

## Says

What have we heard them say?
What can we imagine them saying?

Step1:I Phone Have Several Version And New Model Introduced Year By Year

Step3:Apple's branches are opened in india to attract the users in india

Step2:Apple's users increases in india rapidly

IREVOLUTION: A
DATA DRIVEN
EXPLORATION OF
APPLE'S IPHONE
IMPACT IN INDIA

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\*Step1:I phones with many features ans have new models.

\*Step2: Apple branches come to india and new model come to indian market quickly

\*Step3:Apple branches offer a jobs to peoples

## Does

What behavior have we observed? What can we imagine them doing?

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Step2: india is developing country so apple target the india to develope is market.

Step1:Apple's branches provides job for indians.

Step3: Now a day india is digitally developing nation whichis helpful t0 us.

Step1: Cost of iphone is large which is difcult to buy

Step2:
Government fxed
a price with suitable amount

Step3: By fxing price which iphone to kind of peoples in india.

## **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

