

"To succeed in your mission, you must have single-minded devotion to your goal."

- Dr. A.P.J Abdul Kalam



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Allenhouse
Management Institutions
MBA • BBA • BCA

Rooma, Kanpur



Private B-School by the
Education World India Higher Education
Rankings (2021-22)



Top Emerging MBA Institute
by the Times All India B-School Survey
(2022)



Allenhouse

GROUP OF INSTITUTIONS

Allenhouse
Institute of Management
Code : 1131

Approved by AICTE and affiliated to
Dr. A.P.J. Abdul Kalam Technical University

Allenhouse
Business School
Code : KN-161

Approved by AICTE and affiliated to
CSJM University, Kanpur

Allenhouse
Institute of Technology
Code : B.Tech - 505 • Diploma - 3395

Approved by AICTE and affiliated to
Dr. A.P.J. Abdul Kalam Technical University

MBA
• Finance • Marketing • Operations
• International Business • Human Resource
• Information Technology

BBA • BCA

B.Tech : CE • CSE • CSE (AI&ML) • ECE • ME
Diploma : Mechanical (Prod.) • Electrical • Civil

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Chairman's Message

Allenhouse Management Institutions has been established with the mission to impart state-of-the-art management education to the youth of Industry 4.0. We have been constantly fostering innovative teaching and learning environment as we believe that innovation is an essential facilitator of success. We persistently focus on holistic development of the students who are well-equipped to survive and thrive in a progressively evolving global economy. We have achieved a significant place in the field of professional education with an adaptive pedagogy and highly competent faculty members who leave no stone unturned in empowering the students with out of the box thinking and in providing them with practical exposure. Allenhouse Management Institutions has taken up the responsibility for shaping the lives of today's youth that has a mind full of ideas, energy and zeal to change the world. With this intent, Allenhouse Management Institutions continues its invariable journey with a synergised contribution by its system, pool of faculty, staff and most significantly, students.

Mukhtarul Amin
Chairman
Superhouse Group



From the Campus Director's Desk

"Change is the end result of all true learning." Leo Buscaglia
We, at Allenhouse Group of Institutions, believe that in today's business environment characterized by volatility, uncertainty, complexity and ambiguity, engineers and managers have to learn to update themselves constantly on the front of knowledge, skills and attitude needed to be effective in their organizations. As a pioneer institution, providing education in Engineering, Management, Computer Applications and Polytechnic, we enable students to take these challenges and solve problems in real time. We also believe in nurturing the spirit of entrepreneurship amongst our students with innovative teaching methodologies, curricular and extra-curricular activities, which enable students to learn and develop the personal and social values and to take ownership of their choices to realize their own unique potential. We stand committed to the academic success and social-emotional well-being of every student of our institution and welcome you to experience the 'Allen' life!



With Best Wishes,
Prof. (Dr.) Bhagwan Jagwani

From the Director's Desk

"Develop a passion for learning. If you do, you will never cease to grow"
—Anthony J.D Angelo
Allenhouse Management Institutions nurtures its students to keep pace with education and learnings in this globalized era. We are proud to be an esteemed college for management studies with competent faculty and entrepreneurial environment. We strive to upskill our students and make them industry-ready. Our Entrepreneurship Incubation Centre helps students develop strategic thinking and contribute towards generating new business ideas. We always motivate our students to participate in different co-curricular and extra-curricular events that promote team-spirit and holistic development of the students making them more agile for the professional world. Allenhouse Management Institutions not only encourages academic progress of the students but also provides umpteen opportunities to cultivate various universally required technical and soft skills. We are incessantly thriving to foster young business leaders of tomorrow.
Wishing you an enriching journey at Allenhouse..

With Best Wishes,
Dr. Rubby Chawla



About Allenhouse Institute of Management

Allenhouse Institute of Management established in the year 2020, promises to deliver world-class education in the field of business management and has been ranked 2nd in India among Top Emerging MBA Institute by 'The Times All India B-School Survey 2022'.

The Institute aims at nurturing students, who are determined to excel in their areas, by engaging competent and dedicated faculties. The Institute also offers the world class infrastructure and provides learning opportunities through a meticulously designed curriculum. Keeping in view the current industry and market trends, here students are given numerous opportunities to develop their effective business skills in order to face and tackle future career challenges.



Vision

AIM will strive to be recognised in the region as a prominent management institute which produces knowledgeable, industry ready, entrepreneurial and responsive management graduates who can contribute to the society.



Mission

The mission of the institute are:

- To provide a learning environment which helps to impart sound knowledge, necessary skills and right attitude among the students
- To enhance the employability skills of the students by providing them beyond classroom learning experience in the form of workshops, seminars and training programs enabling them to understand disruptions, modern technologies and future challenges
- To focus on the enhancement of critical thinking, problem solving and analytical ability of the students by providing them case based, practice based and research based knowledge
- To enhance the commitment level of the students towards the society by sensitizing them towards social, ethical and sustainability issues.



MBA

Master of Business Administration is a 2 year full-time post graduate course affiliated to AKTU, Lucknow. The course is divided into 4 semesters with a choice of specialisation in the second year. The pedagogy at the institute focuses on practical exposure along with theoretical learning in order to give significant experience to a student for carving his own niche and expertise. The department of MBA comprises highly qualified and experienced faculty members who strive towards equipping students in developing critical thinking, in-depth understanding of business and management problem-solving abilities.

The following specialisations are offered under a 2 year Full Time MBA Degree:

- **Marketing**
- **Human Resource**
- **Finance**
- **International Business**
- **Operations**
- **Information Technology**

About Allenhouse Business School

Allenhouse Business School, affiliated to C.S.J.M. University Kanpur, was established in the year 2015 to ensure quality education in the field of Management & Computer Application and to empower students to compete in a constantly evolving job market.

The Institute has been ranked 7th amongst the Top Private Business Schools in Uttar Pradesh by 'Education World India Higher Education Rankings 2021-22' and as the 4th Top Emerging BBA Institute in India by 'The Times of India, Business School Survey 2020'. The Institute has been persistently endeavouring to ascend further.

Allenhouse Business School has flourished in the field of Management and IT education with its students achieving exponential growth under the guidance of experienced faculty members. Learning is made easy and effective at Allenhouse Business School through guest lectures, case studies, & group discussions fostering high quality education. The students of Allenhouse Business School are also trained and evaluated on their team work, communication skills, decision-making ability, leadership quality, etc. in order to prepare them for a volatile business scenario.

At Allenhouse Group of Institutions, we leave no stone unturned to provide ample placement opportunities to our students who are not only motivated to excel in their particular domain but are also nurtured and transformed to contribute to the betterment of society and the world.



Vision

To become a revered institution recognized for its diversity and excellence in teaching, learning and research while grooming the students to become capable, responsible and performing citizens and enabling their holistic growth by creating a mature learning environment.

Mission

To provide a stable, caring and supportive environment, where students can receive guidance through daily interaction with competent faculty members and become accountable, productive, and ethical citizens, besides honing their leadership and problem-solving skills.

BCA

Allenhouse Business School offers a 3 year full-time Bachelor of Computer Applications (BCA) from Chhatrapati Sahuji Maharaj University, Kanpur. BCA is a graduate level degree course that focuses on developing IT skills in students who wish to build their career in the field of information technology. The department of BCA imparts a curriculum that is inclusive of and in sync with the emerging IT advancements like, Artificial Intelligence, Machine Learning, IOT, etc. which are now enforcing a new surge of digitalisation and productivity with Industry 4.0.



BBA

Allenhouse Business School offers a 3 year full-time Bachelor of Business Administration (BBA) from Chhatrapati Sahuji Maharaj University, Kanpur. BBA is a graduate level degree course designed to impart management education and inculcate entrepreneurship skills. It introduces students to various aspects that form a part of effective business management and prepares a student to pick a specialised branch later on. The program provides students adequate exposure to latest business trends and advancements through projects, seminars and other activities.



A Glimpse of Placements at Allenhouse Management Institutions

WIPRO



TCS



INFOSYS



TECH MAHINDRA



Campus Placement Drives



Campus Placement Drives



W3Villa Technologies

JARO EDUCATION



Love Arora

Tuba Khalid
Vaishnavi Dixit

BYJU'S

Devashish
Aditi Jha

IBM

Milan Gautam
Tushar Gupta

ISIE INDIA

Prashant Joshi
Ekta Chauhan

CAPGEMINI

Anmol Gupta
Aakanksha Chaturvedi

MAAC

Mohd. Hassan Raza
Rehan Ansari

TOMMY HILFIGER

Priyanka Yadav
Sana Aleem

KOTAK LIFE INSURANCE

Shreya Shah
Nishi Singh

EXTRAMARKS EDU.

Komal Soni
Jatin Kanojiya

NAUKRI.COM

Wazeem Raza
Vibhor Verma

SMARTBRAINS

Akash Kumar
Ashmal AliazRishabh Tiwari
Love AroraSimarjeet Kaur
Abhay ChaurasiaSandhya Yadav
Ayush Gupta

Interaction with Experts at Allenhouse Group of Institutions



Mr. Inder Pal Singh Chaddha,
Mortgage,
Professional, Co-founder,
The Loanwale



Mr. Amit Gupta
Senior Research Analyst
Benori Knowledge
Solution, Gurugram



Dr. Shekhar Trivedi
Professor, Marketing
GHS-IMR, Kanpur



Ms. Sonal Jakhodia,
HR Professional & Founder
IGnitedMinds



Ms. Namita
Soft Skills Trainer
& Image Consultant

Industry - Institute Interface at Allenhouse Group of Institutions



AllenOource-The HR Symposium
Plenary Sessions & Panel Discussions by 16 HR Professionals from across the country.



A session on Digital Marketing &
Search Engine Optimization by
Mr. Vikas Nigam, Director, HTechSoft



Book-o-Skit Competition was organised on Management Day

A Virtual Rendezvous with the Experts



Ravi Kumar Gautam
IES Officer
Indian Railways



Dr. Ashok Kr Singh
MD, DNB, FICCM, MNAMS, EDRM
Sr. Consultant
Pulmonary & Critical Care Medicine
Regency Hospital, Kanpur



Shri Asim Arun, IPS
Commissioner of Police
Kanpur City



Dr. Shravan Mehra
DCH DNB MNAMS
Fellowship PED Critical Care
Fellowship Neonatology
Amritsar



Amareesh Mishra
A life coach & Yoga Instructor



Design Thinking Workshop by Mr. Arpeet Kumar,
UX practitioner & Design Thinker



Industrial Visit to WebGanges
Technologies Pvt. Ltd., Kanpur

Technical & Soft Skills Trainings at Allenhouse Group of Institutions

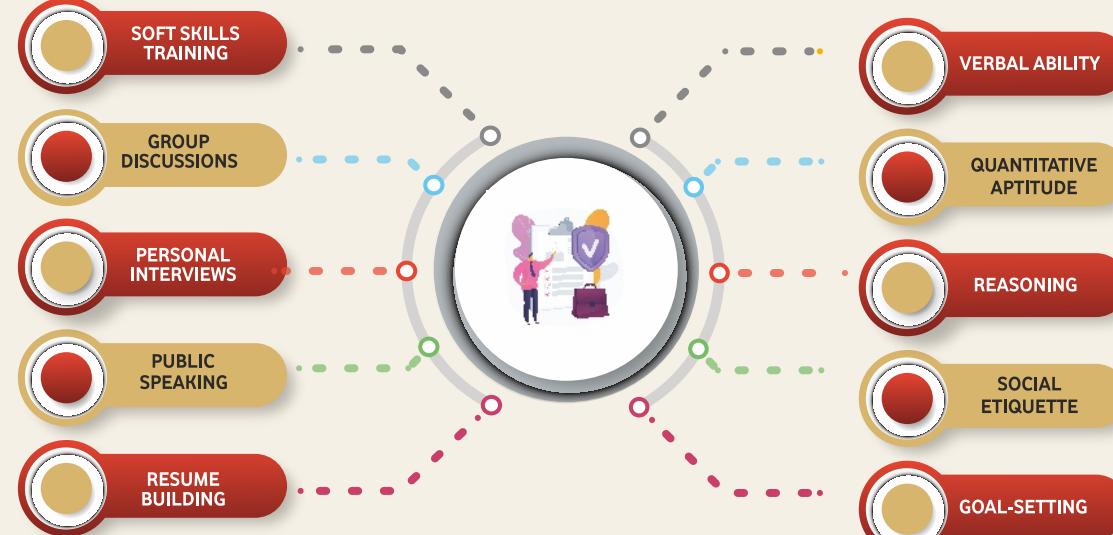
In order to keep pace with the fast evolving technology and business requirements, our professionals have to be on a constant lookout for skill upgradation and value enhancement to assist the students in meeting modern times employability standards. Allenhouse Group of Institutions conducts various trainings and certifications for MBA, BBA & BCA students on regular basis equipping them to seamlessly fit into varied job profiles.

Some of the trade specific technical trainings & certifications that are conducted on-campus for MBA, BBA & BCA students are:

Technical Trainings



Soft Skills Trainings



Corporate Speak



It was a fantastic day to spend with so many learned people around at Allenhouse Group of Institutions. Thanks for the excellent hospitality and care you gave during our whole stay there.
-Mr. Vir Bharat
Head HR, Business Partner
Yamaha Motor Solutions



It was a great experience.. found the students really interactive with lot of energy and curiosity.. will definitely plan for future sessions and placement drives.. special thanks to Team Allenhouse.. Lots of wishes!
-Mr. Amit Sahni
Vice President
RD Dutta & Co.



I found the campus very beautiful and well maintained, it shows the involvement of the people at the helm of affairs. During my interaction with the students I found them well groomed and well behaved. It shows the intense effort you put in with the students.
-Mr. Shubhaankar Chakraborty
Director - Alliance & Partnership
ISIE, India



Elated to interact with such dynamic faculty & students.. disciplined students with good technical knowledge.. thank you for a courteous hospitality.. overall an amazing experience visiting Allenhouse.
-Mr. Shaikh Mustakim
MD & Co-Founder
iBirds Software & Services

Alumni Speak



Faculty members have been very supportive in fetching the right opportunity for me.
Harish Patelani, TCS



Really grateful to the placement cell for providing me this excellent opportunity and supporting me during my placement interviews.
Anchal Mishra, Genpact



Allenhouse Colleges offers unique combination of learning and innumerable campus placement opportunities with intensive trainings.
Pragati Gupta, Capgemini



Countless opportunities to develop analytical skills, teamwork and proactive thinking through various Expert Sessions and technical events.
Pranati Srivastava, Wipro



Besides excellent academic experience, I also gained the benefits of being a part of our college placement club. MBA at Allenhouse Institute of Management has been a very interesting and awesome journey.
Love Arora, Jaro Education



Allenhouse Group of Institution has been a great contributor to the development of my personality. I have established my leadership, time management and team skills and have also been able to advance these skills to the whole new augment level.
Kajal Gupta, Wipro HR Services



Life at Allenhouse

Awareness Program on International Literacy Day



Eye Checkup Camp by Khairabad Eye Hospital



Pedagogy



Blended Learning



Online Lectures



Digital Classrooms



Workshops



Presentations



Webinars



Industry Interface



Live Projects



Case Studies



Guest Lectures



Field Visits



Class Discussions



Chalk & Talk



Electives Offered



Simulation

Why is Allenhouse Group of Institutions a Student's First Choice?

Campus & Infrastructure: Lush Green Campus with state-of-the-art classrooms, computer labs and seminar halls.

Faculty: Well-qualified faculty with rich industry and research experience that focuses on outcome based student-centric learning.

Blended Learning Programme: Proficient faculty and adequate infrastructure to conduct blended or online learning for students.

Placements: Constantly adding to the pool of companies on campus with highest offered package of Rs. 18 LPA.

Rich Alumni Base: Large alumni base excelling professionally in many leading organisations, with active networking and mentoring.

Holistic Learning: Rich learning through co-curricular activities, literary club, yoga, personality grooming and opportunities for students to work on concurrent projects.

Academic Associations: Associated with various academic projects like NPTEL funded by MHRD, Govt. of India, membership of National Digital Library of India, All India Management Association, Imperial Society for Innovative Engineers DELNET.

Entrepreneurship Cell: A separate cell for Entrepreneurship Development in the Institution with a motive to create awareness on entrepreneurship as a career option among the students

Community Clubs at Allenhouse Group of Institutions



The Photography Club



Let's bridge the gap



Exploring Technology & Innovation



FITADICT SPORTS CLUB



The Exuberant Club



Encouraging Creative Geniuses



The Incubation & Entrepreneurship Cell



The Movie Club

Amenities at Allenhouse Group of Institutions

Central Library



With a fully air-conditioned, modern and digital Central Library, Allenhouse Group of Institutions offers the most up-to-date information to all students & faculty members. The Central Library, with a huge reading room accommodating 150+ students, is well equipped with 3000+ text and reference books containing 37000+ volumes, subscription to 40+ international journals along with business magazines, competitive magazines, newspapers, thesis and projects. The digital library provides access to membership of DELNET, National Digital Library (NDL) from IIT Kharagpur and e-consortium from AKTU. It facilitates remote access to students along with access to number of e-books, e-journals and project reports.

IT Infrastructure



The most crucial resource that keeps Allenhouse Group of Institutions at the forefront of all emerging and trending technologies is the IT infrastructure of the campus. To stay abreast with the times, the computer labs are well equipped with desk mounted systems supported by internet cables and leased lines for information exchange and connectivity. To further ensure uninterrupted internet access, the Campus has HP Proliant ML 110 G6 and HP Proliant ML 150 servers catering to the needs of the campus at present. The entire building is networked through CAT6 cabling. All the floors in the main block, library, mechanical block and all the hostel blocks are connected through fibre optic cable to the main academic block. In all, there are 500 computers of latest configurations in the campus at different locations.

Health Centre



Allenhouse Campus provides infirmary services with a doctor for first-aid treatment and emergency medical care to the students and staff. We have a tie up with best medical practitioners in the city for emergency medical care and treatment at a reduced cost. For further medical assistance Institute also provides ambulance services to the nearest hospitals.

Hostel



Allenhouse Group of Institutions has got students enrolling from across the country and hence to make available a safe and secure environment, separate hostel facilities are provided to both girls and boys with 3 meals a day, 24 X 7 electricity & water supply along with Wi-Fi connectivity. Accommodating around 300+ students each hostel has a resident warden and essential staff. Students are allotted rooms on double or triple sharing on first-come-first-serve basis. There is an on-campus canteen as well that provides hygienic and affordable food at lunch and dinner time. Large playgrounds provide ample recreational space to students. Also, separate gymnasiums have been set-up for both boys and girls to foster a healthy lifestyle for students.

Security Services



The entire campus is under CCTV surveillance and security guards 24x7. All code of conduct and discipline issues are administered by the Chief Proctor of the colleges. Besides anti-ragging squad, women grievance cell are also operational to ensure assistance to students at all times. Students are not permitted to leave the campus without prior permission from the Director, college gates are locked during college hours for trespassers to ensure high level security measures.

Cafeteria/Canteen



The campus has a full-fledged cafeteria that enables all students to have meals, snacks, soft drinks and hot beverages at major meal times. Allenhouse cafeteria services have been awarded by Red FM as the Best College Cafeteria in Kanpur region. The college cafeteria is called "Appetite" which reflects our conscience to keep the quality and hygiene of food facilities above par standards. Our cafeteria serves different cuisines to satisfy the taste buds of all our students coming from different background.