



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

ATN is an example of transport network .

Air transport network - ATN

It is a spatial networks.

The scale of the network can be global or domestic.

It is a complex network.

Tt is can be global as well as for one region or for one airline company.

ATN models are also the tool to investigate system robustness.

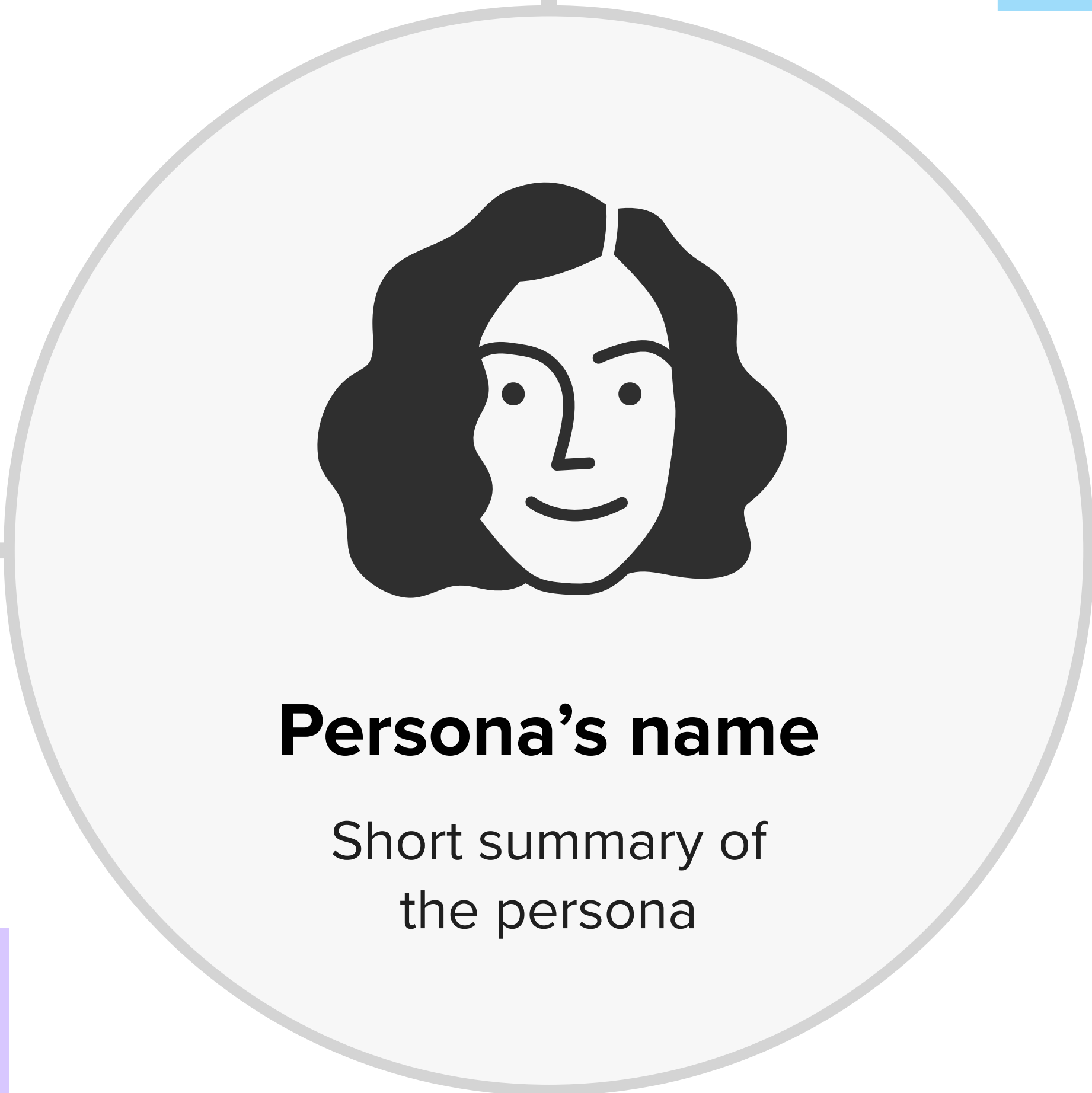
An alternative application is modeling human disease networks.

ATN is used by millions of people every day .

The properties of small-world networks

Scale-free networks.

The graph of an air transport network is spatial but not a planar graph.



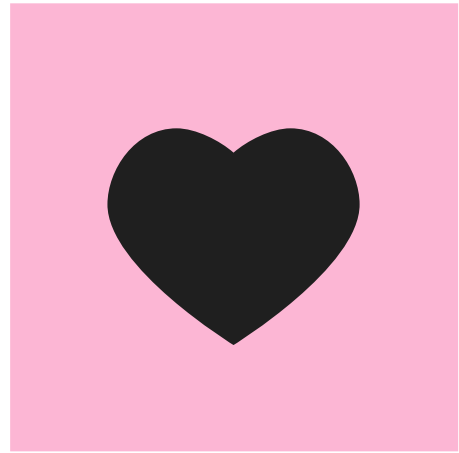
Persona's name

Short summary of the persona



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?