

VIGGO DESIGN

# 作品集

2015–2019 DESIGN PORTFOLIO

Viggo



# 张伟 (Viggo)

UI设计

## 基本信息

工作经验：3年

电话：15800184853

邮箱：272910299@qq.com

## 职业技能

Photoshop

Premiere

Illustrator

Lightroom

Sketch

Axure

Principle

Mindnode

Invisionapp

HTML/CSS

After Effects

Github

## 个人介绍

爱好摄影、骑行，喜欢折腾。有良好的职业素养，善于总结。

个人网站：[www.viggoz.com](http://www.viggoz.com)

## 教育背景

2013.09 – 2017.06 电子科技大学中山学院 (本科)  
软件工程 (软件开发方向)

## 项目经验

### 移动应用设计

- Face Reading (内容娱乐/已上线)
- ABS Workout (健身/已上线)
- 手机YY (直播)
- 比邻 (语音交友)
- HAGO (社交游戏)
- Flashlight (手电筒/已上线)
- BuzzHunt (新闻资讯/已上线)
- Super Cleaner (手机清理/已上线)
- Smart Scanner (智能识别/已上线)
- My Wallet (记账工具/开发)

### 网页界面设计

- 深蓝校园开放平台 (已上线)
- WebStack.cc (已上线)
- 贝贝投金融网 (已上线)
- Tmdvpn (已上线)

### 平面视觉设计

- 义乌科技园导视系统
- 企业LOGO/视觉识别系统VIS设计

## 工作经历

2018.11 – 至今 到乐科技  
UI设计组长  
负责公司所有产品UI设计，涉及内容娱乐类APP，健身APP，效率工具类产品；参与公司产品功能定位及交互设计，熟悉各产品数据情况，有良好的数据思维及项目思维。

2018.02 – 2018.11 欢聚时代YY

UED中心/UI设计师

负责公司部分产品UI设计，涉及国内及出海类产品，主要负责手机YY直播，比邻语音交友，HAGO社交小游戏，海外P2P平台，语音小程序等；具备良好的产品思维及交互能力。

2016.10 – 2018.02 久邦数码GOMO (GO桌面 3G门户)

移动产品事业部/UI设计师

GO桌面，新闻，闹钟，直播，省电，星座等工具及内容类APP设计；负责Android端产品UI、运营设计，公司专题活动的视觉设计；负责WEB端网站界面设计&交互设计。

2016.04 – 2016.10 滴滴 (全职实习)

快车事业部/视觉UI设计

负责产品运营推广等相关视觉设计；APP活动弹窗及落地页界面设计；参与市场营销活动的策划与实施；企业项目Logo设计；企业导视系统设计，导视规范制定。

攝影作品 × Photographic Works

平面插画 × Illustration

品牌设计 × Brand Design

网页设计 × Web Design

界面设计 × APP Design

2015 - 2019

**BuzzHunt**  
新闻资讯

**YY live**  
手机YY直播

**比邻**  
语音交友

**HAGO**  
休闲游戏聚合社交

**Danago**  
东南亚借贷平台

**My Wallet**  
记账

**Flashlight**  
手电筒

**Samrt Scanner**  
智能扫描

NO.1  
NO.2  
NO.3  
NO.4  
NO.5

**Female Fitness**  
女性健身

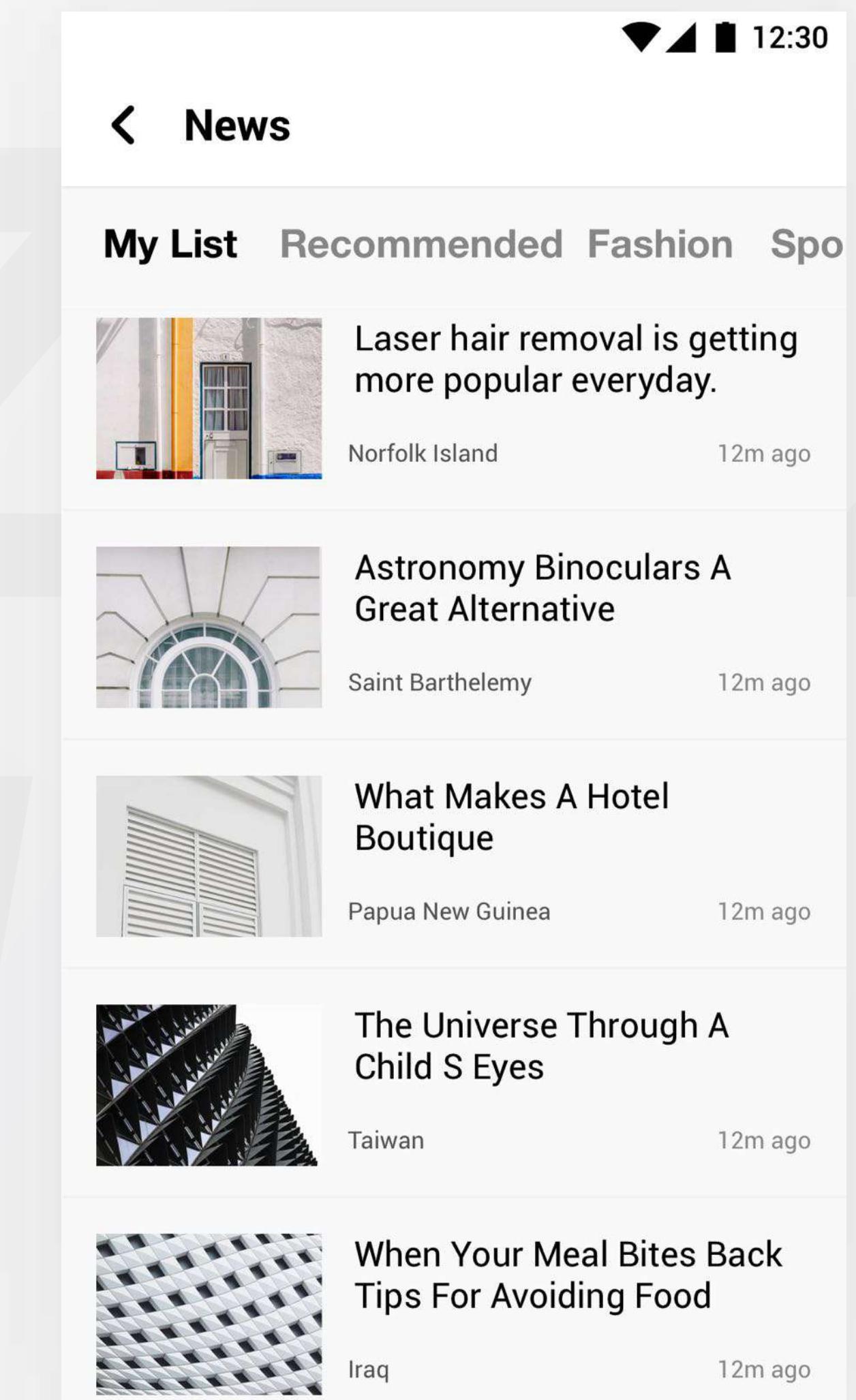
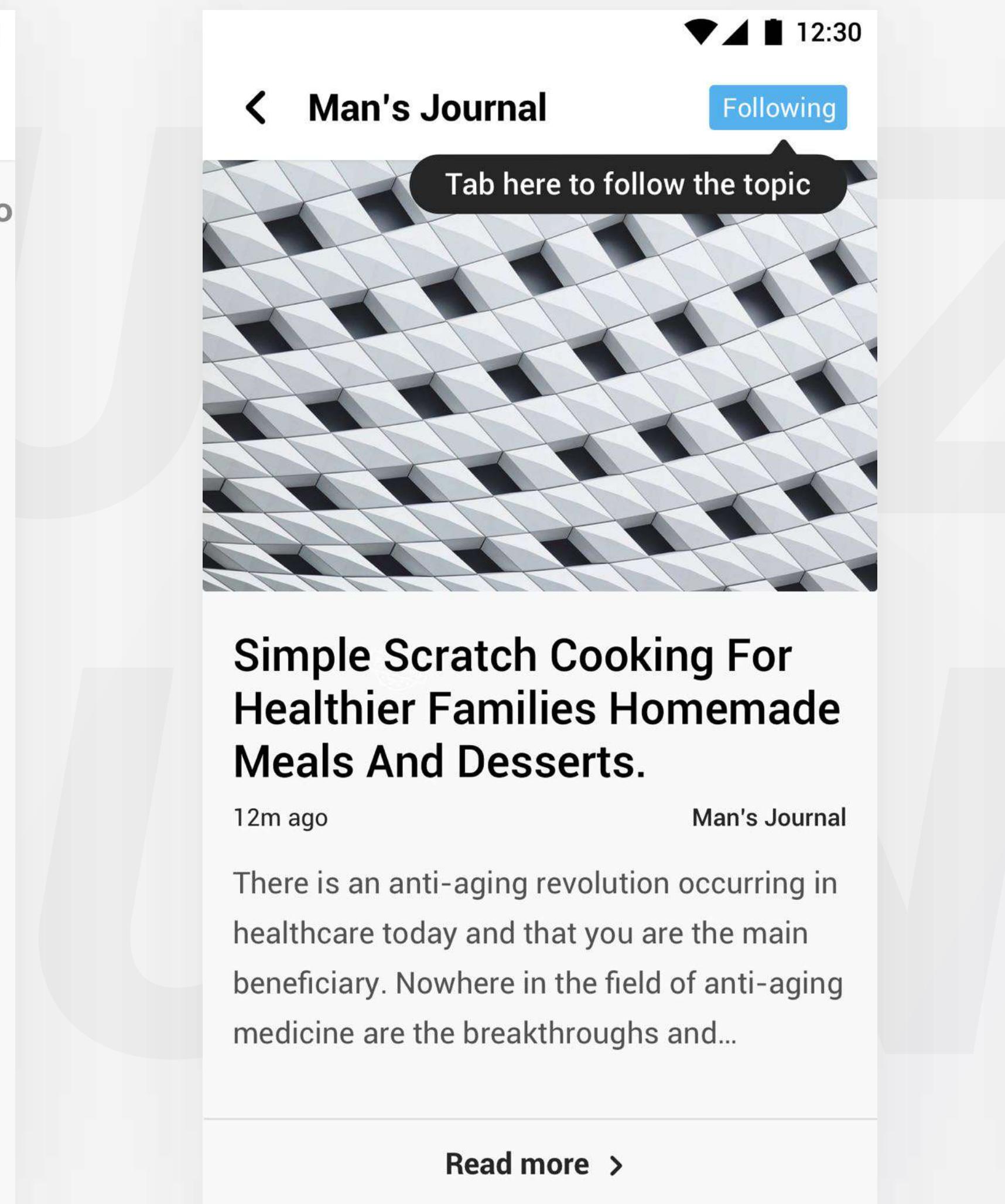
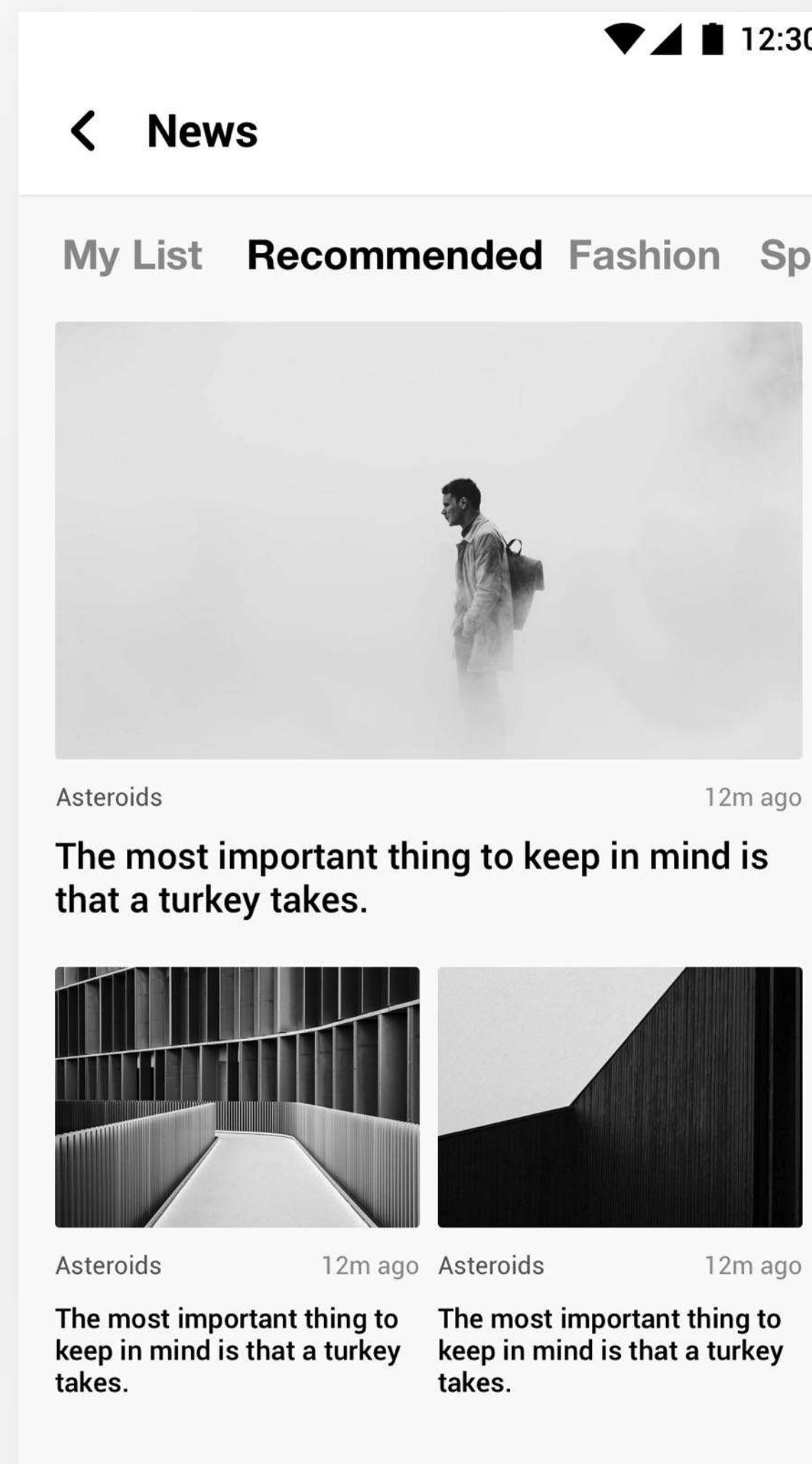
**FaceReading**  
人脸识别

**FaceSecret**  
娱乐

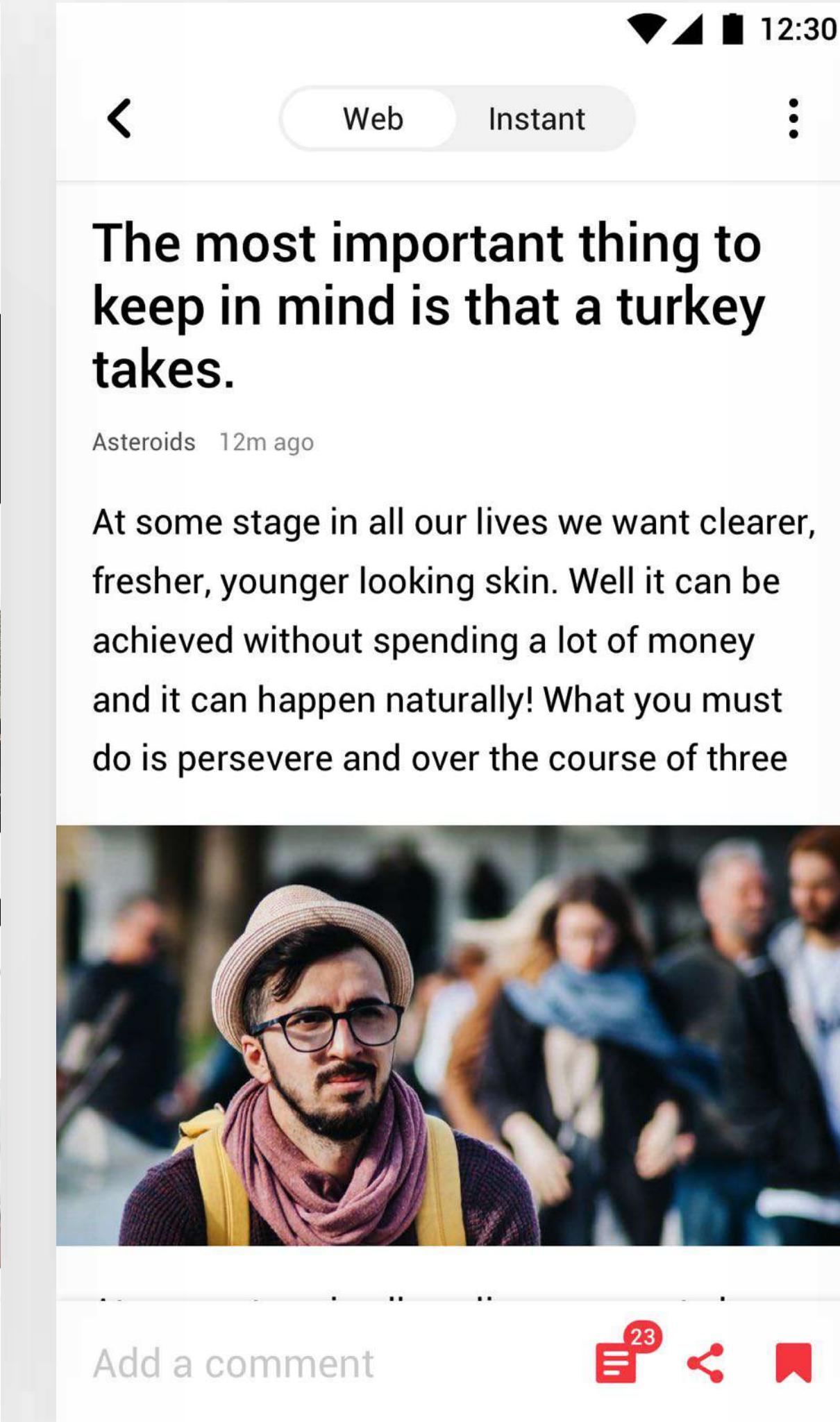
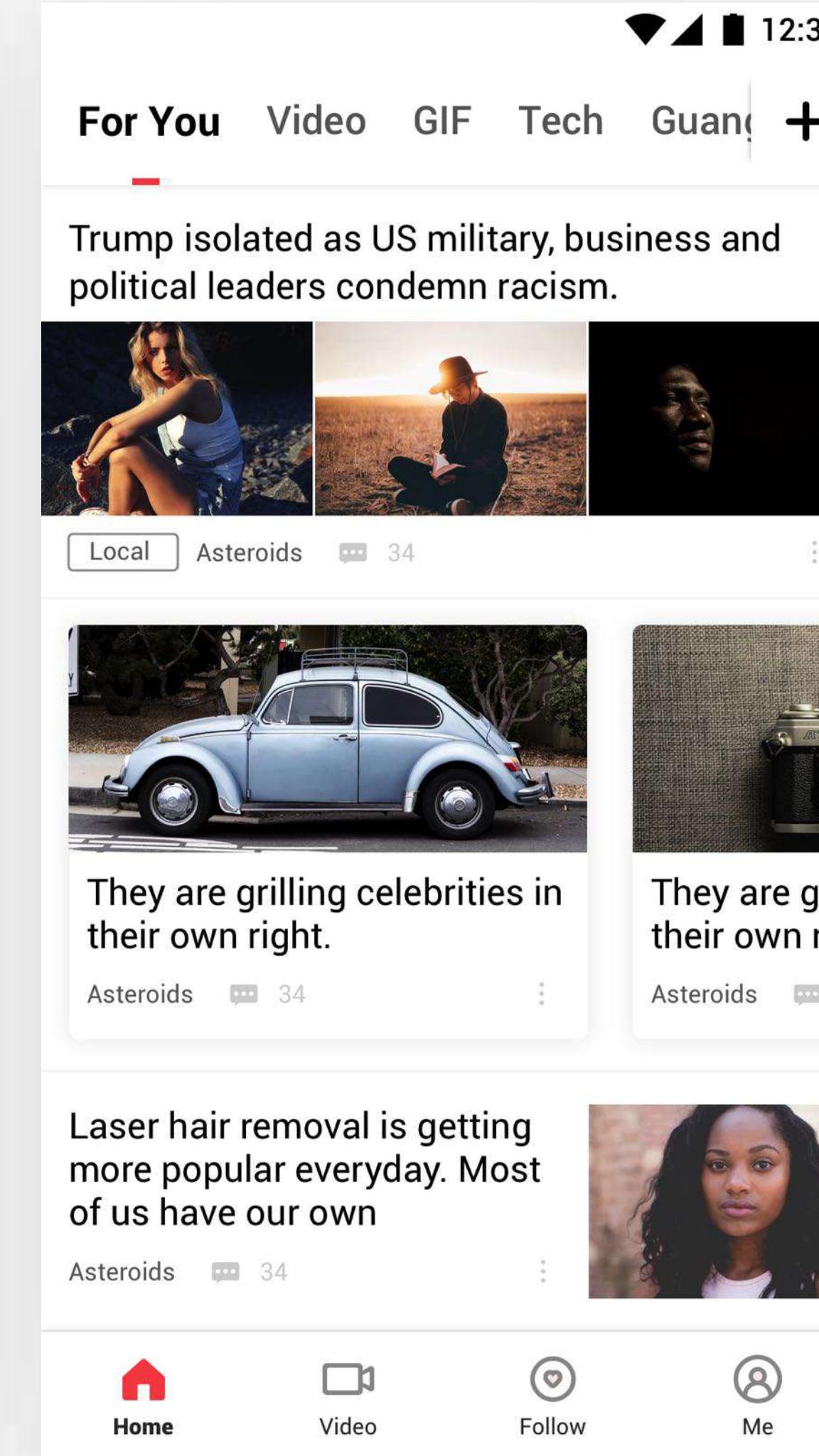
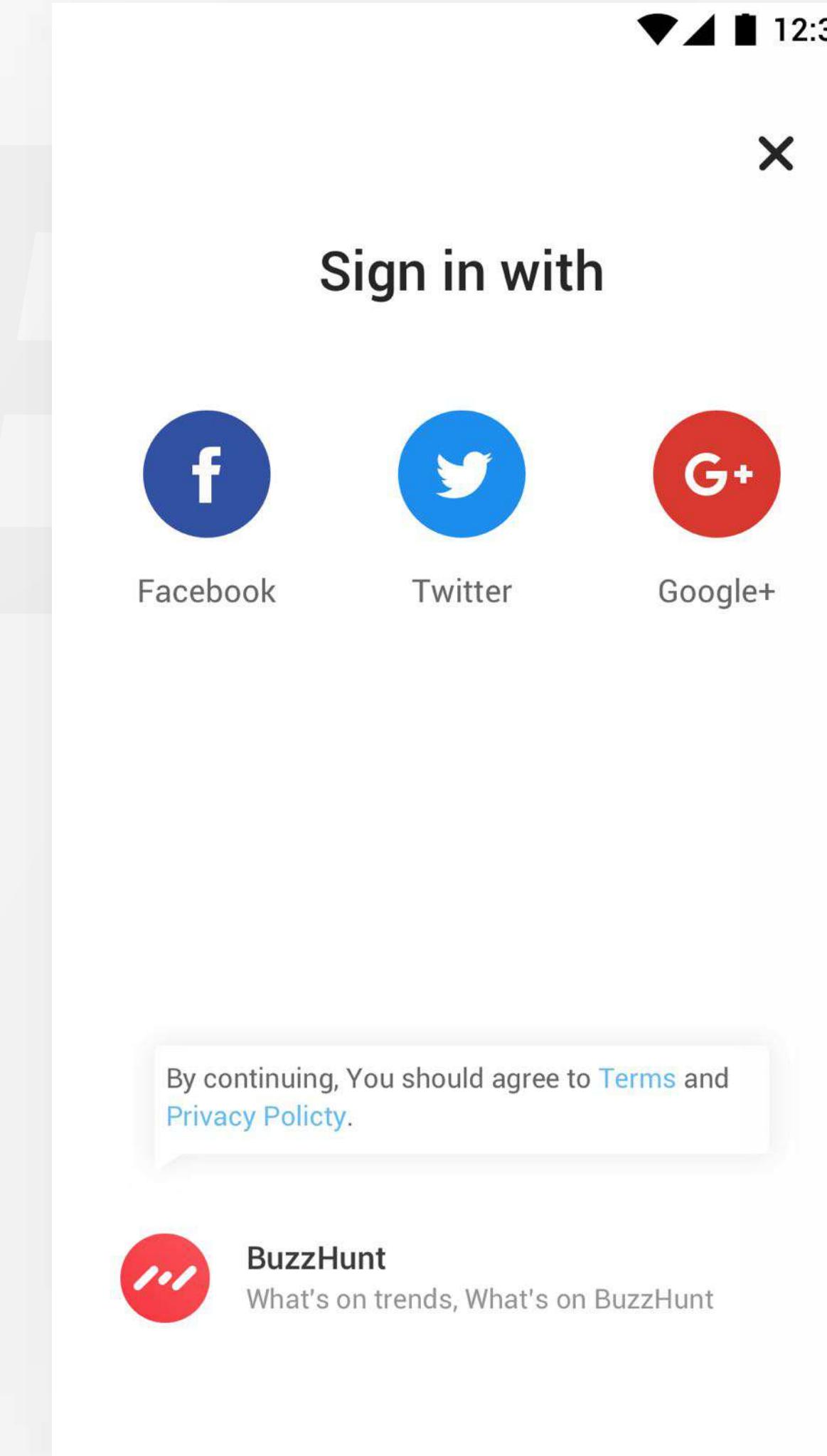


## BuzzHunt

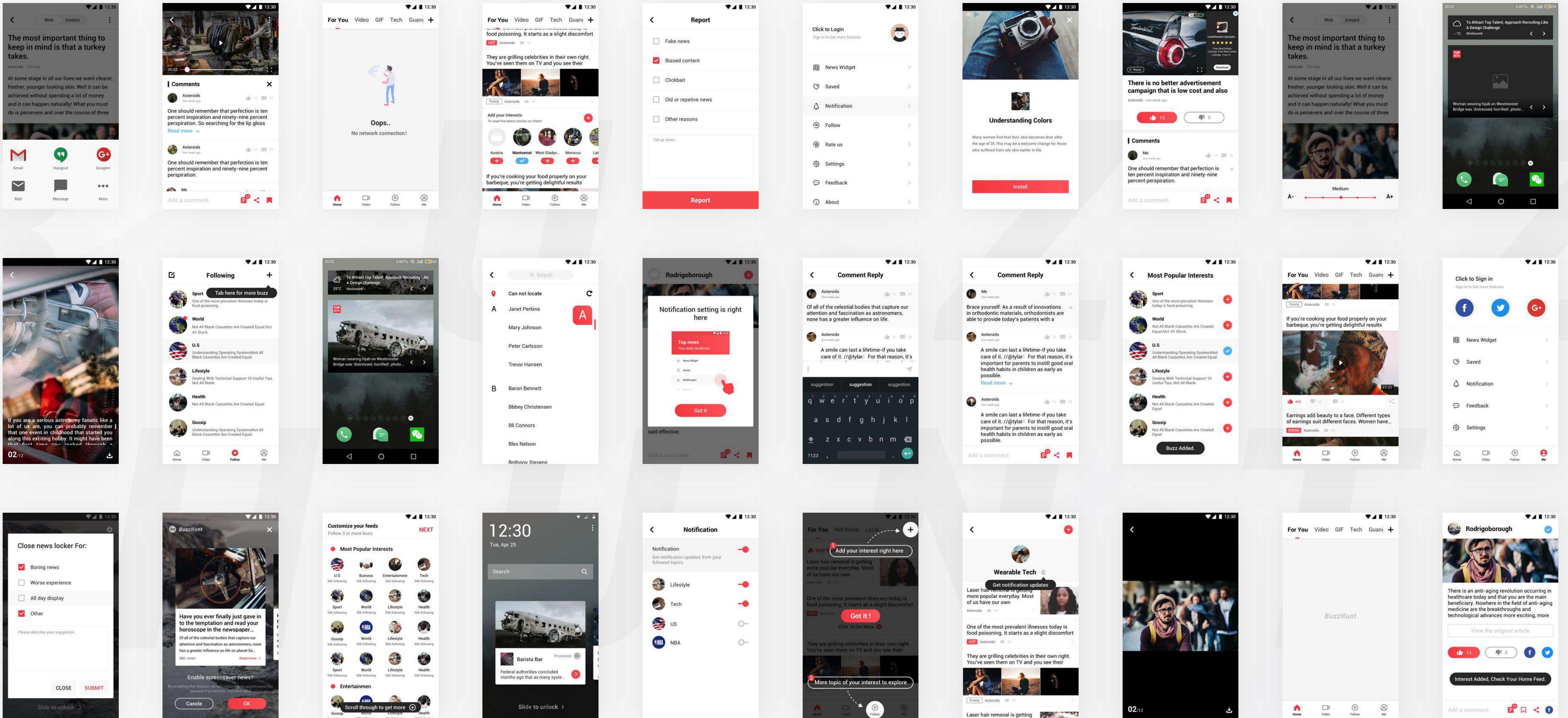
BuzzHunt是以新闻资讯、视频动画为主的内容型App，主要覆盖美国等海外地区市场。我负责此App的视觉UI及交互动效设计，一年版本迭代设计50余次，拥有完善的设计规范。



2015 – 2019

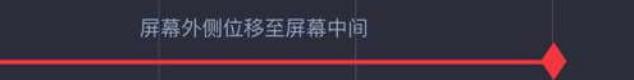
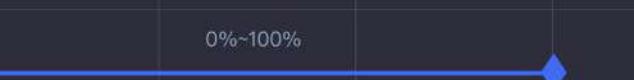
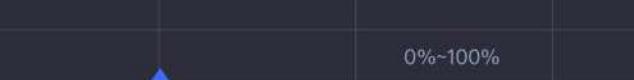
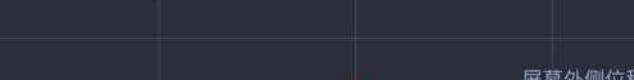
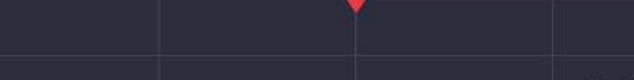
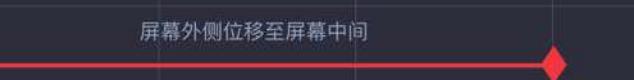
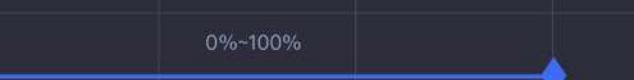
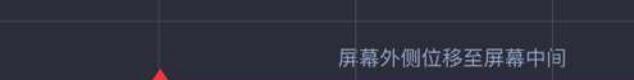
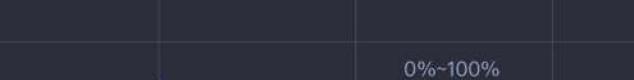
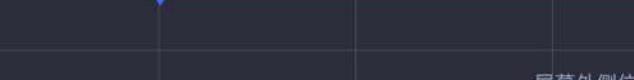


2015 – 2019



2015 - 2019

APP DESIGN

M-01-首次进入应用加载动画										
触发条件	对象	变化属性	贝塞尔曲线数值	备注	100ms	200ms	300ms	400ms	500ms	600ms
首次进入应用	ic_topnews	位移	(.25,.1,25,1)							
		透明度								
	text_1	位移	(.25,.1,25,1)							
		透明度								
	focus	位移	(.25,.1,25,1)							
		透明度								
拖动屏幕	in_topnews、text_1	X轴位移		元素根据手指拖动距离左右移动，元素移动距离不超过半屏						
		X轴位移	(.25,.1,25,1)	向左完全移出屏幕后下一屏元素开始出现						
	ic_BuzzHunt	位移	(.25,.1,25,1)							
		透明度								
	text_2	位移	(.25,.1,25,1)							
		透明度								
左滑动至下一屏	Btn_explore	位移	(.25,.1,25,1)							
		透明度								
	focus	替换		Focus1替换为Focus2 Focus2替换为Focus1						



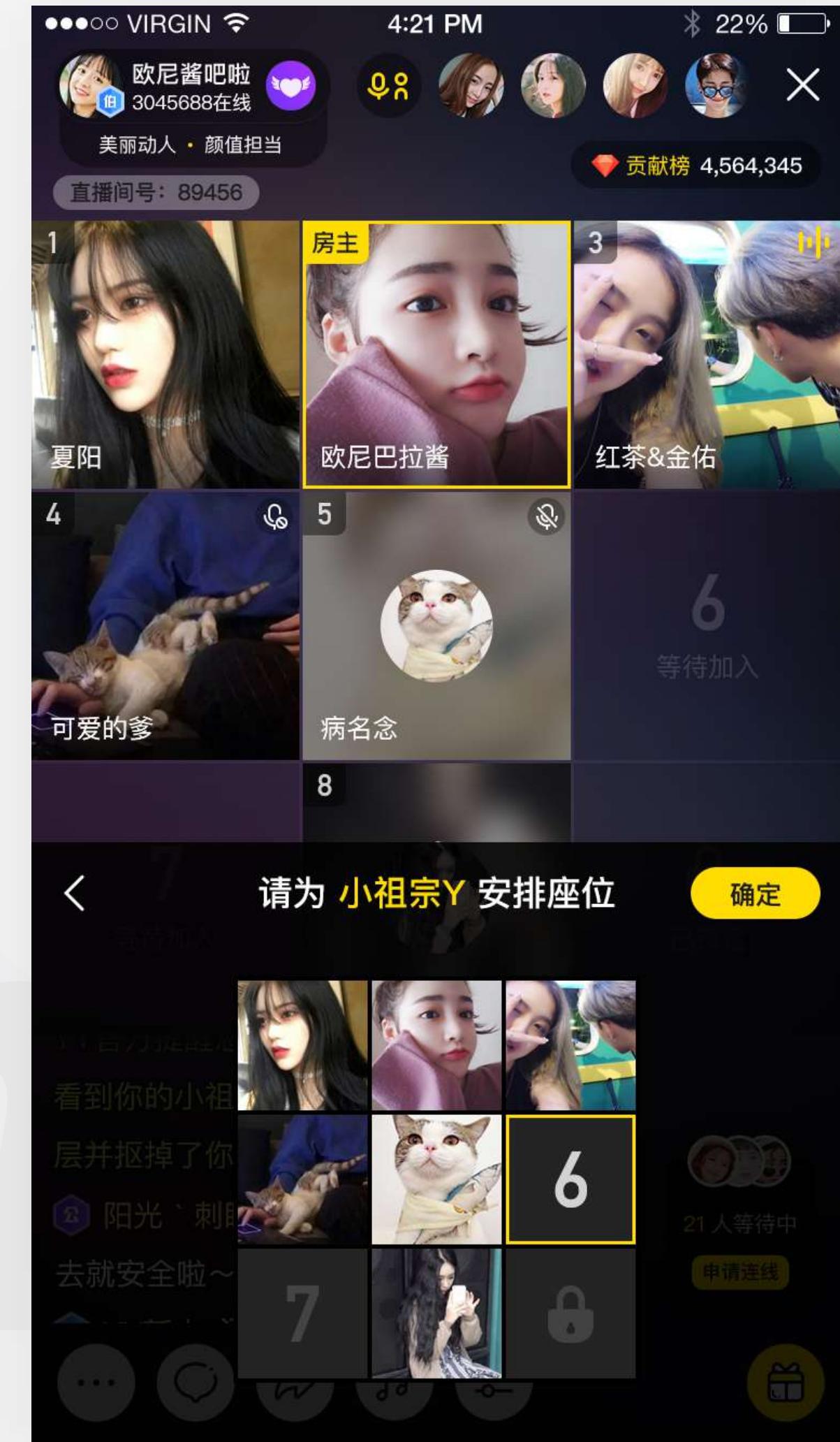
## YY直播-多人连麦

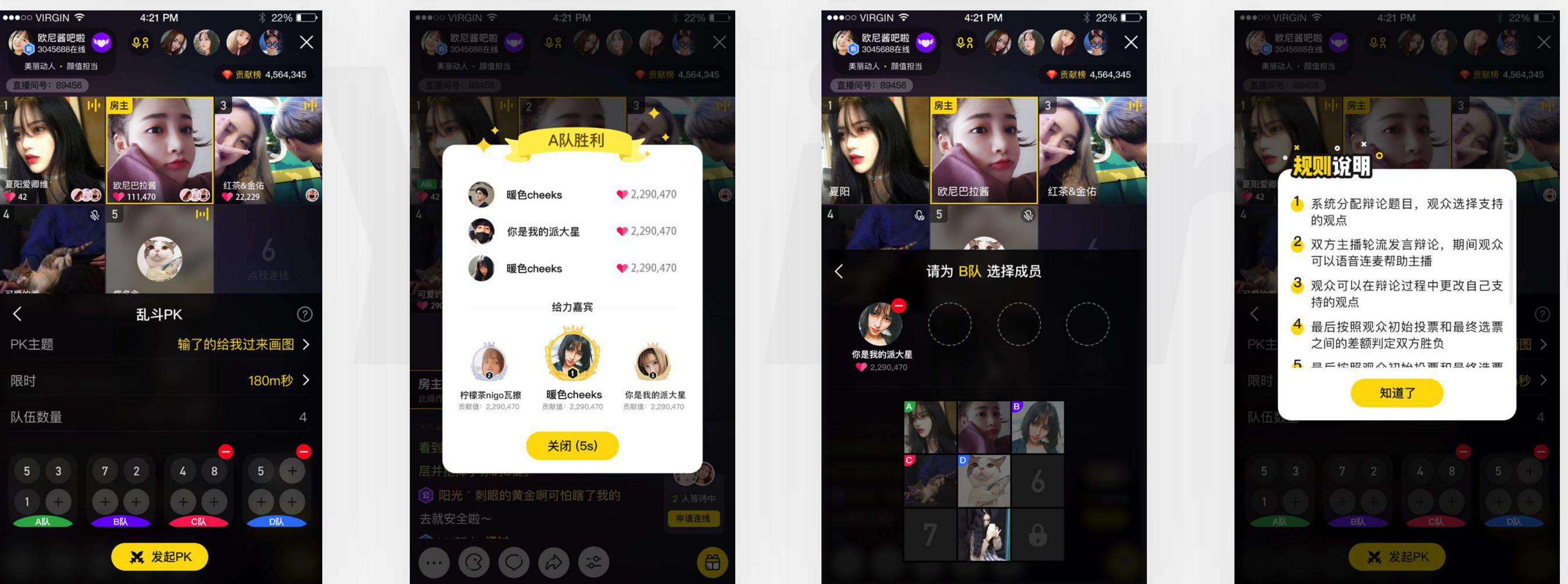
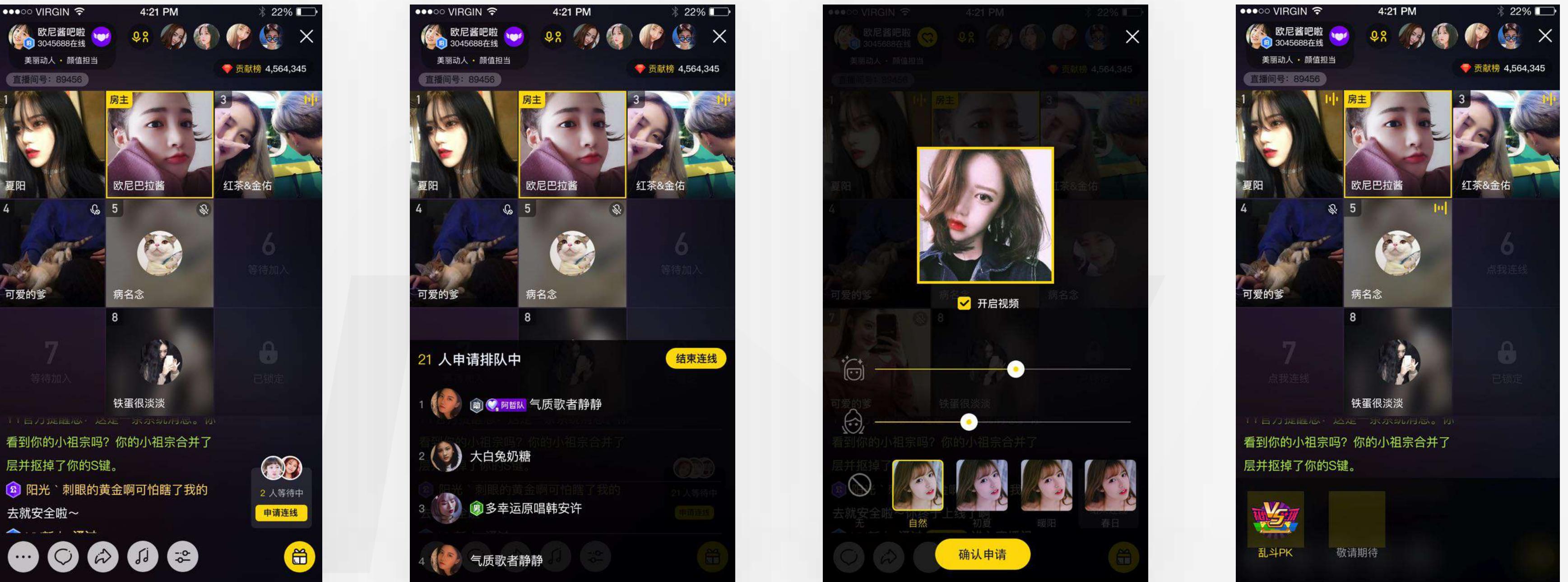
2015 - 2019

### 1. 需求背景

①目前中小主播创作内容的成本较高，直播时间中比较依赖欢乐斗玩法去缓解**曝光少**和**内容单一**的问题，但变现仍然存在难度。需要内容创作成本更低、曝光程度更高的玩法增加直播间的消费场景。

②目前平台用户对于**多人视频场景的认知**尚未建立，本期需求将先优化多人连麦模式下的直播间营收功能，并建立基本的玩法。再通过品类合作去探索多人生产内容下的用户调性和消费动力。后期将推出跨直播间的多人视频打法。





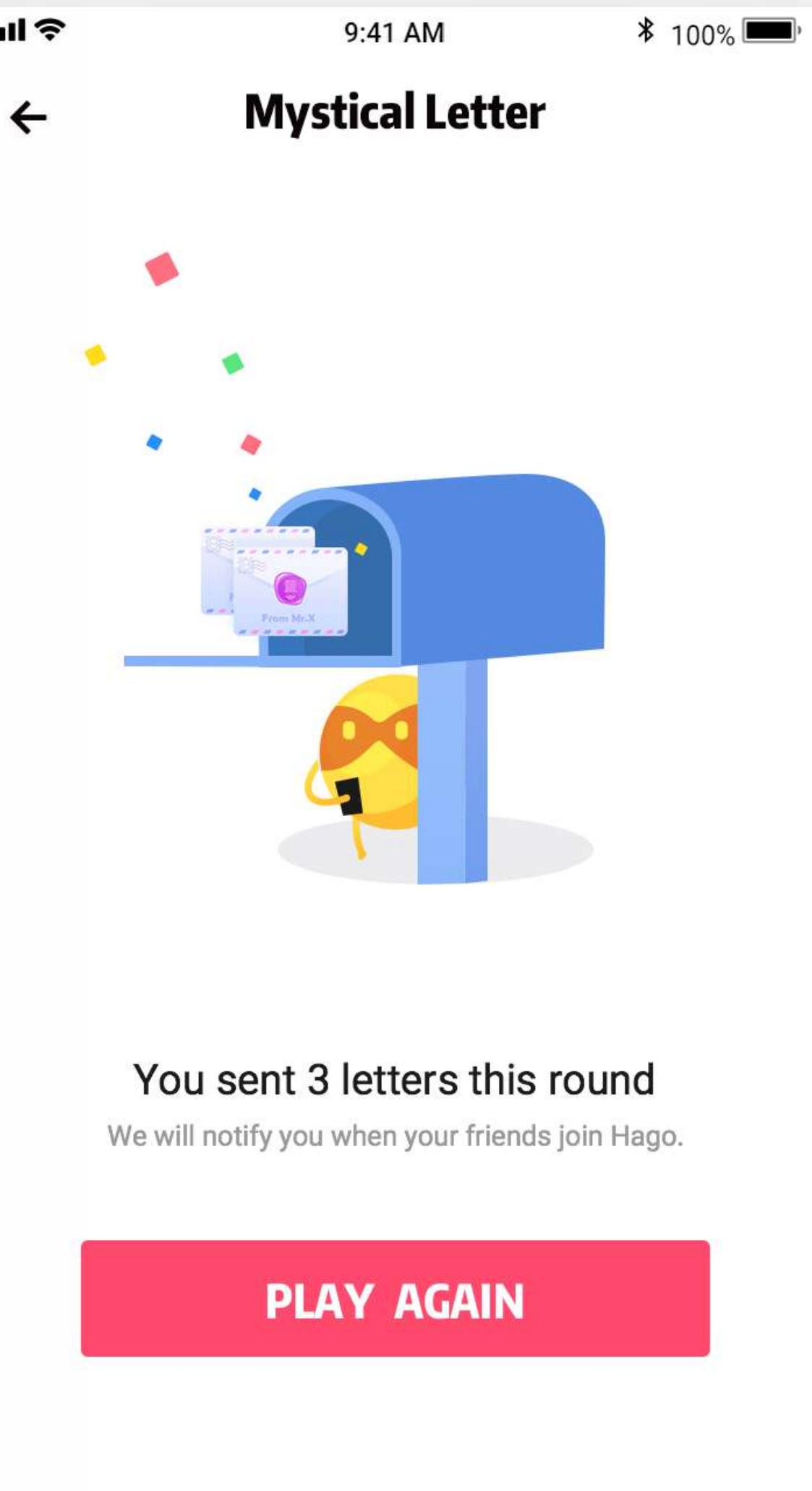
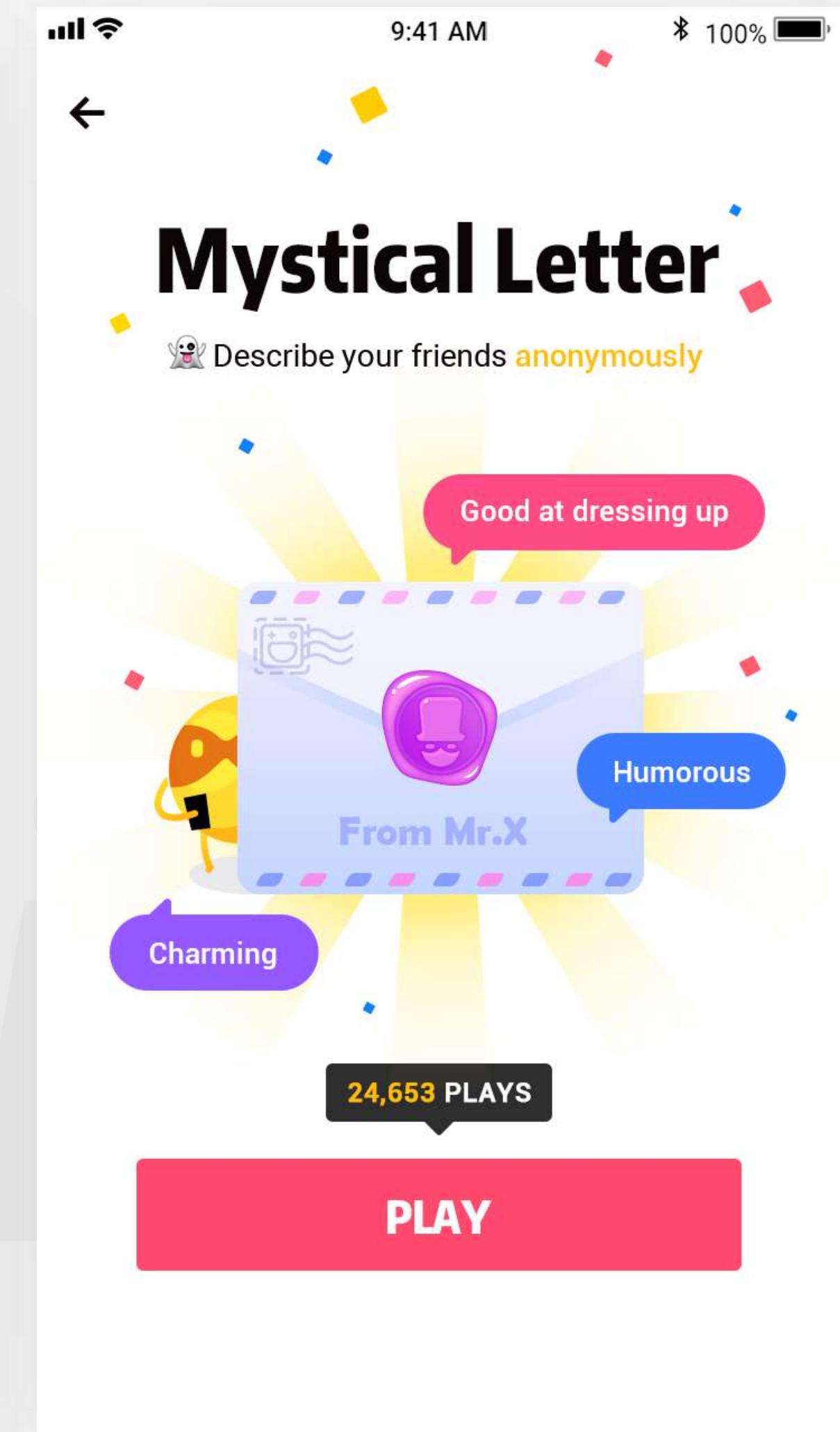
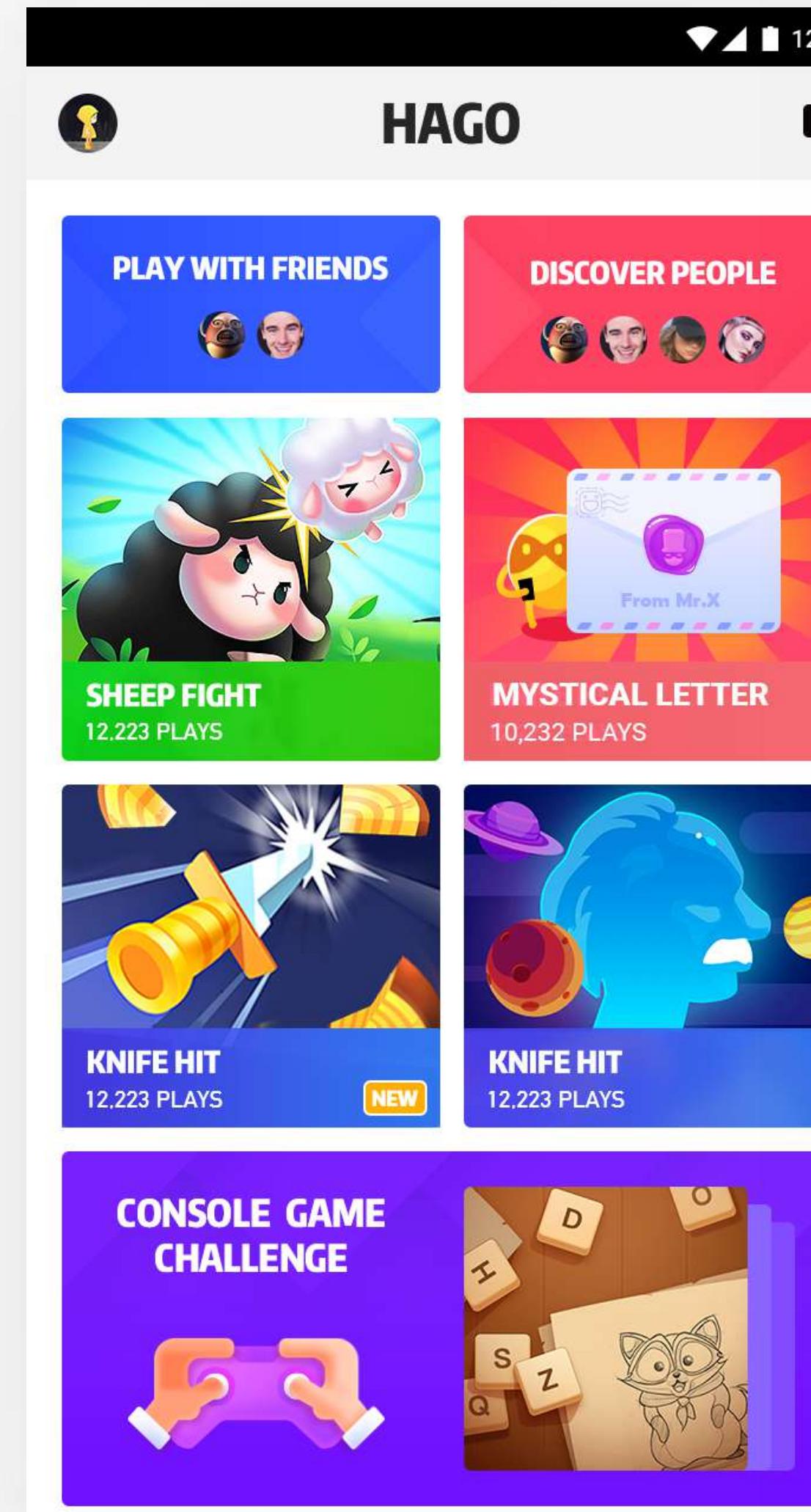
手机YY  
多人连麦功能

2015 - 2019



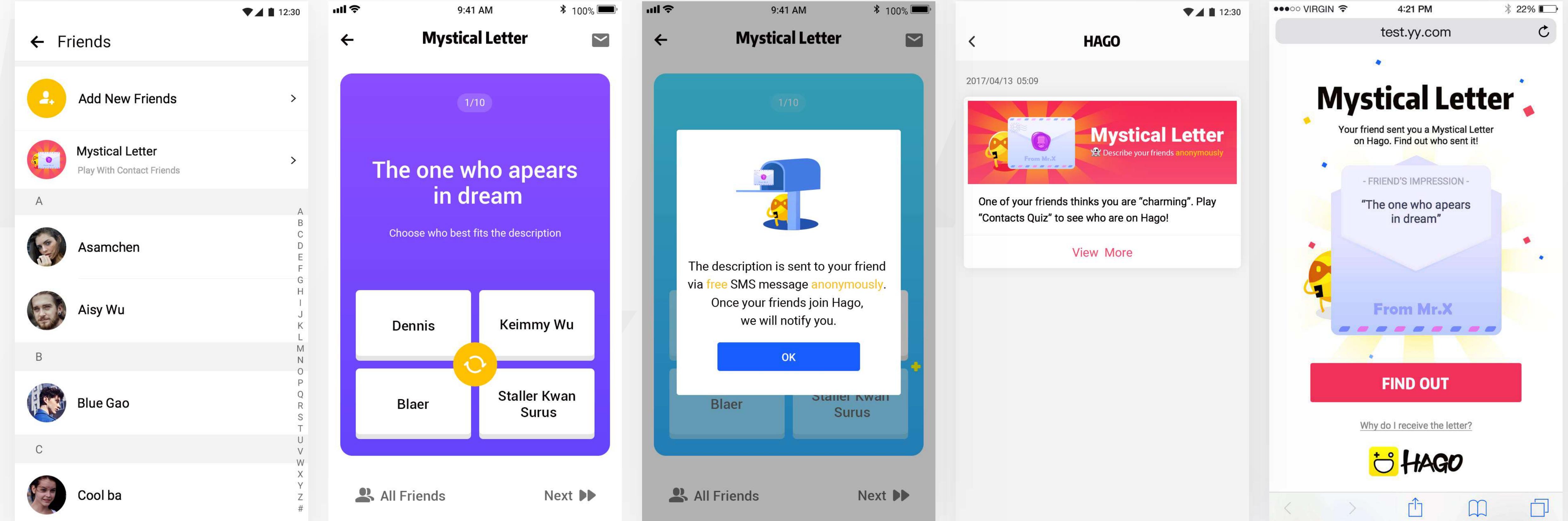
## HAGO

HAGO是一款集成多款实时游戏、聊天室、K歌等功能的休闲游戏聚合社交平台。神秘信功能是在用户绑定Facebook的前提下，用户与有强社交关系的朋友之间互动的一个小游戏模块，达到提高用户活跃度，拉新用户的目的。



APP DESIGN

2015 – 2019



APP DESIGN



## 比邻 5.0

2015 - 2019

比邻项目搁置时间比较长，一直处于维护状态，没有进行大的改版和功能改动，项目经历多位设计师，整体设计不规范。

公司战略规划需要进行年轻化改版。  
本次改版优化主要功能模块定位，及  
UI风格设计，前后历时2个月时间。



2015 - 2019



Danago

Danago是一个面向东南亚市场的P2P借贷平台，我负责此项目的视觉UI设计，具有完整的设计规范。

**About Danago**

Annualized rate of return

See more

Choose the amount of the loan

Rp 5,000,000 Rp 15,000,000

Repayment period

7 days 14 days

Total amount to be repaid  
**Rp 15,010,000**

**Apply**

**Investment**

**10.22 %** Sold out

Annualized rate of return

90 days Investment period 1,000 RP Starting amount

**Rp 14,000** investment amount **Rp 14,200** Expected return

- Rp 1,000 + Rp 30,000

Investment amount

Annualized rate of return 10.22%

Investment period 90 days

Value date 12/09/2018

Starting amount 1,000 RP

**My bank card**

Brandon Davis Bangko Sentral ng Pilipinas (BSP)

6214 \*\*\*\* \* 1567

Current default bank card (it is preferred to charge the card/automatic repayment)

Bangko Sentral ng Pilipinas (BSP)  
6214 \*\*\*\* \* 1567 Set

BDO Unibank Bangko ng Pilipinas (BSP)  
6214 \*\*\*\* \* 2729 Set

Bangko Sentral ng Pilipinas (BSP)  
6214 \*\*\*\* \* 1567 Set

BDO Unibank Bangko ng Pilipinas (BSP)  
6214 \*\*\*\* \* 2729 Set



## Flashlight

Flashlight是一个工具类的Android应用，主要覆盖美国印度等地区海外市场。我负责此App的视觉UI及交互动效设计，应用官网设计及前端代码编写。

2015 - 2019

APP DESIGN

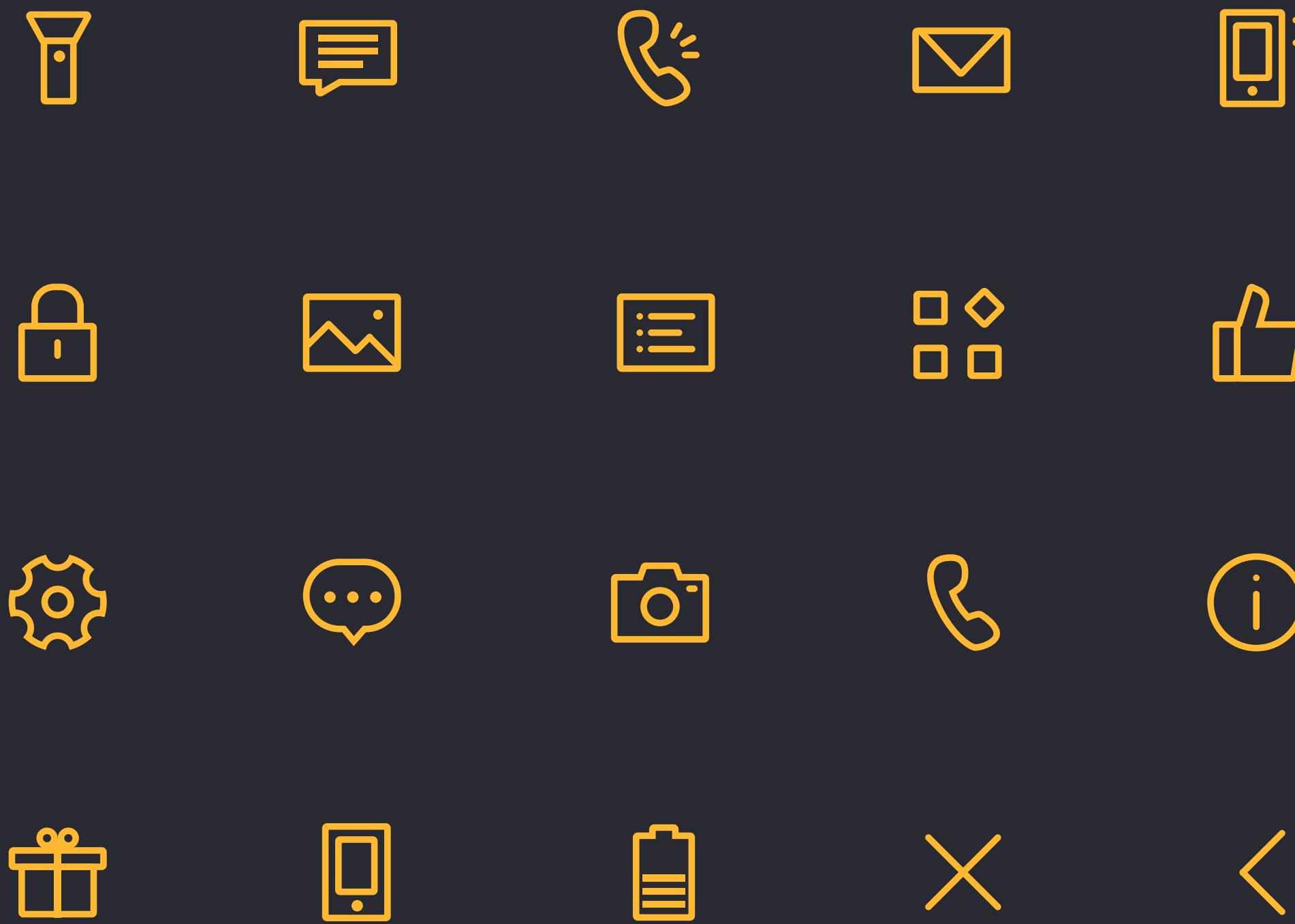
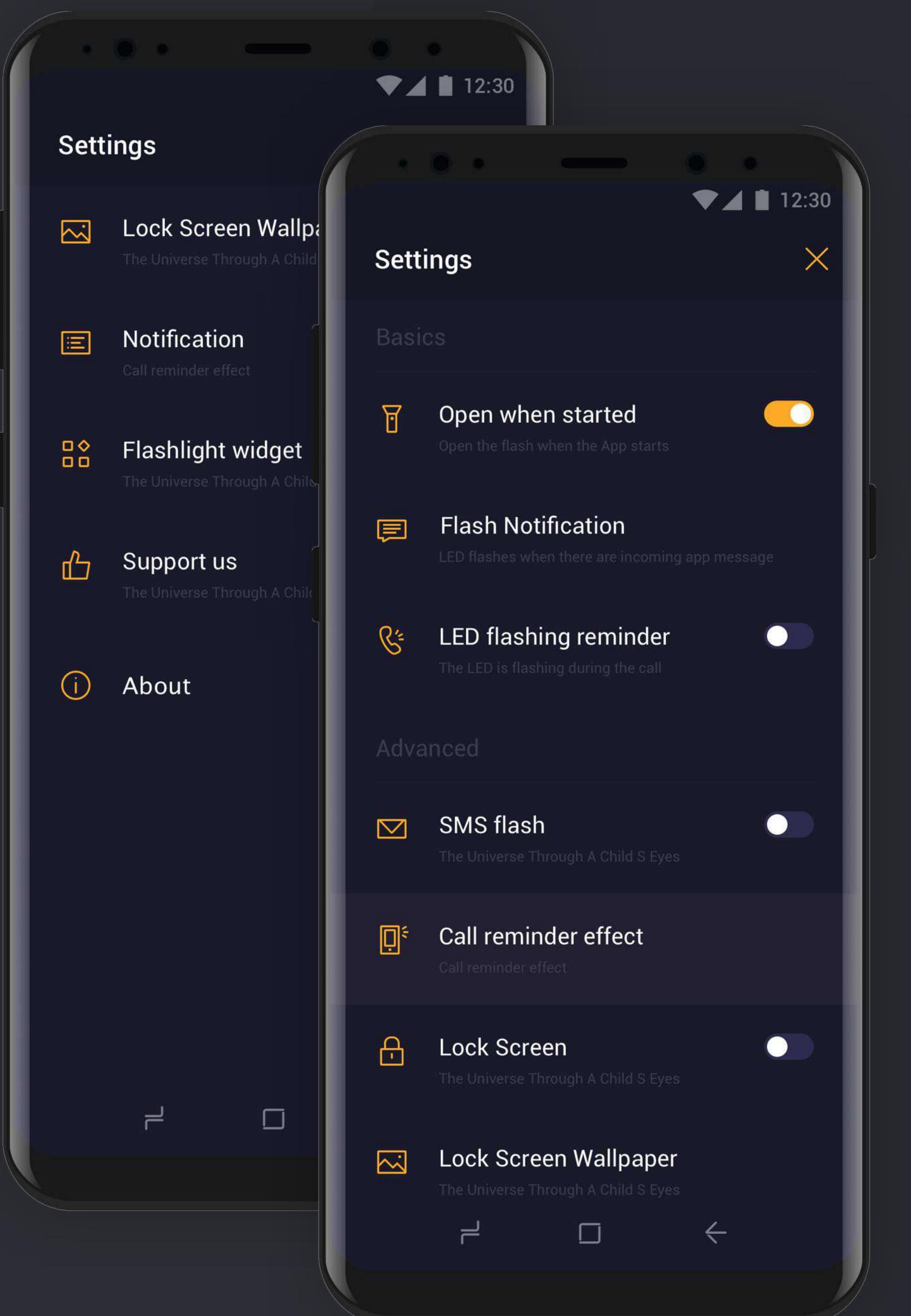
Services      UI/UX, Branding, Animation, Website

Deliverables      Landing page, Android APP

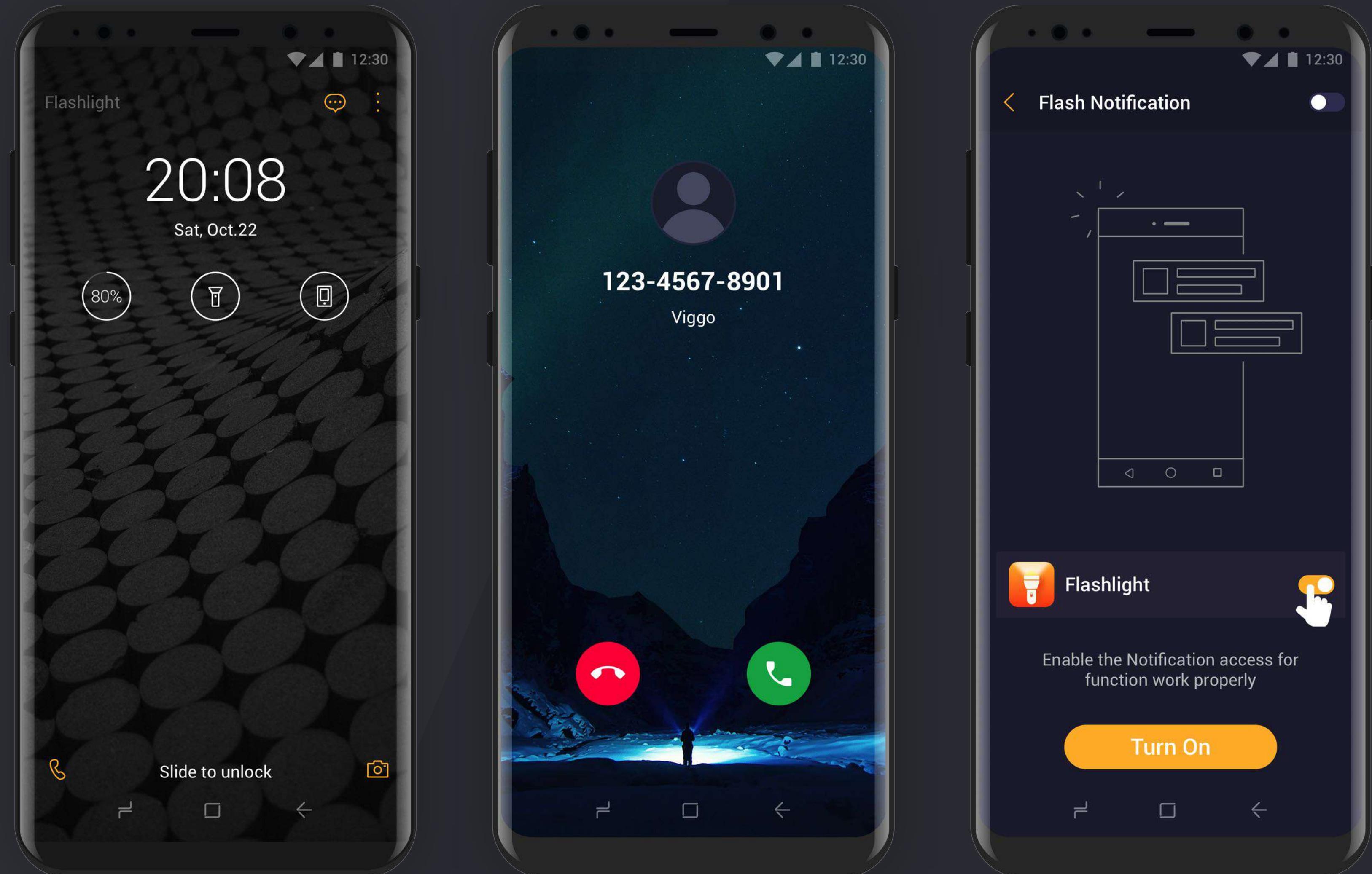
# FEATURES

- + Build-in SOS flash light.
- + Flash Alert Mode for Your Call.
- + Fastest Startup & Pretty Simple Design.
- + Smoother adjustment.
- + Highly Sensitive Switch button.
- + Bright up your darkness.
- + Works on locked screen in background
- + Battery indicator
- + Low battery consumption





2015 - 2019



The image displays a dark-themed website for the "Flashlight" app. At the top left is the logo, which is a stylized orange torch icon with the word "Flashlight" next to it. The top right features a navigation bar with "Home", "Blog", "About", and a prominent yellow "Download" button. Below the header, the main content area has a large, semi-transparent background image of a hand holding a smartphone with its screen illuminated, casting a bright beam of light. The text "BRIGHT & FAST TORCHLIGHT FOR NIGHT STAND" is centered above the phone. Below the phone, there are three smaller screenshots of the app's user interface: the home screen showing a digital clock (20:08), battery level (80%), and various icons; the main control screen with a large circular button labeled "STROBE", a smaller one labeled "SOS", and a timer setting of "30s"; and the settings menu with sections for "Basics" and "Advanced". At the bottom, there are three circular icons with accompanying text: "Bright up your darkness" (torch icon), "Works on locked screen" (phone with lock icon), and "Call reminder" (handset icon). The promotional text at the very bottom reads: "Free Bright & Fast Torchlight for Night Stand, Useful Tools for Our Life."

Flashlight  
WEBSITE



## My wallet

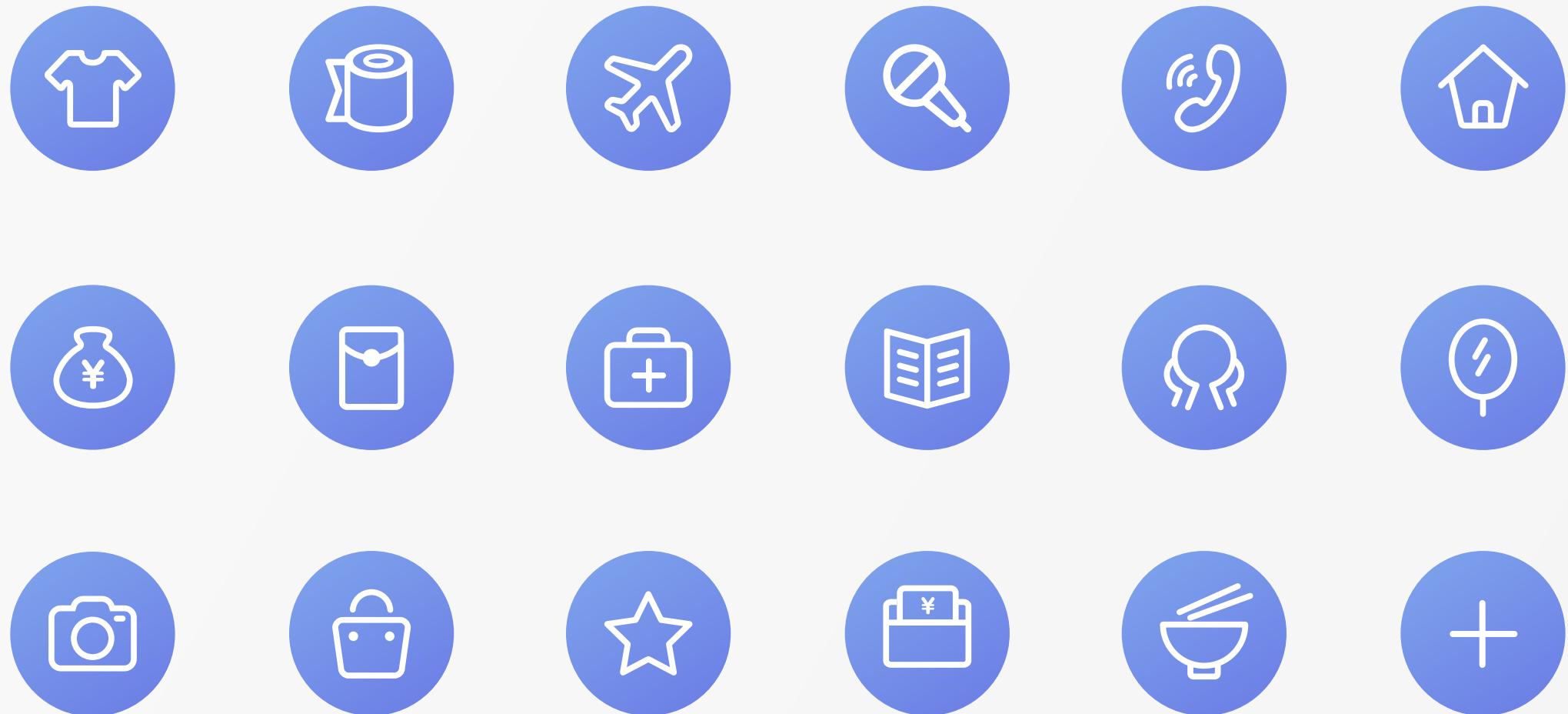
My Wallet是一个记账的工具类产品，我负责此App的视觉UI及交互互动效设计，应用官网设计及前端代码编写。

The screenshot shows the 'Detail' view of the My Wallet app. At the top, it displays the account balance '\$ 1,023.86' and the monthly budget '\$ 2,312.00'. Below this, there's a section titled 'Overview' with a date '11/11/2017'. A list of transactions is shown:

Category	Description	Amount
Digital product	- Digital product	- 2,312.00
Financial income	+ Financial income	+ 3120.00
Airplane	- Airplane	- 345.00
Daily expenses	- Daily expenses	- 52.00

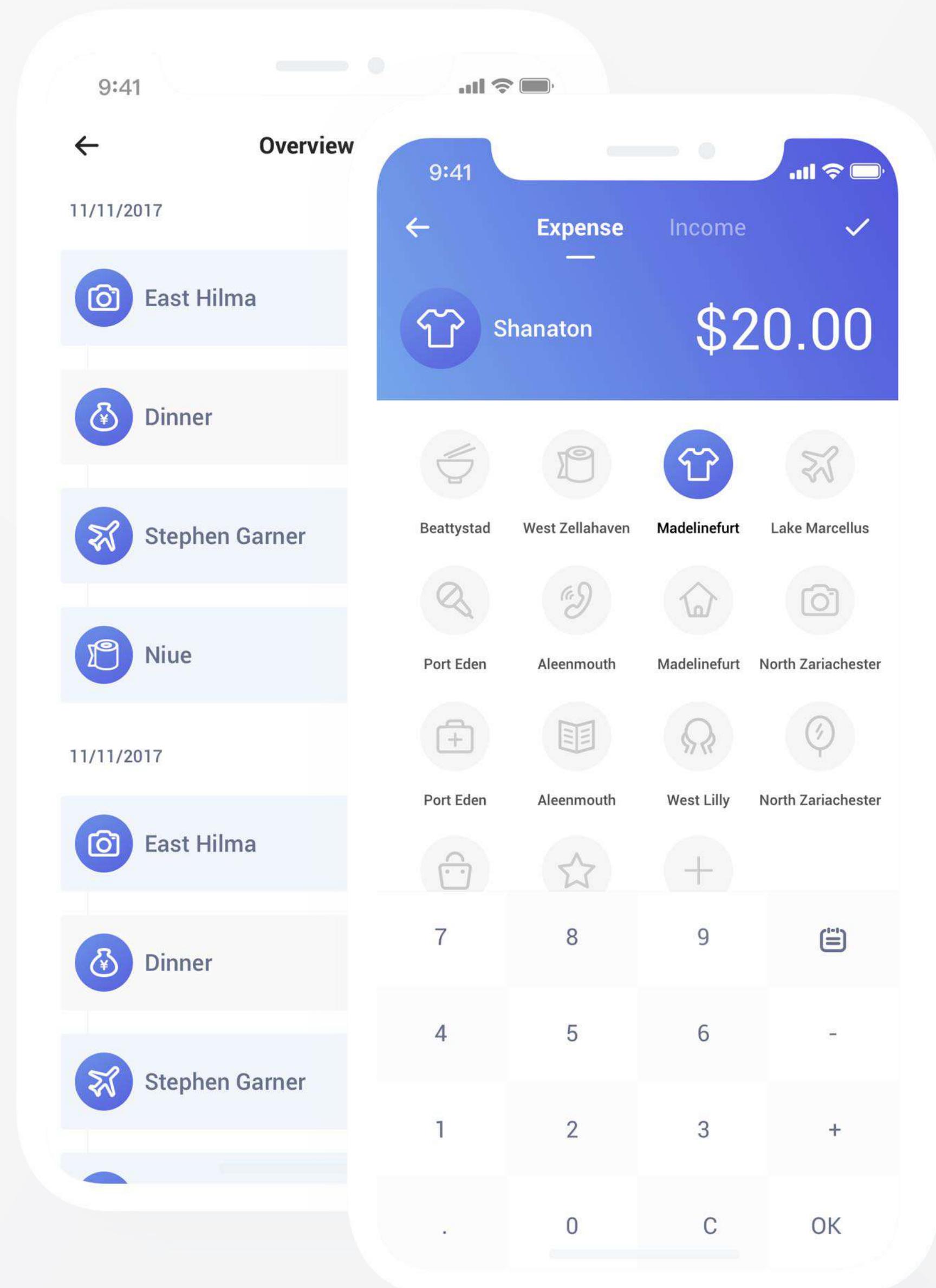
At the bottom of the screen is a large blue button with a white plus sign '+', used for adding new transactions.

My Wallet  
记账应用  
(开发中)

01  
icons

2015 – 2019

20 / 50



02

# Sidebar

2015 – 2019

 My wallet

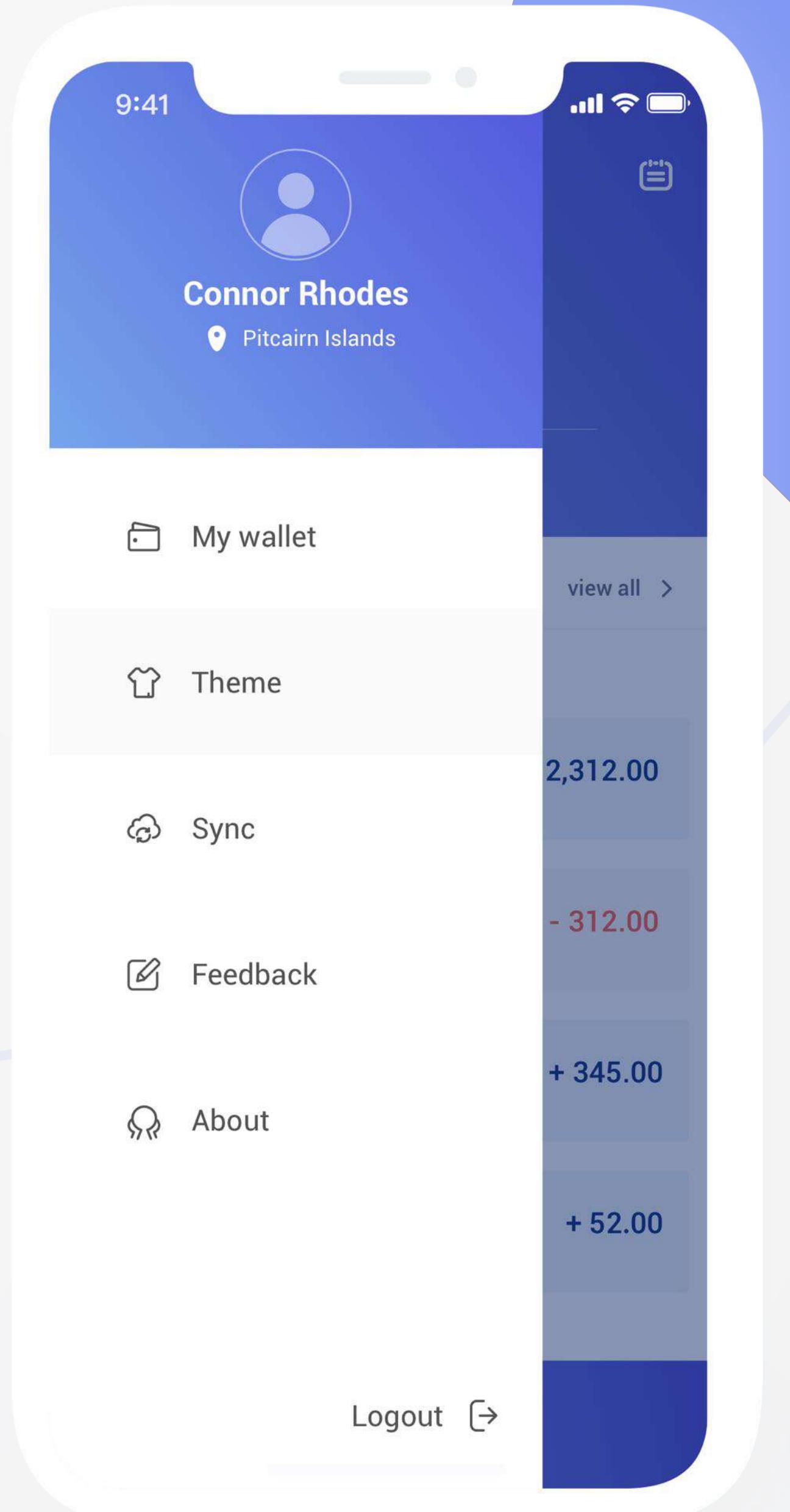
 Theme

 Sync

 Feedback

 About

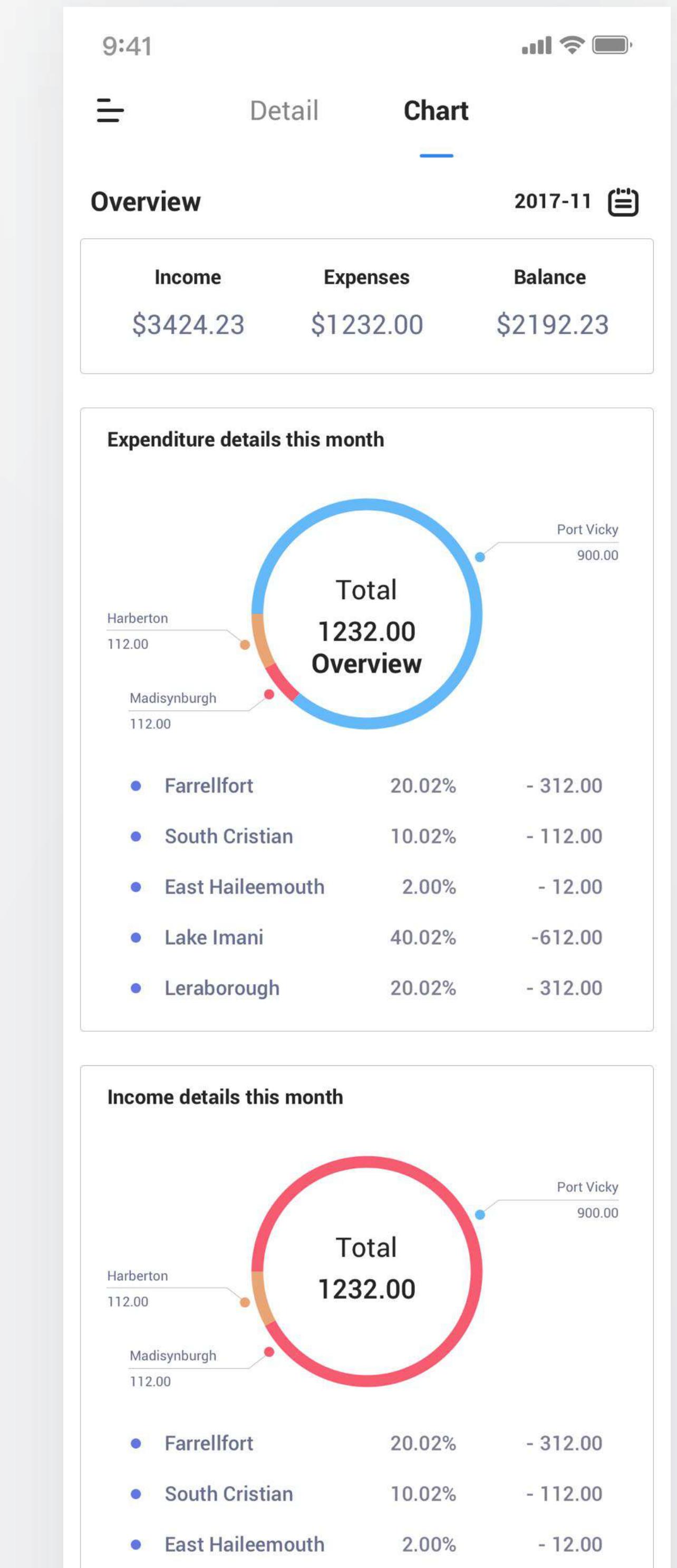
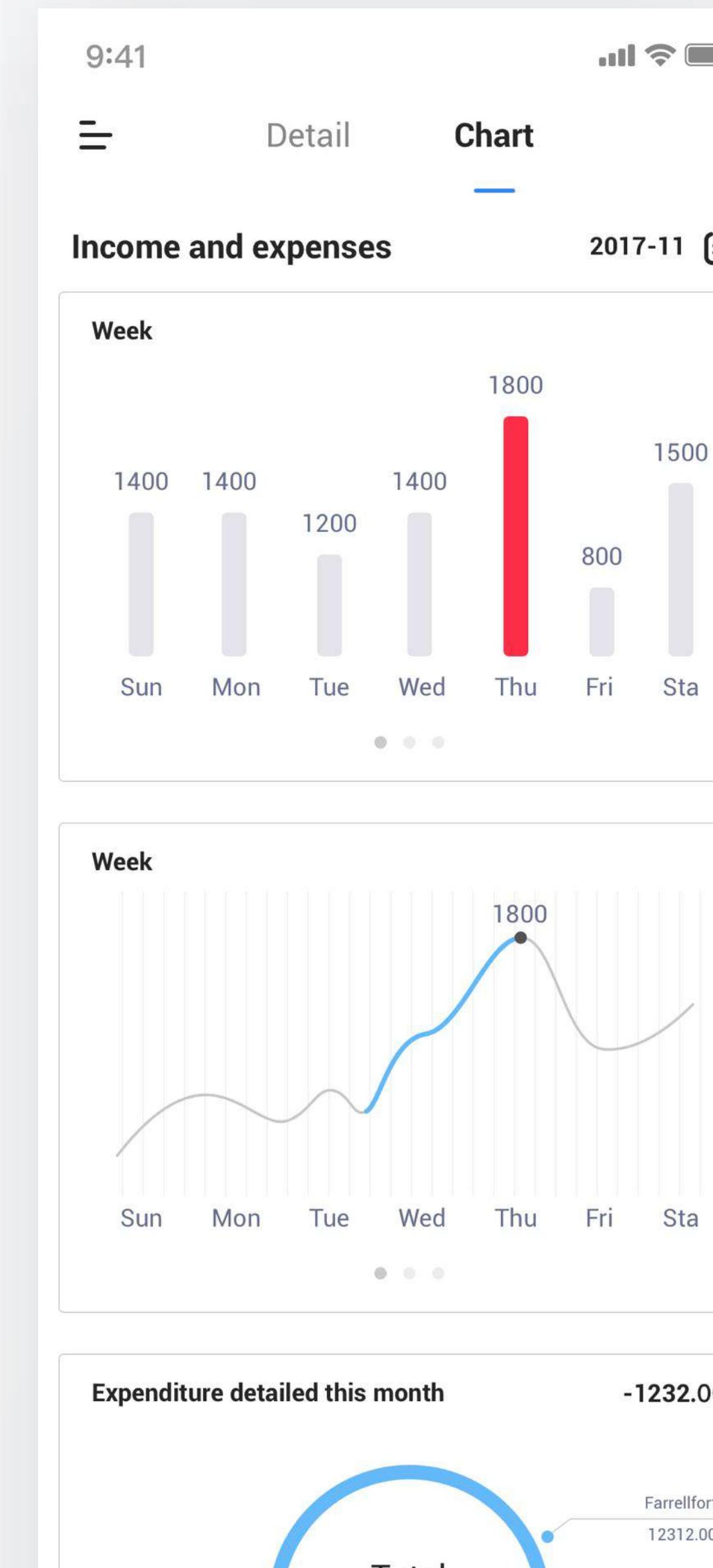
 Logout



My Wallet  
SIDEBAR

APP DESIGN

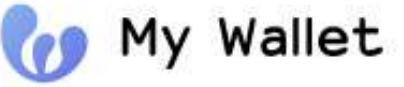
# 03 Chart



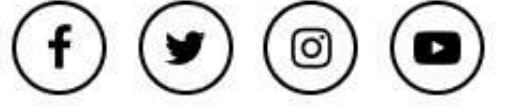


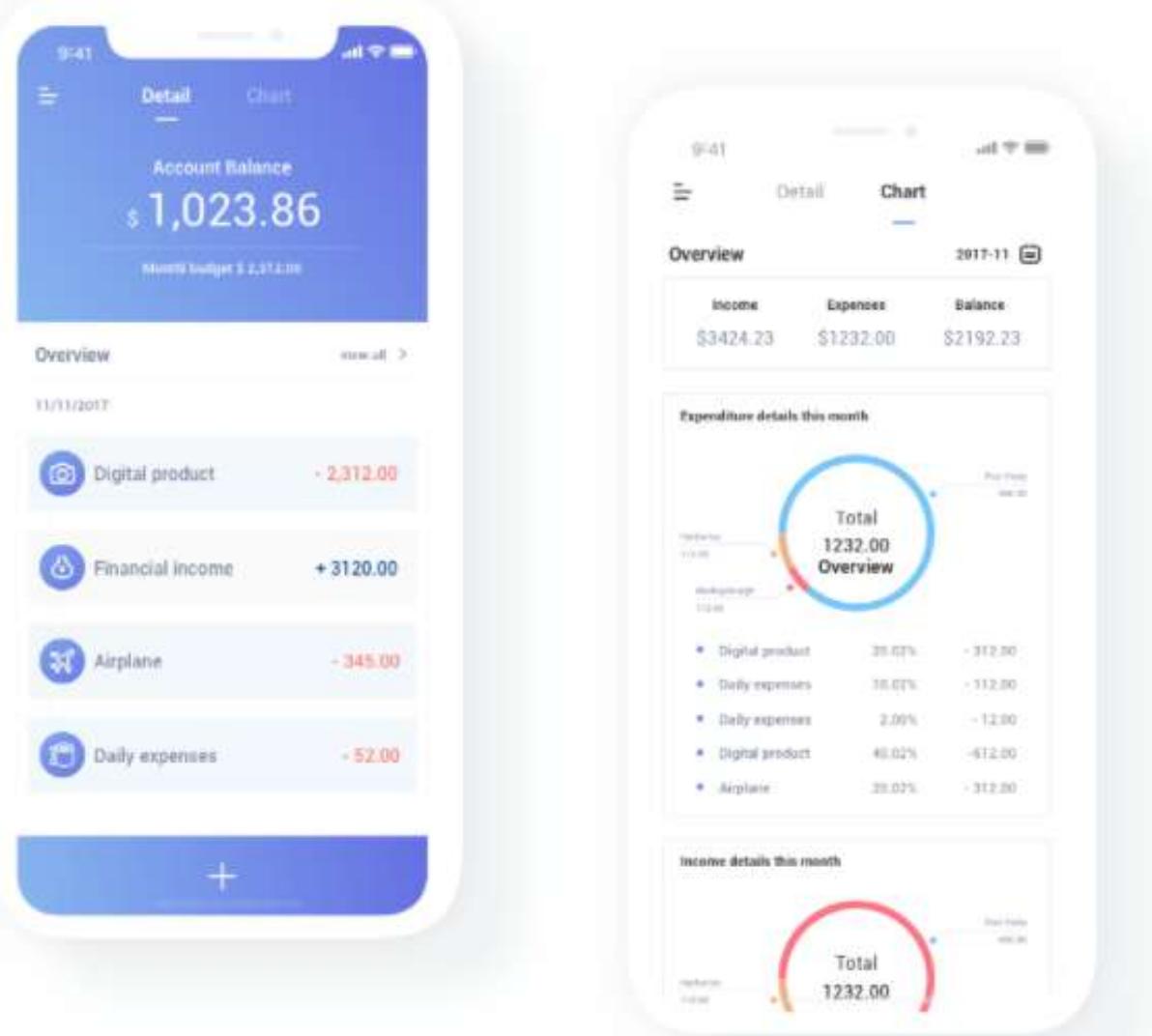
2015 – 2019

APP DESIGN



My Wallet





**full-featured finance software that  
you can carry in your pocket.**

Fast, simple and straightforward way to log and  
track and your expenses and incomes 😊

[!\[\]\(4abb9c64ebf97cecc742a629ba4490d0\_img.jpg\) Download on the  
App Store](#)
[!\[\]\(af77b8c33d9a2fcd93a4d5c7b4763ebc\_img.jpg\) GET IT ON  
Google Play](#)



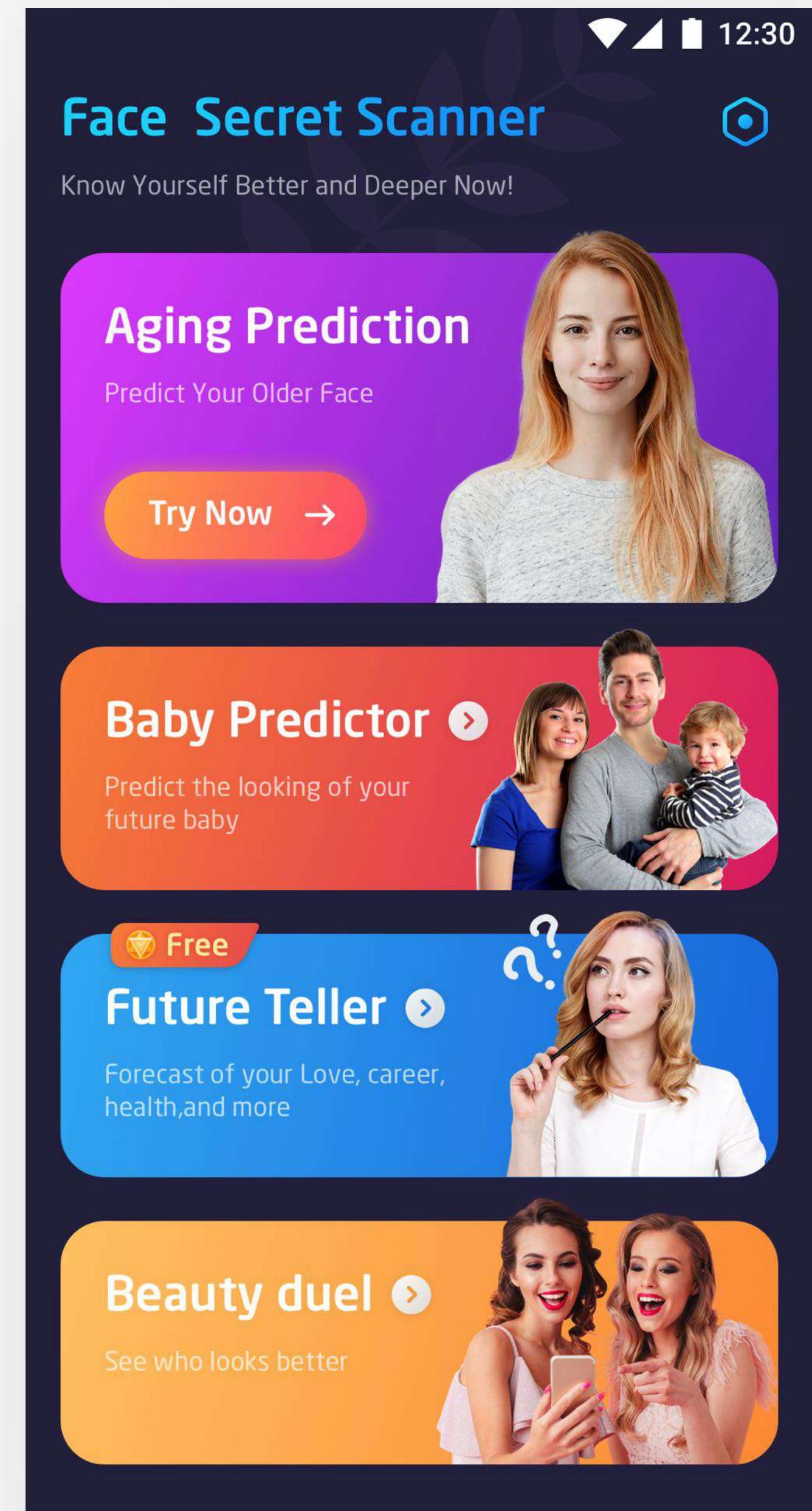
# Face Secret

Know Yourself Better Now!

2015 – 2019

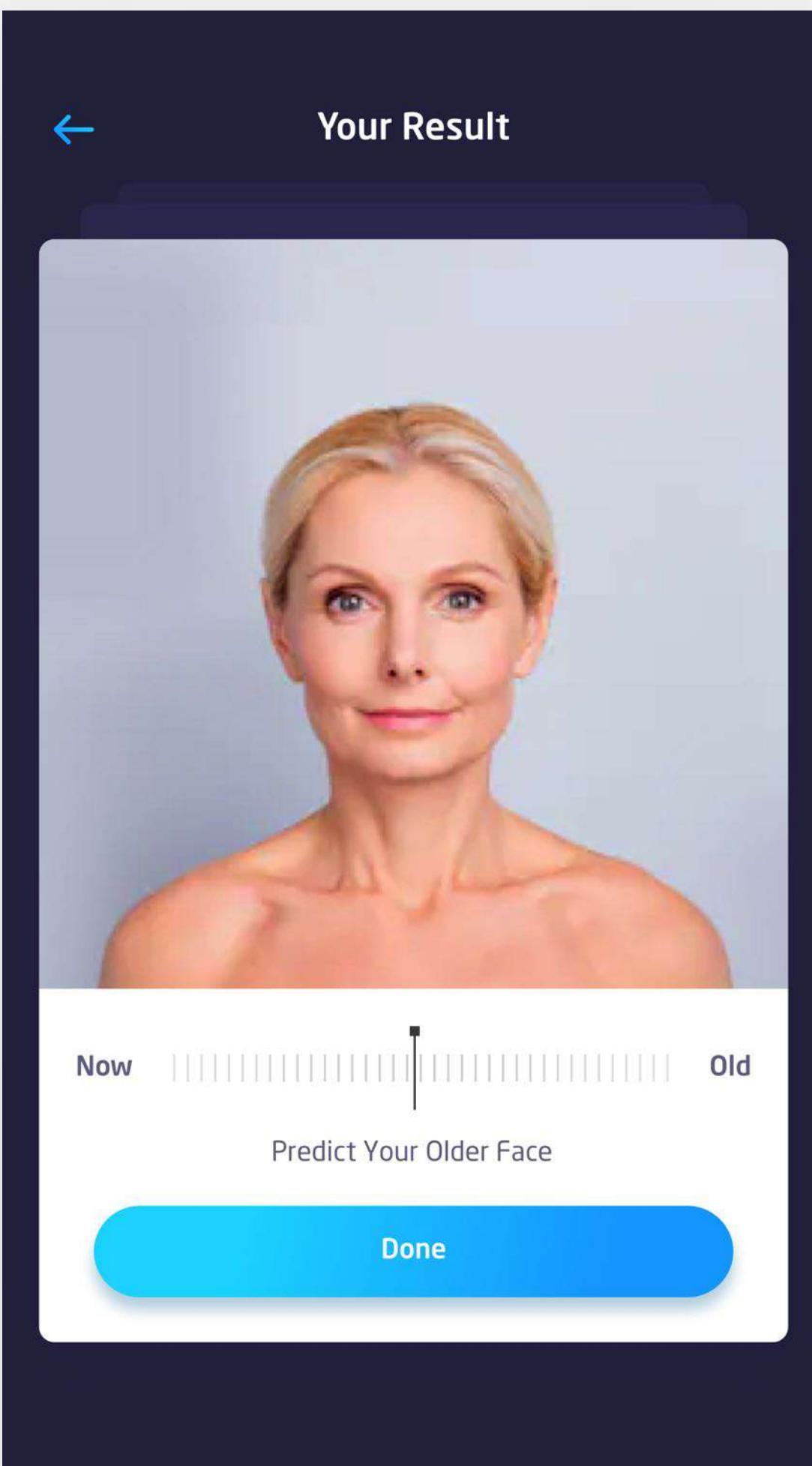
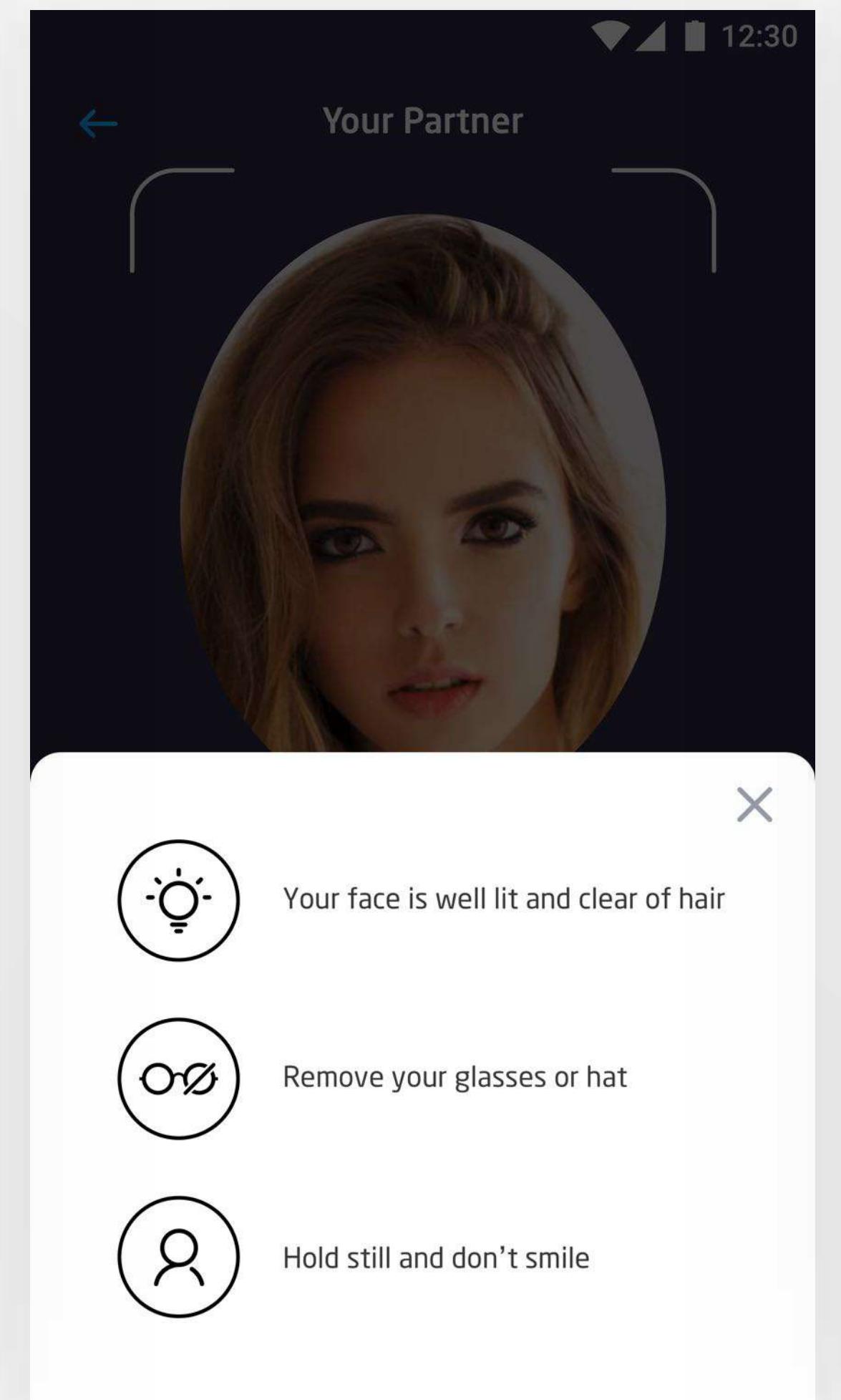
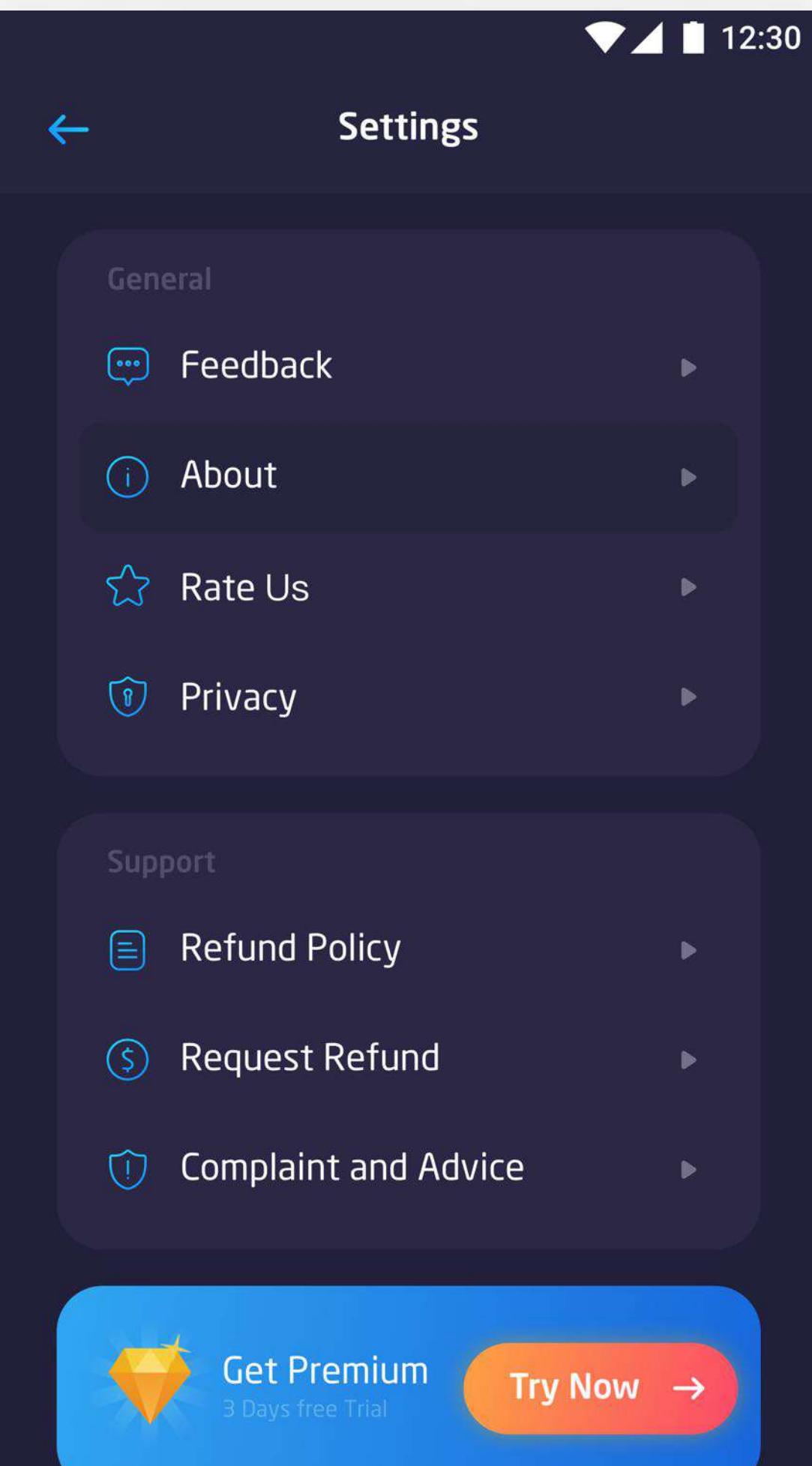
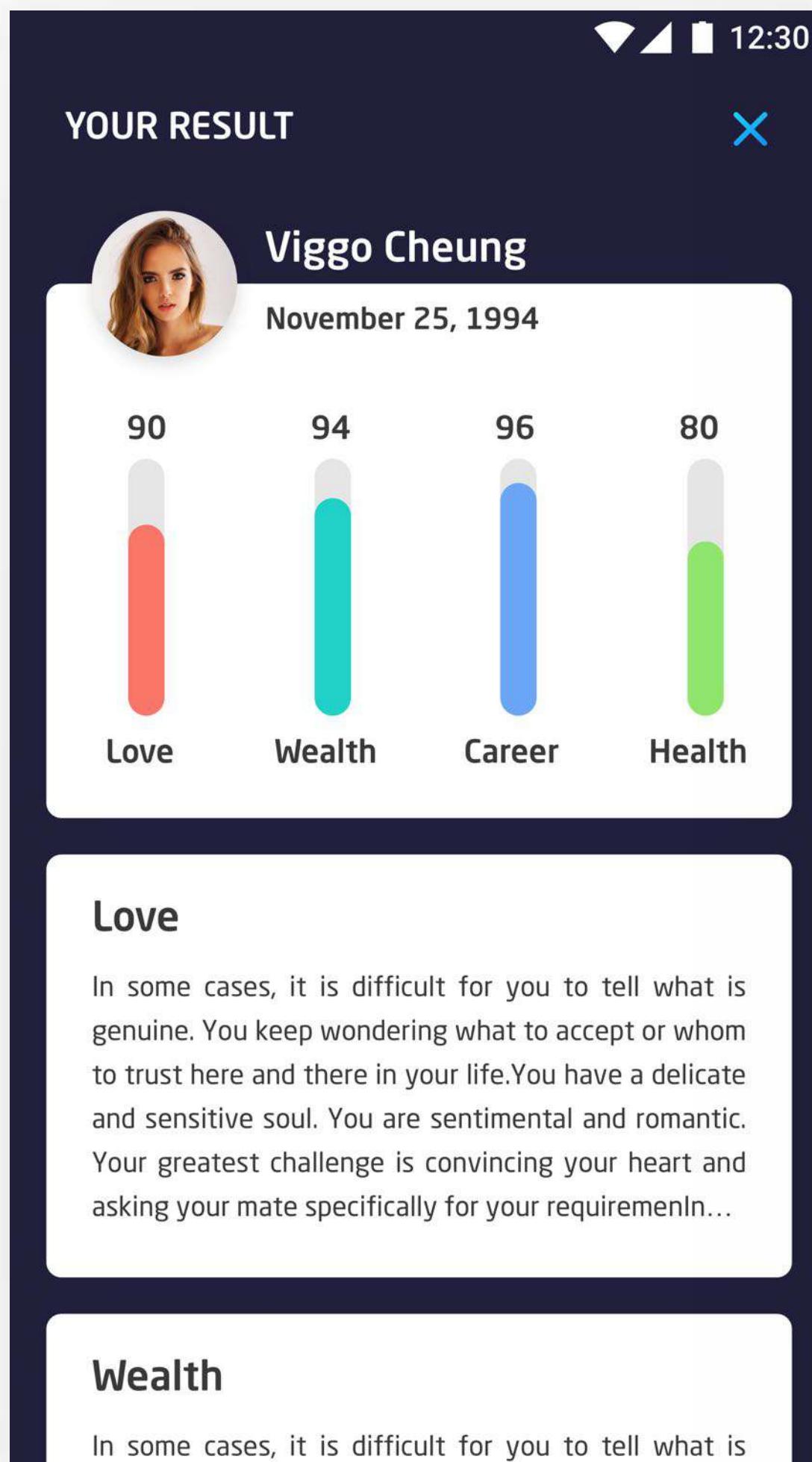
你需要做的就是上傳照片。應用基於最新的人臉檢測技術，我們為你提供訂製報告，幫助你深入了解你的個性，關係和未來。

24 / 50



Face Secret  
人脸扫描  
(已上线)

2015 – 2019



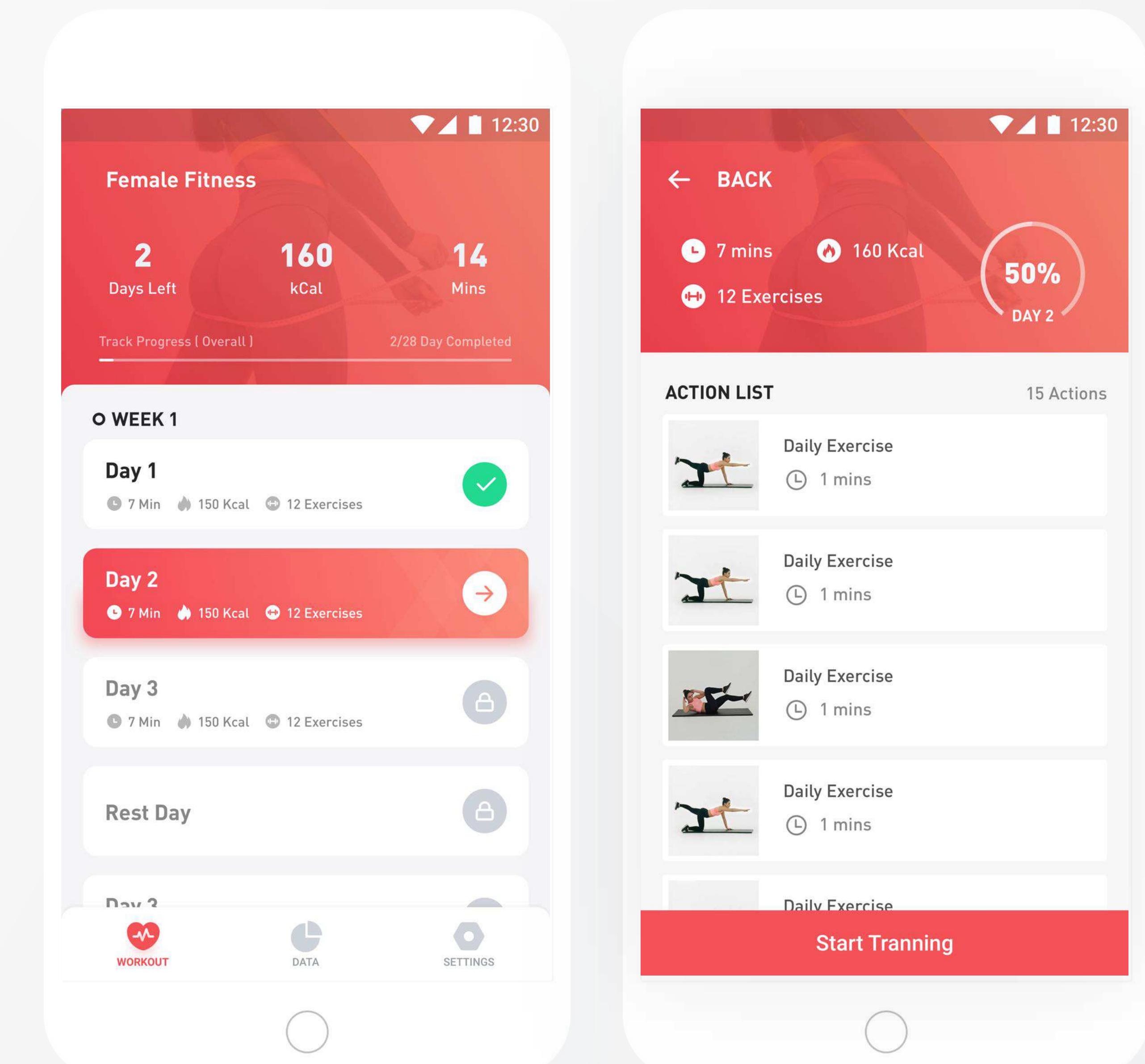


# Female Fitness

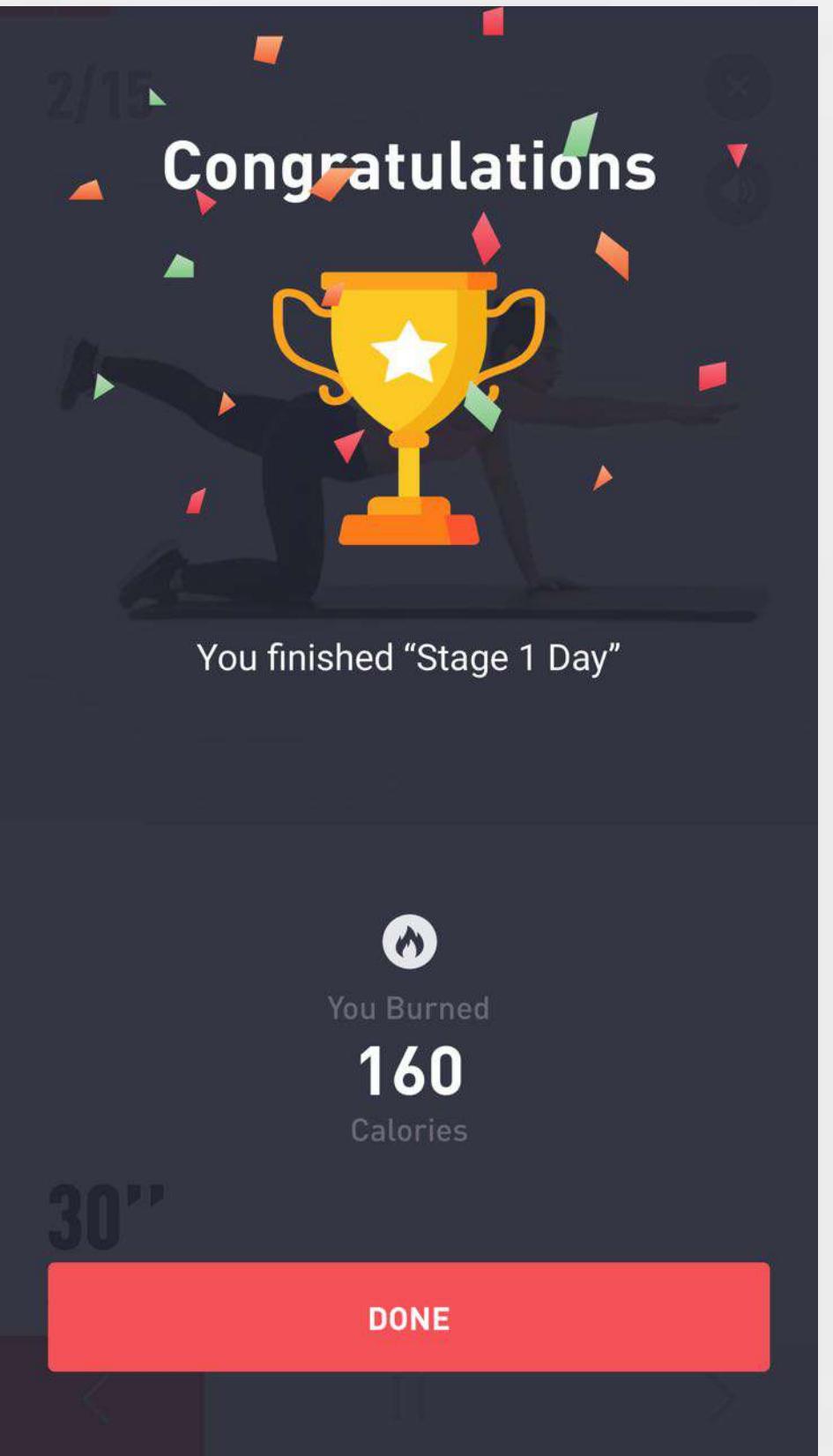
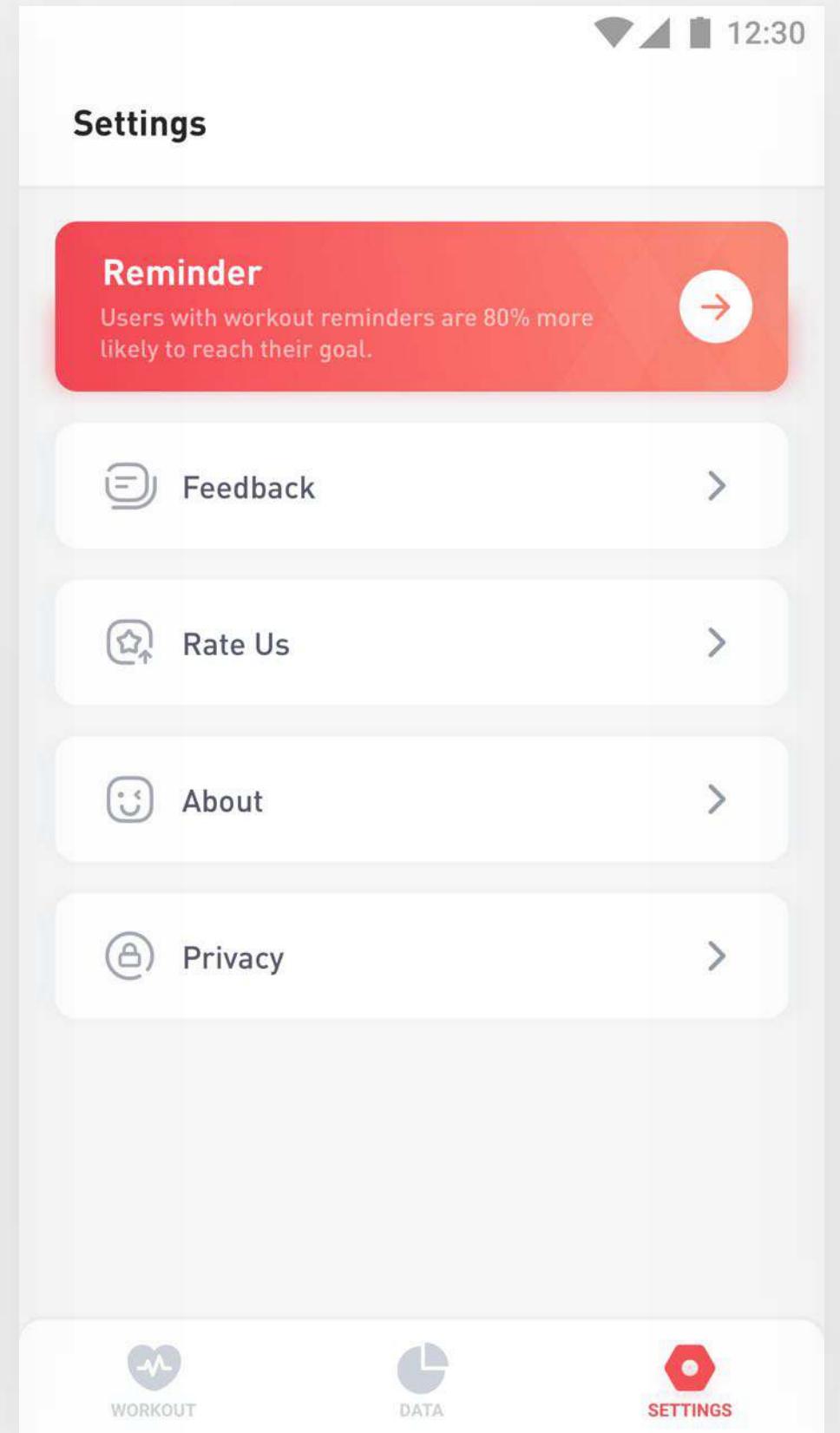
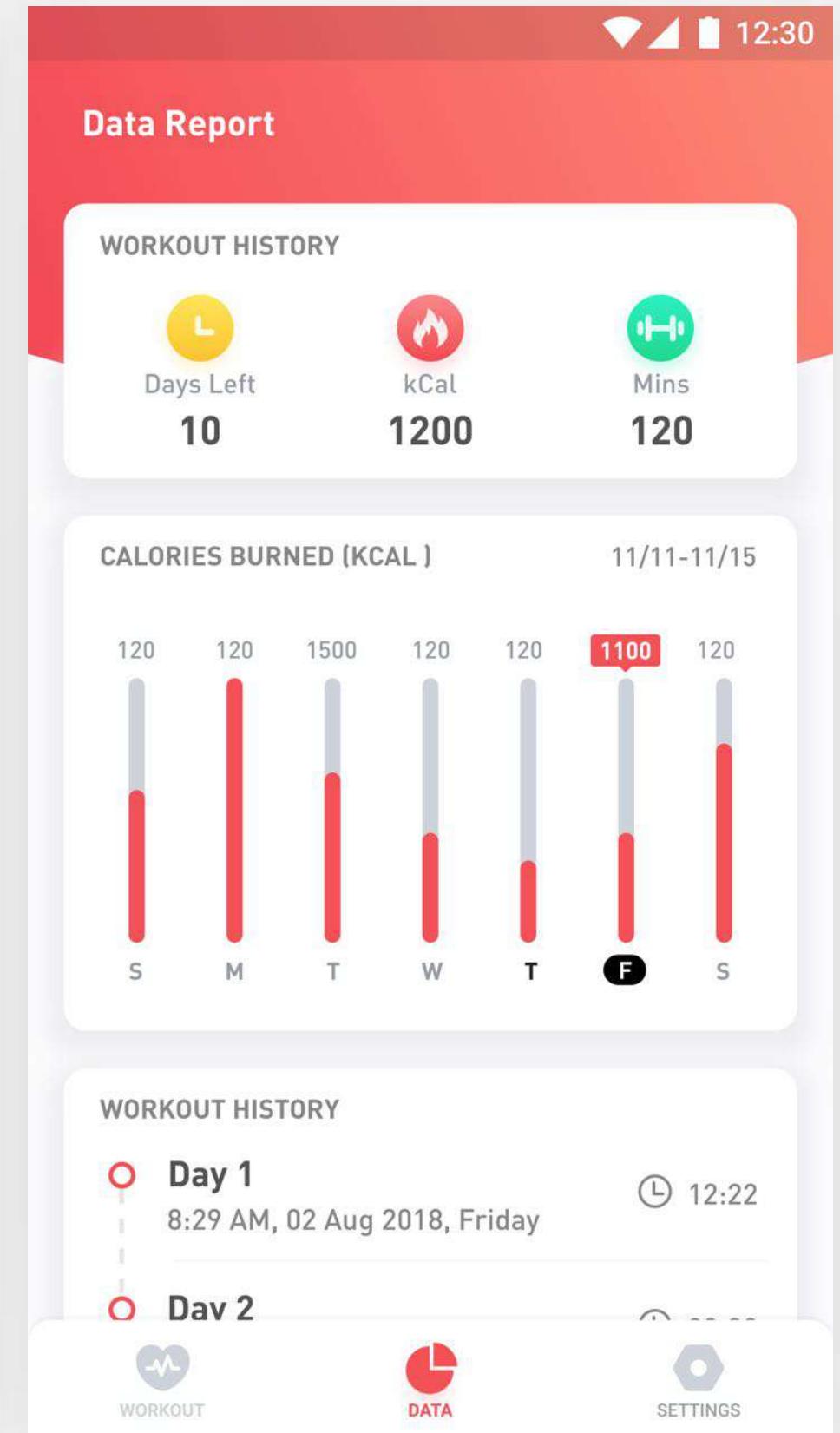
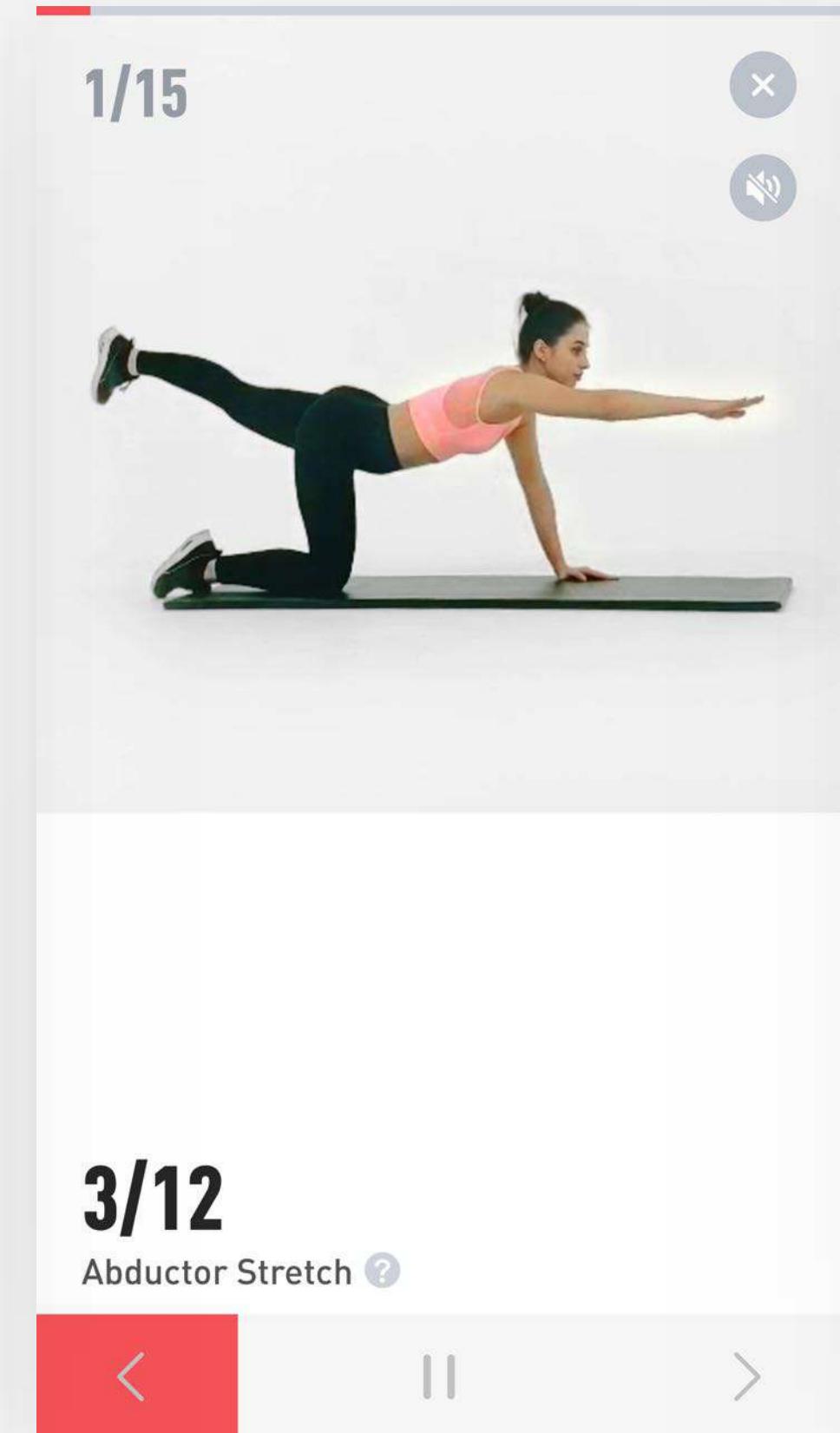
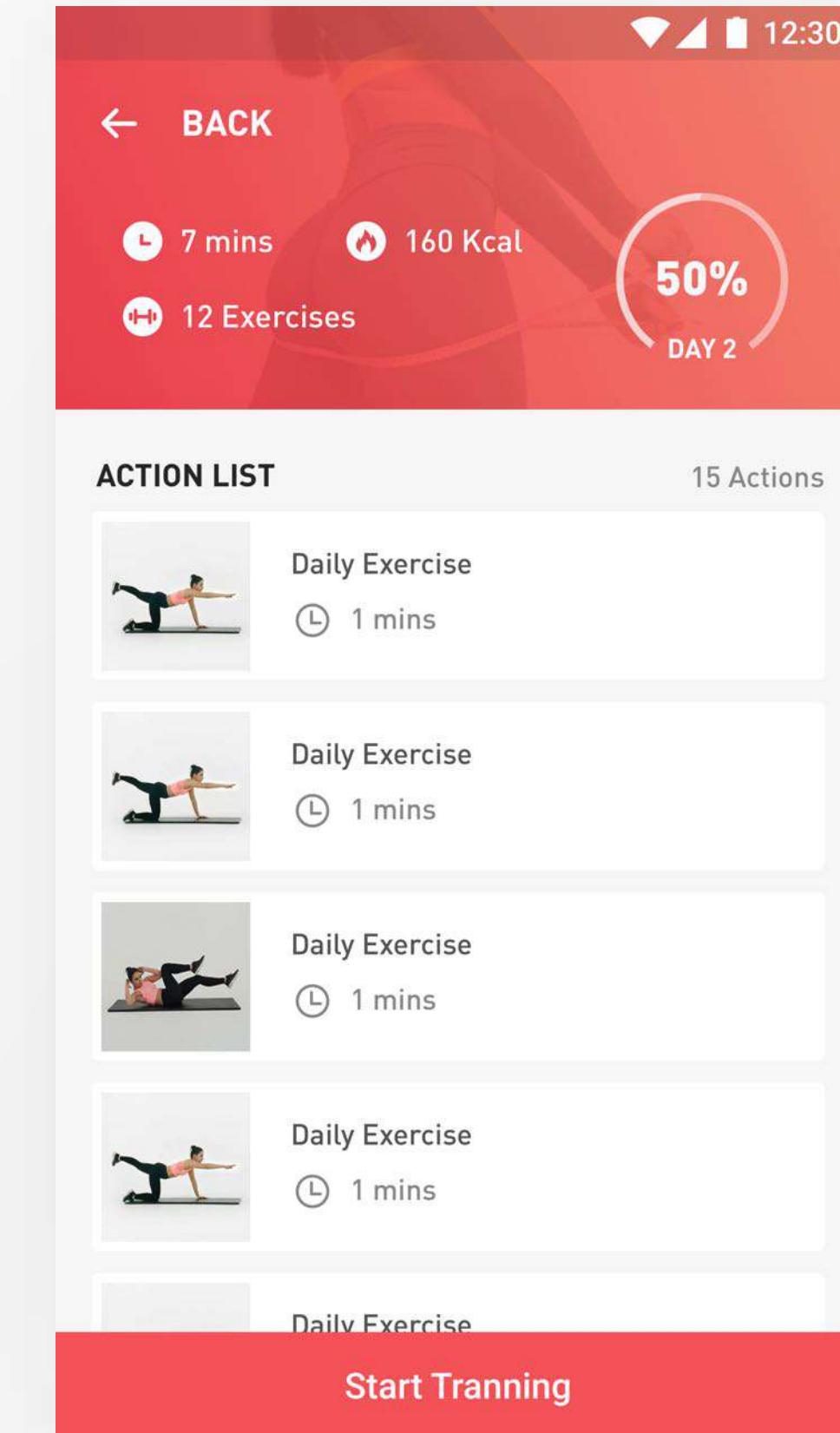
## Workout for Women

2015 – 2019

Female Fitness是一款专门针对女性用户的健身APP，足不出户就可以在家健身训练，有专门的视频教程和课程安排。



2015 – 2019



APP DESIGN

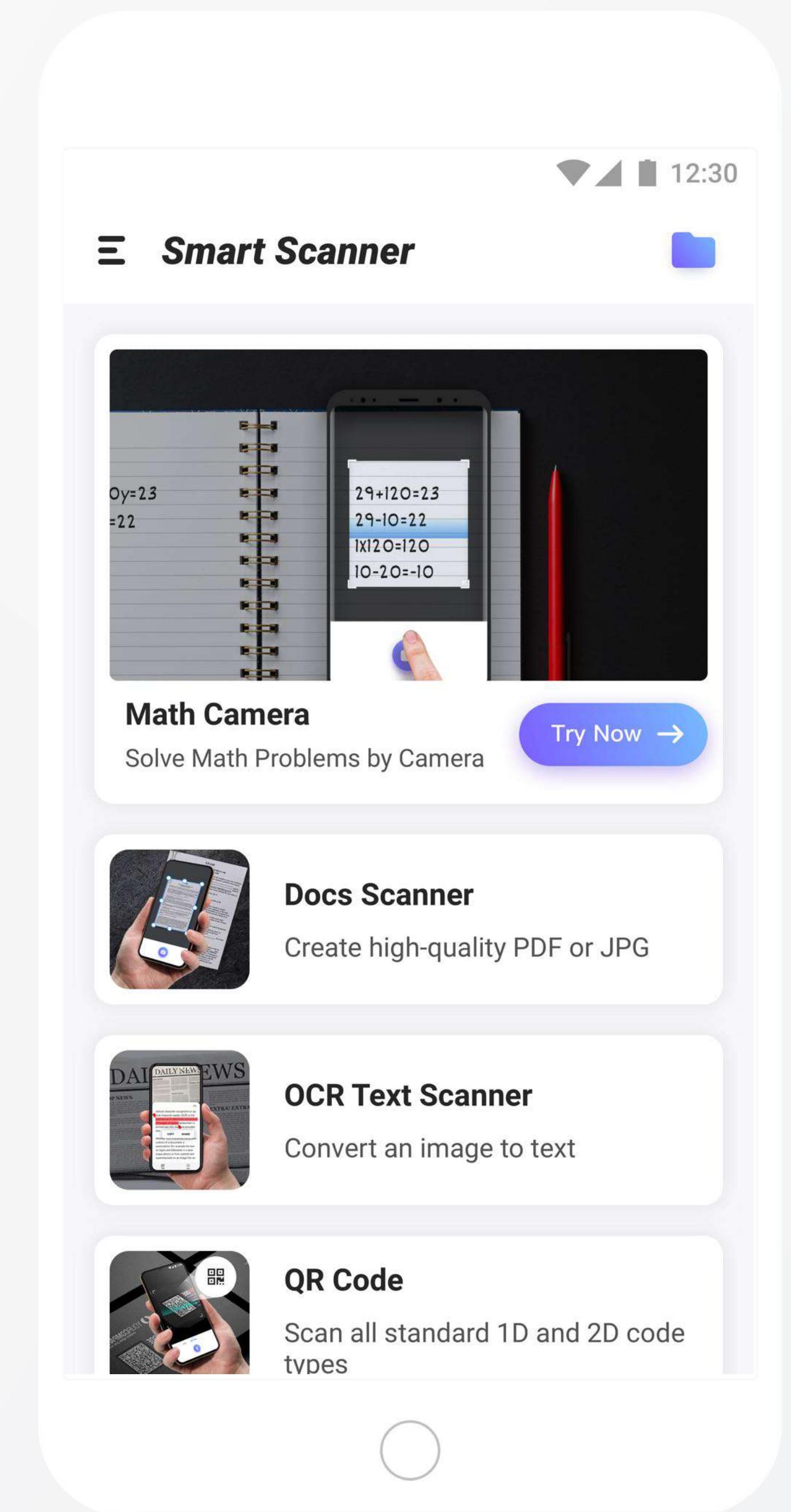


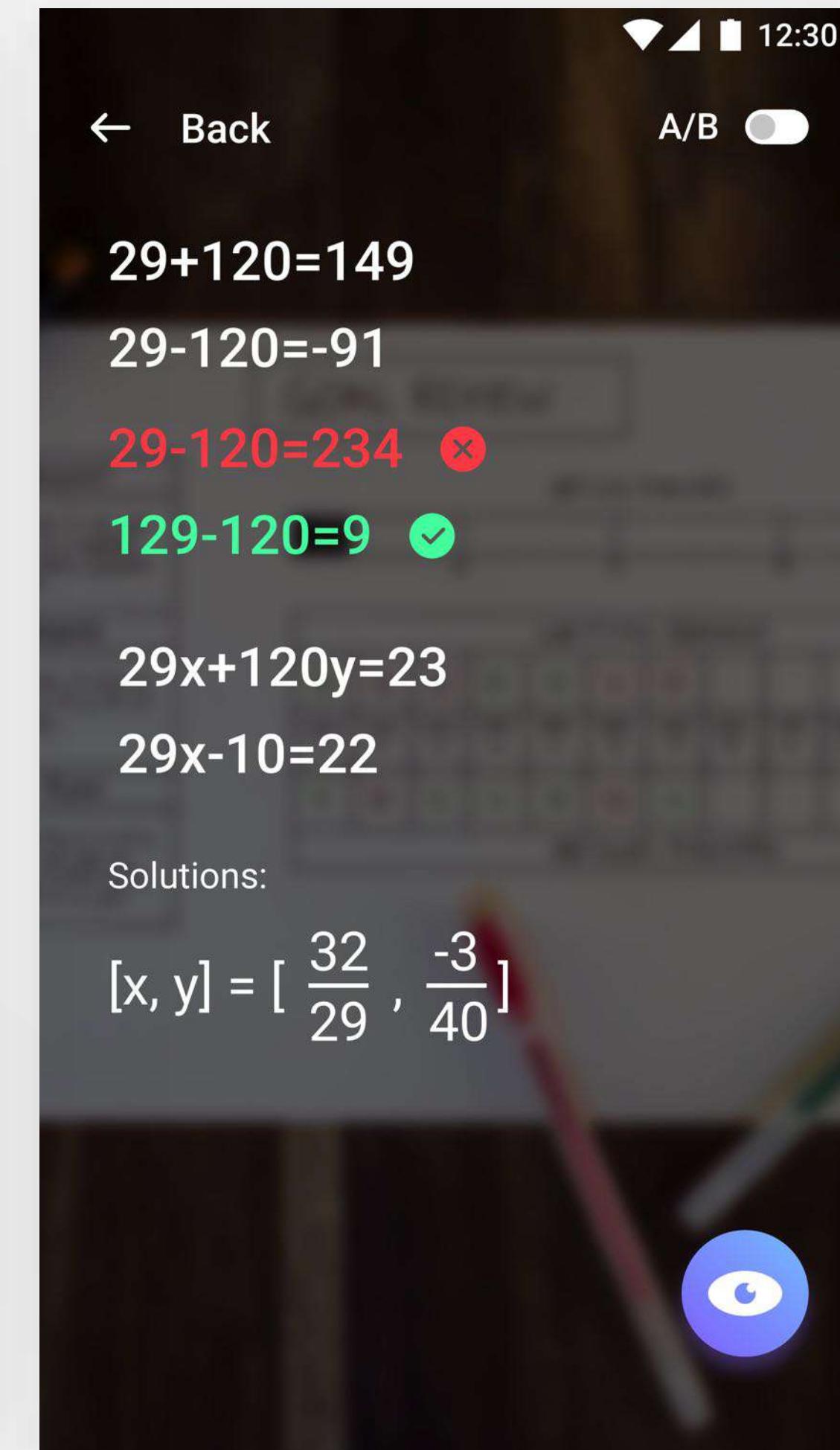
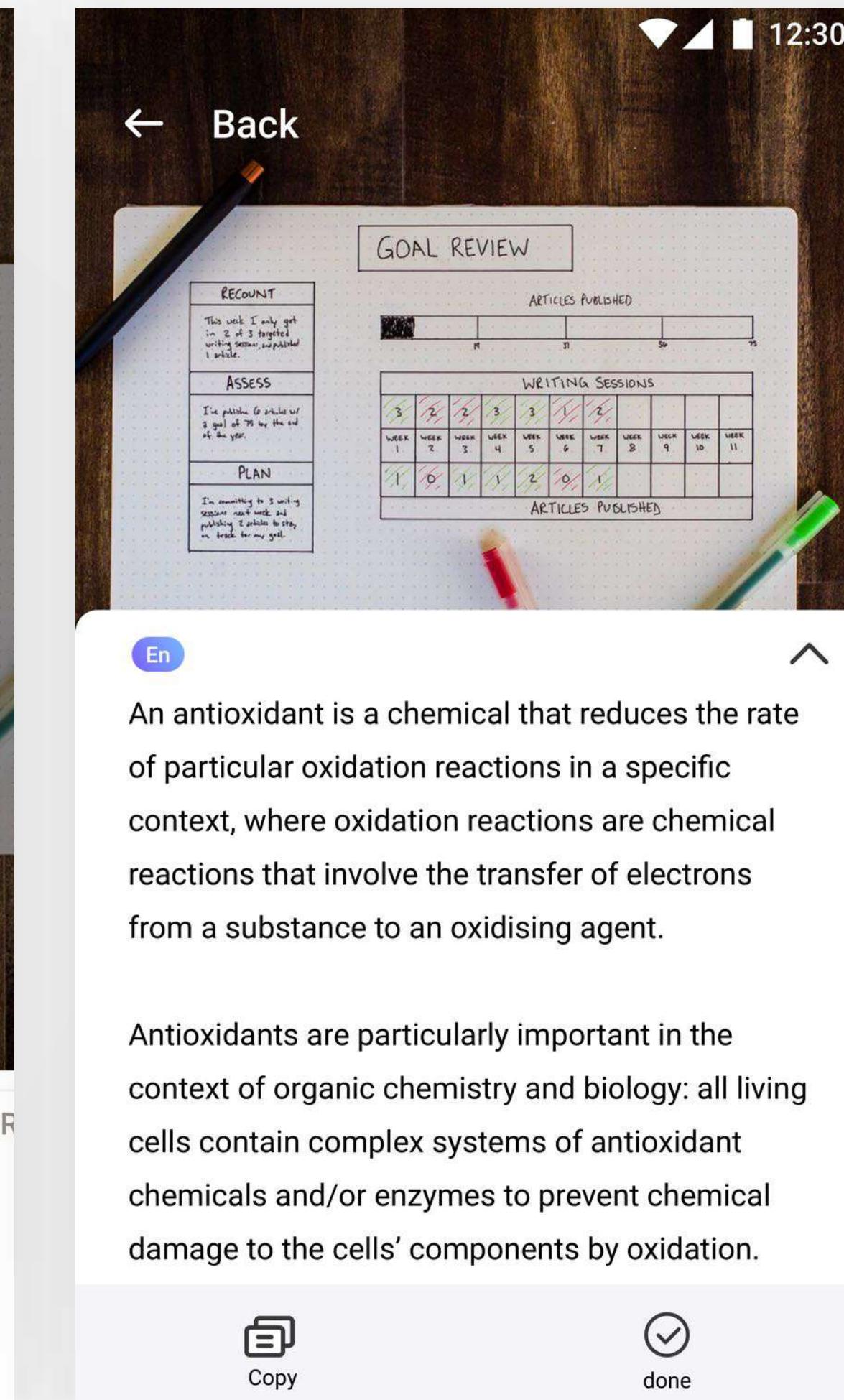
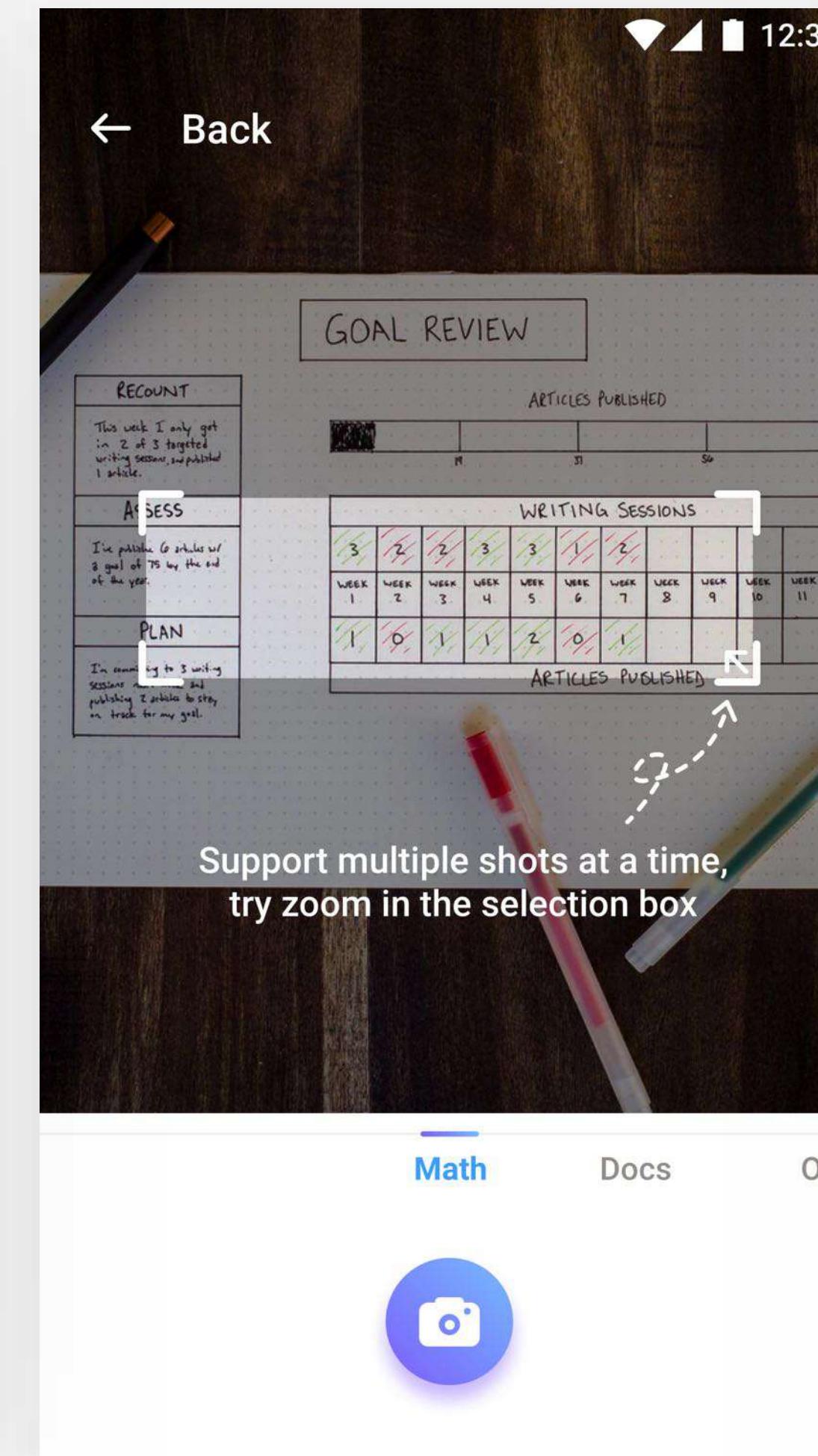
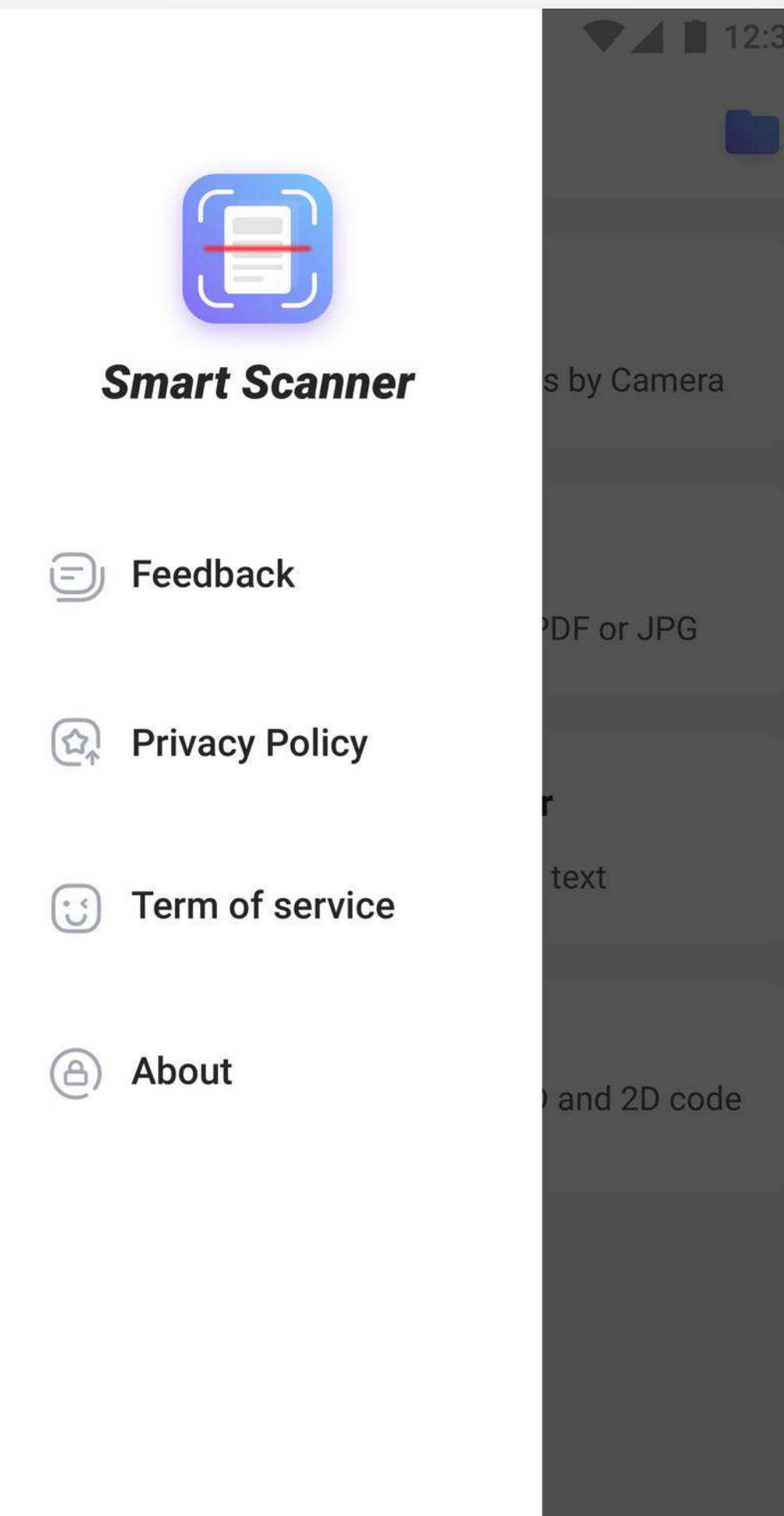
# Smart Scanner

Solve maths problems more efficiently

2015 - 2019

Smart Scanner是一款效率类工具软件，可以通过拍照解决数学问题，快速的文档扫描文字识别功能。







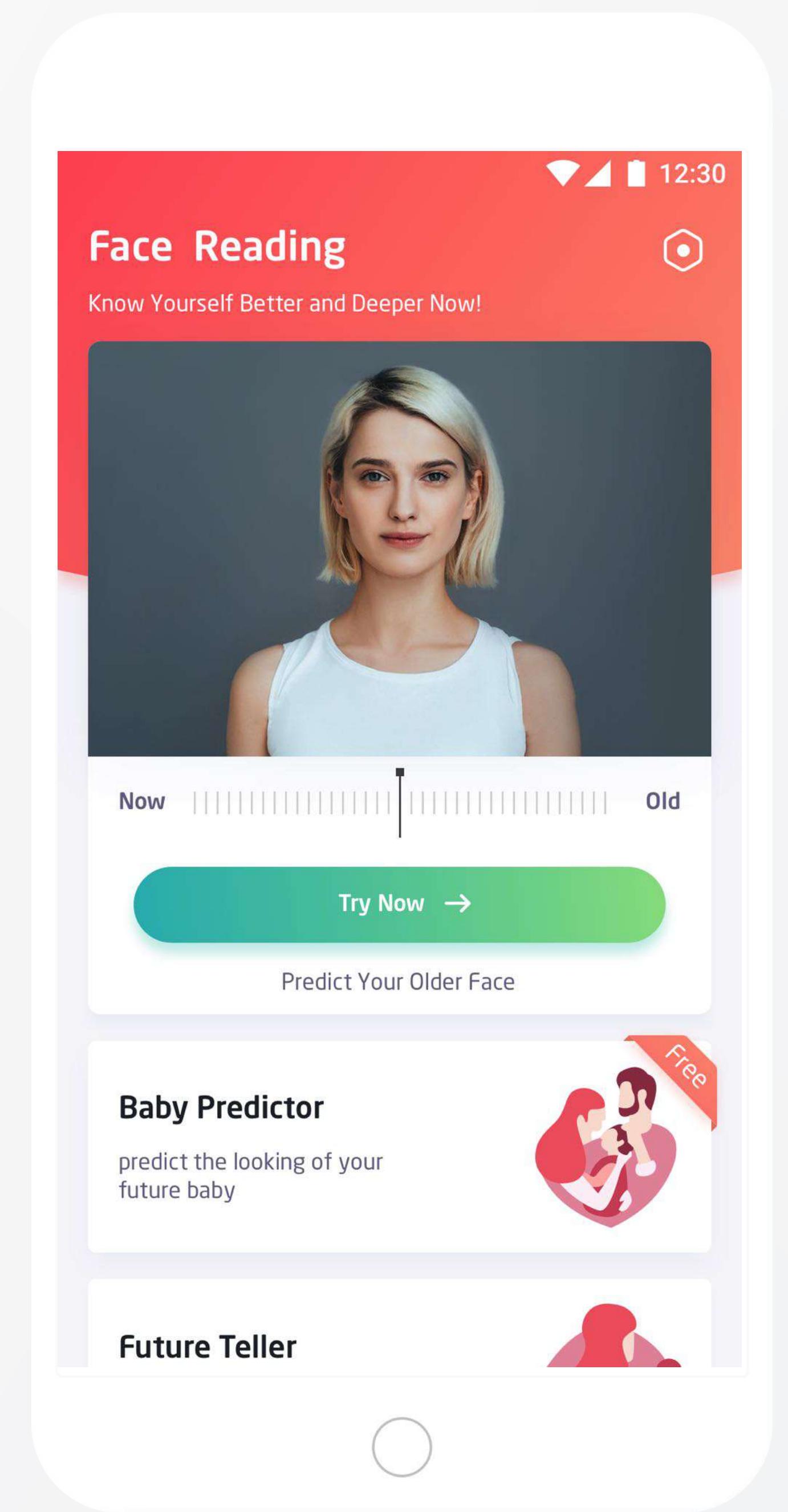
# Face Reading

Know Yourself Better Now!

2015 – 2019

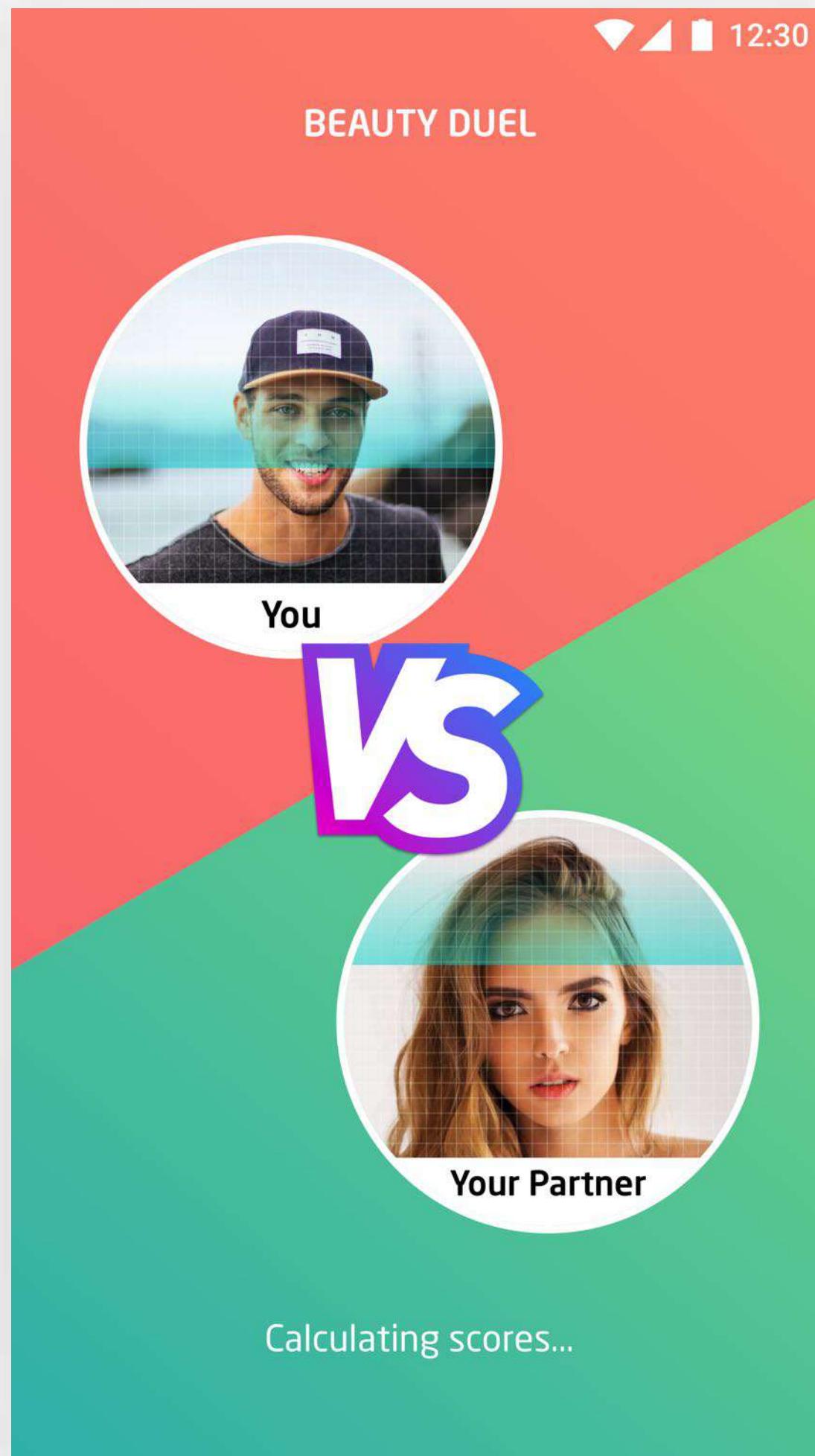
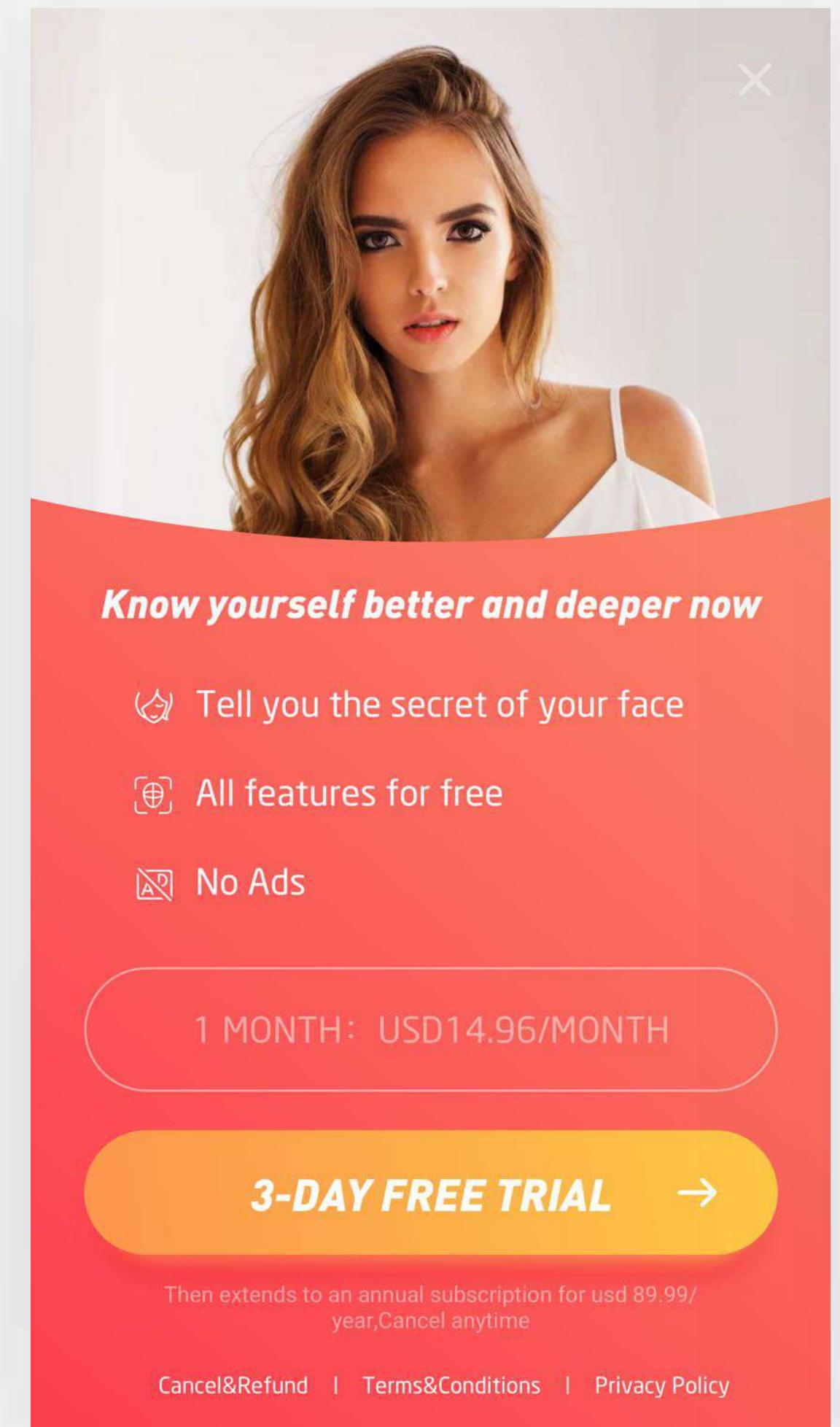
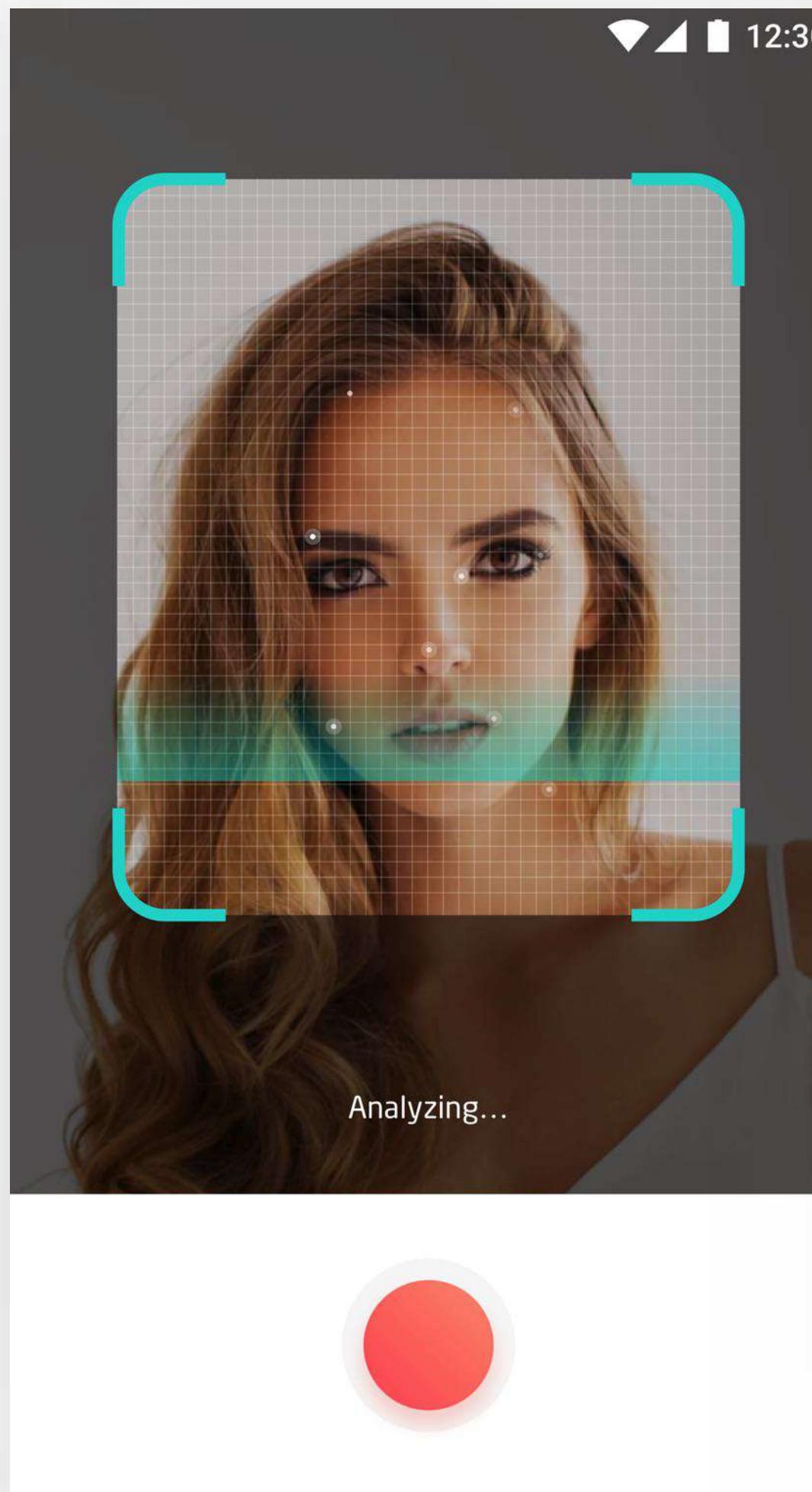
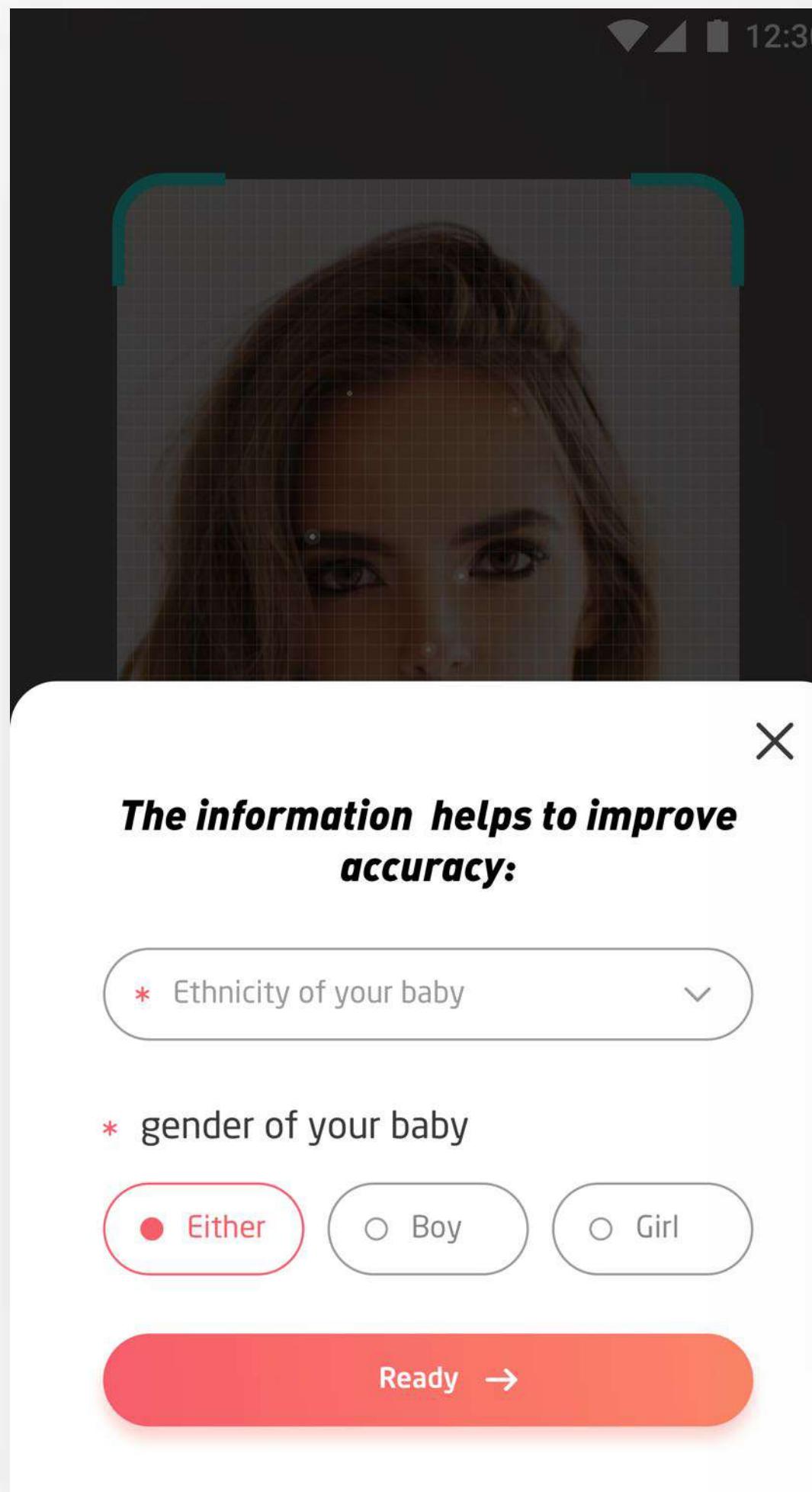
你的面部會透露很多關於你的信息—你的特點，你的愛情，你的健康，你的財富等等。

30 / 50



**Face Reading**  
人脸扫描/娱乐  
(已上线)

2015 – 2019



2015 - 2019

贝贝投  
P2P金融网站

WebStack.cc  
设计导航网站

Go Battery Pro  
产品落地页

NO.1  
NO.2  
NO.3  
NO.4  
NO.5

**gomo**

# GO Battery Pro



GO Battery Pro has been serving over 778 million users for 2 years. It is the simplest and most powerful battery saver which can keep your Andriod phone running well and smoothly.

[Download on Google play](#)

Make your phone operate smoothly like a new one!

Easy Optimization Consumption Tracking Smart Switch

**Junk files cleaning - Smart and powerful**

Too many junk files? Don't know how to get rid of them? Power Cleaner is a must to clean junk files from system cache and other apps. Let's slim your phone down.

**Memory cleaning - Best speed booster**

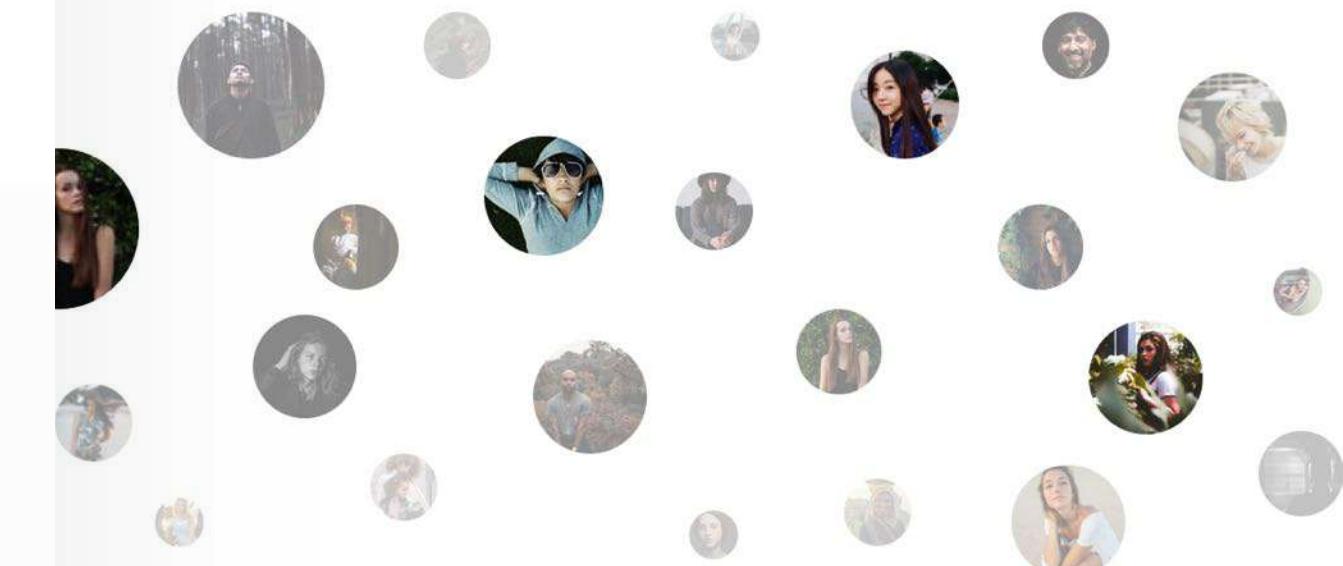
Power Cleaner can help you boost your phone by cleaning up background running apps. Also, Power Cleaner will stop and clean auto-start apps.



## Go Battery Pro LANDING PAGE (已上线)

GO Battery Pro

**780,000 USERS**



ownload this free App now!

Download

2015 – 2019

34/50

Total width: 1170px

Column width: 70px

Gutter: 30px

The screenshot shows the Go Battery Pro app's main screen. At the top, there's a navigation bar with the 'gomo' logo, a menu icon, and tabs for 'HOME', 'PRODUCTS', and 'ABOUT'. Below the navigation is a large blue icon of a battery with a lightning bolt. The text 'GO Battery Pro' is displayed next to it. A subtext states: 'GO Battery Pro has been serving over 778 million users for 2 years. It is the simplest and most powerful battery saver which can keep your Andriod phone running well and smoothly.' A 'Download on Google play' button is visible. In the center, a smartphone displays its home screen with various app icons. Below the phone, the text 'Make your phone operate smoothly like a new one!' is centered. At the bottom, there are three circular icons labeled 'Easy Optimization', 'Consumption Tracking', and 'Smart Switch'.

This screenshot shows the desktop landing page for Go Battery Pro. It features the 'gomo' logo at the top left. The central part of the page contains the 'GO Battery Pro' logo and a subtext: 'GO Battery Pro has been serving over 778 million users for 2 years. It is the simplest and most powerful battery saver which can keep your Andriod phone running well and smoothly.' Below this is a 'Download on Google play' button. Further down, the text 'Make your phone operate smoothly like a new one!' is followed by three circular icons: 'Easy Optimization', 'Consumption Tracking', and 'Smart Switch'. At the bottom, there are two sections: 'Memory cleaning - Best speed booster' (with a rocket icon) and 'Junk files cleaning - Smart and powerful' (with a broom icon).

This screenshot shows another view of the Go Battery Pro landing page. It features the 'gomo' logo and a large blue icon of a battery with a lightning bolt. The text 'GO Battery Pro' is displayed below it. A subtext states: 'GO Battery Pro has been serving over 778 million users for 2 years. It is the simplest and most powerful battery saver which can keep your Andriod phone running well and smoothly.' A 'Download on Google play' button is shown. The bottom section highlights the 'Power Cleaner' feature with the text: 'Power Cleaner can help you boost your phone by cleaning up background running apps. Also, Power Cleaner will stop and clean auto-start apps.' and an associated icon.

WEB DESIGN

The screenshot shows the homepage of Webstack.cc, a design navigation website. The interface is clean with a dark sidebar on the left and a light main content area.

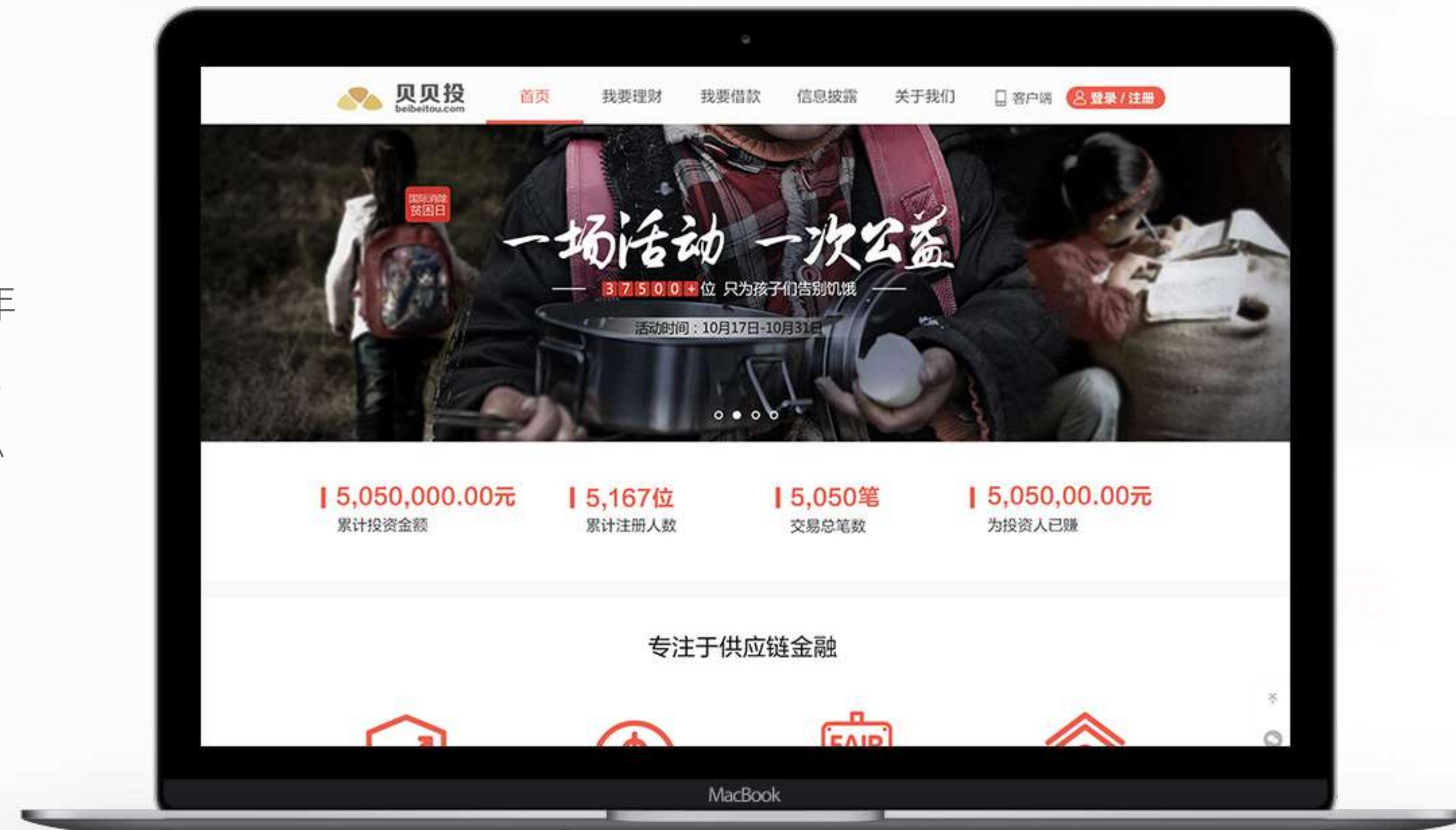
- 常用推荐:**
  - Dribbble: 全球UI设计师作品分享平台。
  - Behance: Adobe旗下的设计师交流平台，来自世界各地的设计师在这里分享自己...
  - Pinterest: 全球美图收藏采集站。
  - 花瓣: 收集灵感,保存有用的素材。
  - Producthunt: 发现新鲜有趣的产品。
  - Youtube: 全球最大的学习分享平台。
  - UI中国: 图形交互与界面设计交流、作品展示、学习平台。
  - 站酷: 中国人气设计师互动平台。
  - 优设: 设计师交流学习平台。
- 社区资讯:**
  - 雷锋网: 人工智能和智能硬件领域的互联网科技媒体。
  - 36kr: 创业资讯、科技新闻。
  - 数英网: 数字媒体及职业招聘网站。
  - 猎云网: 互联网创业项目推荐和创业创新资讯。
  - 人人都是产品经理: 产品经理、产品爱好者学习交流平台。
  - 互联网早读课: 互联网行业深度阅读与学习平台。
  - 产品壹佰: 为产品经理爱好者提供最优质的产品资讯、原创内容和相关视频课程。
  - PMCAFF: 中国第一产品经理人气组织，专注于研究互联网产品。
  - 爱运营: 网站运营人员学习交流，专注于网站产品运营管理、淘宝运营。
  - 鸟哥笔记: 移动互联网第一干货平台。
  - 古田路9号: 国内专业品牌创意平台。
  - 优阁网: UI设计师学习交流社区。
- 发现产品:** This section is partially visible at the bottom of the page.

2015 - 2019

WEB DESIGN

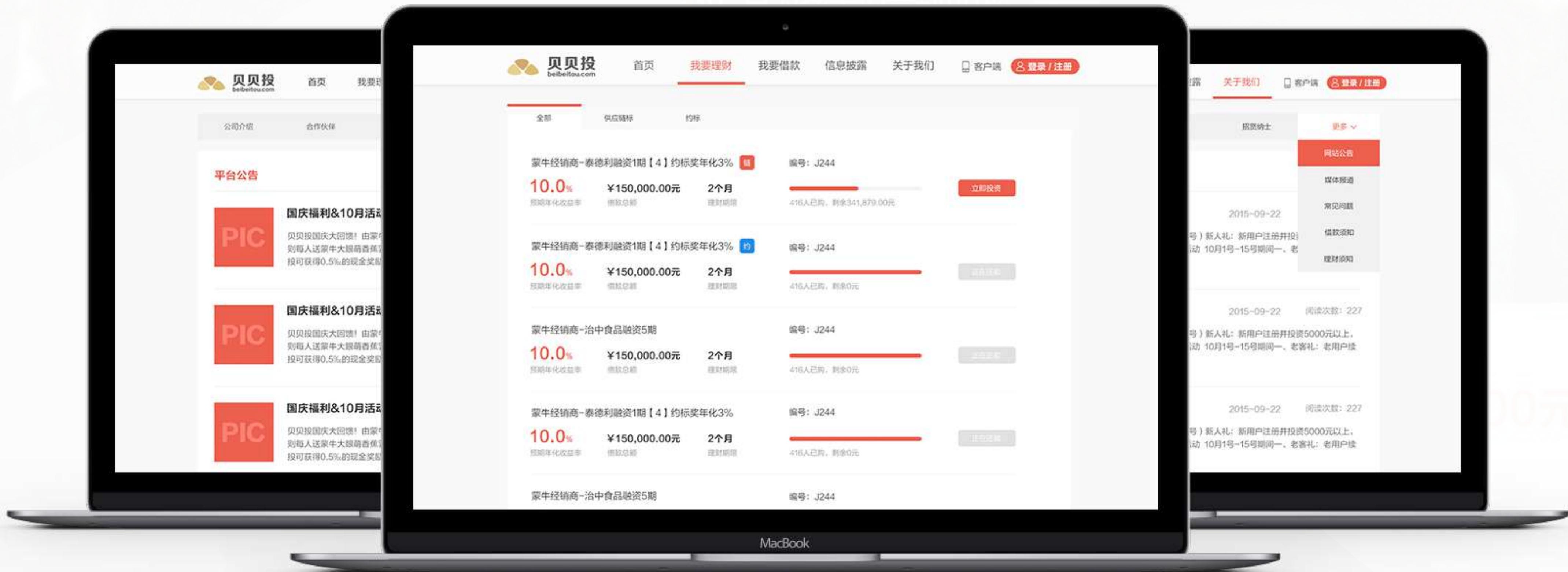
## 贝贝投网贷平台

深圳贝贝投微金融服务有限公司创立于 2014 年 10 月，是一家以 P2B 为新型商业模式的新型互联网金融公司。（[www.beibetou.com](http://www.beibetou.com)）。公司总部位于深圳市龙华新区民康路东明大厦，实缴注册资本 5000 万元。



2015 - 2019

WEB DESIGN



需求分析

竞品分析

资料查询

头脑风暴

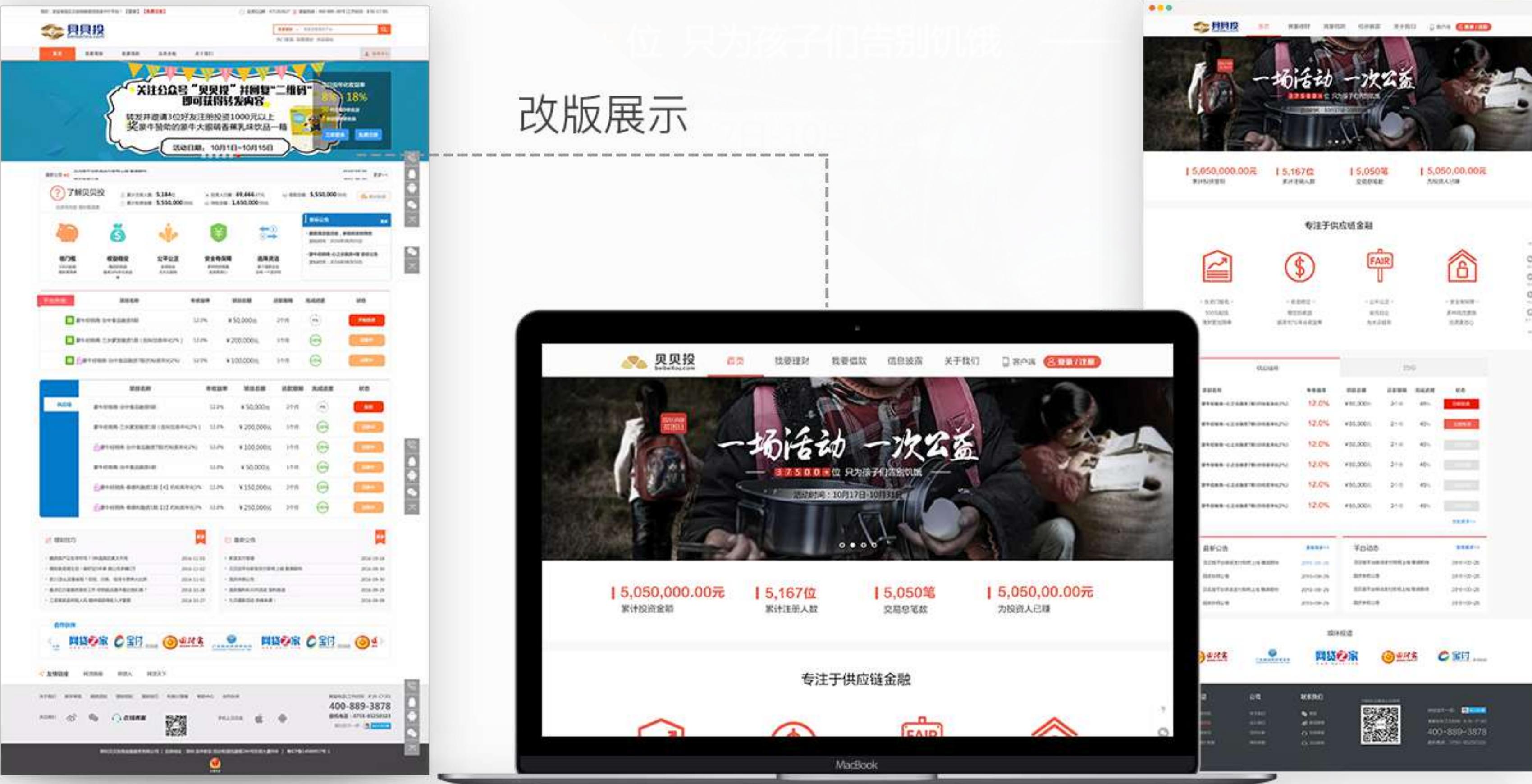
通过以上的调研及分析，得出以下结论：

1. 产品需求交互不清晰，需要沟通并重新设计，使用户使用更加清晰。
2. 多场景的数据可视化，需要针对不同场景考虑合适的形式。
3. 能够对数据进一步进行可视化解读，并再次基础上创新。
4. 客户希望视觉风格有所突破，与竞品及原版本有较大的区别。



2015 - 2019

## 改版展示



2015 - 2019

**My Wallet**  
理财APP

**唯饭**  
粉丝应援APP

**Fire Hourse**  
工业设计工作室

**Digall**  
工作室

**贝贝投**  
P2P网贷平台

**Thomas&Linda**  
设计公司

**Master Select**  
外汇金融

**Sell Finance**  
P2P金融

**度睿**  
工业设计公司

**Mind Source**  
运动网站

**DB Campus**  
微信开放平台

**Campus Life ol**  
校园网站

NO.1  
NO.2  
NO.3  
NO.4  
NO.5

👤 DIGALL STUDIO

🌐 WWW.MYWALLET.TECH

⌚ 2017-11

👤 COLLIERMOUTH



👤 MASTER SELECT GROUP PTY LTD

🌐 WWW.MSGFOREX.COM

⌚ 2017-10

👤 AUSTRALIA



41/ 50

👤 DIGALL STUDIO

🌐 WWW.DIGALL.INFO

⌚ 2017-11

👤 GUANGZHOU



👤 MIND SOURCE GROUP

⌚ 2017-09

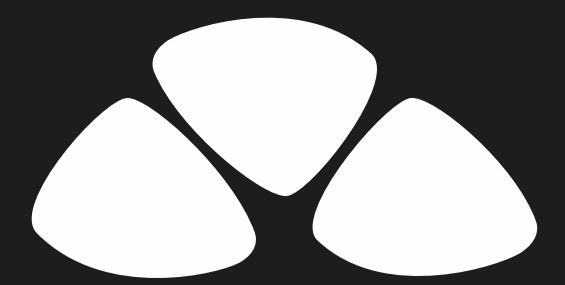
👤 GUANGZHOU



👤 广州星舟信息科技有限公司  
🌐 WWW.WEIFANAPP.COM  
⌚ 2017-03



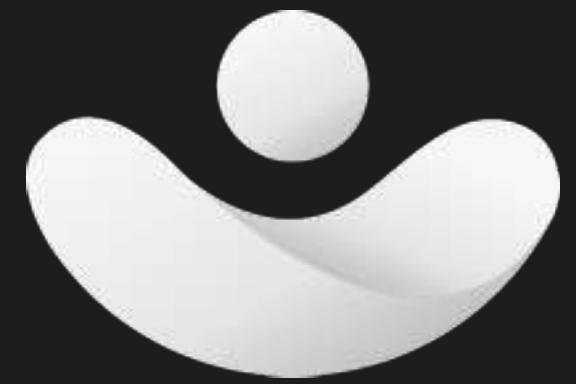
👤 SHELL FINANCE  
⌚ 2016-11



42/50

👤 GUANGZHOU

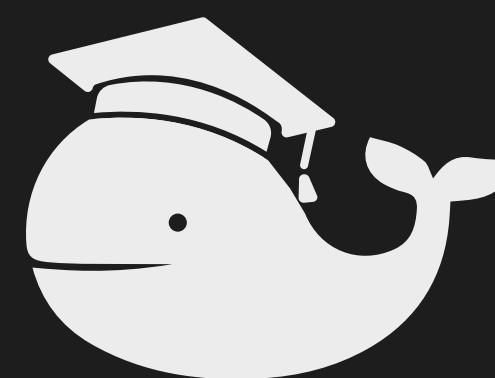
👤 SHENZHEN BEIBEIJIAO MICRO FINANCIAL CO., LTD.  
🌐 WWW.BEIBEITOU.COM  
⌚ 2016-11



👤 GUANGZHOU

👤 DBCAMPUS  
🌐 WWW.DBCAMPUS.COM  
⌚ 2016-06

👤 ZHONGSHAN



👤 FIREHOURSE

⌚ 2015-12



👤 BRITAIN

👤 THOMAS&LINDA

👤 BRITAIN

👤 DURUI INNOVATION STUDIO

⌚ 2015-11



👤 ZHONGSHAN

👤 DEEPBLUE NETWORK TECHNOLOGY CO., LTD.

👤 ZHONGSHAN

🌐 CAMPUS LIFE

⌚ 2015-10



NO.1

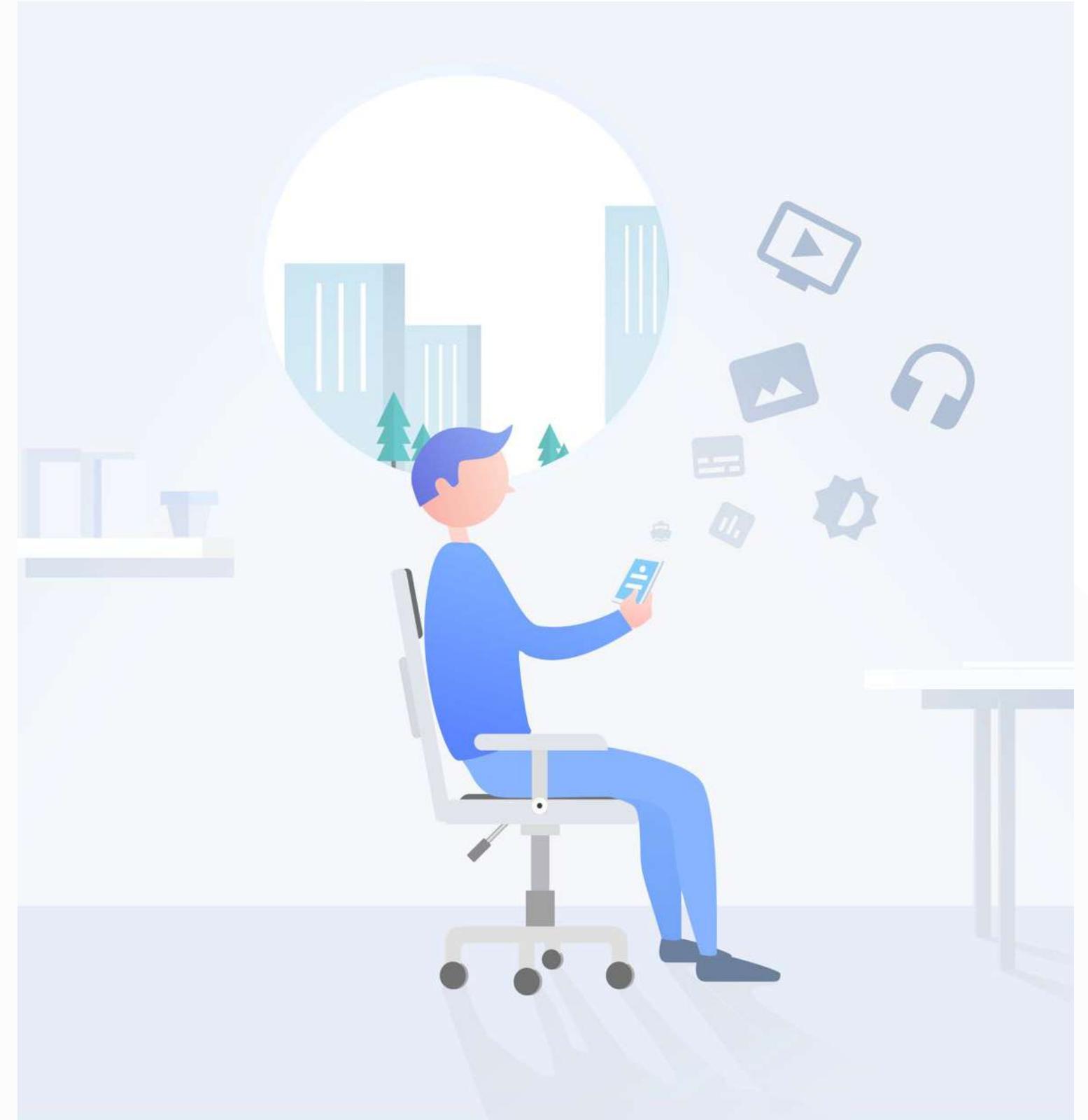
NO.2

NO.3

NO.4

NO.5

2015 - 2019

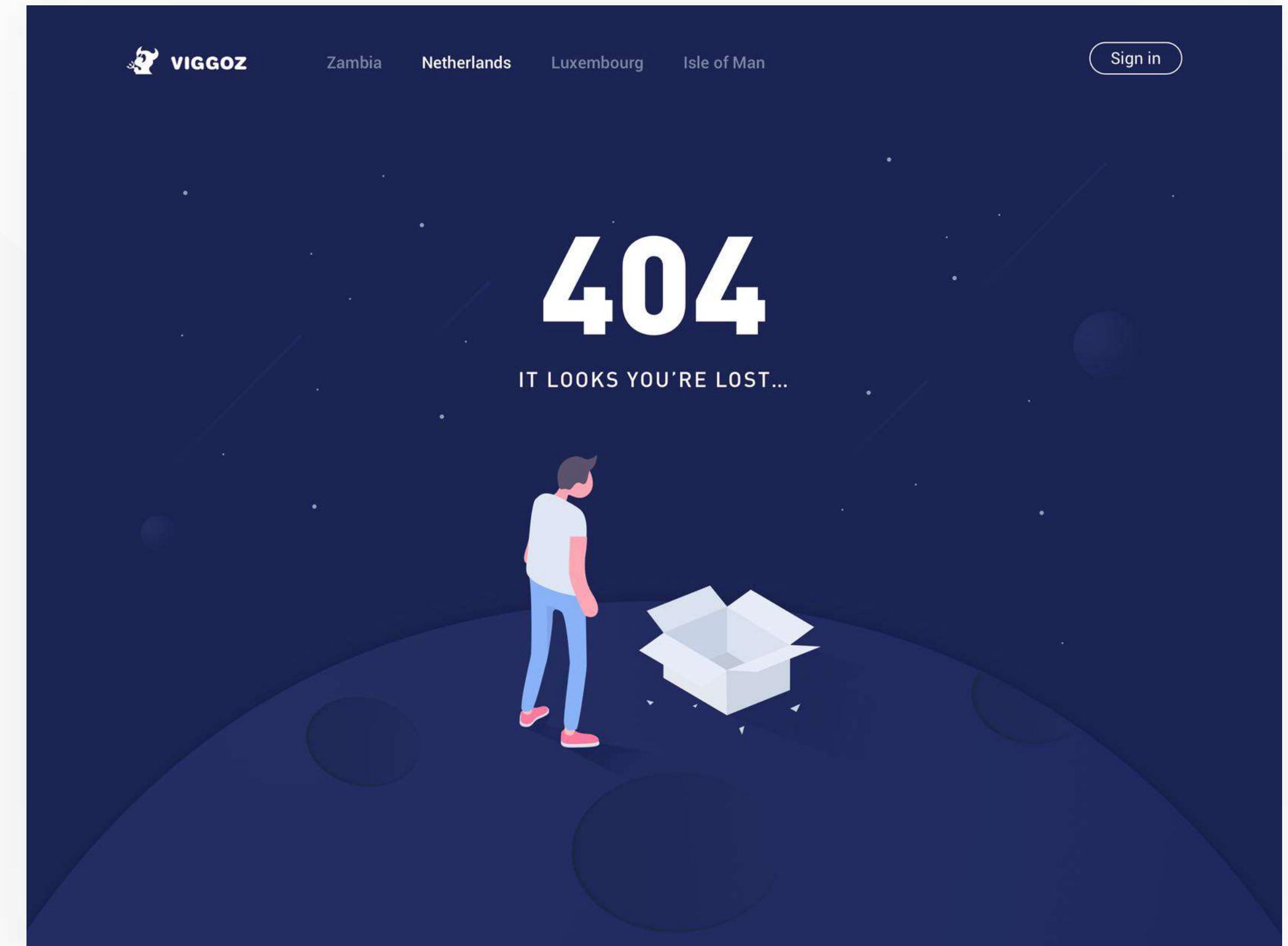


ILLUSTRATION

2015 - 2019



46 / 50



ILLUSTRATION

2015 – 2019

47 / 50

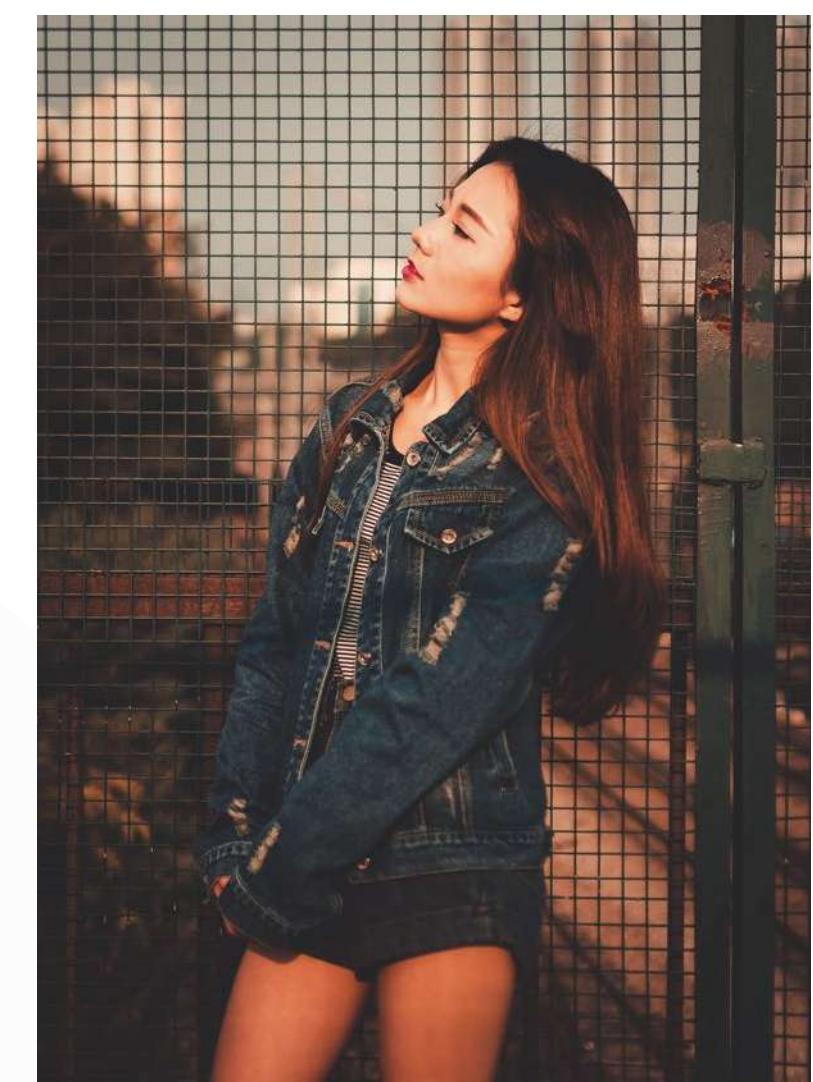
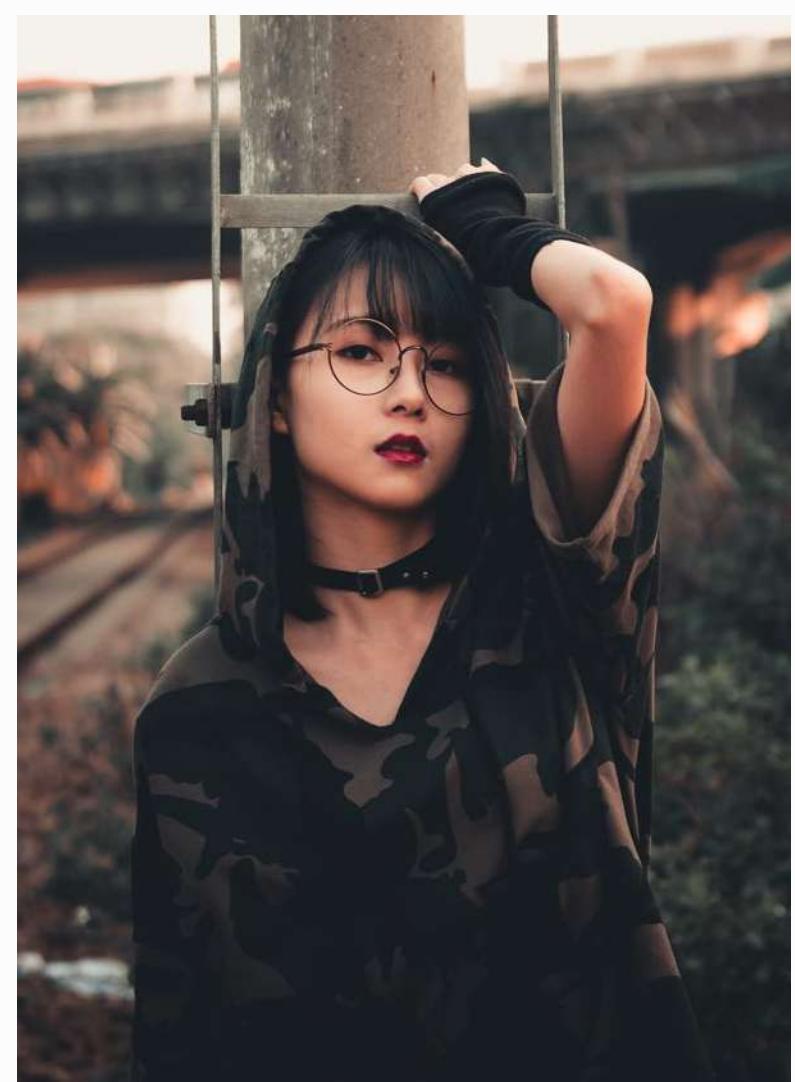
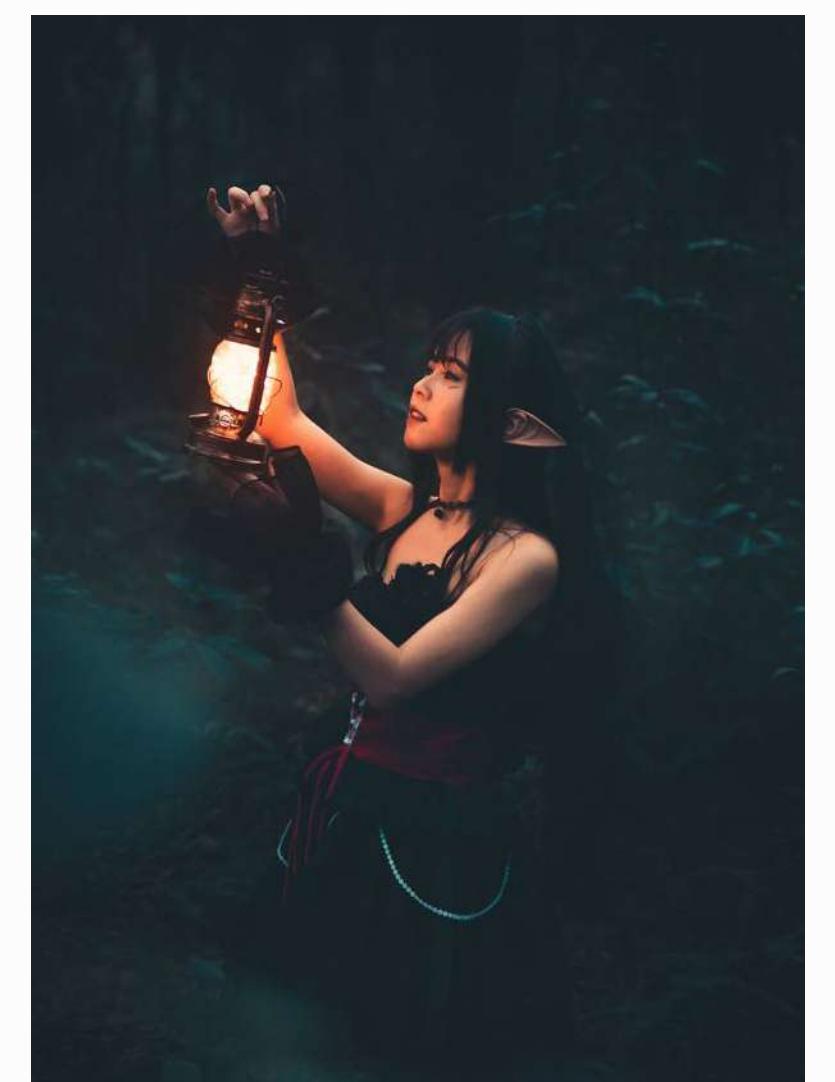
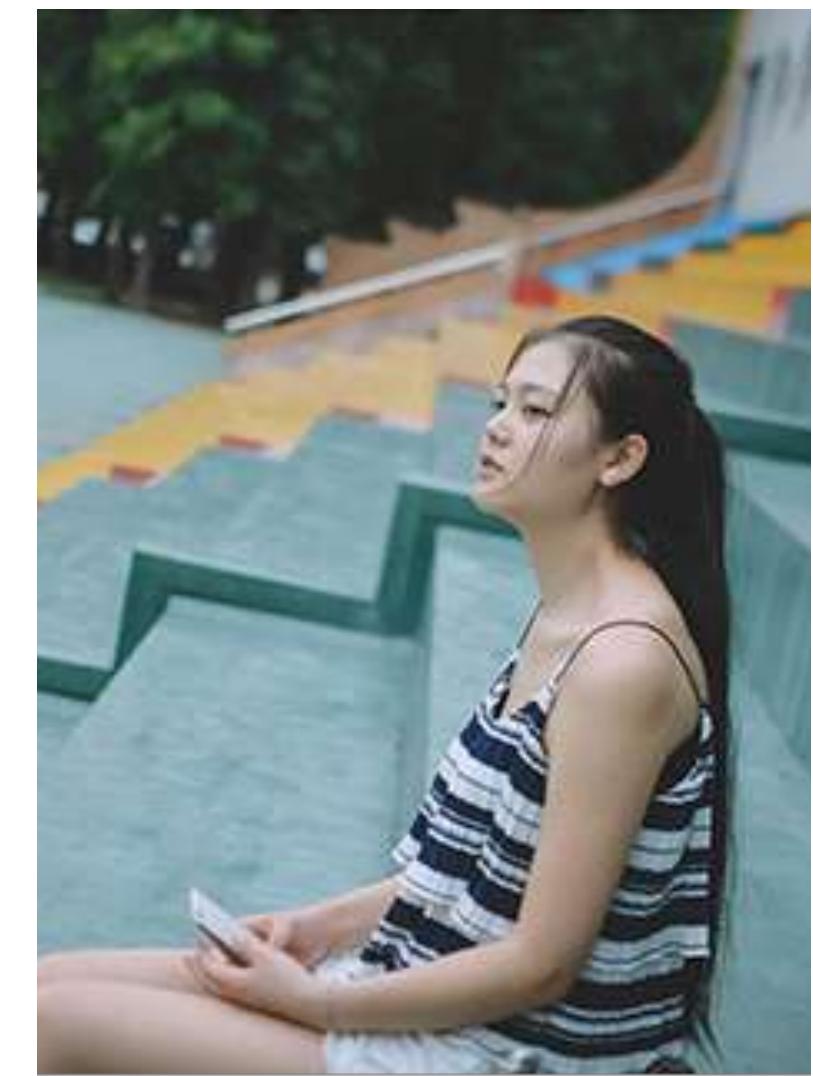
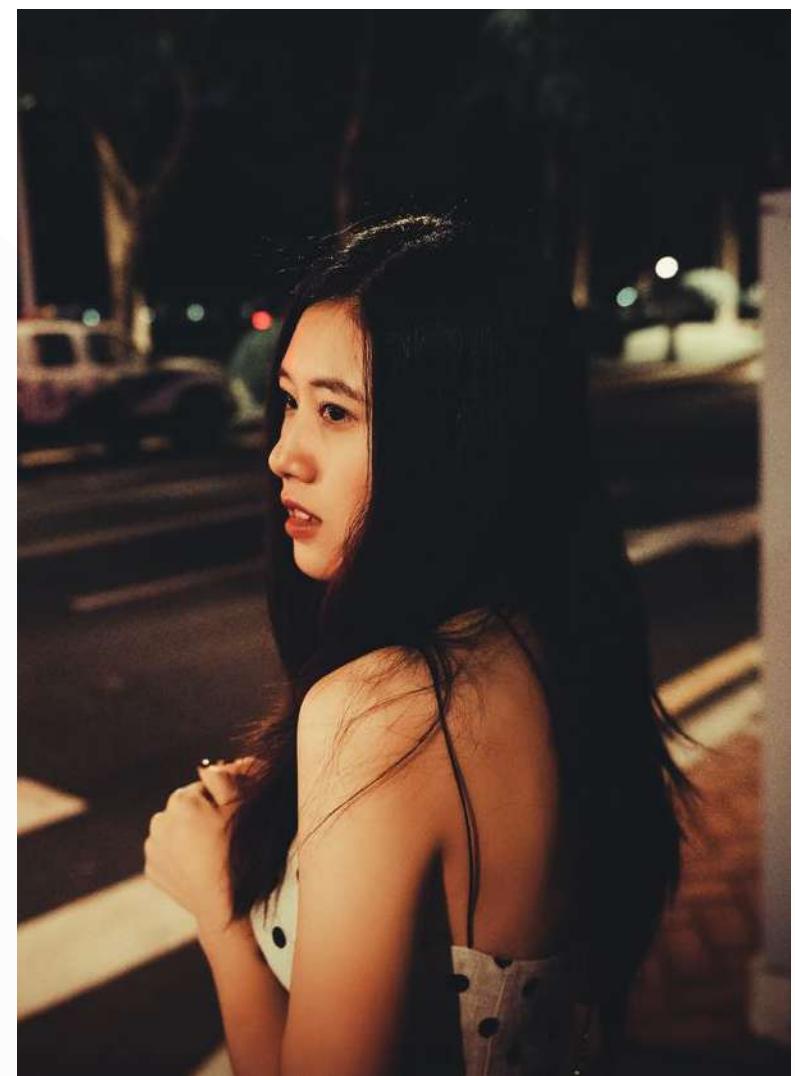
NO.1

NO.2

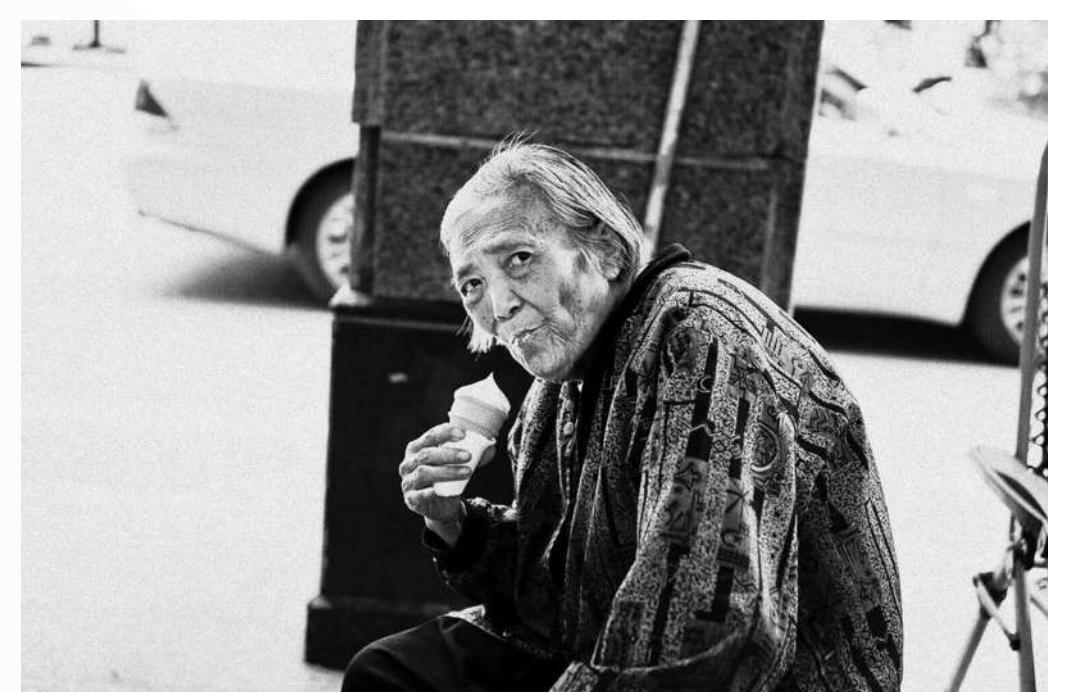
NO.3

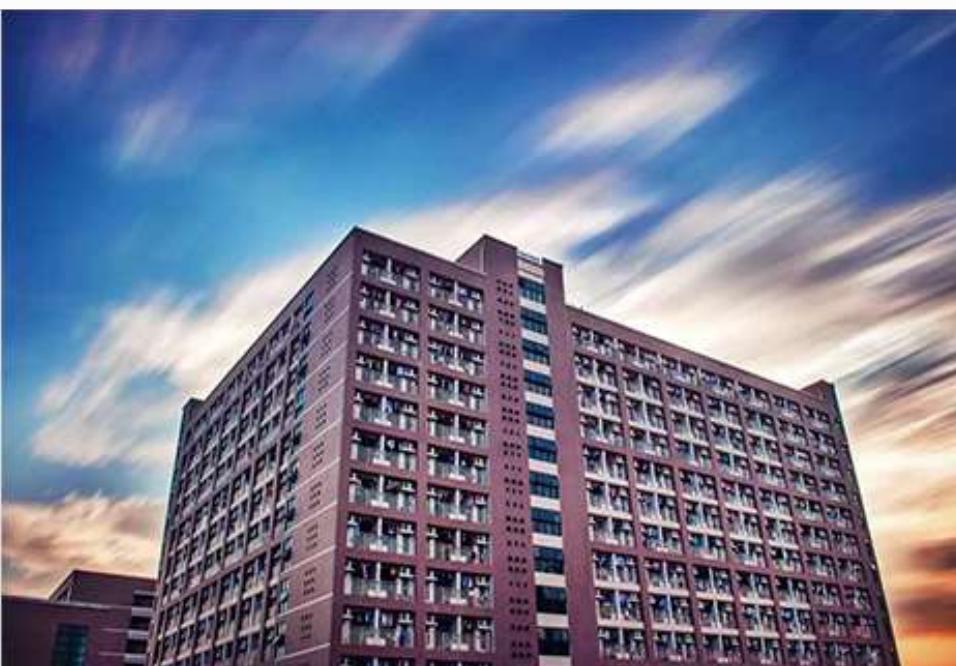
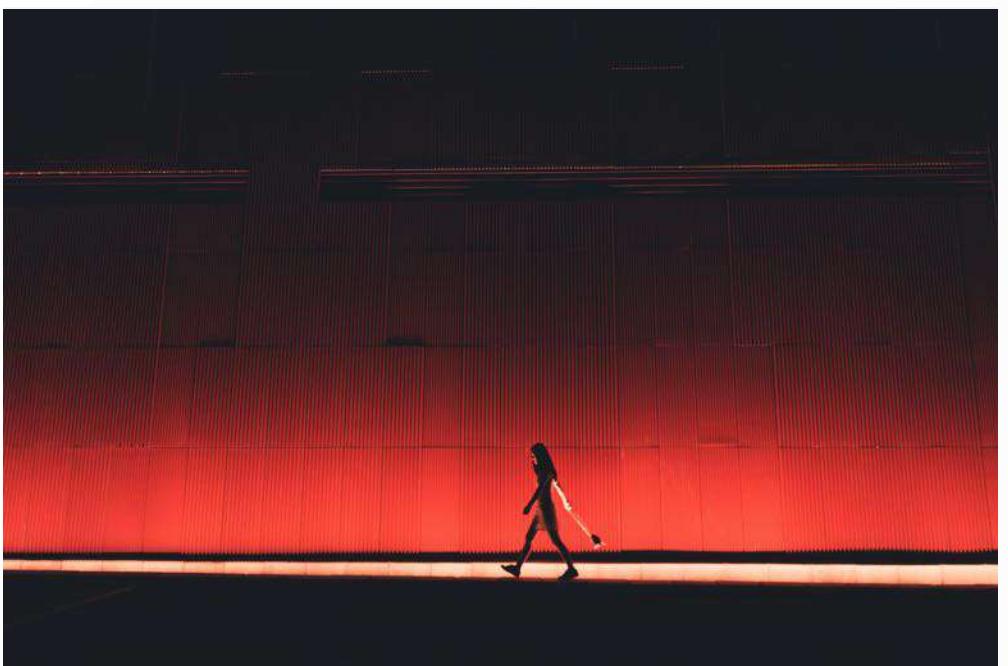
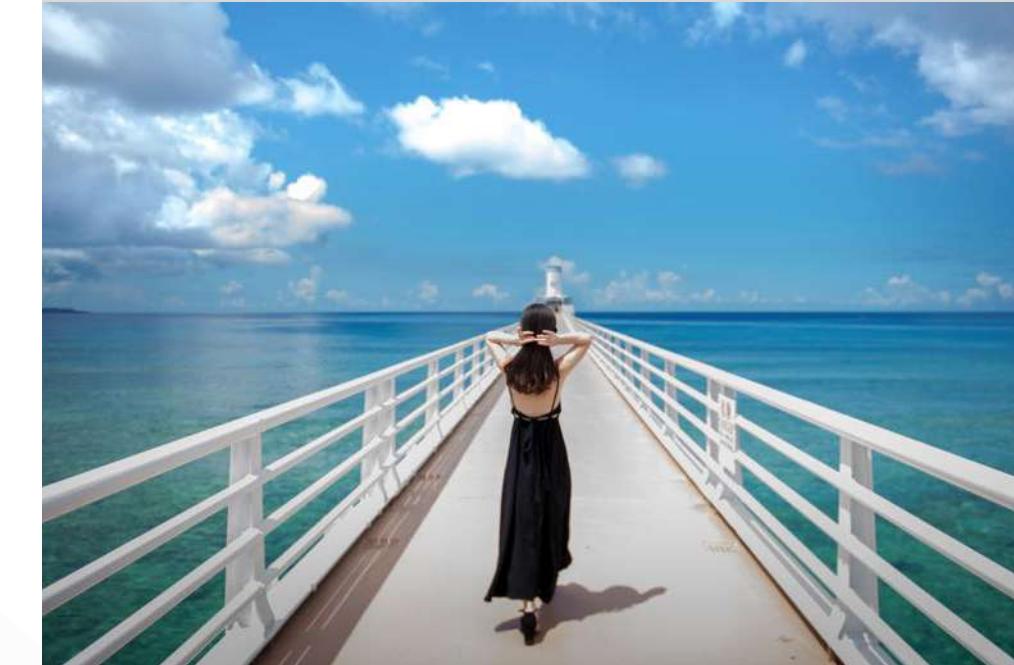
NO.4

NO.5



2015 - 2019





# Thanks

感谢您的浏览，更多个人作品和设计感悟我会更新在个人博客，您  
可以通过下面的网站了解更多。

[www.viggoz.com](http://www.viggoz.com)