



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



A Channel is a members personal presance on youtube, similar to other social media sites.

Right from hosting the best digital marketing channel to the most popular cooking and gaming channels ,Indian youtubers have covered every genre possible under their belt.

The total number of channels listed may exceed 50 if a tie exists for the 50th -highest subscriber count.

maintain a smile: It looks like you are struggling to sing the song and it looks like you got iritation on something, so just maintain a small smile through out the video recoding.

Audience Engaging : Before you start singing, just introduce yourself in 2 to 4 lines. And when you finished ask tem to comment / share and subscribe.

Video SEO: This is highly poor in your channel this may be difficult to do it yourself for your age, take an video SEO expert help.

You tube premium revenue: Get part of a you tube premium subscribers subscription fee when they watch to your content.

Advertising revenue: Earn revenue from watch page ads and shorts feed ads.

Super thanks: Your fans pay to view a fun animation and get their message highlighted in your video or shorts comments section.

I think the current state of you tube is ridiculously generous to companies, very hostile to the typical content creator, and pretty such different to the viewer.

first of all this is the best job I never had. I am truly independent, no boss, no quarterly sales targets-I am free to do what I like.

I also enjoy it when people approach me-in the gym, in the supermarket, at the gas station.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?