

## Says

What have we heard them say?
What can we imagine them saying?

**Thinks** 

Secret

develop of

the iPhone





The iPhone is improving music

It has also allowed musicians to share their work online and connect with fans through social media

In addition to making it possible for blind people to enjoy music

IR evolution: A
Data-Driven
Exploration Of
Apple's Iphone
Impact In
India

The iphone is full of interesting facts.

The first was the Apple iPhone, a web appliances released in 1999 that was discovered afterr two year

iPhone has changed the way we communicate

People used to talk face-to-face, write letters, send emails, make phone calls, and share videos online.

Today, there are so many different ways to communicate with each other

If we want to fully understand the invention of iPhone, we have to go back a little further to 1998.

Few jobs was
Apple's CEO and
had just return to
the company
after being fired
10 years earlier.

## Does

What behavior have we observed? What can we imagine them doing?



See an example



Anostalgic

look at the

iPhone

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

