

Says

What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



To enchance farm productivity

Improving the genetic and physiological quality of seeds

 FARMERS are the **BACK BONES OF INDIA**

Unspoken heroes of the nation who" produce harvest and provide food for us "

They wants to make a

achhieving high groeth by raising productivity

sustainability of agriculture

climate change has negatiively influenced farming activities by early or delayed

better nations

information,peers,network s and relationships.



CROP

India is am;ong the top three global producers of many crops,including wheat,rice,pulses,et C.,

The goal is to improve their working conditions and productivity while avoiding production loses due to bad climate conditions.

Drought,insects,cro p diseases, and heat stress were there main concerns regarding adverse impacts of climate change.

Floods,heat wavesand cold waves, hail stroms and cyclones these are the farmers face multiple climate risks..

SOLVING HUNGER, FEEDING THE FUTURE, **HEALTHY LIVING** STARTS HERE.

Farming for a better future **Producing healthy** eats for everyone. Nature is our boss.

To improve the society by agriculture with heartfull of economics.

Farmers gets loe level income. They face the many clamatic changes and struggles.

Feels

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



