

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Data science is an integral part of Uber's products and philosophy

> Uber Technologies, Inc is an American transportation conglomerate that mainly provides ride

Uber follows a supplier pick map matching algorithm where the customer

> Voyage Vista: Illuminating Insights from Uber Expeditionary Analysis

With

grocery

deliveries

initiatives like

UberFresh for

Timing is everything at Uber.

> direct cars to people and people to places

Given a pickup location, drop off location and time of the day

Uber is a multinational transportation network company that operates a ridehailing platform

Uber if they use your data to book a restaurant for a romantic dinner

billion Uber trips and 160,000+ people driving for Uber across 449 cities in 66 countries

Uber has "eaten the world" in less than 5 years and is a remarkable

Uber lives or dies by data



Does

What other feelings might influence their behavior?