

## Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Apple secured a 6 per cent market share in the Indian smartphone market and dominated the super-premium smartphone segment (priced between Rs 50,000-Rs 100,000) with a robust 63 per cent market share

i learn more in iphone analysis of data

CMR estimates the iPhone 15 shipments in the launch quarter to hover around 65 per cent, driven by an increased 'Make in India' initiatives.

according to
data from
market
intelligence firm
CyberMedia
Research (CMR).

Start Date is an important column for employees. However, it is not of much use if we can not handle it properly to handle this type of data pandas provide a special function datetime() from which we can change object type to DateTime format

the greatest economic growth, has seen a tremendous increase in smartphone usage, making it an interesting market to study the effects of Apple's iPhone.



Data - driver exploration of appple iphone impact in india

The world has changed as a consequence of the increasing use of smartphones, which have improved communication, connected people, and revolutionized many different businesses

In order to shed light on important factors like market penetration, customer preferences, economic ramifications, and societal changes, this research report will perform a data-driven investigation of the impact of the iPhone in India.

India, one of the economies with the greatest economic growth, has seen a tremendous increase in smartphone usage, making it an interesting market to study the effects of Apple's iPhone.

Apple has a special chance to increase its market share and develop a significant presence in India thanks to the country's large population and rising smartphone adoption.

Each new iPhone model unveiling generates excitement and anticipation among Indian buyers.

By utilizing the plethora of information

This study will offer invaluable insights into the transformative impact of the iPhone on India's technological landscape and the lives of its consumers by using advanced data analytics techniques and analyzing large datasets.



## Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

