

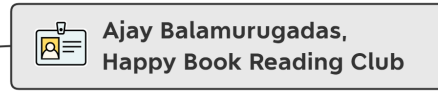
QA Masters	The Test Chat	The Test Tribe
Oredev	QAFox	e27
AIM Community	The Quint	The Elite Testers
Test Automation University	Problem Solving Leadership	Indian Express Technology
Kahaniwali Nani	Software Testing	Digital testers 4.0
Inverted Passion	VMM Workshop	DesignRev.in
Artificial Intelligence && Deep Learning	Agile Testing Alliance Global	Learn Social Media with Avi
All Day DevOps	RemoteIndian	TestMasters
Interesting Engineering	YourStory Daily Updates	Rapid Software Testing
WeTestAuckland	Online Test Conf	Docker Mastery
ConfEngine	LearnAwesome.org	Ministry of Testing
Testim Community	Satisfice	AlexaDevelopersIndia
Data Science by ODS.ai	TechWell Hub	HeadSpin University
Creators of Products	Voice Tech Global	oneofthethree
TechVoices	deepfarm.ai	India-accessibility
TestAway Goa, Shimla	agendashift	Robot Framework



## Communities



# Heuristics for Effective Ideas

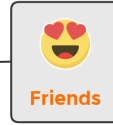


Ajay Balamurugadas,  
Happy Book Reading Club



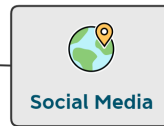
## Books

- Read Books
- Buy Books
- Borrow Books
- Share Books
- Discuss Books



## Friends

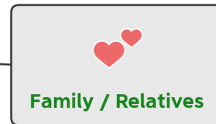
- Listen to Friends
- Discuss about:
  - Ideas
  - Habits
  - Problems
- Learn from discussions with them on what can be worked on next



## Social Media

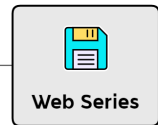
- Twitter
  - Follow Diverse People
  - Testers
  - Startup Founders
  - Teenagers
  - Creators
  - Friends
  - & a lot of people
- Facebook
  - Videos
  - Photos
- LinkedIn
  - Companies I work with
  - Customers I work with

They can give a lot of ideas and sources unknowingly.



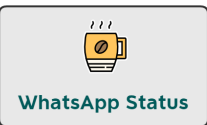
## Family / Relatives

- What gets their attention?
- Why it gets their attention?
- What do they discuss about?



## Web Series

- How it is marketed?
- How is it structured?
- What gets attention?
- How it is emphasized?
- Why something is boring?



## WhatsApp Status

- What people share?
- Ideas from Meme(s)

Useful for presentations  
Useful to drive discussions  
Ex: Workshops, Meetups, etc.