



Model Development Phase Template

| Date | 15 March 2024 | |
|---------------|------------------------------|--|
| Team ID | SWTID1720452383 | |
| Project Title | Ecommerce shipping predition | |
| Maximum Marks | 5 Marks | |

Feature Selection Report Template

This report details the feature selection process for enhancing ecommerce shipping prediction models. Each feature is accompanied by a brief description and the rationale behind its selection or exclusion. This structured approach aims to optimize model performance by focusing on relevant predictors while promoting transparency in decision-making.

| Feature | Description | Selected (Yes/No) | Reasoning |
|-------------------------|--|-------------------|---|
| Order Date and Time | Timestamp indicating when the order was placed. | Yes | Essential for understanding temporal patterns in order volumes and shipping demands. |
| Shipping Destination | Geographic location where the order is being shipped. | Yes | Helps in analyzing shipping distances, regional demand variations, and logistics planning. |
| Product Category | Type of product being shipped (e.g., electronics, apparel). | yes | Different product categories may exhibit distinct shipping characteristics and delivery times |



