

# Washington Motorcycle Road Racing Association

## 2021 Sponsorship Packages



### **Title Sponsor - \$10,000**

- Exclusive naming rights to the Overall WMRRA Championship.
- Graphic logo on [www.WMMRA.com](http://www.WMMRA.com) homepage.
- Prominent logo placement on WMRRA Race Program covers.
- Large size advertisement in Race Program each race weekend.
- Website link on [www.WMRRA.com](http://www.WMRRA.com).
- Sponsor name on Overall Championship trophies; top 5.
- Regular announcements over the PA during race weekends.
- Logo Placement on our electronic newsletter, sent to all WMRRA members.
- Four season gate passes good for 2021 races.
- Four passes to the 2021 WMRRA Annual Awards Banquet.
- Paddock booth area available or use each race weekend.
- WMRRA will display sponsor-supplied banners each race weekend.
- Promotional mention through WMRRA social media.

### **Purse Race Sponsorship Formula Ultra - \$10,000**

- Exclusive naming rights to the overall class championship.
- Premier awards ceremony commencing directly after each race.
- Road Racing magazine article each round highlighting results and sponsorship.
- Giant check presented with sponsor's id each awards ceremony.
- Graphic logo on [www.WMMRA.com](http://www.WMMRA.com) homepage.
- Large size advertisement in race program each round.
- Website link on [www.WMRRA.com](http://www.WMRRA.com).
- Sponsor name on class trophies; top 3.
- Special announcements over the PA throughout race weekends.
- Logo Placement on our electronic newsletter, sent to all WMRRA members.
- Four season gate passes good for 2021 races.
- Four passes to the 2021 WMRRA Annual Awards Banquet.
- Paddock booth area available or use each race weekend.
- WMRRA will display sponsor-supplied banners, booths ect. each race weekend.
- Promotional mention through WMRRA social media highlighting special promotions as requested.

### **Purse Race Sponsor Formula Two - \$5000**

- Exclusive naming rights to the overall class championship.
- Premier awards ceremony commencing directly after each race.
- Road Racing magazine article each round highlighting results and sponsorship.
- Giant check presented with sponsor's id each awards ceremony.
- Graphic logo on [www.WMMRA.com](http://www.WMMRA.com) homepage.
- Large size advertisement in race program each round.
- Website link on [www.WMMRA.com](http://www.WMMRA.com).
- Sponsor name on class trophies; top 3.
- Special announcements over the PA throughout race weekends.
- Logo Placement on our electronic newsletter, sent to all *WMRRA* members.
- Four season gate passes good for 2021 races.
- Four passes to the 2021 *WMRRA* Annual Awards Banquet.
- Paddock booth area available or use each race weekend.
- *WMRRA* will display sponsor-supplied banners, booths ect. each race weekend.
- Promotional mention through *WMRRA* social media highlighting special promotions as requested.

### **Race Event Sponsor - \$1000**

- Exclusive naming rights to a *WMRRA* race event. (Ex. *WMRRA* Vintage Day Sponsored by TBA)
- Paddock booth area available for use Saturday and Sunday of the event.
- *WMRRA* will display sponsor-supplied banners the day of the event.
- Medium size advertisement in Race Program during the sponsored race event.
- Promotional mentions in *WMRRA* social media.
- Six gate passes good for the day of the event.
- Regular PA announcements during the race weekend.

### **Race Class Sponsor - \$500**

- Exclusive naming rights to one of *WMRRA*'s race classes. (Ex. Open Super Sport sponsored by ABC)
- Sponsor name on daily and year-end class championship trophies.
- Website link on [www.WMMRA.com](http://www.WMMRA.com).
- Small size advertisement in Race Program each race weekend (upgrade to medium +\$100).
- Two season gate passes good for 2021 races.
- Two passes to the 2021 *WMRRA* Annual Awards Banquet.
- PA announcements during the sponsored race event.
- Paddock booth area available for use each race weekend.

### **General Club Sponsorship - \$500**

- Graphic logo on [www.WMMRA.com](http://www.WMMRA.com) homepage.

- Small size advertisement in Race Program each race weekend.
- Logo Placement on our electronic newsletter, sent to all *WMRRA* members.
- Two season gate passes good for 2021 races.
- Paddock booth area available or use each race weekend.
- Promotional mention through *WMRRA* social media.

### **TOR Rental - \$500**

- Available Saturday each race weekend during lunch break.
- Twenty minutes of exclusive track access for clubs or private parties.
- Four expert level *WMRRA* riders provided for escort on track.
- Detailed explanation of flags, rider etiquette and safety.
- Each participant will receive a \$25 credit towards a 2Fast track day entry.

### **2021 *WMRRA* Race Schedule**

- 2021 race dates will be located at The Ridge Motorsports Park and Pacific Raceway.  
     May 08/09 The Ridge (Joint Round with OMRRA)  
     June 12/13 Portland International (Joint Round with OMRRA)  
     June 19/20 The Ridge (Week Prior to Moto America)  
     July 10/11 Pacific Raceways  
     July 17/18 Portland International (Joint Round with OMRRA)  
     August 14/15 The Ridge (Joint Round with OMRRA)  
     September 11/12 Pacific Raceways

### **2021 *WMRRA* Awards Banquet**

- TBA