



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

From 1950's,  
India got  
decreasing in  
cultivation and  
harvestation.

Farmers  
were showing  
less interest  
in farming.

Increasing of  
population be  
the reason of  
destroying of  
farmlands.

Increasing  
of farmlands  
be the solution  
of agricultural  
issue in India.

Providing for the  
livelihood of  
farmers and labours  
in agriculture sector  
address the food  
security to human.

Decrease the  
rate of factories  
and Increase  
the area of  
Farming lands.



Collecting data  
for agricultural  
survey to  
increase the  
India's  
Agriculture.

Taking analysis  
to solve the  
agriculture  
problems in India,  
to defeat the rate  
of farming.

Agricultural  
sector had done  
many projects to  
improve the  
percentage of  
farming in India.

We feels that  
this generation  
showing interest in  
only IT sectors , it  
will be the loss of  
interest in farming.

Showing care in  
farmlands and  
farmers will  
increase the  
agricultural level.

All the human must  
work to growth of  
agriculture. It has  
an impact of farm  
incomes as well as  
farmers.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?