

## **Benefits of Sponsorship**

Sponsors accrue several benefits through this strategic investment:

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Enhancing the visibility and reputation of the sponsor within VIT Campus and official website

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Interacting with our students and academics who influence new innovative directions.

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Gaining access to the people who influence thousands of future IS/IT practitioners and in so doing improving the sponsor's recruiting advantage

## **Silver Sponsor Opportunity Rs. 25,000/-**

- Panel member/Mentor for Makeathon

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Recognition in the Makeathon

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One quarter page advertisement in Makeathon

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Permanent recognition in specific Makeathon activities in VIT University

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## **Gold Sponsor Opportunity Rs.50,000**

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Panel member/Mentor for Makeathon

Recognition in the Makeathon

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One half page advertisement in Makeathon

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Ability to sponsor additional Makeathon requirements in terms of gifts, cybercafe, audio-visual equipment, programs, etc...with proper recognition in all program materials and conference website

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- Logo presence on conference website with a hotlink to your organization's website

Sponsor webpage on Makeathon website

## Platinum Sponsor Opportunity Rs.1,00,000/-

Recognition in the Makeathon

- One Full page advertisement in Makeathon

• Ability to sponsor additional Makeathon requirements in terms of gifts, cybercafe, audio-visual equipment, programs, etc...with proper recognition in all program materials and conference website

- One special demonstration display area

Logo presence on conference website with a hotlink to your organization's website

- Sponsor webpage on Makeathon website

## Other Sponsorship options

Makeathon - **Lunch/Dinner Sponsorship Rs. 30,000/-**

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Same as **silver sponsor plus** recognition at the lunch appropriate logo inclusion in the meal setup/seating arrangements