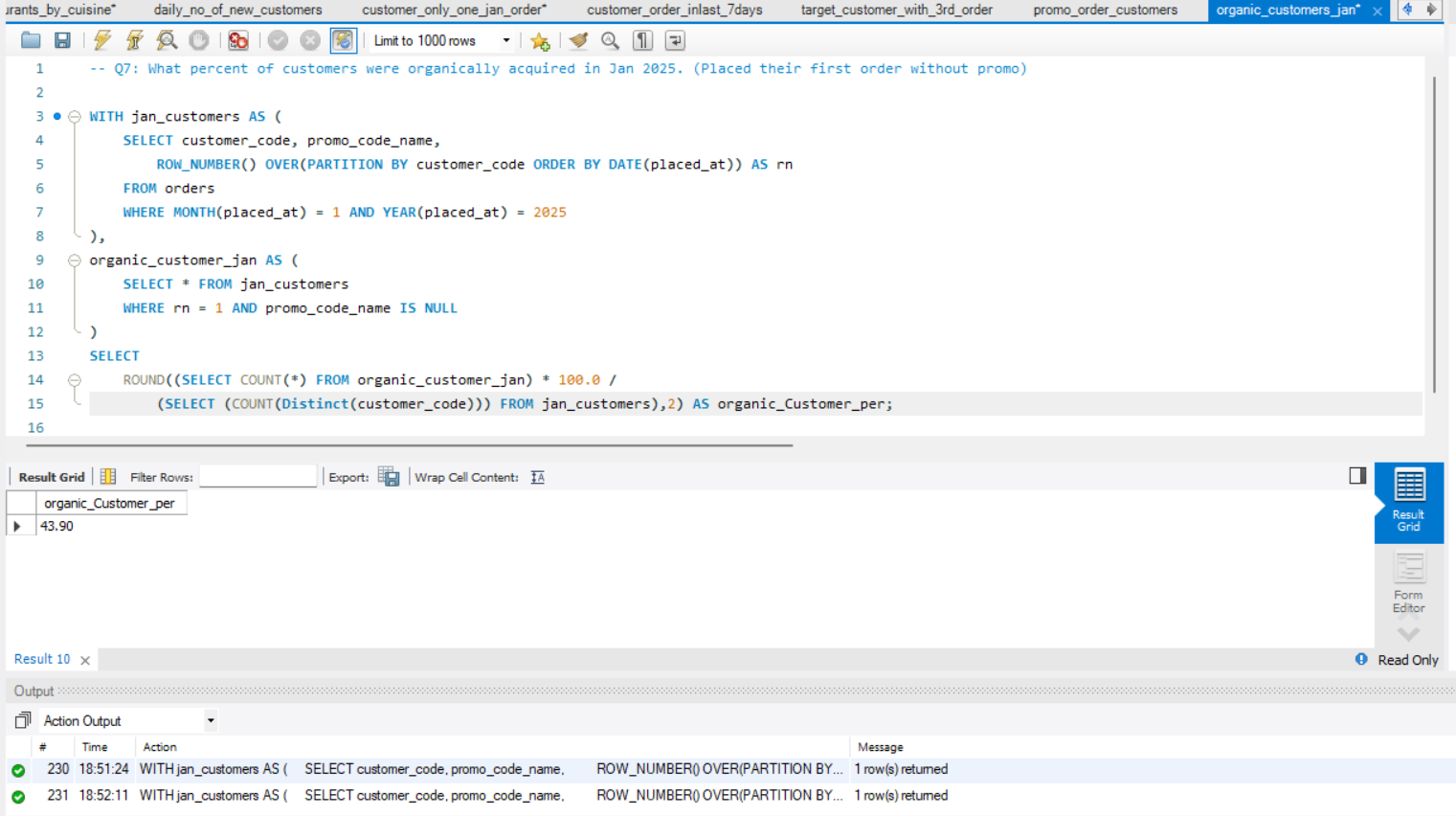
**Q5: The Growth team is planning to create a trigger that will target customers after their every third order with personalized communication, and they have asked you to create a query for this.**

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**Q6: List customers who placed more than 1 order and all their orders on a promo only.**

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**Q7: What percent of customers were organically acquired in Jan 2025? (Placed their first order without promo)**

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