



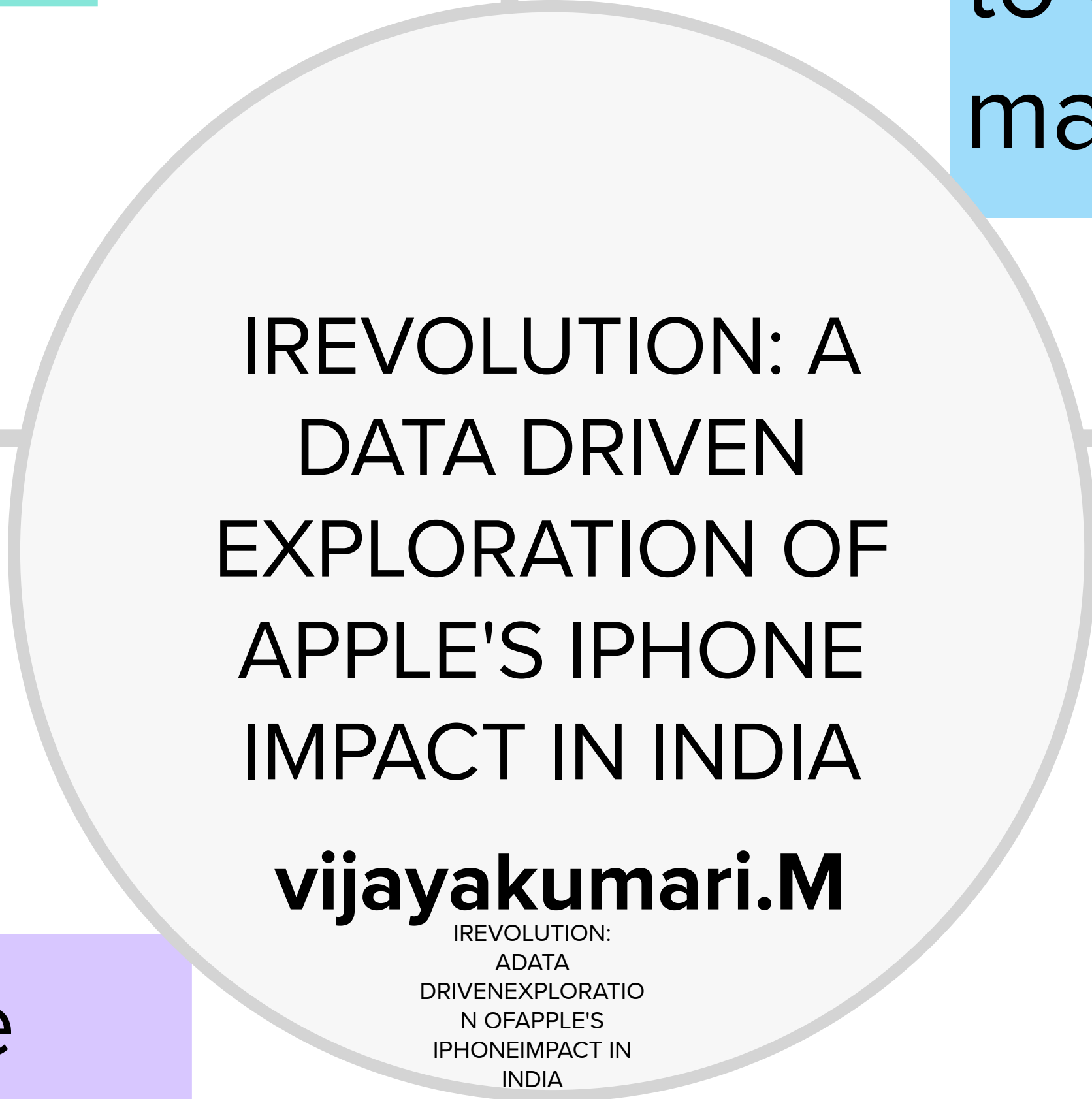
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Step1:I Phone
Have Several
Version And New
Model
Introduced Year
By Year

Step1:Apple's
branches
provides job
for indians.

Step3:Apple's
branches are
opened in india
to attract the
users in india

Step2:Apple's
users
increases in
india rapidly

Step2: india is
developing
country so apple
target the india
to develope is
market.

Step3: Now a day
india is digitally
developing
nation whichis
helpful t0 us.

*Step1:I
phones with
many
features ans
have new
models.

*Step2: Apple
branches come
to india and new
model come to
indian market
quickly

Step1: Cost of
iphone is
large which is
difcult to buy

*Step3:Apple
branches
offer a jobs
to peoples

Step2:
Government
fxed a price
with suitable
amount

Step3: By fxing
price which
iphone to kind
of peoples in
india.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?