

VOYAGE VISTA

INTRODUCTION:

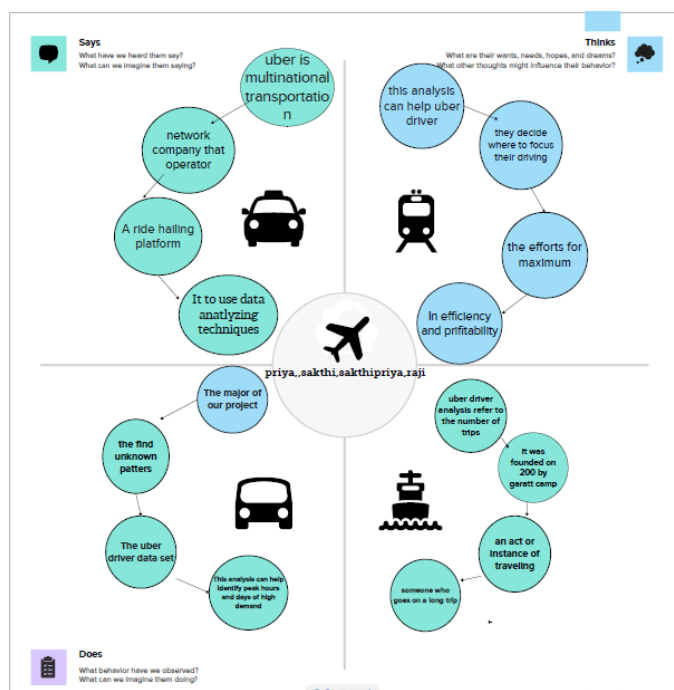
➤ OVERVIEW:

- ❖ UBER is a multinational transportation network company that operated a ride-hailing platform.
- ❖ It was founded in 2009 by Garrett Camp and Travis and based in San Francisco, California.
- ❖ UBER driver analysis refers to the analyzing the number of trips taken by UBER driver can provide insight into their overall activity.

➤ PURPOSE:

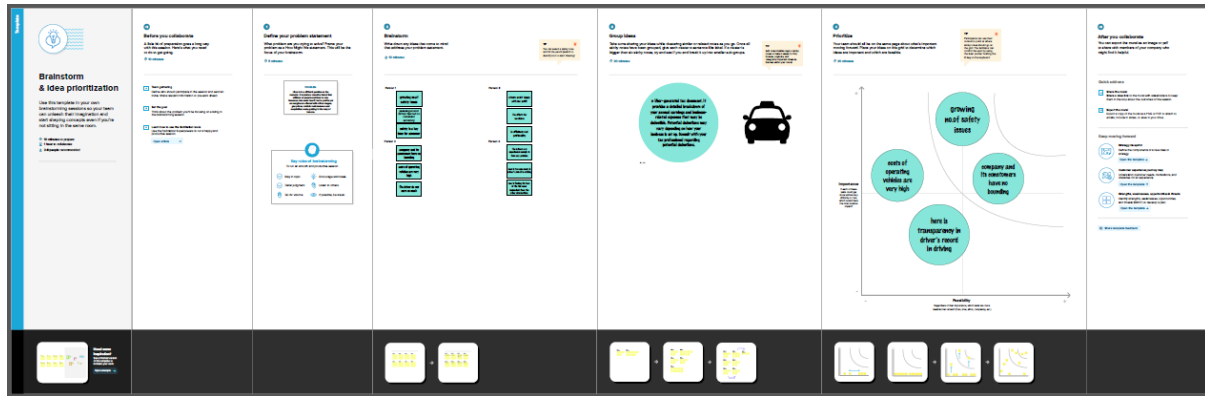
- ❖ This UBER analysis can help identify peak hours or days of high demand and optimize availability during those times.
- ❖ Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.
- ❖ The analysis can help UBER drivers decide where to focus their driving efforts for maximum efficiency and profitability.

PROBLEMS DEFINITION & DESIGN THINKING:



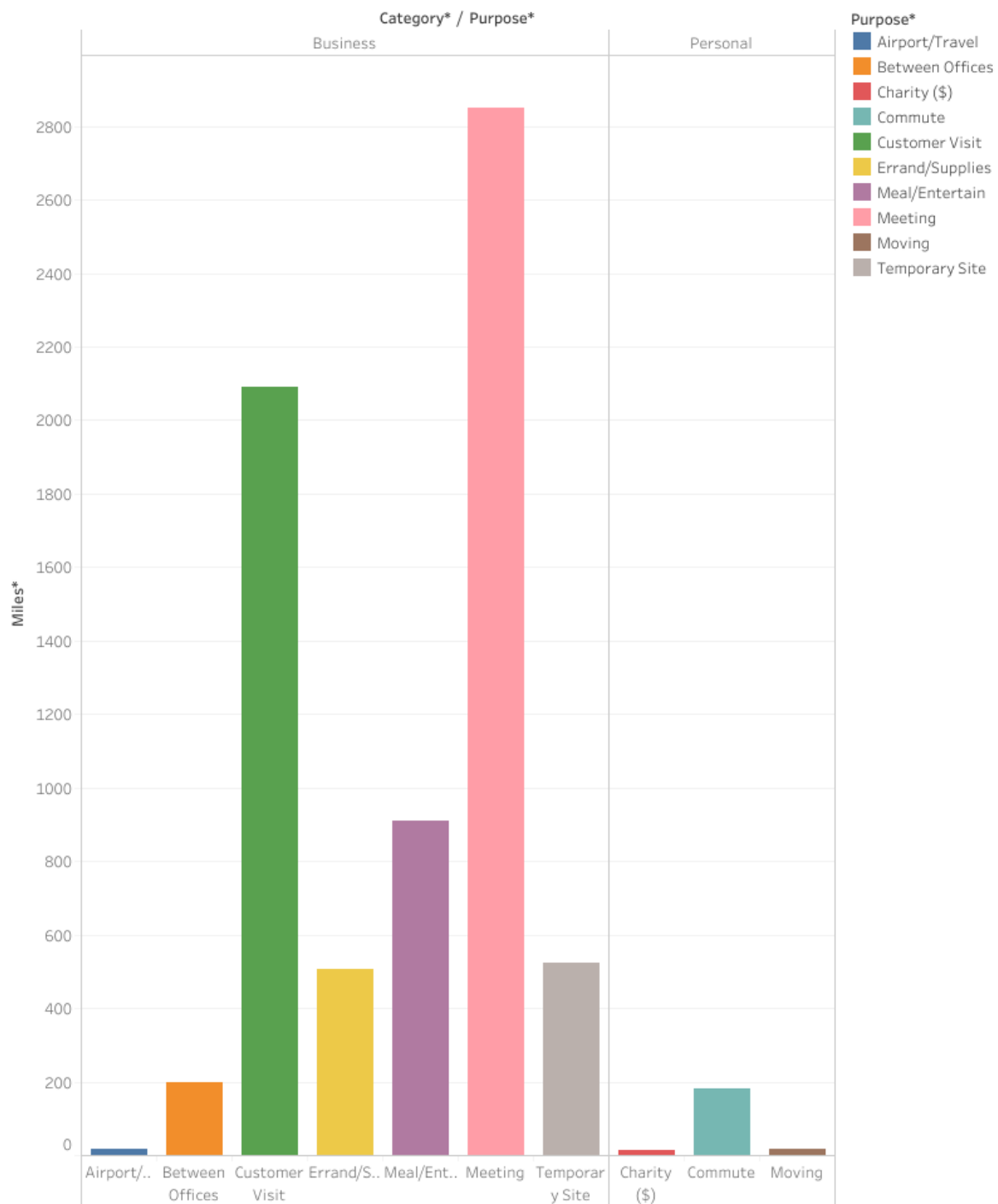
➤ EMPATHY MAP:

➤ IDEATION & BRAINSTORMING MAP:

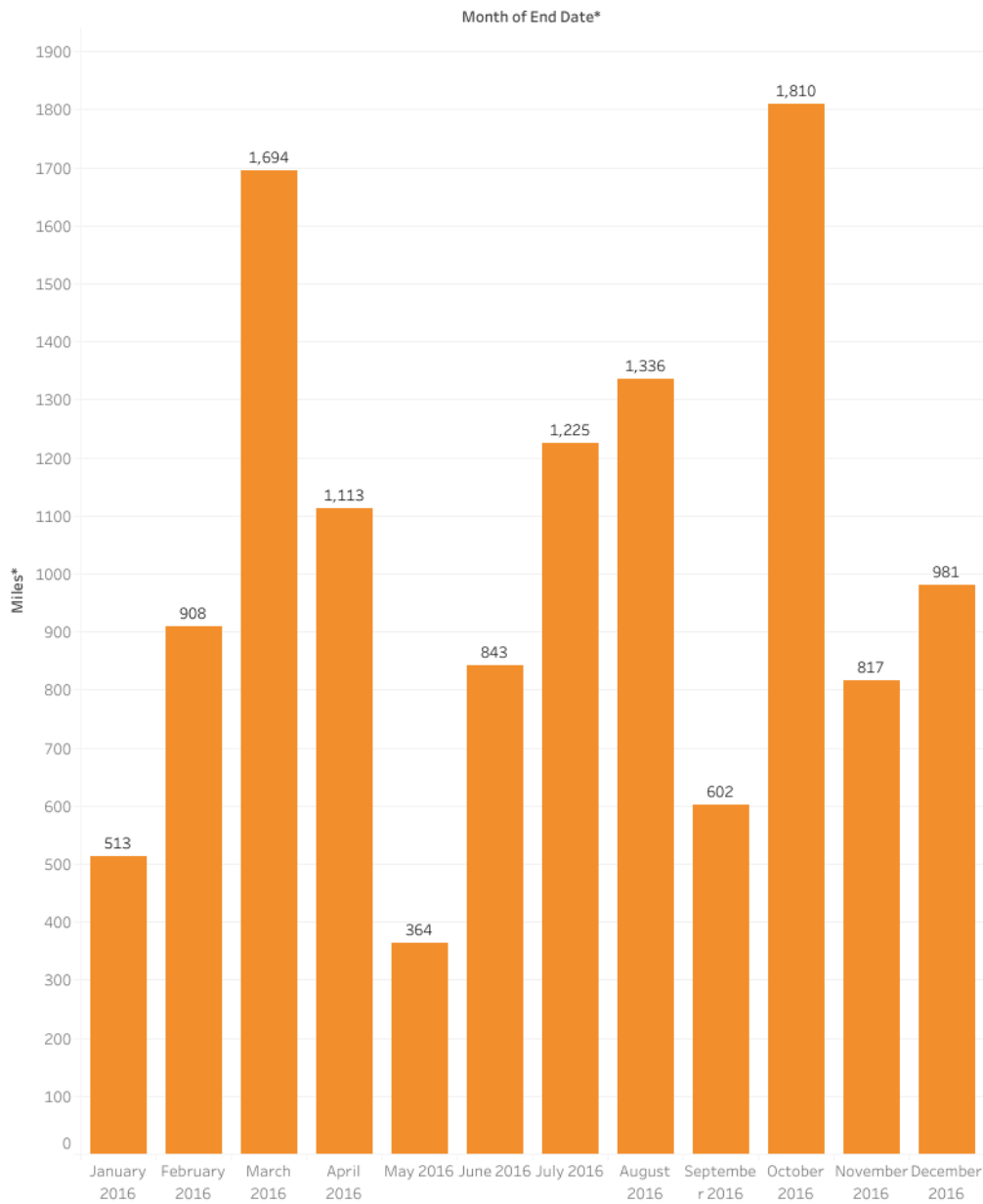


RESULT:

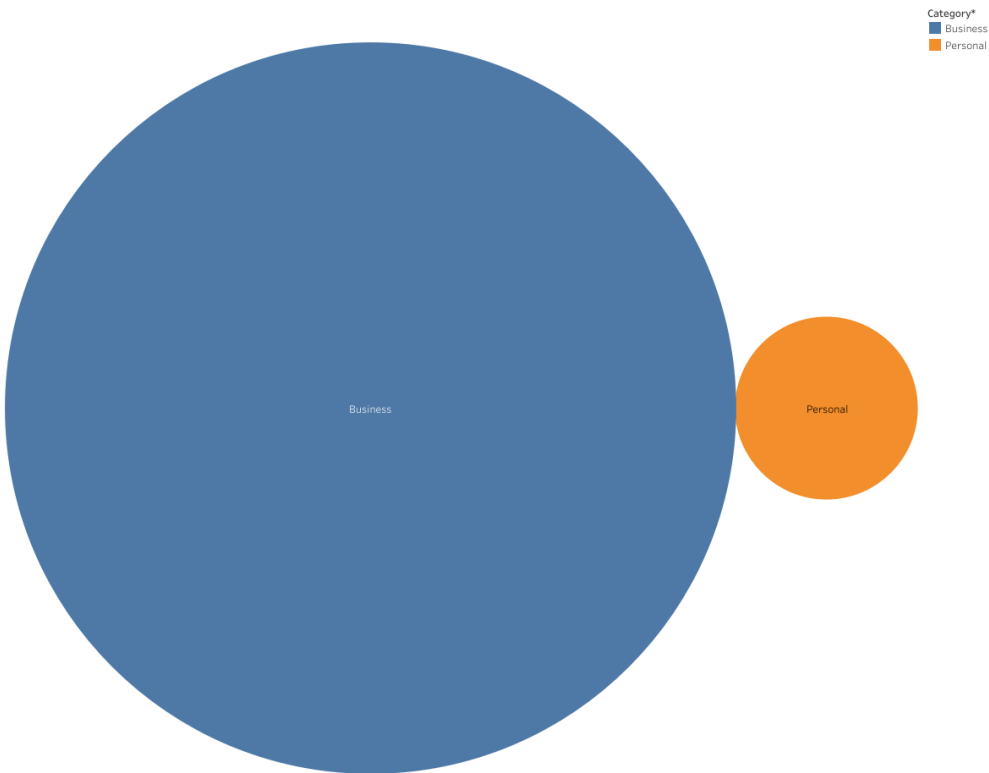
Miles per category and purpose



monthwise covered analysis



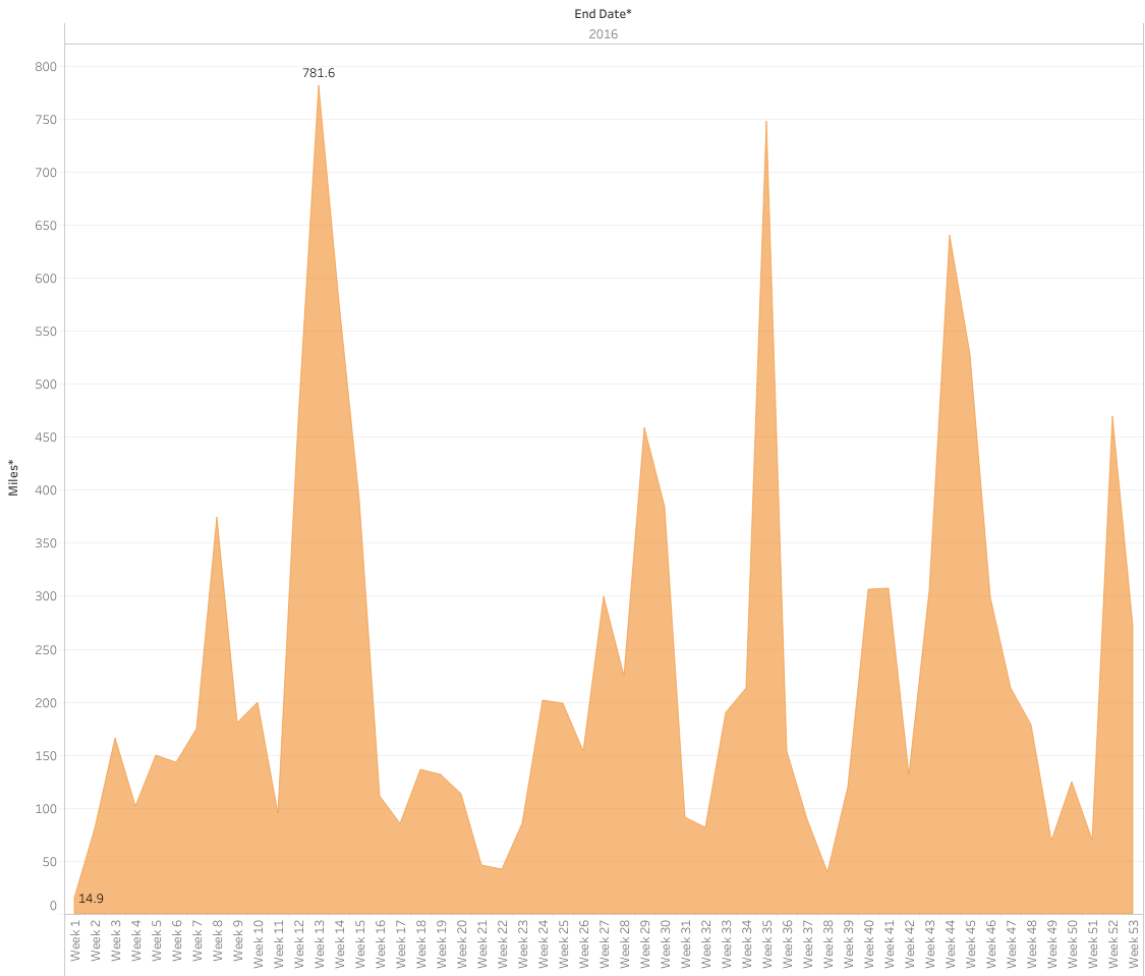
category of miles and purpose



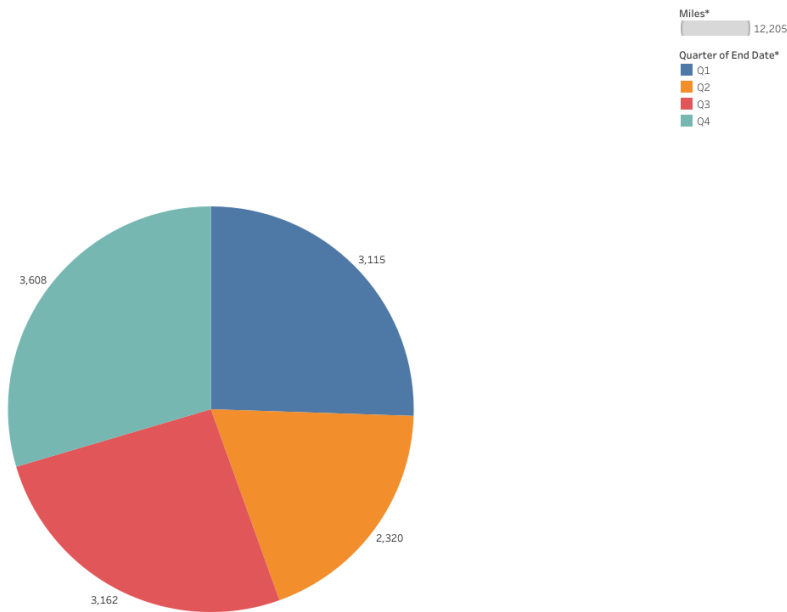
uber monthwise trips covered



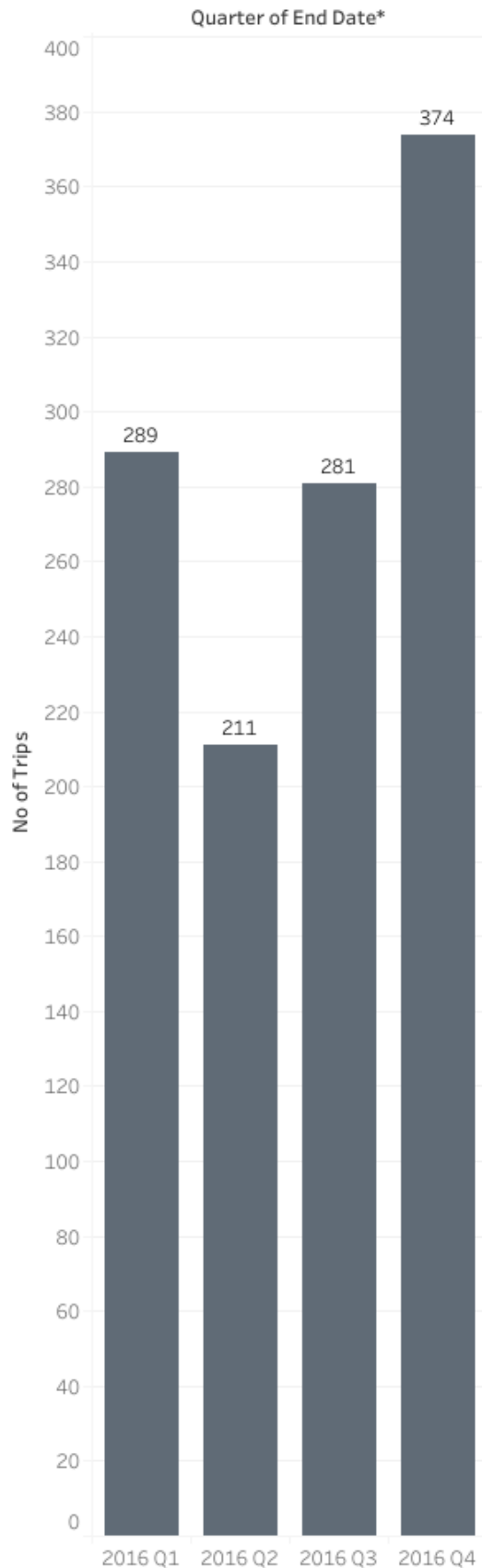
weekwise miles covered



quarterwise miles covered



uber quarterwise trips covered



ADVANTAGES AND DISADVANTAGES:

- ❖ You can set your own schedule drive as much as you want and earn promotion and trips on top of normal driver fare.
- ❖ UBER offers more competitive perks and ways to save money.

- ❖ UBER advantages include door to door convenience, safety and reliable quality.
- ❖ UBER disadvantages include its surge pricing and the negative efforts of replacing steady jobs with gig work.
- ❖ Its variable rate and increase price in different occasions. If you take a ride on New Year eve or any other occasion the fare is doubled or sometimes even tripled the normal rate.
- ❖ UBER platform is not available in several countries.

APPLICATION:

- ❖ Request a ride from 600+airports and in 10,000+cities around the world. The UBER app is a great way to make your travel plans stress-free. Request a ride on demand or schedule one ahead of time. FIND A RIDE TO ALMOST ANYWHERE.

CONCLUSION:

- ❖ Miles per category and purpose.
- ❖ Category of miles and purpose.
- ❖ Month wise covered analysis.
- ❖ Week wise covered analysis.
- ❖ Quarter wise miles covered analysis.
- ❖ UBER month wise trips covered analysis.
- ❖ UBER quarter wise trips covered analysis.
- ❖ UBER hour wise trips covered analysis.

FUTURE SCOPE:

- ❖ The demand industry is expected to grow with the four following prior values, Including speed, comfort, perfection, and quality in what they deliver. As well as, the growth of the demand industry provides numerous benefits for startups.

APPENDIX:

- ❖ Source code

https://public.tableau.com/app/profile/priya.balu/viz/book1_16964334071710/Story1