

BUY VS UBER

by Hat Trick



Welcome to the online tool. That helps you decide either to buy a car or hire an Uber.



Enter

CHAWLA
ANMOL
anmolcha@usc.edu

GOODFELLOW
DAVID
dgoodfel@usc.edu

NWOJI
CHUKWUDUBEM
nwoji@usc.edu





Electric car brands







The diagram illustrates the concept of Feasibility through a 3D word cloud. The central word is 'FEASIBILITY' in large, bold, blue letters. Surrounding it are several other words in different colors, each representing a factor or aspect of feasibility:

- EVALUATION** (blue)
- ANALYSIS** (purple)
- INVESTMENT** (orange)
- VALUE** (blue)
- COST** (green)
- STUDY** (green)
- SCHEDULING** (blue)
- MARKETING** (orange)
- RESOURCES** (orange)
- DECISION** (blue)
- OPERATIONS** (blue)
- MANAGEMENT** (blue)
- IMPLEMENTATION** (blue)
- BUSINESS** (blue)
- LEGAL** (blue)
- TECHNICAL** (blue)
- FINANCIAL** (blue)
- DEVELOPMENT** (blue)
- PROPOSED** (blue)
- IMPLEMENTATION** (blue)
- INVESTIGATION** (blue)
- ECONOMIC** (blue)

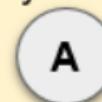
The words are arranged in a 3D perspective, with some words appearing closer to the viewer than others, creating a sense of depth. The colors used include blue, green, orange, and purple.

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Data Gathering



Angular Setup webapp layout



Step 1: Market Exploration



Step 2: Electric Vehicles



Step 3: Car Selection



Step 4: Uber Interaction

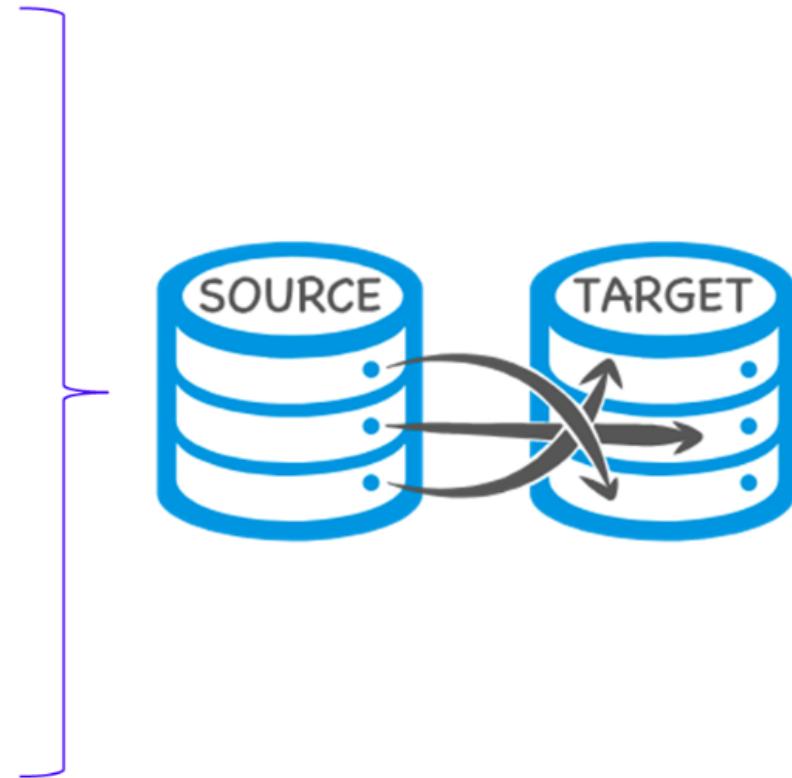


Step 5: Decision







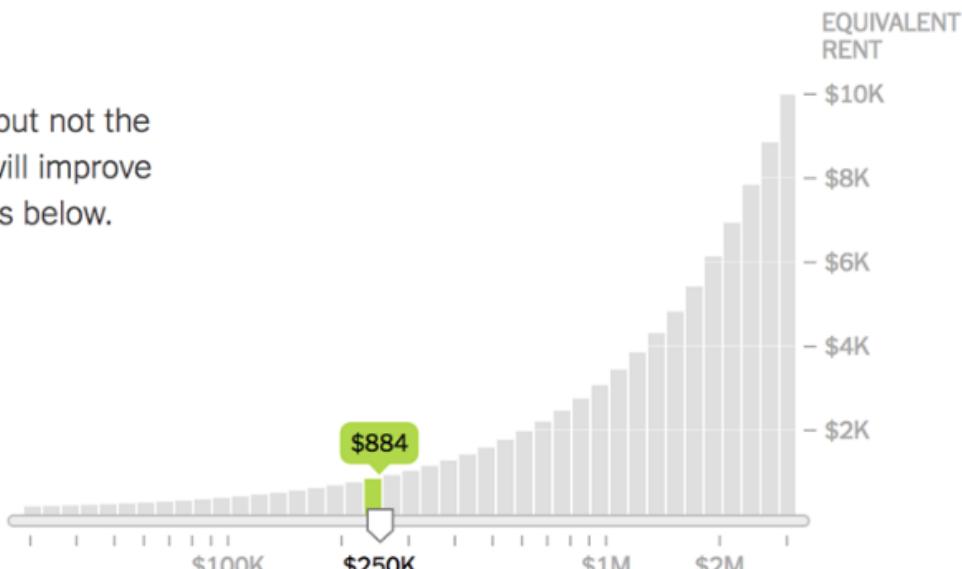




Home Price

A very important factor, but not the only one. Our estimate will improve as you enter more details below.

\$250,000

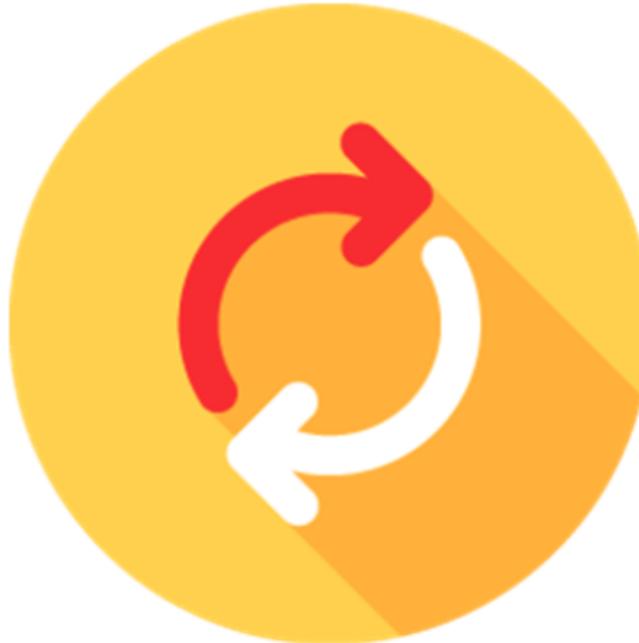


If you can rent a similar home for less than ...

\$884 PER MONTH

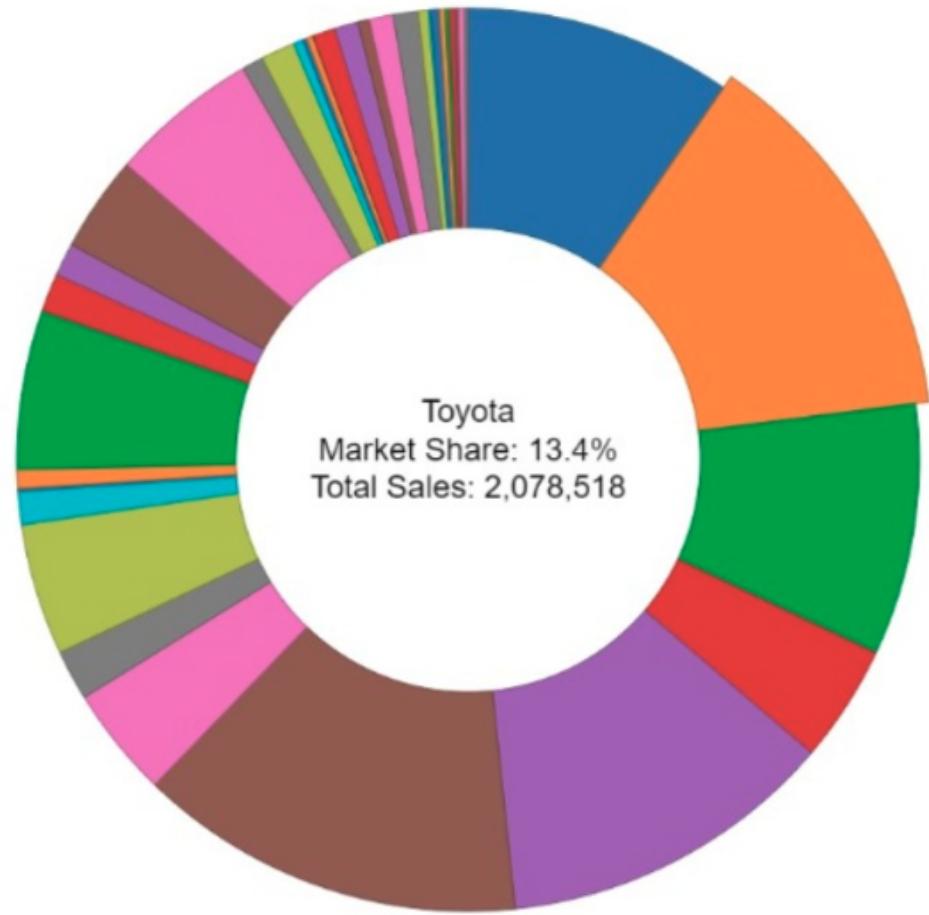
... then renting is better.

Costs after 9 years	Rent	Buy
Initial costs	\$884	\$60,000
Recurring costs	\$106,941	\$163,398
Opportunity costs	\$15,396	\$44,587
Net proceeds	-\$884	-\$145,649





Storytelling
with
data
visualization



Reorder Data:

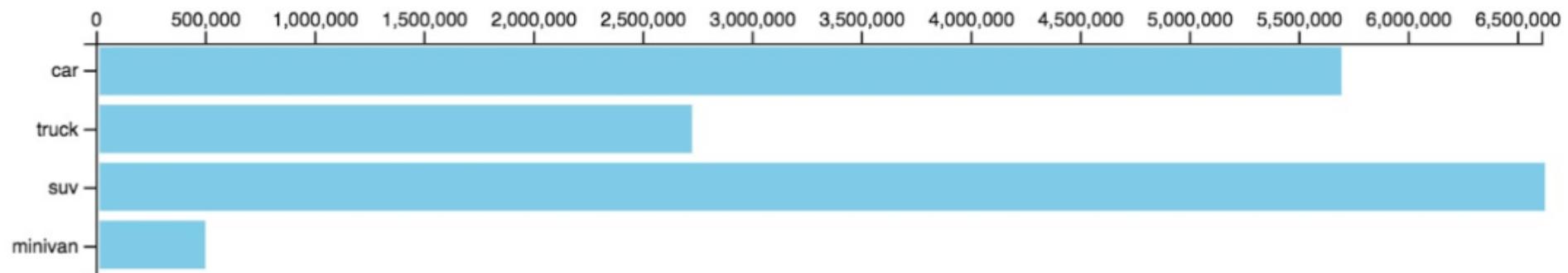
Alphabetically Ascending Descending

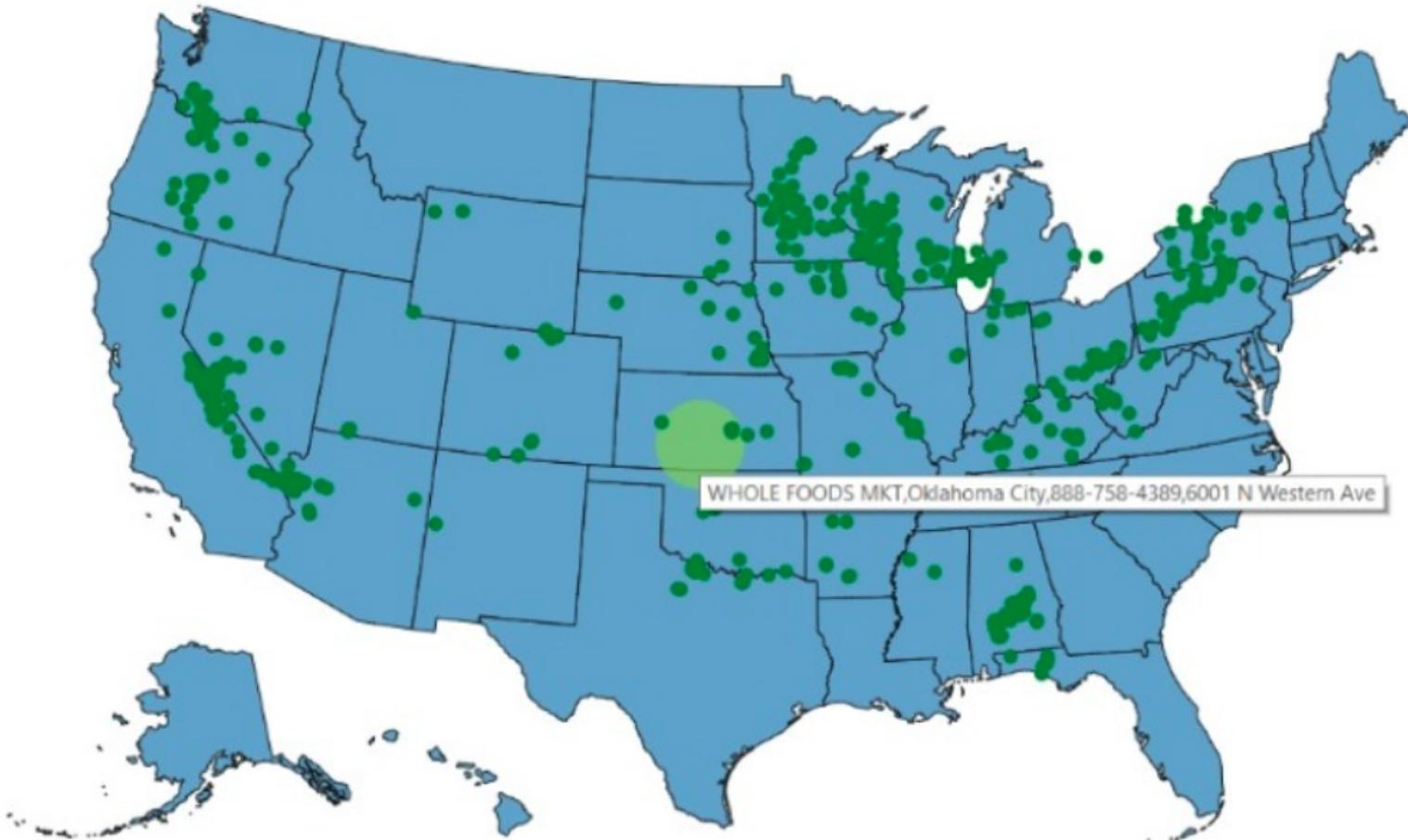
Filter Data:

Sales MPG Price

Back

Total Sales in 2017

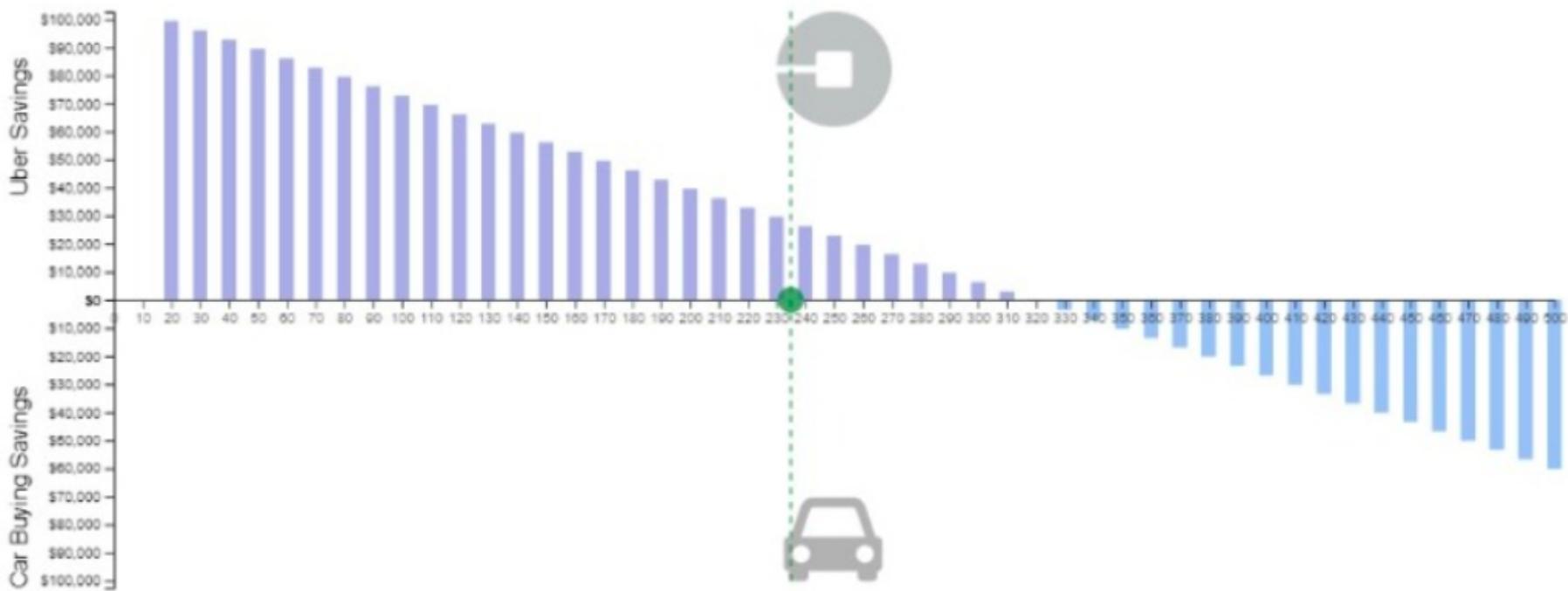




	Car Info	General Info	Uber Info
Car Name:	BMW 6-series	Years to Own/Uber:	5
Retail Price:	\$77,600	Miles per Week:	235
Miles per Gallon:	24		
Annual Service & Insurance:	\$5,707.07		
Total Cost:	\$113,772.86		

Suggestion: Uber

Savings: \$27,972.86





jQuery



**BRAZIL**

99Taxis grew market share from 8.5% in 2014 to 15.74% in 2015

**INDIA**

Ola & Uber compete in 114 million ridesharing user market

**US**

Lyft gains market share on Uber in 19 of 20 major cities

SOURCE: 7PARK DATA



A dark gray circular graphic featuring the words "THANK YOU!" in bold, white, sans-serif capital letters, centered in the middle of the circle.

