# ANALYSISNG HOUSING PRICES IN METROPOLITAN AREAS OF INDIA

#### 1. INTRODUCTION

#### 1.1 Overview

use price prediction in a metropolitan city in India is a valuable solution for potential home buyers, real estate agents, and investors. By leveraging historical sales data, property details, and location-specific information, a predictive model can accurately estimate house prices. The model's scalability, real-time updates, user-friendly interface, and transparency ensure it meets the needs of stakeholders. Integration capability, data privacy, and cost-effectiveness are also important considerations. By addressing these requirements, the prediction model provides reliable insights, empowering stakeholders to make informed decisions in the fast-paced real estate market.

#### 1.2 PURPOSE

The primary purpose of conducing market research is to understand or examine the market associated with a particular product or service to decide how the audience will react to a product or service.

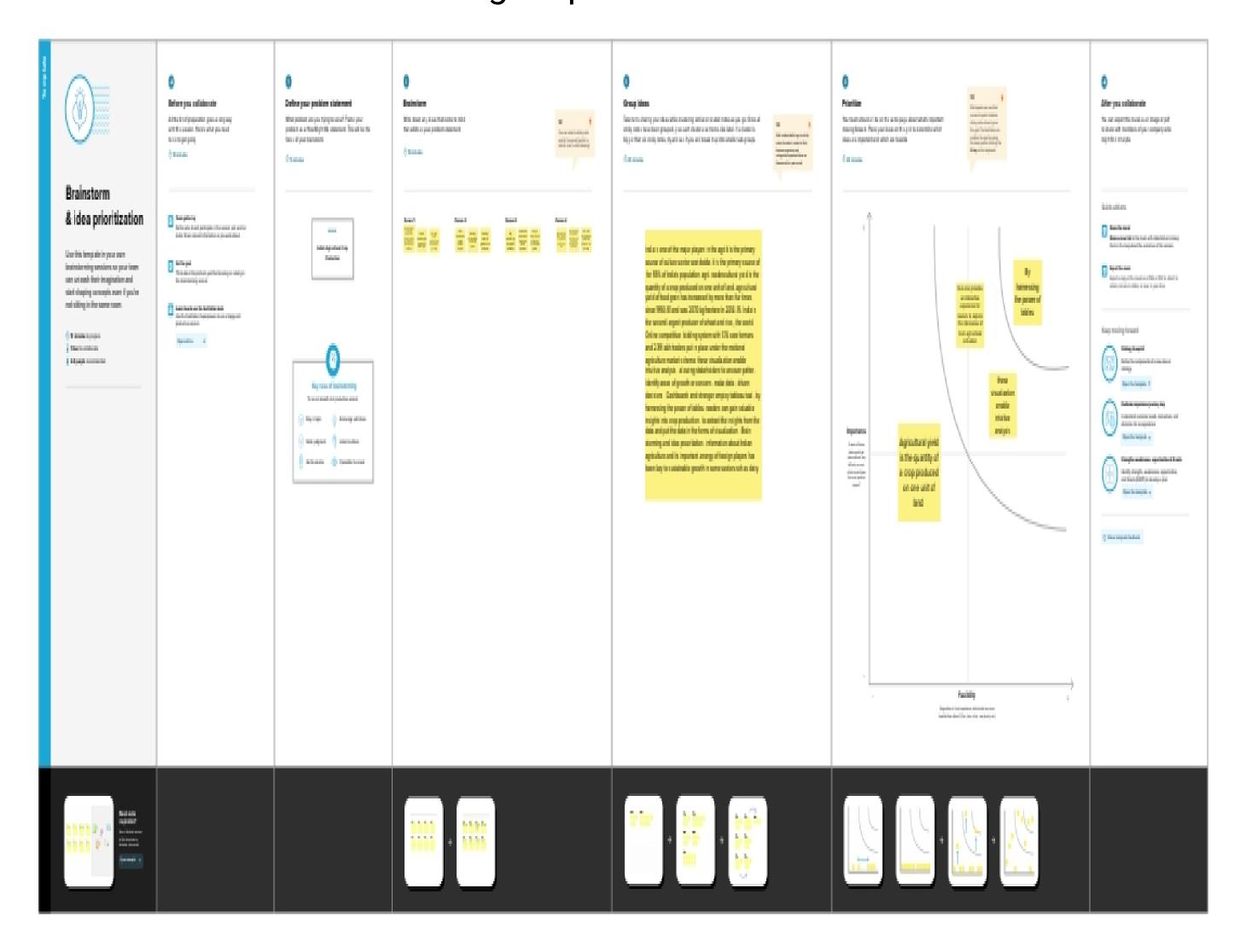
This project aims to analyze customer spending behavior and identify opportunities for growth by leveraging data analytics.

## 2. Problem Definition & Design Thinking

#### 2.1 Empathy Map



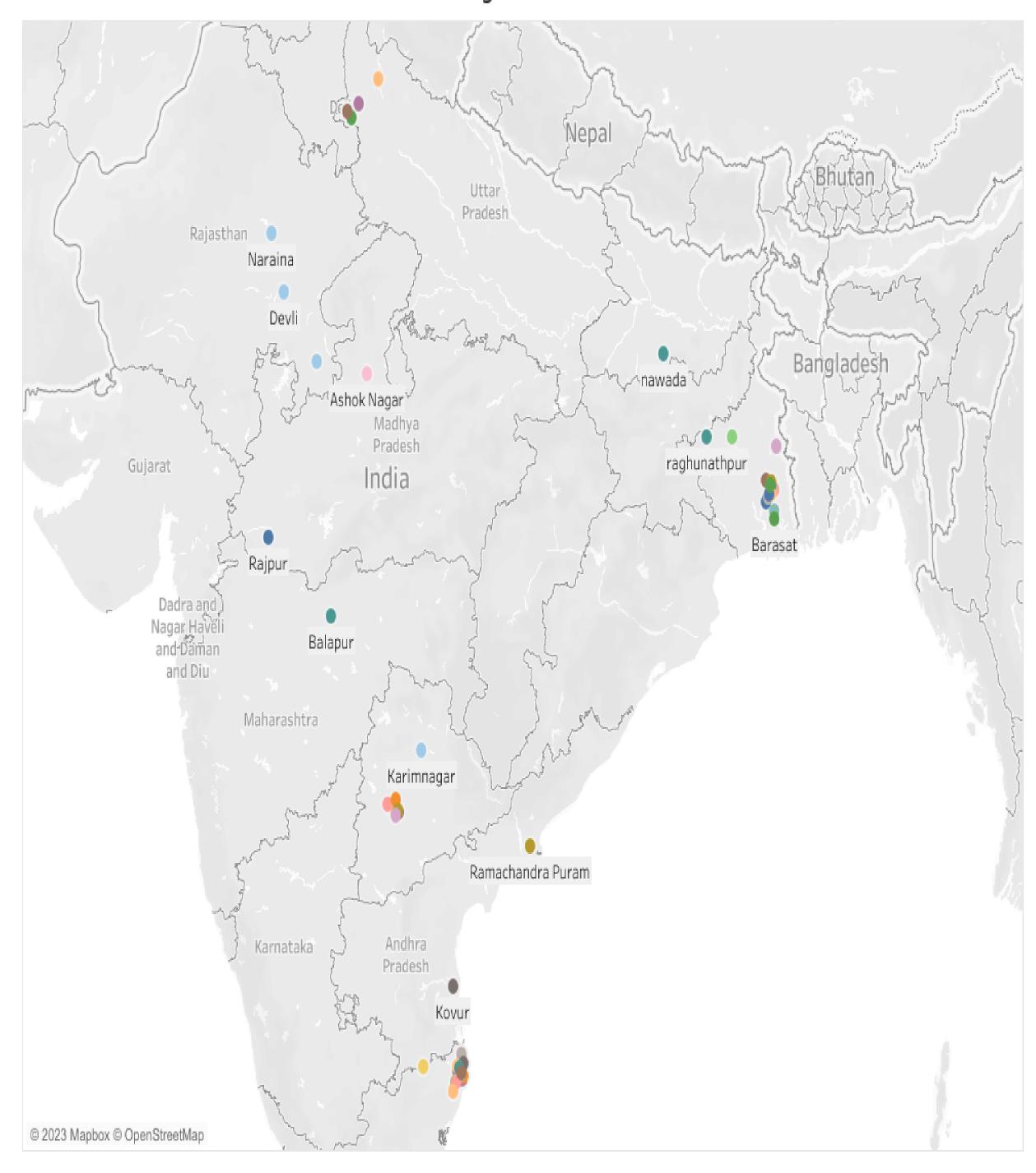
# 2.2 Ideation & Brainstorming Map



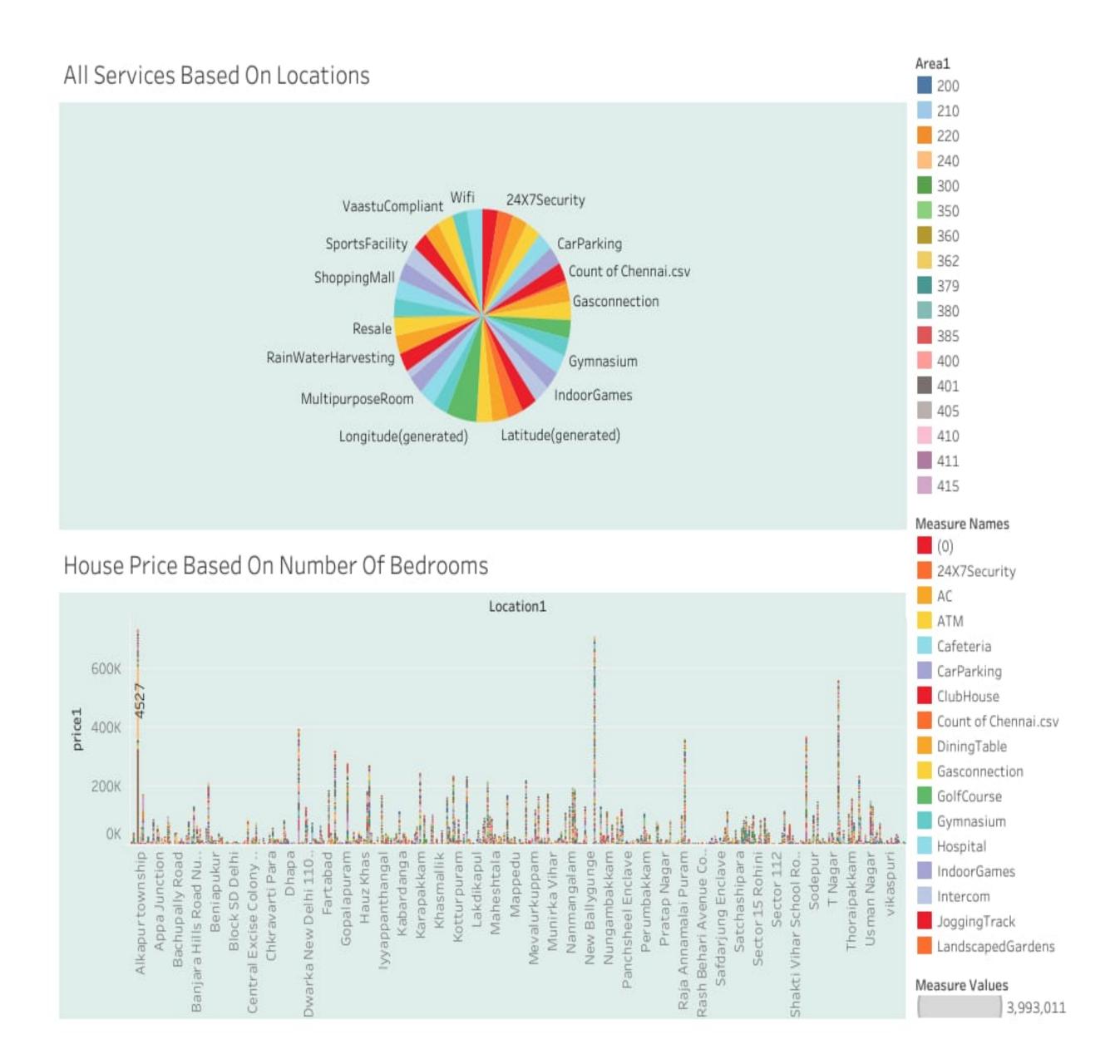
# 3. RESULTS

# DASHBOARD: 1

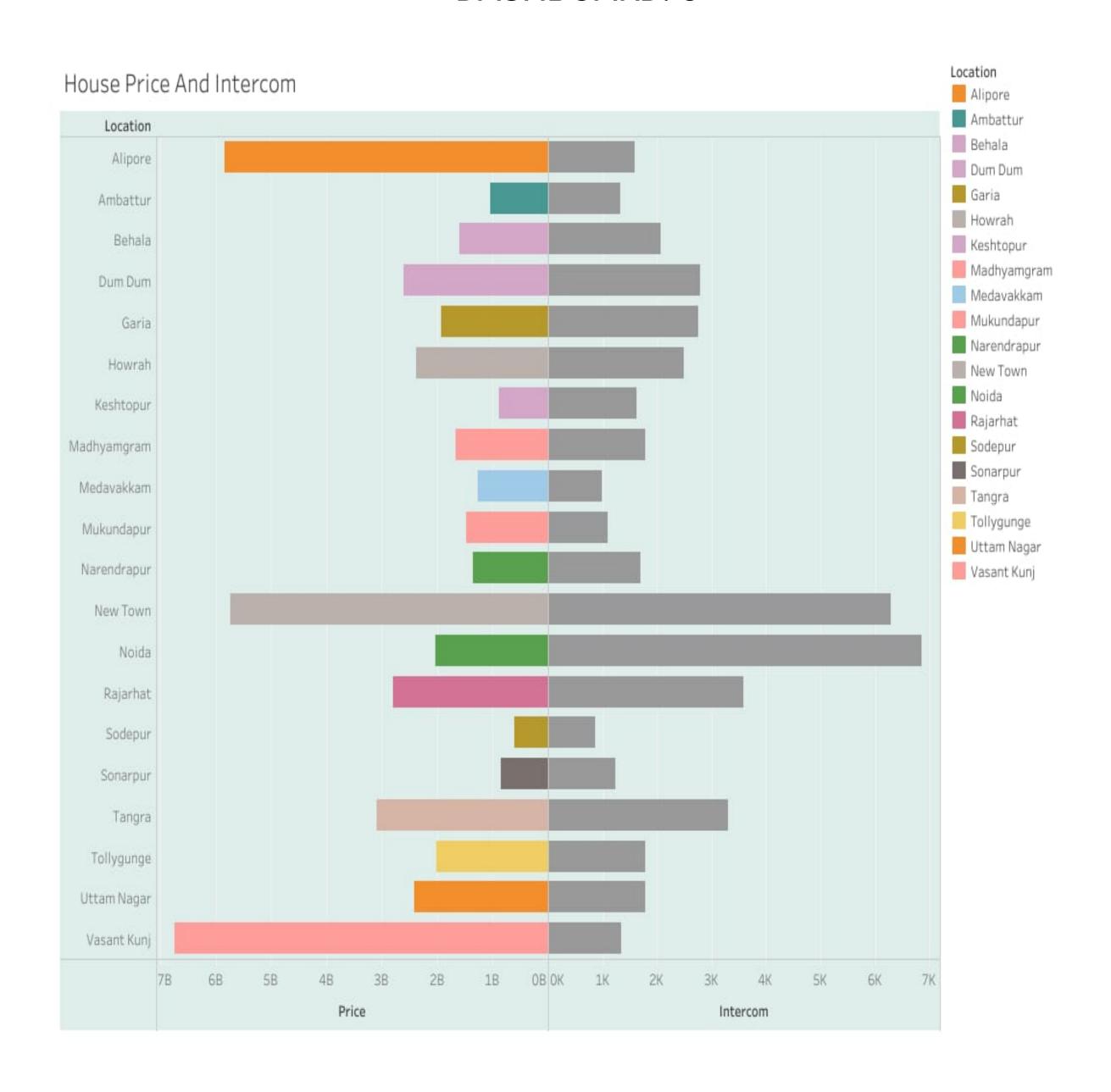
# Latitude And Longitude Based On Location



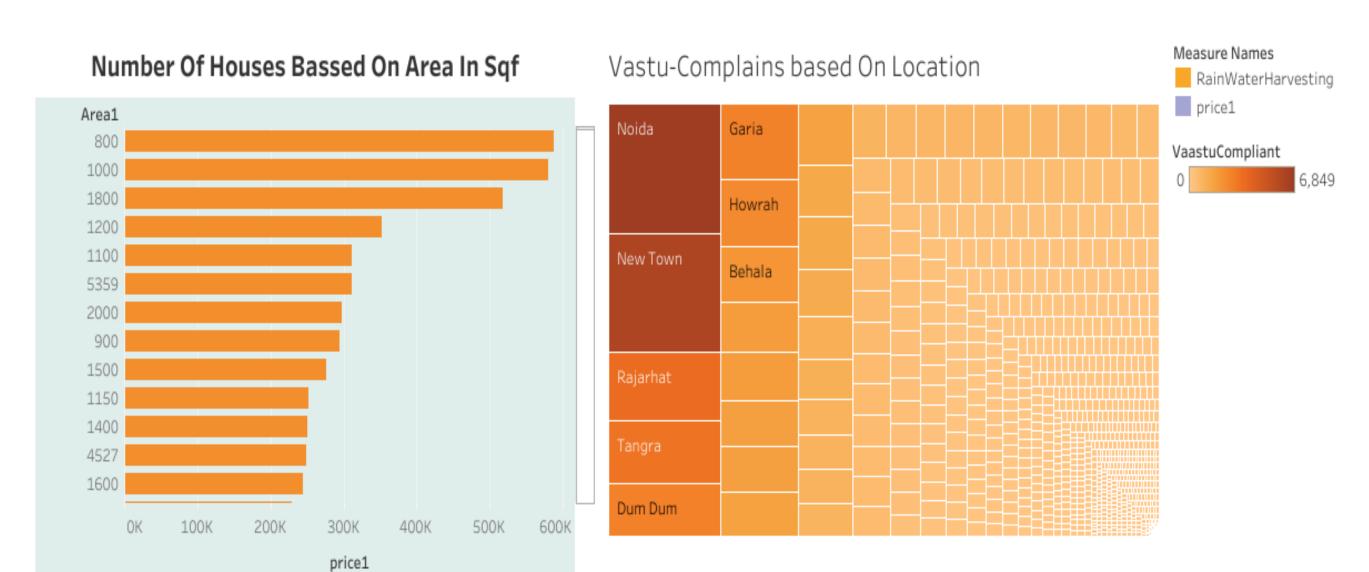
#### DASHBOARD:2



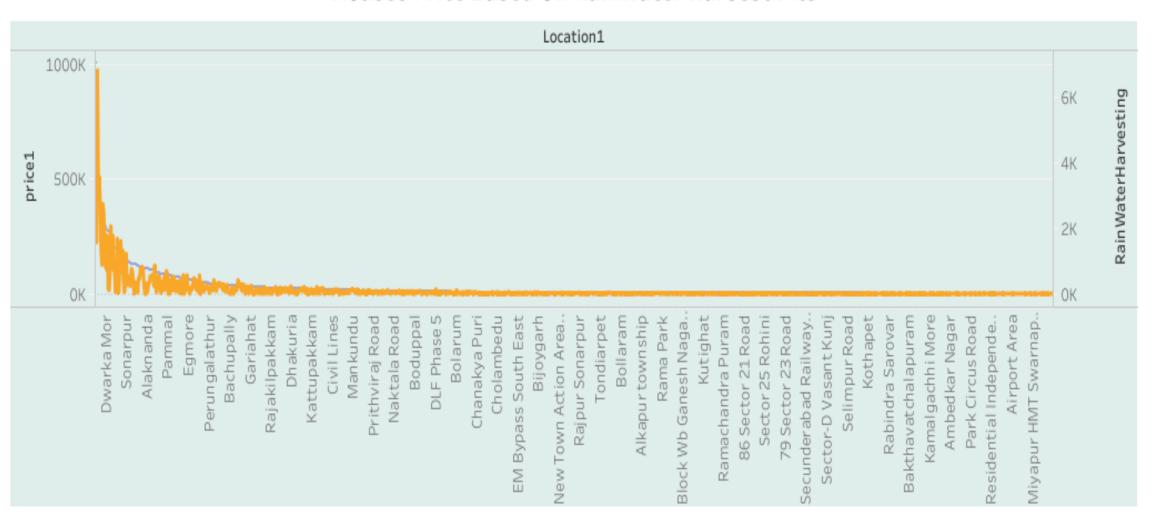
## DASHBOARD: 3



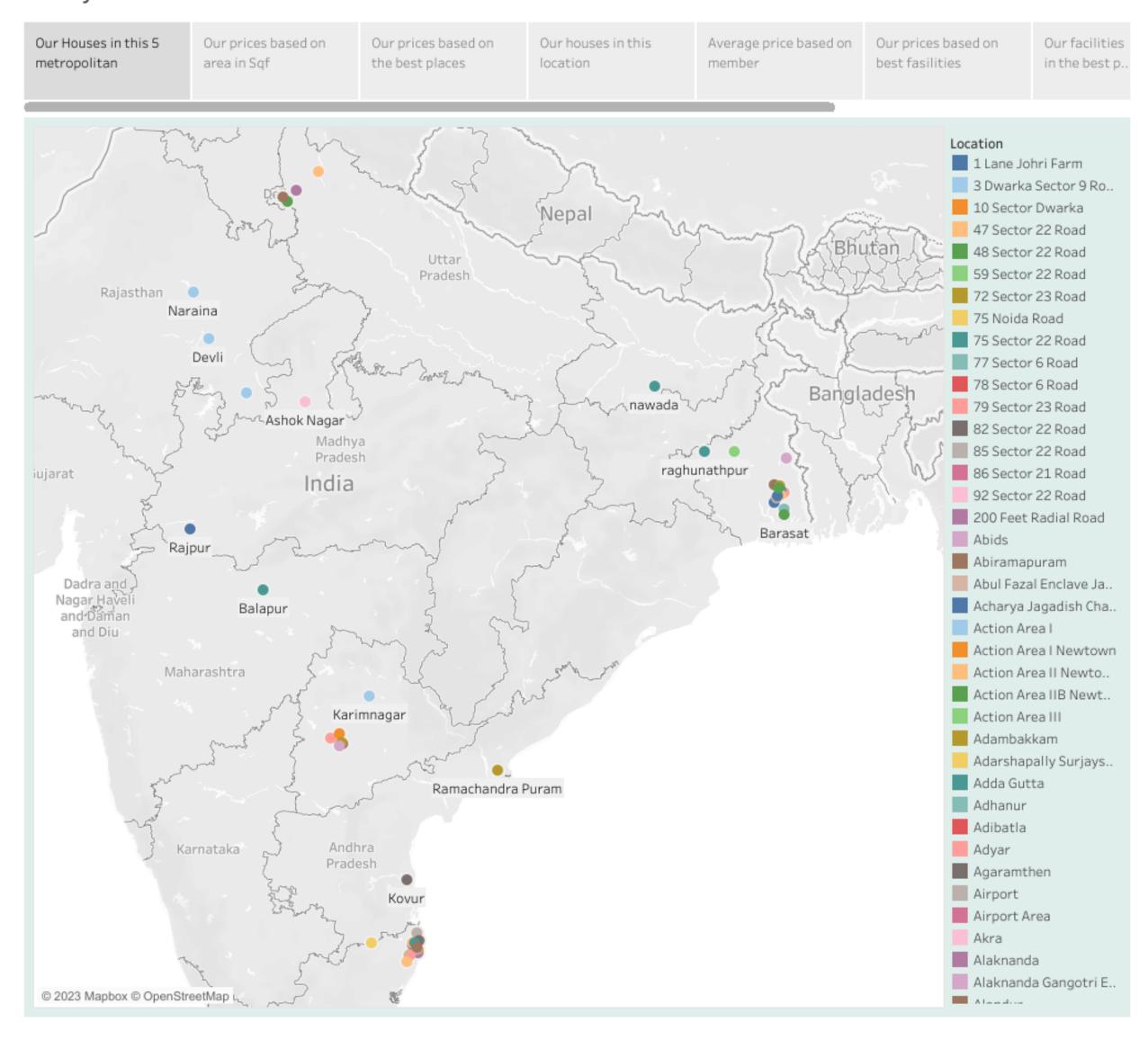
#### **DASHBOARD**

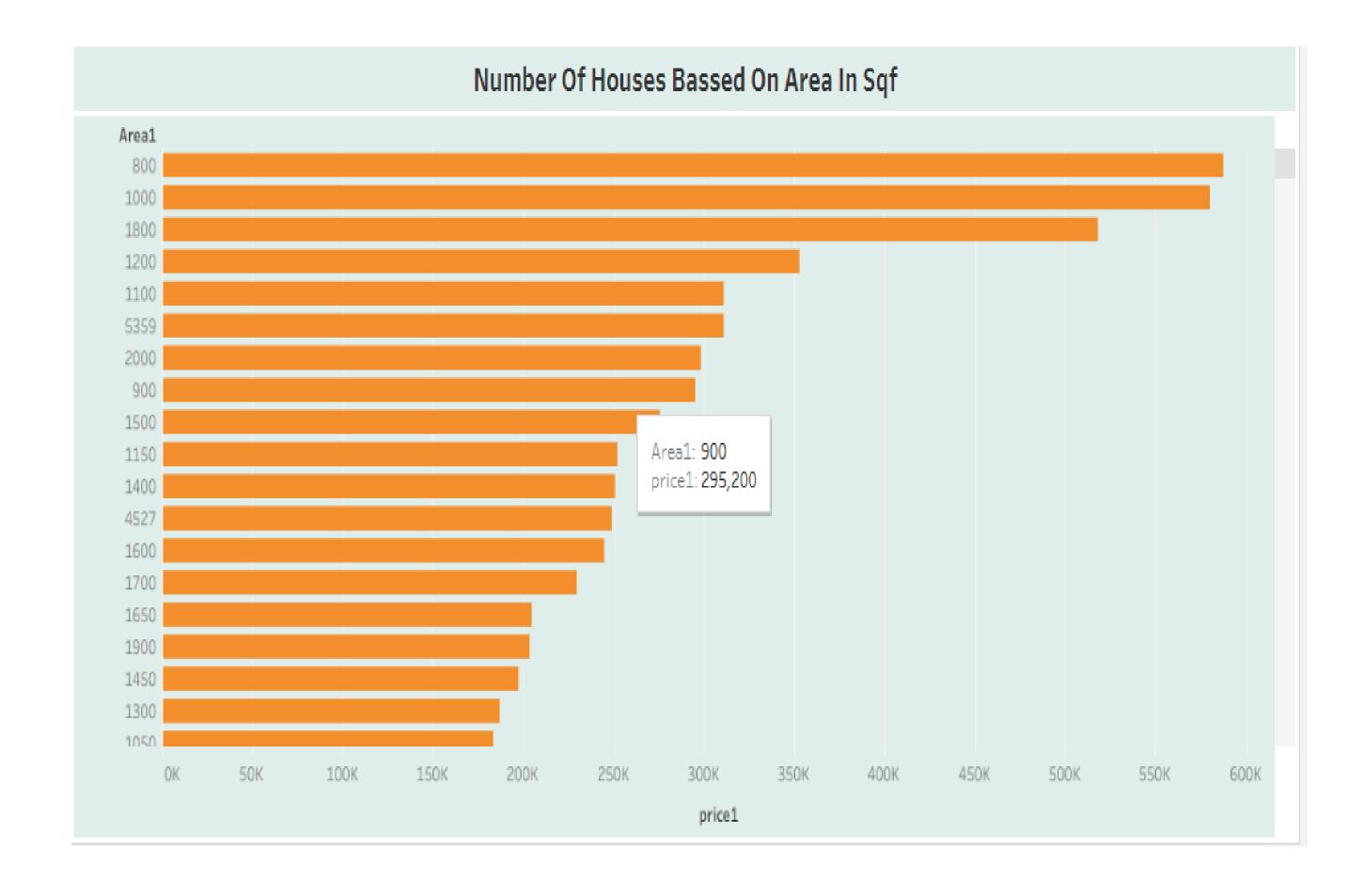


#### **Houses Price Based On Rainwater Harvest Pits**

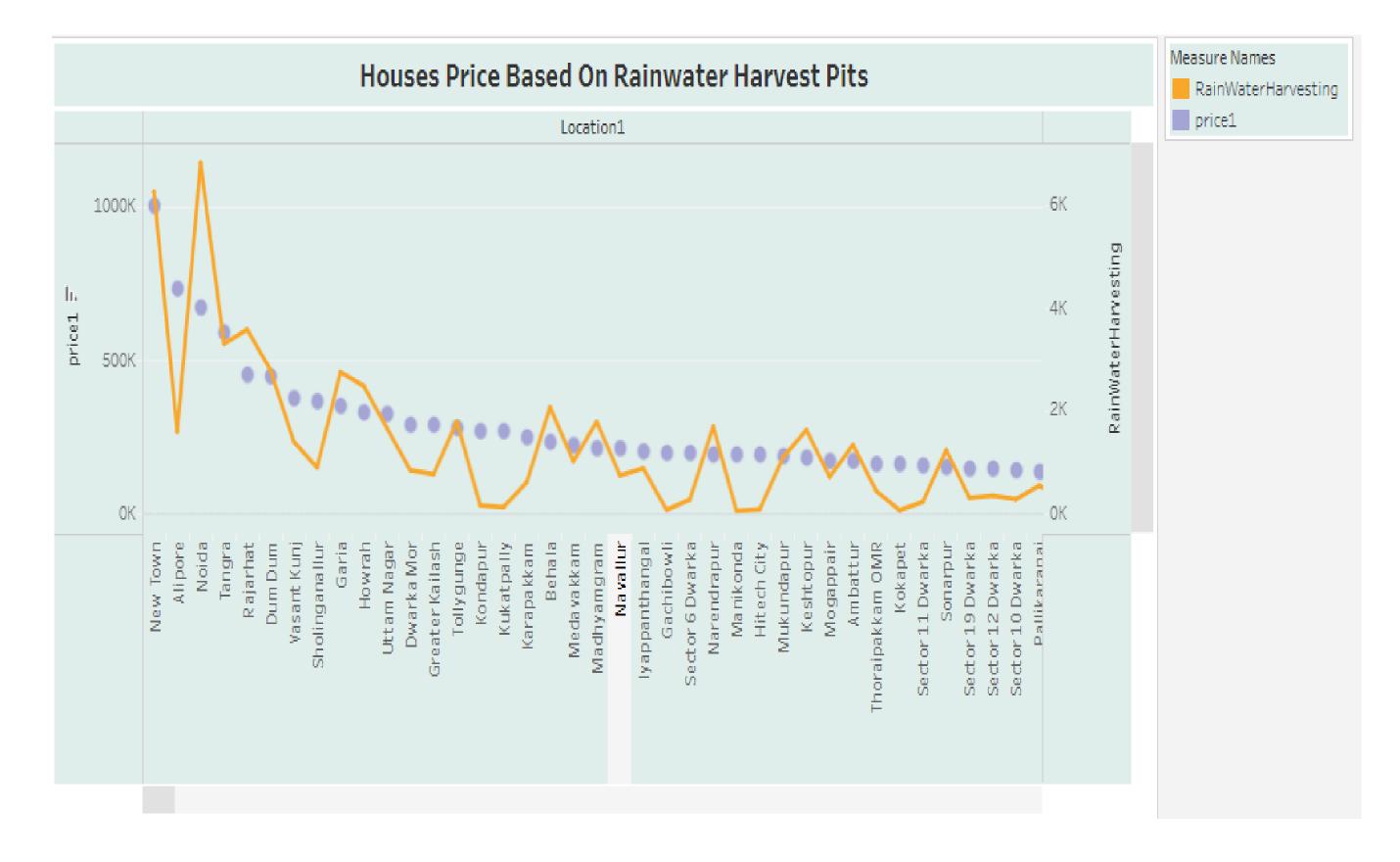


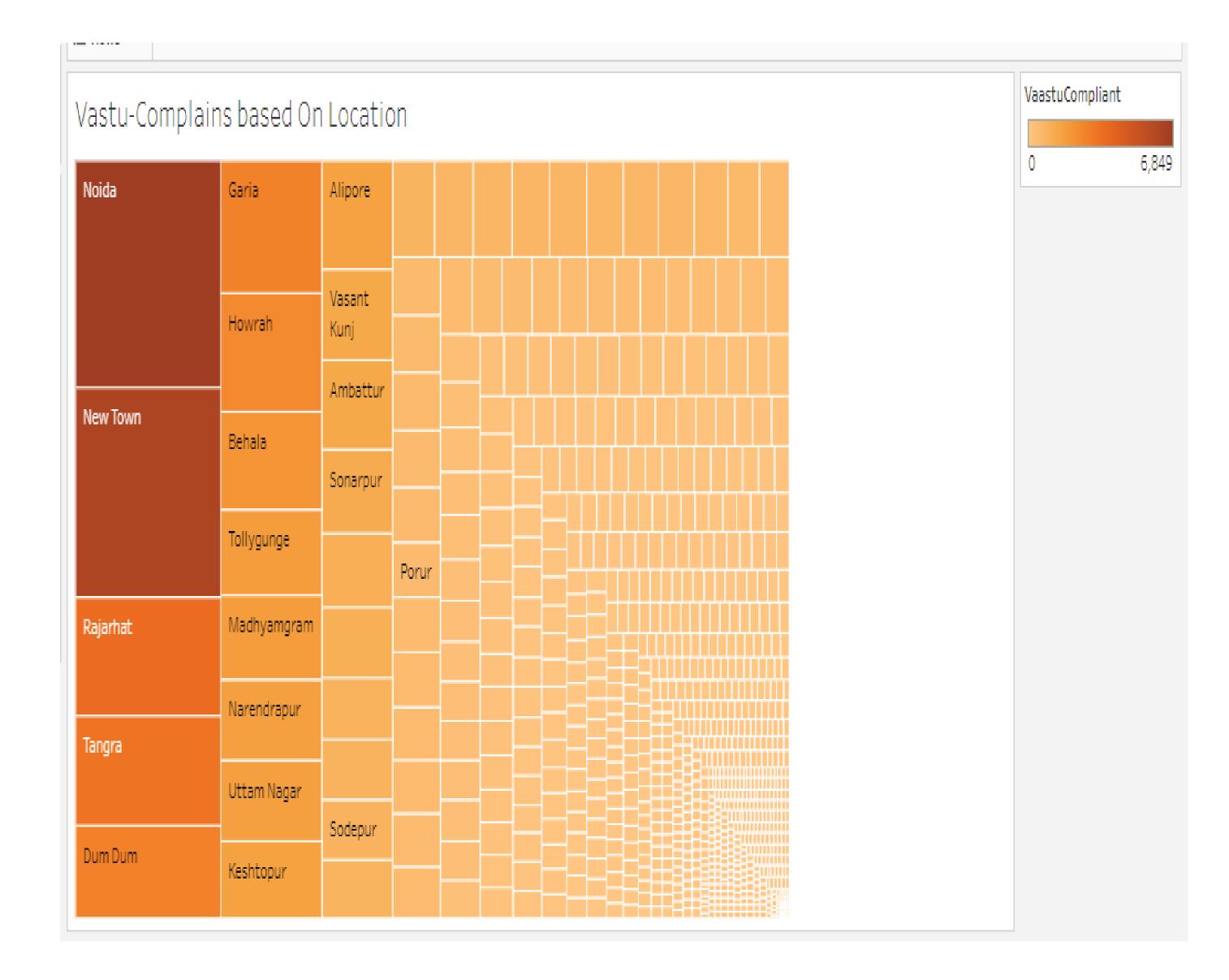
Story 1

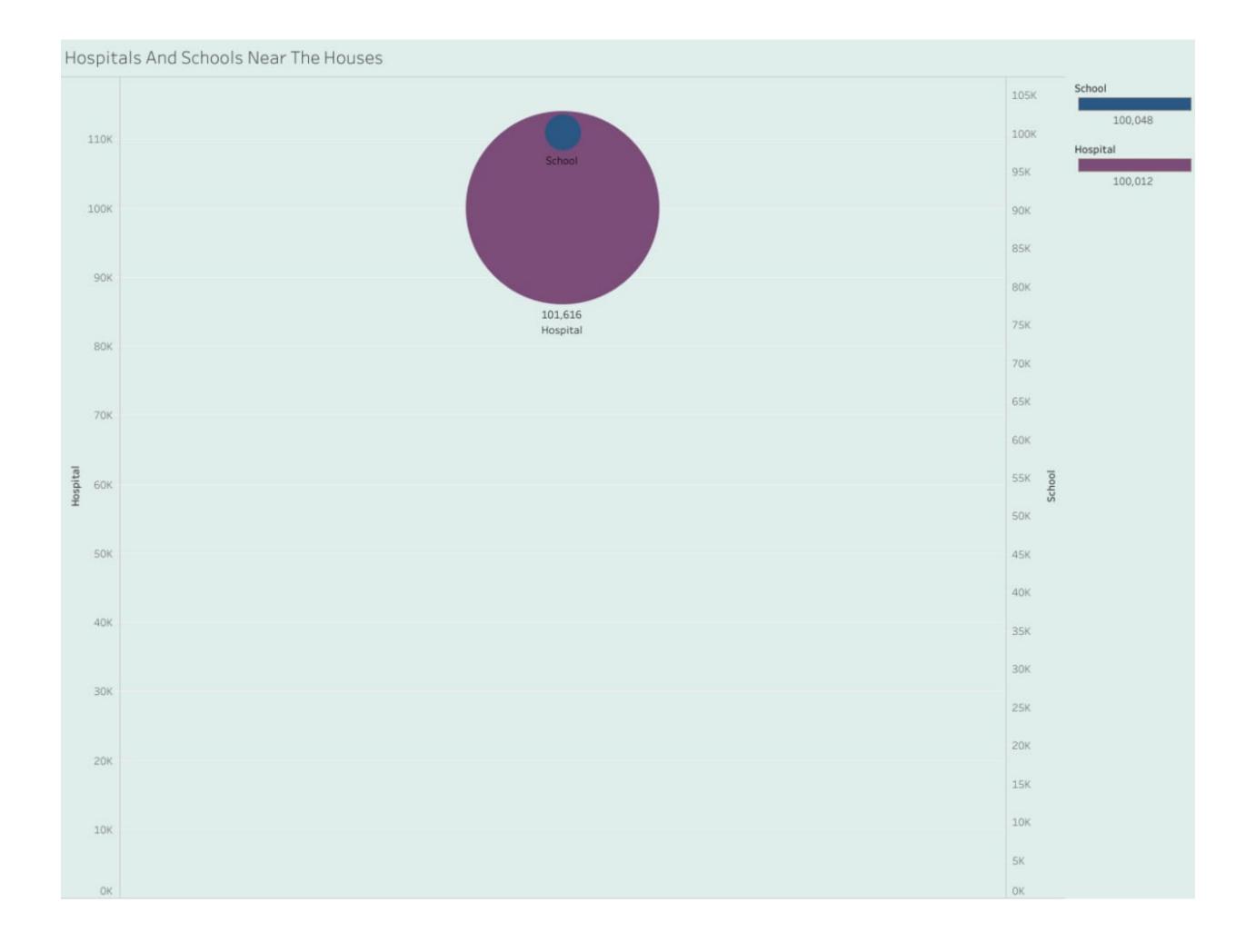


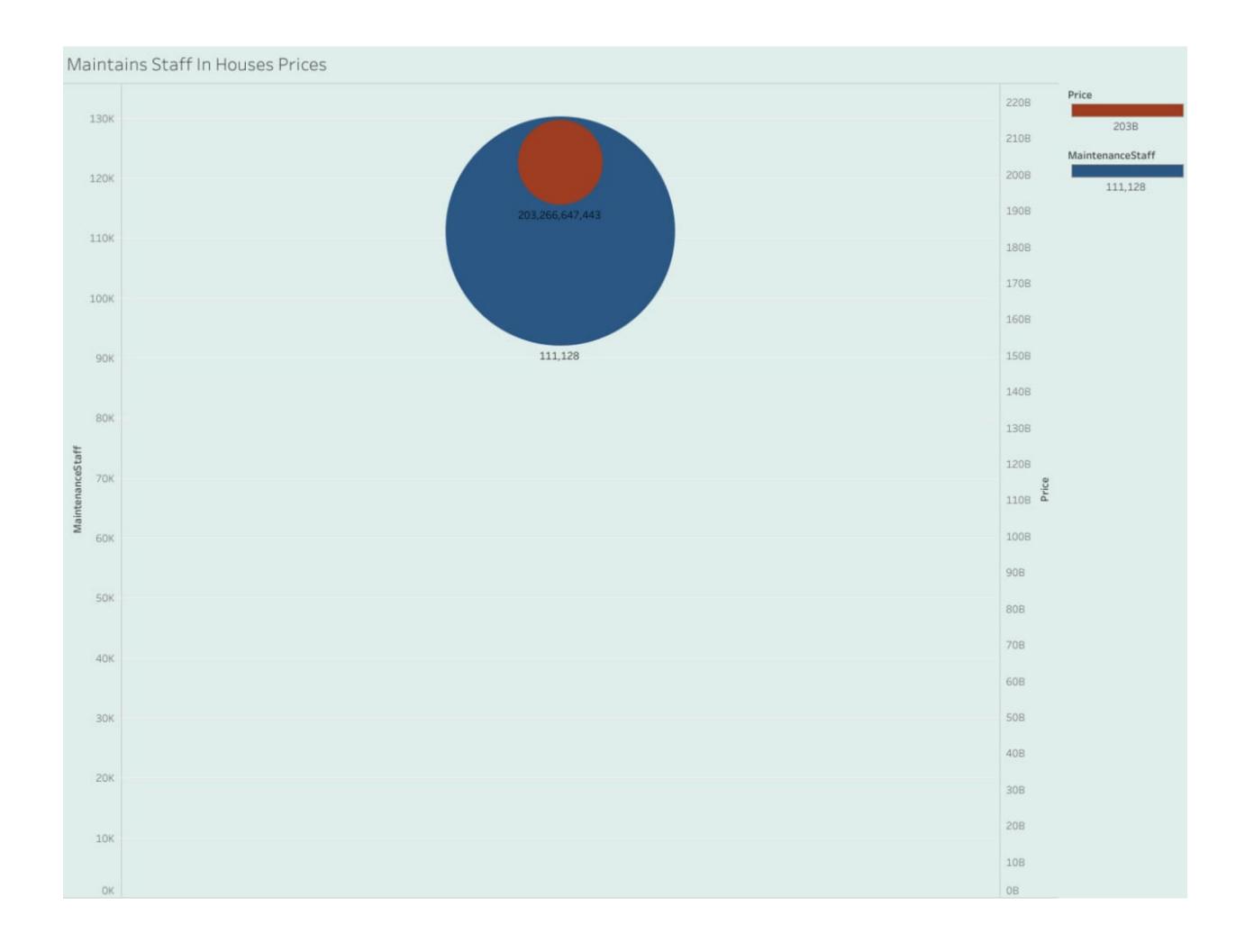


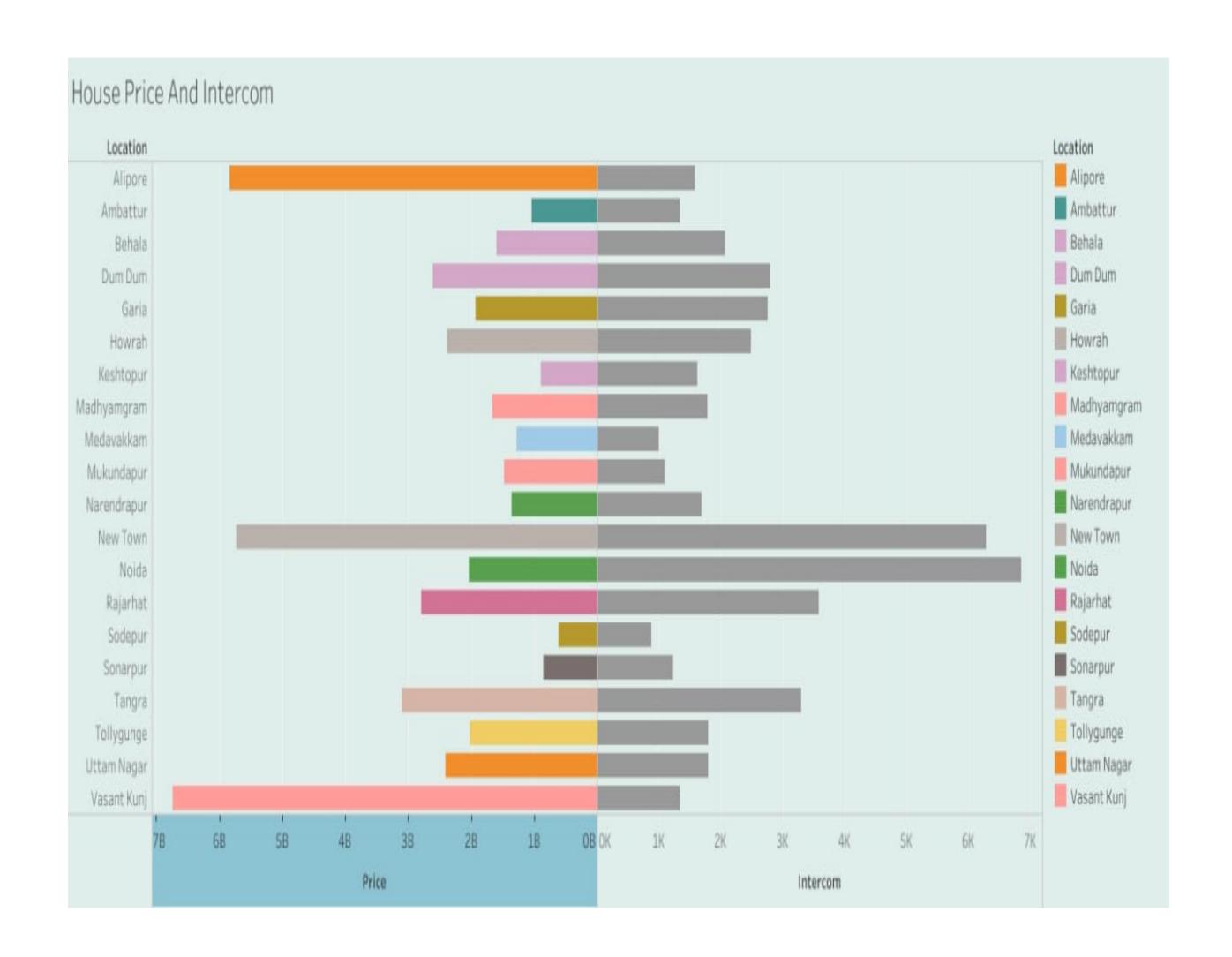
#### Story 1

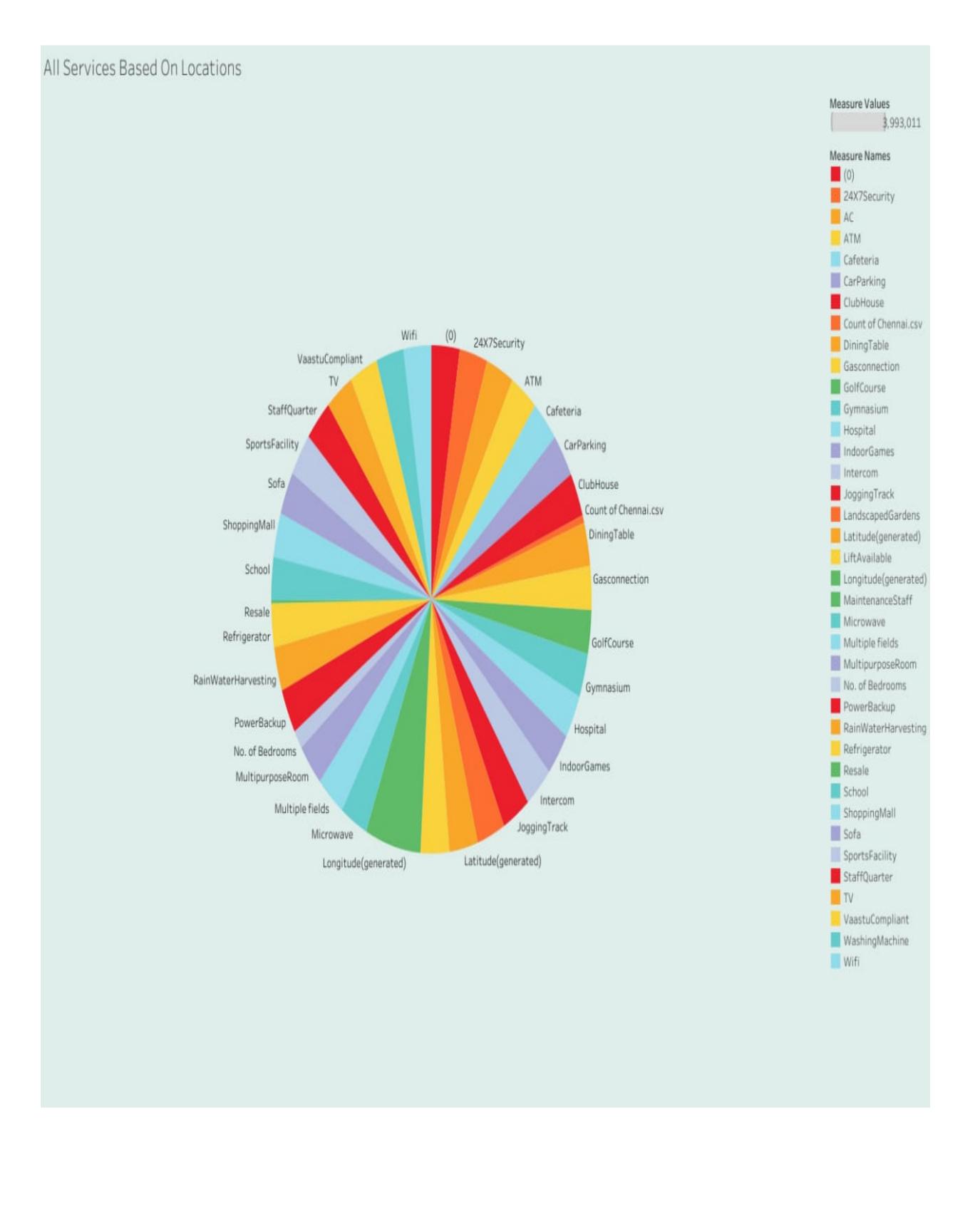


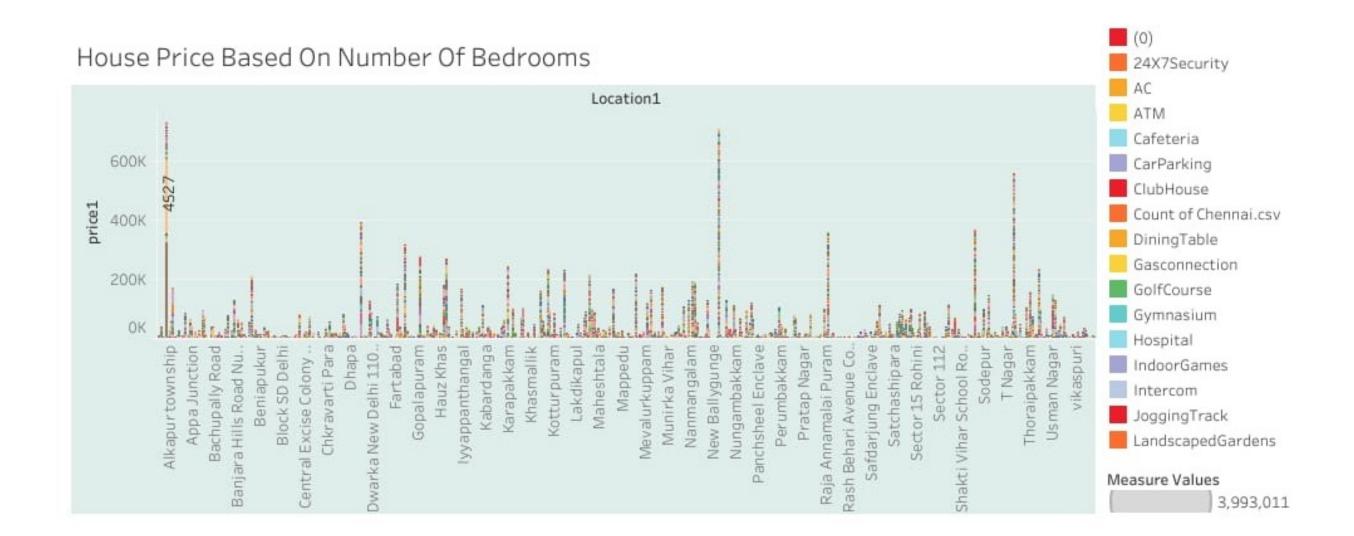












## 4.ADVANTAGES AND DISADVANTAGES

## 4.1 ADVANTAGES:

- ► Build equality which can be borrowed against if necessary.
- ► Pride is ownership.
- ► Feed more comfortable and leave more privacy.
- ► Potential for property to increase in value.
- May be able to case for other wants or needs is renting a less expensive apartment.
- ► Limited financial obligation.
- ► Limited maintenance expenses.

## **4.2 DISADVANTAGE:**

- ► No equity growth or store of value.
- ► Lifestyle limitations (e.g., pets, smoking).
- Substantial financial obligation. Significance annual expenses.
- ► Less liquidity. Department on subjective assumptions about House hold expenditure.
- ► More onerous data requirements than ratio measure.
  Complex and time-consuming.

#### **5.APPLICATION**

Property prices in India are expected to increase 7.5% on a pan-India

basis this year, the fastest growth in five years, according to a Reuters

poll of property analysts. Average house prices were forecast to rise

6% next year and in 2024. The poll of 13 property analysts were held during May11-27.

#### 6. CONCLUSION

The luxury housing segment in India's major cities is experiencing a significant boom due to rising incomes and aspirations. The luxury real estate market is seeing a surge in new residential projects, with prices ranging from Rs 2-3 crore to as high as Rs 12-15 crore.

#### 7. FUTURE SCOPE:

The residential real estate market in India is predicted to rise positively in 2023, with a capital value increase of more than 6%. For example, reduced premium charges and stamp duty will assist significantly in this increase.