

## Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Step1:Apple's branches provides job for indians.

Step1:Phone
Have Several
Version And New
Model
Introduced Year
By Year

Step:3Apple's branches are opened in india to attract the users in india

Step2:Apple's Users increases in india rapidly

Step2: india is developing country so apple target the india to develope is market.

day india is digitally developing nation whichis helpful to us.

Step3: Now a

AREVOLUTION: Amarket.

DATA DRIVEN

EXPLORATION OF

APPLE'S IPHONE

IMPACT IN INDIA

RAMYA.A

\*Step1: I phones with many features ans have new models.

\*Step2: Apple branches come to india and new model come to indian market quickly

STEP1: COST
OF IPHONE IS
LARGE WHICH
IS DIFCULT TO
BUY

\*Step3:Apple branches offer a jobs to peoples

STEP2:
GOVERNMENT
FXED A PRICE
WITH SUITABLE
AMOUNT

STEP3: BY
FXING PRICE
WHICH IPHONE
TO KIND OF
PEOPLES IN
INDIA.



## Does

