



SAATHI

New smart friends for the new normal





Problem Statement

Creating an advanced technology solution that helps an organization or industry to overcome or leverage the impacts of the global pandemic.

COVID-19 has been a catalyst for change (both positive and negative) in all types of organizations (e.g. digital transformation, environmental and societal implications, health care services, remote working, etc.).

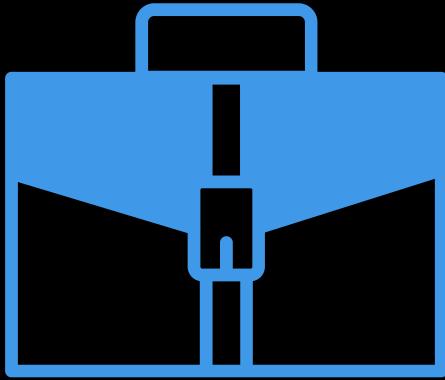


The Pandemic & The New Normal

- **Digital Adoption has been taken a quantum leap**
 - The COVID - 19 pandemic has speeded the adoption of digital technologies by several years - and that many of these changes could be here for the long haul.
- **The push towards remote work-life**
 - In a PwC survey 669 CEOs, 78% agree that remote collaboration is here to stay for a long - term.
- **Work From Home is not a dream come true!**
 - According to a recent survey by The Harris Poll, nearly 3 out of 4 employees prefer traditional workspace to remote working.



What's the challenge?



- **Lack of Community and Tamwork**

Reduced interaction and conversation between colleagues, not only creates a sense of loneliness and lack of motivation but also reduces productivity.

- **Unlimited performance and those frequent breaks**

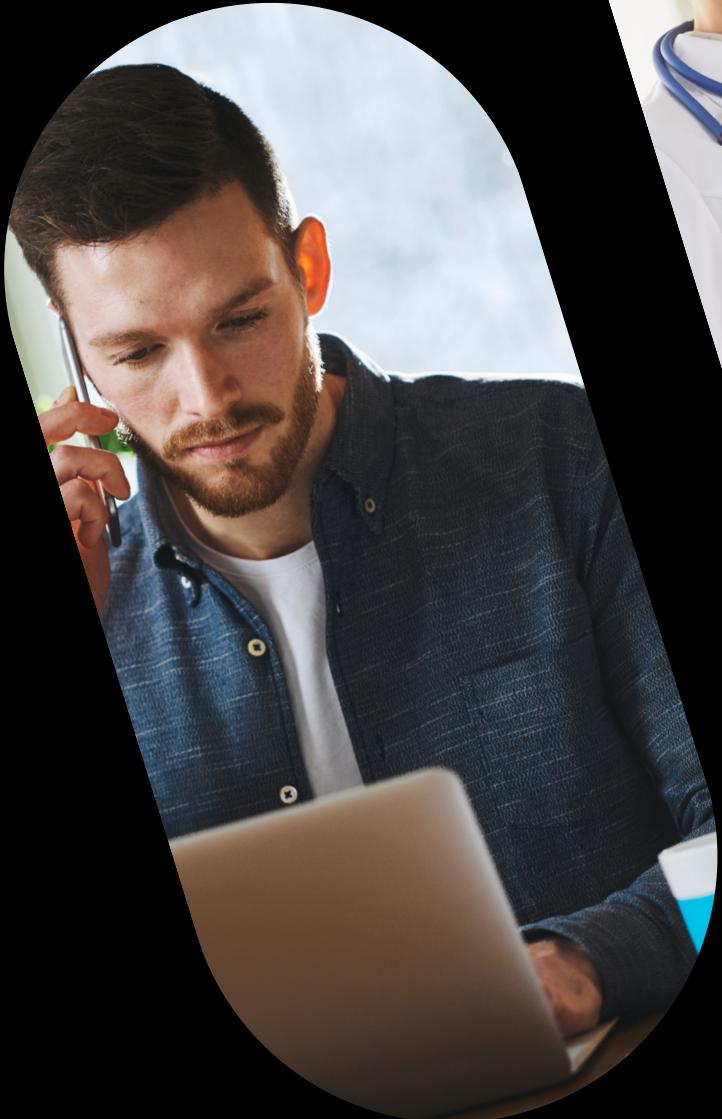
Often tend to laze around and take frequent breaks, resulting in longer break time and less work time, when the breaks and work go around unmonitored taking a toll on work, physical health and mental health.

- **Distractions and lack of a good working environment**

In a survey by glassdoor, roughly 32% of employees say watching TV is a top distraction, followed by 27% who say child care is a huge distraction. Not everyone can balance their work-home-life.

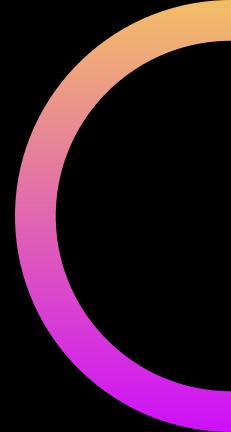
- **Burnout**

Some forget to clock out and differentiate between work life and home life, which leads to working longer leading to burn-out, added stress and zero fitness care.

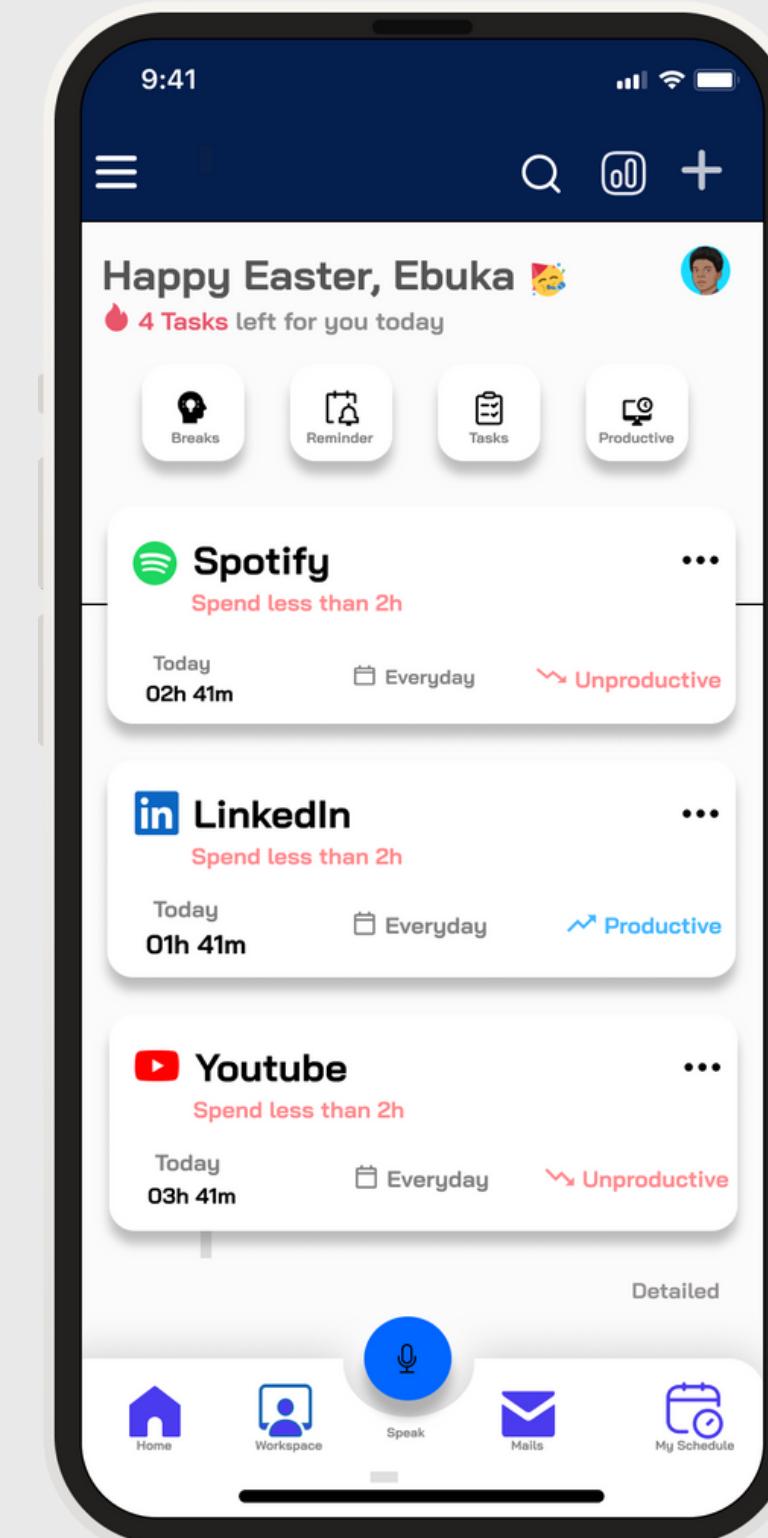


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WORK COMPANION



TASK MANAGER

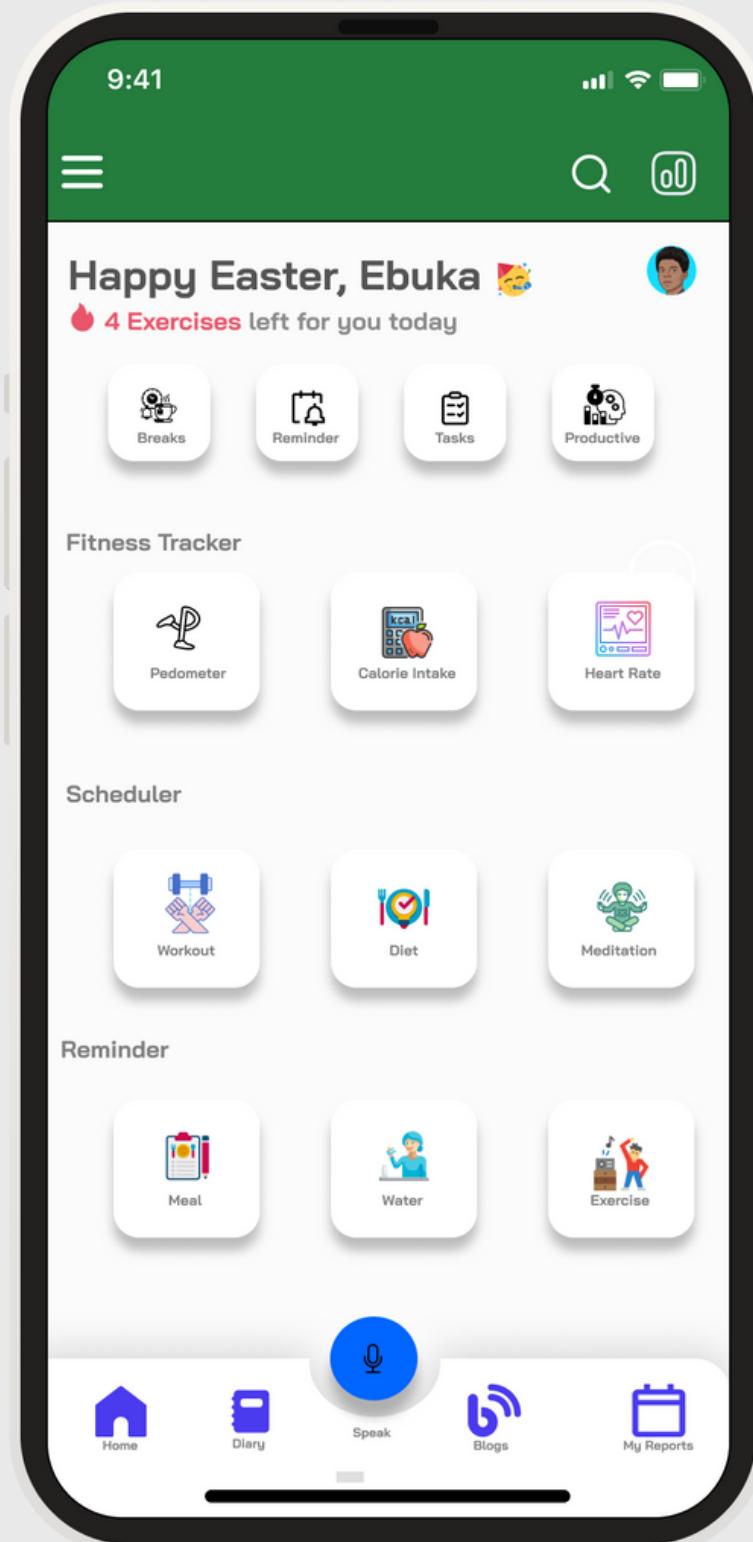
EMAIL MANAGER

**PRODUCTIVITY
ENHANCER**

**SCHEDULE
MANAGER**



HEALTH COMPANION



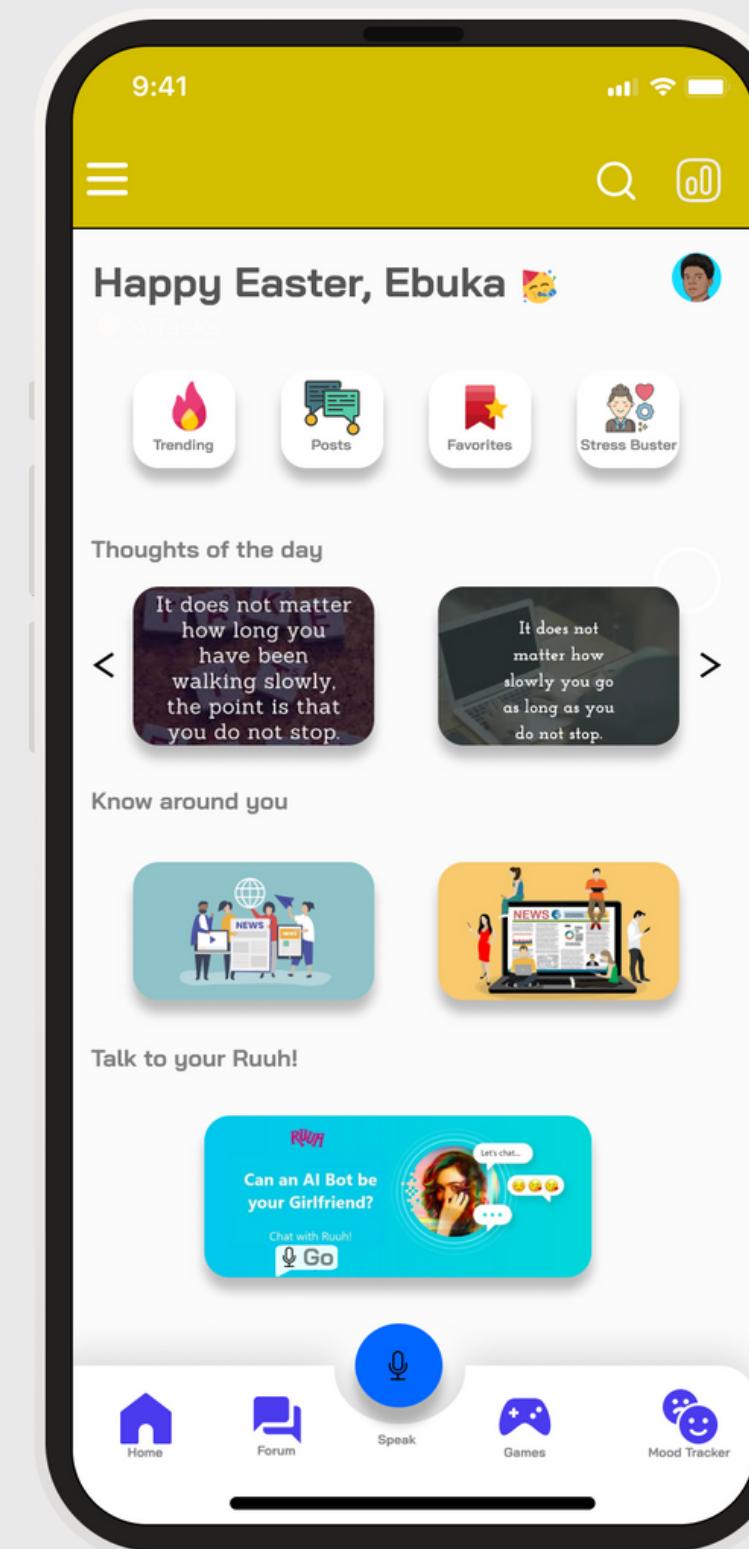
FITNESS TRACKER

**DIET & WORKOUT
MANAGER**

**PERSONALIZED
HEALTH SOLUTIONS**

HABIT IMPROVISER

SOCIAL COMPANION



MOOD ENHANCER

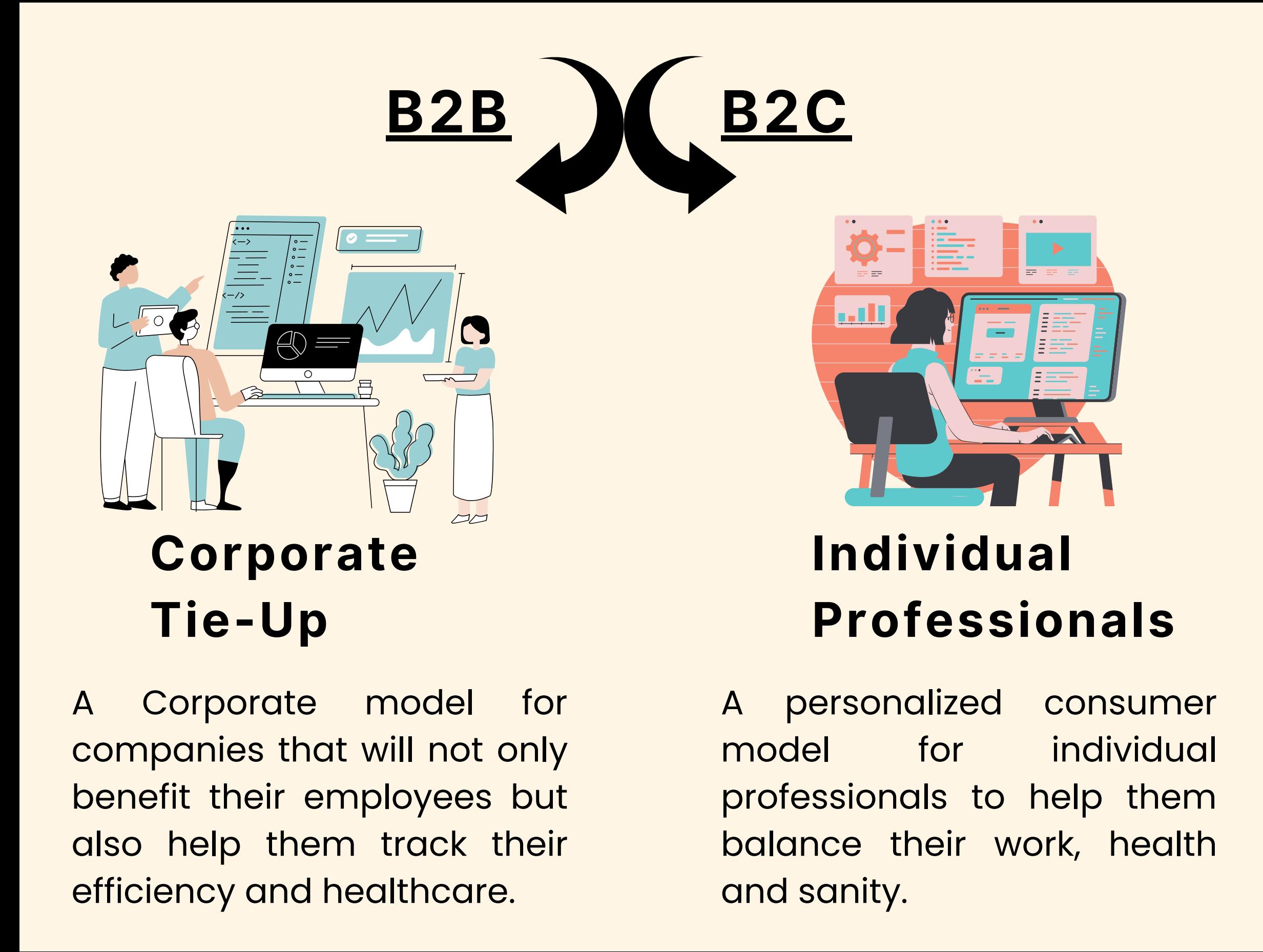
**INTERACTIVE AI
CHATBOT**

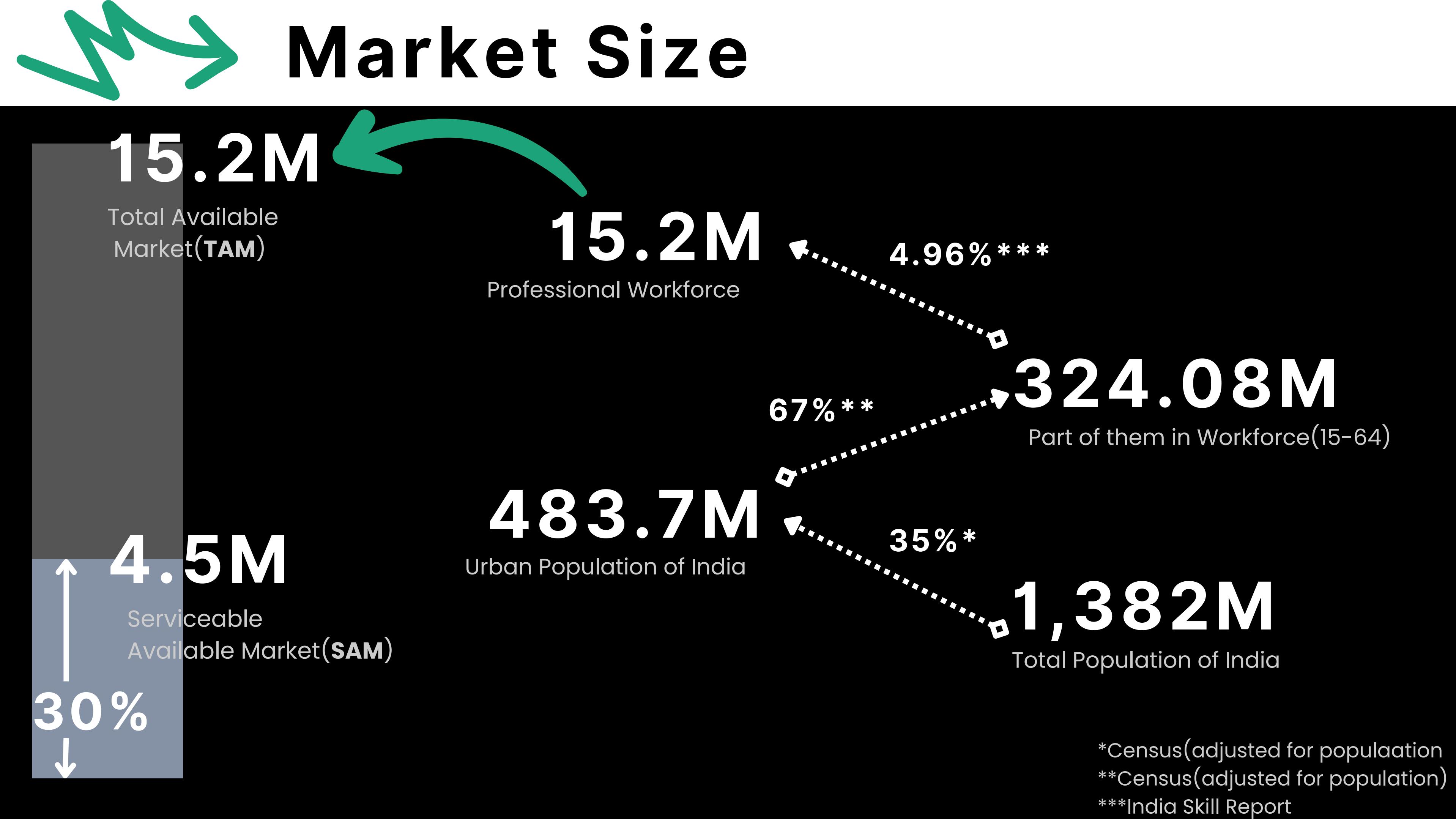
**NEWS & DAILY
MOTIVATION**

DISCUSSION FORUM

→ For whom our product is?

- Professionals who are not able to balance their work life while working from home.
- The corporate workforce who are procrastinating exercises and is not maintaining a proper diet plan.
- The employees who are facing a tough time working alone, with negligible interaction and low on motivation levels





FEATURES

FREE

PREEMIUM

CORPORATE

Task Manager	✓	✓	✓	✓
Email Manager	✓	✓	✓	✓
Productivity Enhancer		✓	✓	✓
Schedule Manager		✓	✓	✓
Work Monitor				✓
Discussion Forum	✓	✓	✓	✓
News & Daily Motivation	✓	✓	✓	✓
Mood Enhancer		✓	✓	✓
Interactive AI Chatbot		✓	✓	✓
Interaction Manager			✓	✓
Fitness Tracker	✓	✓	✓	✓
Diet & Workout Manager	✓	✓	✓	✓
Habit Improviser		✓	✓	✓
Personalized Health Solns		✓	✓	✓

Preemium: Single
₹250 Combo
₹600 Corporate: ₹500

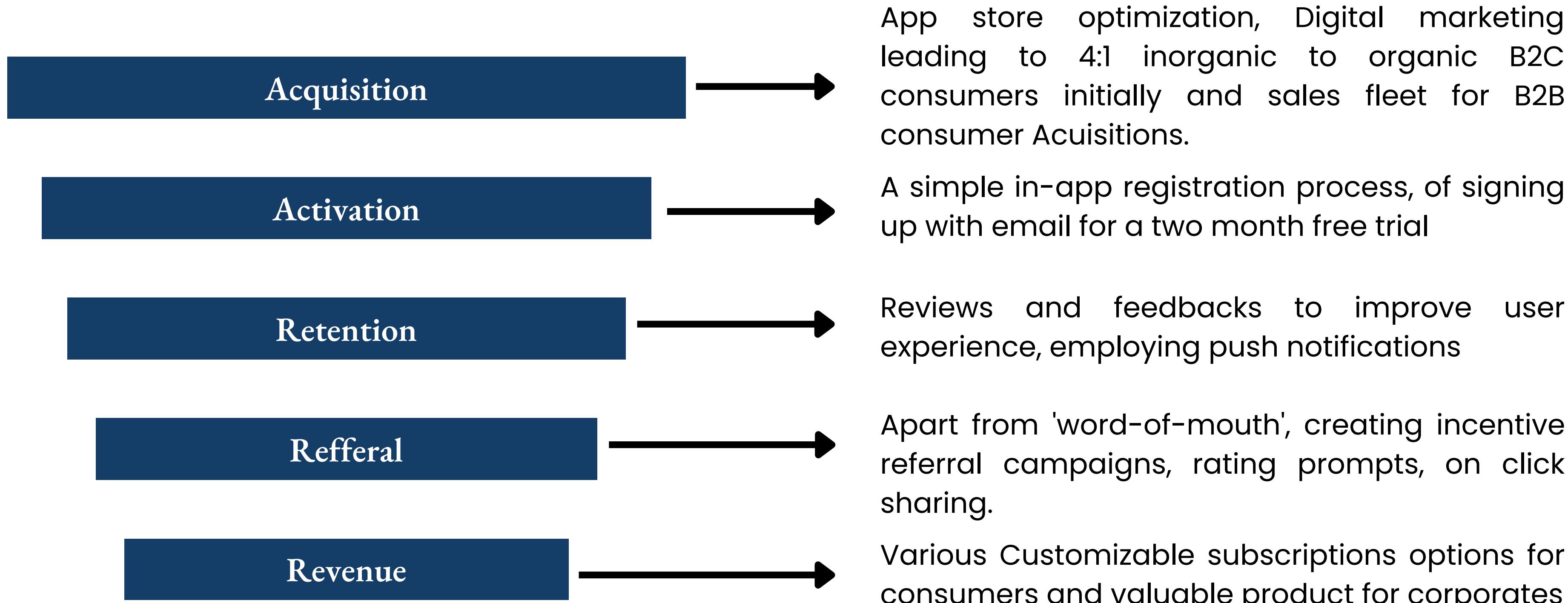


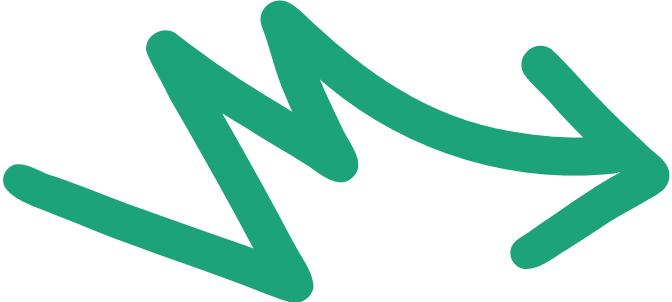
Revenue Model

- A freemium Model
- Customizable subscription packages

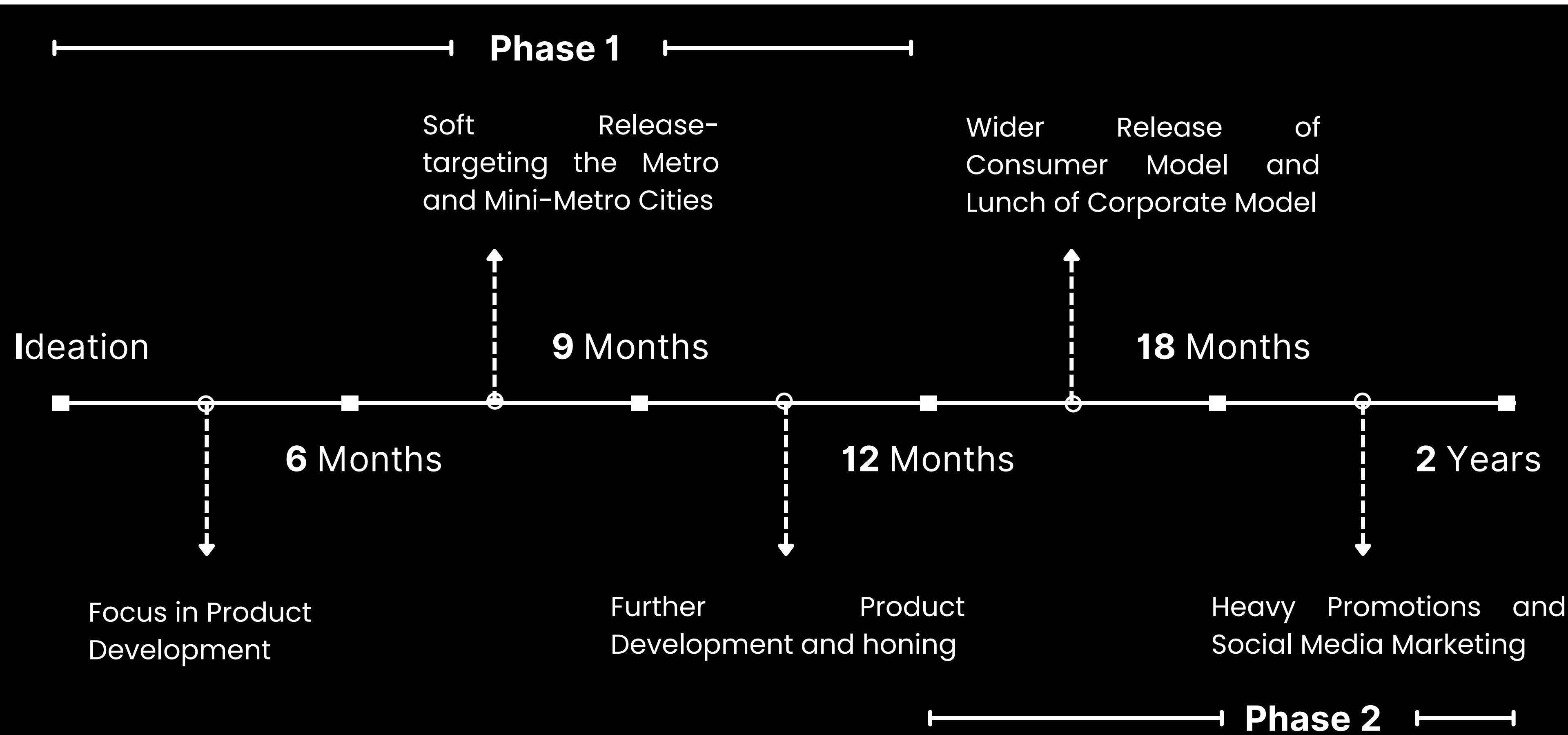


Product Strategy





Timeline



Future Expansions



Students Mode

- Students mode to help the students stay in touch with their academics as well as for the schools to track the performance of their students



Collaborations

- Extending partnerships with different platforms and companies for integration, resulting in wider reach and better functioning

For Smartwatch

- Making our app compatible with the wearables. Having the benefits of our app without the hassle to take out the smartphones

Direct Competitors

- AI bot Friends Apps
- Therapy Chatbot Apps
- Wellbeing Coach Apps
- Personal Assistance Apps



Replika



Wysa



Google
Assitant



Extreme



Woebot

Indirect Competitors

- Schedule and Reminder Apps
- Health and Fitness Apps
- Therapists and Counsellors
- Motivation and Guidance Apps



ActionDash



Digital
Wellbeing



To Do
Reminder



Health Pal

- **ONE-STOP APP**
for your professional needs, corporeal health and sanity.
- **AI & ML-BASED SELF-EVOLVING FRIENDS**
that will understand and know you better with time, becoming more personalized.
- **ENSURING DATA PRIVACY**
end to end encryption shall be employed, with data being decrypted on the server directly, ensuring no data is exposed.
- **CUSTOMIZABLE SUBSCRIPTION PACKAGE**
pay only for features that you want.



Competitive Advantages

[Check NO-CODE website for our app!](#)

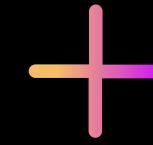
"A friend in need is a friend indeed."

Three interactive AI-Based friends for your forced stay at home.





THANK YOU



For Your Attention

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