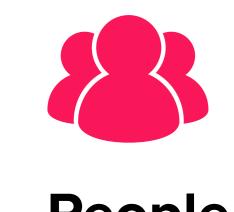
# Async brainstorming

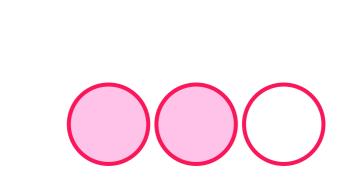
# A brainstorm method tailored for async collaboration

#### INTRODUCTION

Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.







**People** Time 2 - 20 1-2 ho

Time
1-2 hours

**Difficulty**Intermediate

#### AGENDA

- 1 Define your problem statement
- **2** Brainstorm
- **Group ideas**
- 4 Prioritize

#### PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.

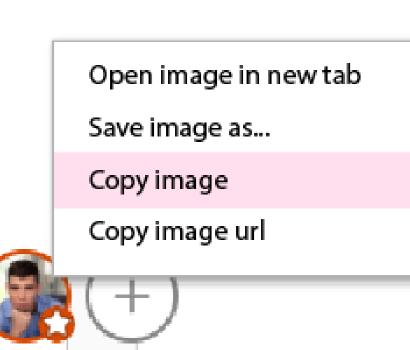


#### ACTIVITY CHECKPOINTS

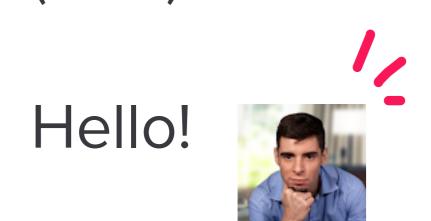
Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.

## Tip

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".



Left-click any part of the mural and paste the image with ctrl (cmd) + v.



## Starting point - I have read the problem statement

Add your avatar here
Better Performance:
Compared to Android devices, Apple phones
offer better performance. They are built to
work faster and smoother. Even the old
iPhone models work well and have smooth
functioning.

Brainstorm completed - I'm ready for grouping ideas

Easy to Use:

Another advantage of the iPhone over
Android is the ease of use. The simple interface of the iPhone allows you to easily reach your endpoint destination without getting confused

## Group ideas completed

Any new model launchedby companiesshows the advertisement about the features.

It reahes all kind of people.

Goal reached - I have finished the prioritize step

Move your avatar here

Share your feedback

## Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

How Might We [your problem statement here]

Give a brief overview or record a loom

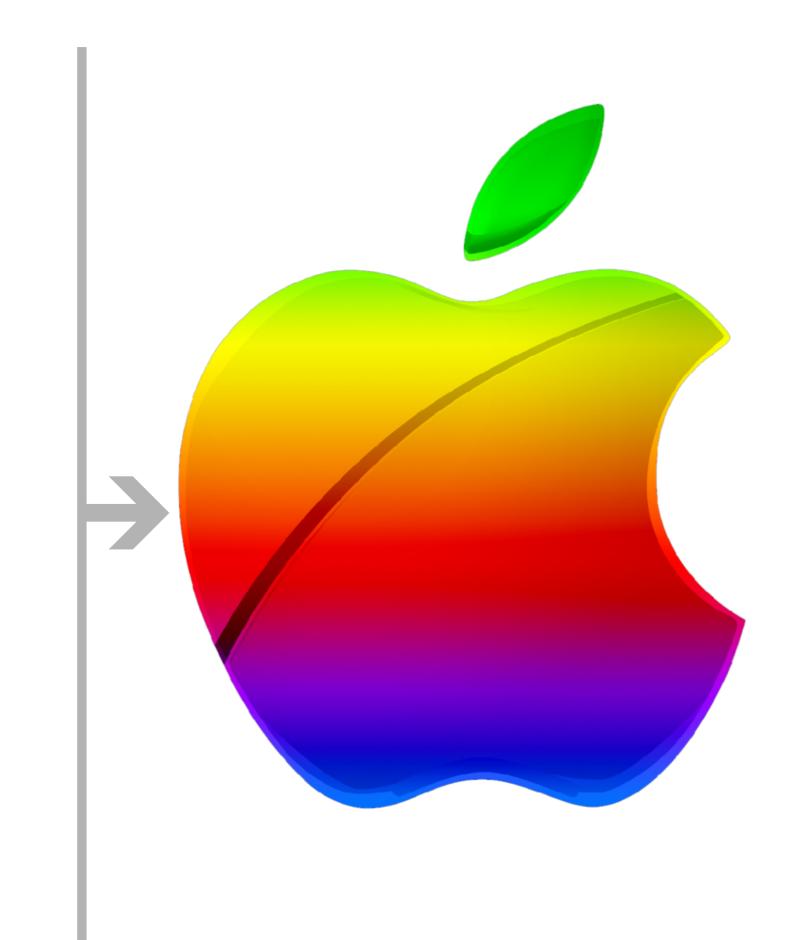
of the project



2 Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:





The government make policy with companies and fxed a price with per indian gdp at present

## Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).

After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color

of multiple sticky notes at once.

Group 1

The government

make apolicy with

companies andfxed

aprice with per indian

gdp at present It

reachea atleast

middle class of india

Group 2

Any new model launchedby companies shows the advertisement about the features. It reahes all kind of people.

Awarness create among the users about the iphones

Group 3

4 Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.

Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

