



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



political juggernaut a  
quantitative analysis of  
candidates in the 2019 lok  
sabha elections  
Short summary of  
the persona

The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage

The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

That the Master summary of 542 constituencies shows discrepancies in 347 seats and the discrepancies range from 1 vote (lowest) to 1,01,323 votes @ 10.49% of the total votes (highest)

. Inflation targets not met – MPC to examine today

There are 6 seats where the discrepancy in votes is higher than the winning margin.

The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority

. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

After Nizamabad, the second highest number of candidate representation is seen in Belgaum, Karnataka. The five constituencies that have the highest candidate representation are from the southern states of Telangana, Karnataka, and Tamil Nadu.

The Bharatiya Janata Party and Congress are contesting 425 and 420 seats respectively. In 373 seats they are in competition with each other. BSP has the third highest number of candidates contesting in this election.

The seven national parties together fielded 2,69 candidates per constituency. Among the largest five states, West Bengal has the highest representation of candidates from national parties, at 4.6. In that state, candidates from five national parties are contesting.

After Telangana, Tamil Nadu has the highest average of independent candidates contesting in this election. On average, of the candidates in each constituency in Tamil Nadu, two-thirds are contesting as independent candidates



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?